

THE Roanoke Beacon and Washington County News. PUBLISHED EVERY THURSDAY in Plymouth, Washington County, North Carolina.

No Criticism for This WPA Project

The manner in which the work was carried out on the recent WPA project here—that of extending water and sewer lines on several streets—leaves nothing to be desired and should go far to increase public respect for the WPA in this section.

Not only was the work well done, according to town authorities who supervised the project, but it required only three-fourths of the time originally allotted to it. This particular phase is especially noteworthy in that the criticism usually directed against the WPA is based on its alleged slowness. Four months was allotted for completion of the project, which was finished last Thursday, just about a month ahead of schedule.

The WPA was brought into being to aid a class of people who were unable to help themselves. That they can do work which will command the respect of the public is amply proven by the project here. It is more in line with what people expected of the organization, and those in charge of this job are to be congratulated for having given the town their best efforts. It reflects credit upon the whole WPA set-up.

Trading at Home and Advertising at Home

Some merchants who call upon the newspapers to preach the trade-at-home doctrine bite on every adver-

...ising proposition presented to them by transients. The same proposition presented to them by the local newspaper would be turned down with scant consideration. As a rule, the transient advertising solicitors charge three to four times what the local paper would charge for the same proposition.

A common plan is to connect up some local organization with the scheme, give the local organization a small percentage of the "take" and carry off the rest. Every man is entitled to spend his own money as he sees fit, of course; but it seems to us that advertising at home and trading at home are closely related. In other words, what is sauce for the goose should also provide pretty good fare for the gander.

Annual Forest Fire Loss Estimated at \$4 Million

Careless and criminal burning of forests cost southern landowners over \$4 million dollars each year, according to recent figures compiled by State Foresters in cooperation with the U. S. Forest Service. Based on estimated losses in 11 southern states over a five-year period, the figures represent damage to young growth killed, loss of volume in grown trees, and damage to improvements. These figures include only the value of timber as a raw product and do not reflect the loss of wages, tax base, and profits from manufacture.

"Farmers and other landowners of the South can ill afford this heavy loss in forest resources. Increased markets for wood products and the great need for additional cash crops on southern farms make this annual destruction a direct loss to the farmers' pocketbooks," asserts Regional Forester Joseph C. Kircher of the U. S. Forest Service.

Blame for this annual catastrophe is directed largely at two human sources. First, carelessness with fire in the forest is credited with a heavy toll. Warming fires, matches, cigarettes, and field charges are principally responsible for these fires.

However, the greatest menace to southern forests is the irresponsible

OUR FELLOW DRIVERS

By O'Daniel



Travelers Safety Service

"I have a right to change my mind,—haven't I?"

woods burner. Laboring under the delusion that woods burning is necessary to control insects and raise cattle, this offender follows an age old custom of "greening the woods." Often not a landowner himself, he has little regard for the property of others.

Discouraging as this report may seem, the results obtained through organized fire protection are indeed encouraging. The area burned over on forest land under state or federal protection has been reduced to an average of about 2 per cent of the protected area. On unprotected areas as much as 50 to 75 per cent may be damaged each year. Thus organized fire protection is proving an important factor in the battle waged by conservation forces.

Aroused public opinion is the most needed weapon in combatting these man-caused fires, for they can only be prevented by curbing the careless fire user and dealing firmly with the criminal fire setter. Sound economic policy demands that this power be exerted and that the brand of the woods burner be extinguished. The South cannot afford to let the woods burner retard economic progress.

Rambling R...About

By THE RAMBLER

Can't Be Improved On—

Says the Pittsburgh Gazette: How To Treat Your Town—Praise it. Improve it. Talk about it. Trade at home. Be public spirited. Take a home pride in it. Remember it is your home. Tell of its natural advantages. Trade and induce others to trade here.

In Passing—

Most of the current tobacco crop has evidently been marketed. A few days ago the roads were filled with big truck-loads of the weed headed for the warehouses, while now it is only an occasional pick-up truck with comparatively small loads.

Oughta Be a Law—

This business of column-conducting ain't what it's cracked up to be. The first two or three years are the hardest; after that you can go back and pick your own stuff and reprint it if you use a little discretion.

"Best Markets," "Highest Prices," "Silliest People"

It's so absurd that it is funny. Last night we had a radio tuned for more than an hour to one of the beggar stations, to which we had also listened earlier in the day.

Announcement after announcement, each from a different town, came about its tobacco market, "the best market," and about the prices paid there, "the highest prices."

Not a one claimed to be anything but superlative, beating all the others in the world. A stranger to tobacco county who listened in would never dream the same companies are buying on all the markets, paying the same price for the same grade everywhere.

Somewhat we couldn't help wondering whether the people who get up that type of announcement don't feel that farmers are easy to fool, the silliest people on earth.

PROJECT

A land utilization project, embracing an area of more than 250,000 acres in Caswell County, has been undertaken by the Soil Conservation Service as a part of its nation-wide submarginal land program.

Table with 3 columns: Name and Description of Property, Amount, and White/Colored indicator.

NOTICE of SALE OF LAND for TAXES

Pursuant to instructions issued me by the Councilmen of the Town of Roper, I will sell the following property on Monday, November 27th, 1939, at noon, in front of the post office in Roper, N. C. for all taxes for the year 1938 that are due and unpaid, together with penalties, costs, etc. Fifty cents will be added to each name to defray the cost of advertising.

Table with 3 columns: Name and Description of Property, Amount, and White/Colored indicator.

ham vicinity on November 18. Everything is shaping up for making tobacco allotments soon; and then we'll have plenty of fireworks, of course. Again, if we could have our "ruthers," we'd prefer being a traffic cop Saturday rather than a country agent or committeeman when the quotas go out.

Don't call your best citizens frauds and imposters. Support your local institutions that benefit your town. Look ahead of self when all of the town is to be considered. Help public-spirited officers to do the most good for the most people.

Doubly Thankful—

The more we think of this double Thanksgiving business this year the more appropriate it seems to us. We couldn't be nearly thankful enough on one day—even two Thanksgivings Days will be pretty well crowded.

You are probably thankful you are not like other people, and other people are probably equally as thankful they are not like you. 53,000 folks in North Carolina are thankful they have tickets to the Carolina-Duke football game, while most of the others are thankful they couldn't get them; thousands are thankful they are on the WPA, while gillions are thankful they aren't; local folks are thankful they live in Plymouth, and those who live elsewhere better not reverse this sentence: those who own money are thankful they have credit, and those who don't are glad they haven't; everybody's thankful they aren't Hitler, and who cares whether he's thankful or not; chickens are thankful they are not turkeys, and turkeys are thankful—well, maybe this deserves a little more thought.

Income from farm marketings in the South Atlantic states was 11 per cent smaller in the first eight months of this year than in the same months last year.

OUR GUARANTEE:

Every bag of LIGHT WHITE FLOUR is guaranteed to give satisfaction or your dealer will return purchase price

H. E. Harrison Wholesale Co. PLYMOUTH

"Chevrolet's FIRST Again!" Among the Lowest-Priced Cars, Here's "THE LONGEST OF THE LOT!" 181 inches. From front of grille to rear of body—for length where length counts—Chevrolet for 1940 is the longest of all lowest-priced cars!

Every Wednesday, 3 P. M., Through Dec. 20th TWO \$10.00 PRIZES - TWO \$5.00 PRIZES. \$200 IN GRAND PRIZES To Be Given Away December 27th. FIRST PRIZE \$100.00 - FOUR \$25.00 PRIZES

ASK ANY of THESE MERCHANTS for TICKETS WITH each \$1 PURCHASE or PAID on ACCOUNT. CAMPBELL'S GROCERY, ABE ADLER'S STORE, SOUTHERN HARDWARE CO., SCHERR'S DEPT. STORE, O. R. LEGGETT'S SON, JEWELER, THE ROANOKE BEACON, ROSE'S 5c & 10c STORE, WILLIFORD'S, DON G. DAVIS, JEWELER, LIVERMAN'S DRUG STORE, E. H. LIVERMAN, CENTRAL GARAGE, WATER ST. SERVICE STATION, R. S. BROWNING, WHITE & BOWEN, PLYMOUTH MERCHANTS' ASS'N

Trade In Plymouth \$560.00 CASH GIVEN FREE