THE BEACON AND NEWS

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GOING OUT OF BUSINESS ^{No Refunds} ^{During this} Good-Bye To Plymouth SALE Good-Bye To Plymouth Sale Starts Fri., Feb. 7th., 1930. And Continues Until Entire Stock Is Sold

After 1½ year of dealings with people of Plymouth and surrounding country we have decided to close out of business and offer our entire stock to the public at unheard of prices. Never before in the history of Plymouth has there been such a sale and at such low prices, instead of sacrificing our stock to the wholesale buyers we have refused all of their offers and will sell out every article less than wholesale cost. This is a chance of a lifetime and remember folks, opportunity knocks but once so don't fail to take advantage of this wonderful chance.

Every article in the store has been marked down and everything must be sold. "POSITIVELY NO GOODS WILL BE SOLD TO MERCHANTS." Fixtures for sale no reasonable offer refused.

BELOW YOU WILL FIND A FEW OF THE MARKED DOWN ITEMS

SHIRTS		MEN'S SHOES	HOUSE DRESSES	Work Shirts	LADIES HATS
\$3.95 value	\$2.98	\$5.00 Shoes \$3.35	Short Sleeve Dresses69c\$1.25 valueHouse Dresses 79c	65c value 36c	10c
3.50 " 2.95 "	2.48 2.18	4.00"2.952.95"2.25	\$1.25 value House Dresses 79c	\$1.25 Blue & Kaki 69c	Child's Stockings
2.50 "	1.95		SILK DRESSES	Bedspreads	7c
1.95 "	1.44	MEN'STIES	\$15 Dresses \$8.95		
1.50 " 98c "	97c 69c	\$1.00 Ties 69c	12.50 " 7.95	\$4 value \$1.98 \$2,25 " 980	MISSES UNION SUITS Size 16 Only
		75c " 49c	10.00 " 5.95		-

\$50.00 value \$25.00 (0.00 * 20.00) MEN'S PANTS 8.50 * 4.95 (7.50 * 3.95) Batthrobes (2.95 * 3.45) Rayon Underweat (2.95) 30.00 * 17.50 (20.00 * 12.50) 3.95 * 2.80 (3.95 * 2.19) 3.95 * 2.80 (2.95 * 2.19) All Winter Coats 1/2 price Every Coat Must Be Sold 5.00 * 4.50 (3.00 * 4.50) Rayon Underweat (3.00 * 4.50) 1 Special Let Mens Suits (3.3.95) 3.95 * 1.29 (1.50 * 9.75) 1.95 * 1.29 (1.50 * 9.76) New Spring Coats (1.60 value 6.96) 1 lot Rain Coats 6.96 (6.50 * * 3.96) SILK PAJAMAS (2.95 value \$1.68) VNDERWEAR (1.00 Union Suits 796) \$1.00 value 6.96 (50 * 2.95) 1.00 value 6.96 (50 * 2.96) Ladies Shoes (3.50 * 2.65) BLANKETS (3.95 value \$1.49) MEN'S DYEALLS & COATS (3.00 * 1.95) \$1.50 value 986 (3.50 * 2.95) \$3.95 value \$2.88) SWEATERS (3.50 * 2.95 * 1.98) SWEATERS (3.50 * 2.95 * 1.98) \$3.00 * 1.95 \$1.50 value 986 (3.00 * 1.95) \$1.50 value 986 (3.50 * 1.95) \$3.50 * 2.65) (2.95 * 1.98) SWEATERS (3.50 * 2.95 * 1.98) \$3.00 * 1.95 \$1.50 value 986 (3.00 * 1.95) \$3.50 * 2.65) (3.00 * 1.95) \$3.50 * 2.65) (3.50 * 1.98) \$3.50 * 2.65) (3.50 * 1.98) \$3.50 * 2.95 * 1.98) (3.50 * 1.98)	MEN'S SUITS	75c " 49c	10.00 " 5.95		47c
3.00 " 1.95	40.00 20.00 30.00 17.50 25.00 15.00 20.00 12.50 20.00 12.50 17.50 9.95 15.00 7.95 15.00 7.95 15.00 7.95 1 Special Lot Mens Suits \$3.95 UNDERWEAR \$1.50 value 98c 1.00 Union Suits 79c Men's 2 pc 64c each MEN'S HATS \$5.00 Hats \$2.95	MEN'S PANTS \$6.50 value \$4,50 4.95 3.45 3.95 2.80 2.95 2.19 1.95 1.29 1.50 97c MEN'S BELTS \$1.00 value 69c 75c 49c 50c 29c MEN'S OVERALLS & COATS \$1.50 value 98c	8.50 " 4.95 7.50 " 3.95 6.00 " 2.95 All Winter Coats ½ price Every Coat Must Be Sold New Spring Coats 1-3 off Ladies Shoes \$3.95 value \$2.88 3.50 " 2.65	Bathrobes $$2.98 \text{ value } 1.88 5.00 '' 295 8.00 '' 295 8.00 '' 4,50 Rain Coats 1 lot Rain Coats 6.50 '' \$1.96 6.50 '' \$1.96 8.00 '' 4.96 BLANKETS $1/2$ off SWEATERS Boys Sweaters Part Wool 88c	RayonUnderwear\$1 value77c\$1 value77c75c49c50c29cSILK PAJAMAS\$2.95 value\$1.69DANCE SETS\$1.95 value\$1.49OUTING GOWNS\$1.25 value77cOUTING SLIPS75c value39c
- THE HUB -				Ladies Coat Sweaters	
PLYMOUTH NORTH CAROLINA	PLYMOUTH	T		UB Nort	HCAROLINA