

**SALE**  
STARTS SHARP AT 9  
O'CLOCK FRIDAY 11th.  
CLOSES EASTER MONDAY

# THIS SALE IS

The Place **PLYMOUTH**  
The Store **E. H. LIVERMAN**  
The Hour **9 O'CLOCK**  
The Date **APRIL 11th.**

- JUST -

# WHAT IT CLAIMS TO BE

We are putting on this SALE to give the General Public the greatest values we have ever offered. Our stock is complete in every department. We know this is no time for large profits. Therefore we are willing to make these sacrificed prices. Our Motto, "You Must Be Pleased or Your Money Back."

SIGNED

**E. H. LIVERMAN**

**LOOK LISTEN**

**- ACT -**

**THE FIRST**

50 Customers will get 10 ya. ds L L Cottons at 5c per yard Easily Worth 15c per yd. NOT TO MERCHANTS

**SPRING COATS MUST GO**  
200 Coats now on hand that must move. Some sold up to \$37.50 Now  
**\$19.95 on sale**

36 Rugs 9x12 Congoleum  
Reg. price \$8.95. Sale price  
**\$6.95**

GET A PAIR OF  
**Sundial Shoes**  
While on Sale Everybody

**Tennis Shoes**  
Sweat Proof **INSOLES**  
**98¢**

220 Weight Overalls  
Tripled Stitched  
32 to 42  
**98¢**

**Boys Suits**  
One Lot will Sell at \$2.98  
Sizes 14 to 16 all Wool

**Japanese Matting Rugs**  
9x12 - \$3.95  
Don't Let This Opportunity Slip

150 Pairs Mens Dress Sox  
IRREGULARS  
**7¢ PR.**

Just Received  
5000 YARDS GINGHAMS  
FAST COLORS  
**10¢ yd.**

Men and Boys Overcoats  
**1/2 Price**  
\$12.50 For \$6.25

Mens Scout Shoes  
**\$1.59 Pair**

Mens Heavy Work Shirts  
SALE PRICE  
**49¢**

**Come Early And Avoid THE RUSH**

**Boys Dress Shirts**  
**49c**

FULL FASHIONED HOSE  
THE BEST WE HAVE EVER OFFERED AT SUCH A PRICE

**98c**

Mens Heavy Work  
Pants  
LOW AS  
**98c**

**UNDERWEAR FOR MEN**  
Low As 49c  
Reinforced Back

**FLAT CREPE ALL COLORS**  
98c yd.

**IMPORTED SANDALS**  
\$1.98 to \$4.95  
SEE THEM AND YOU WILL BUY

**Blond Shoes For Ladies**  
10 DIFFERENT STYLES  
\$2.98 to \$6.95

**HURRY**

**LADIES HATS**  
ARRIVING DAILY  
49c to \$5.95

**MENS Dress Caps, Low AS**  
**48¢**

16 MENS SUITS  
Sold Up To \$23.95  
Sizes 35 to 42  
SALE PRICE  
**\$9.95**

Dresses Are Coming In Daily  
ALL NEW STYLES  
\$4.95 to \$19.95

**WINDOW SHADES**  
3X6 Two Tone 49c  
**TOWELS**  
18X24 10c

75 DRESSES FOR  
**CHILDREN**  
Broadcloth and Veil 98c  
SEE THEM

**WATCH OUR WINDOWS FOR SURPRISING PRICES**

**WE GUARANTEE OUR SHOES**

Men We Have Just Bought  
175 Suits For This SALE.  
Come In And Let Us Show  
You Better Than We Can Tell  
You.

**Sunfast Hats Samples**  
REGULAR PRICE  
\$5 00 to \$10.00  
SALE PRICE  
\$2.98 to \$3.98

ONE LOT SHOES  
**CHILDRENS**  
**98c**

SHOES		
\$6.95	value	\$5.89
5.95	'	5.49
4.95	'	4.79
4.50	'	3.98
3.95	'	3.69
3.50	'	2.98
2.98	'	2.69
2.49	net	2.49
2.25	'	1.98
1.98	'	1.79
1.75	'	1.59
1.50	'	1.39
1.25	'	.98
98c	'	.98

# - E. H. LIVERMAN -

"PLYMOUTH'S BUSIEST STORE"

PLYMOUTH,

NORTH CAROLINA