

July Clearance Sale!

SALE WILL BE CONTINUED ALL THIS WEEK

DRESS SPECIALS

CHILDREN'S DRESSES
49c, 68c and 98c
All Vat Dyed

LADIES' DRESSES
New Materials — As Follows
68c, 75c, 98c Each

SILK DRESSES AS FOLLOWS:
\$2.98 Values, Reduced to \$2.48
\$3.95 Values, Reduced to \$3.19
\$4.88 Values, Reduced to \$3.98
\$5.95 Values, Reduced to \$4.75

A FEW EVENING DRESSES IN NET,
SATIN AND LACE
\$8.50 Values Reduced to
\$4.95

Several racks of Dresses will be on display at prices that will surprise you.

Store will be closed Wednesday evening and clerks will be in store marking down goods for your benefit.

FULL FASHIONED HOSE
Firsts, not seconds. Chiffon and Service Weight—

49c

CHILDREN'S BEACH PAJAMAS
Made of Best Quality, Fast Color Prints Reduced to—

39c

Every piece of Summer Dress Goods Cut Way Down. Come Early and Buy.

12 LINEN SUITS — 36 TO 40

\$2.98

SUIT CASES — \$1.49 VALUE FOR

98c

Don't forget the date, July 11th. Only 9 days of real values.

LILY MACHINE COTTON
2c
Spool

BOYS WASH SUITS FOR
29c, 48c, 68c, 98c and \$1.29

200 DRESS SHIRTS
On table, 14 to 17. White, blue, tan and grey. Odds and ends. Sold from 68c to \$1.25. Sale price—

49c

DRESS GINGHAMS
Special Price—Yard

6½c

APRON GINGHAMS
Yard

6½c

WORK SHIRTS — LOW AS

39c

ONE LOT CHINAWARE
Sold for 98c Each — Now

68c

ALL SILK STEP-INS
Sale Price
15c

EYELET EMBROIDERY
Few Pieces — Low as, Yd.

49c

KORDE LACE

49c

VERY SPECIAL on TOWELS
18 x 24 in. 15c

18 x 48 in. 23c
While They Last

LINOLEUM by the YARD
98c Goods Reduced to

68c

150 PAIRS LADIES' WHITE SHOES — TIES and STRAPS
Sold for \$1.98—Now only, pr.

88c

1 LOT \$1.98 SANDALS

88c

We have just got to have spades of fall goods arriving daily; therefore, summer goods will have poor chance of remaining in our store with prices slashed. Some items will go at 1-2 price. Now is your chance to get a supply of flat prices that will please and really save you money.

TENNIS SHOES
75c, 88c, and 98c — All Reduced to, Pa

49c

1 LOT BOYS' OVERALLS — 6 TO 16

29c

We are leaving nothing unturned. So come and share with others.

CANOPY SHEETING — 1 YD. WID

6c

MEN'S \$1.50 SCOUT SHOES FOR

98c

1 Lot Bathing Suits 14

1 Lot Children's Union Suits ... 14

1 Lot Boys' Summer Pants 14

1 Lot Men's Anklets 5

1 Lot White Tennis Shoes 14

10-QT. GALVANIZED PAILS — EACH

16c

WHITE SHOES MUST GO NOW

OVERALLS — WORTH \$1.00
Our Sale Price — Pair

78c

4-STRAND BROOMS—50c Value for

29c

9-inch Dinner Plates 9c

Ice Tea Glasses 4c

Cup and Saucer 9c

Gold Band Plates 12c

Gold Band Cups and Saucers ... 12c

2 Gal. Glass Pitchers 12c

Tin Wash Pans 8c

Tin Dish Pans 18c

Soup Plates 8c

\$6.95 9 x 12 RUGS
Sale Price
\$4.88

BOYS' 3-PIECE SUITS
\$3.95

A FEW SUMMER SUITS FOR MEN
Sold for \$12.50. They Must Go — Sale Price

\$4.95

15c COTTON BATS FOR

9c

8 OZ. BEDTICK

23c

DRESS SOX FOR MEN

8c

DIAPERS — 27 x 27
\$1.50 Value

98c

WOMEN'S STOCKINGS—PAIR

9c

ALARM CLOCKS
89c

ONE LOT STRAW HATS
5c

TABLE OILCLOTH
Sale Price
19c

BOYS' OVERALLS
Sizes 6 to 16

48c

150 DRESS FELT HATS FOR MEN

98c

All of Our \$19.95 SPORT SUITS FOR MEN AND BOYS

Hold Your Breath

\$12.50

MATTING RUGS
9 x 12 — \$2.98 Value

\$1.98

FATHER GEORGE YELLOW
COTTONS
8c Yard

Better Get a Good Supply Now

\$4.95 Shoes Reduced to \$4.48

\$3.95 Shoes Reduced to \$3.48

\$3.50 Shoes Reduced to \$2.98

\$2.98 Shoes Reduced to \$2.49

\$2.50 Shoes Reduced to \$1.98

\$1.98 Shoes Reduced to \$1.68

\$1.50 Shoes Reduced to \$1.29

\$1.25 Shoes Reduced to 98c

98c Shoes Reduced to 88c

ALL LADIES' HATS
ALL MEN'S STRAW HATS
ALL BATHING SUITS
ONE-HALF PRICE

ONE TABLE FULL OF 15c PRINTS
Sale Price — Yard

10c

ALL OF OUR SUMMER PANTS AT SMASHED PRICES

\$1.98 Values for \$1.49

\$1.49 Values for \$1.29

98c Values for 88c

Listen, Shoes are advancing, and we are giving you the advantage of our large stock bought on a lower market, and giving you sale prices even at that.

CHILDREN'S SHOES ON SALE AT
Sizes 6 to 2 — Brown, Black and White

78c

WORK SOX — PAIR

8c

SHIRTS AND TRUNKS — EACH

18c

Sale Will Close Saturday Night, July 20th

E. H. LIVERMAN

"Plymouth's Busiest Store"

Plymouth, N. C.

Lots of the special bargains will soon be gone. Bargains will be put out every day.