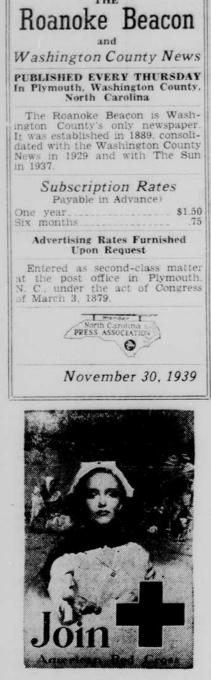
#### Thursday, November 30, 1939



Attend the Road Celebration Monday

to sizable centers of population ir Completion of hard-surfacing on order to make their purchases. For what has heretofore been known as Hometown is as good a shopping Out of Balance Highway No. 97 is another step in center of Bigtown. The buyer is of this section's march of progress; and fered the same wide selection of goods it is an important step, because it at the same reasonable prices. He shortens the distance considerably be- can save gasoline and spend his montween the capitals of Washington and ey locally. The beneficial effects of Beaufort Counties and links the towns this on any town is apparent. Proof Plymouth and Washington much perty owners find ready tenants, at closer together than they have been good rentals. Local people find jobs in the past. at home and spend their money at

Eventually, this link will doubtless home. All business enterprises in the become a part of the great Coastal community benefit as trade increases. Highway running north and south, New businesses are started and old But-U. S. No. 17, and when this occurs, ones grow. New sources of taxation it will put a main tougist route right appear, and local purchasing power center of this "balanced" State, with through the heart of Washington expands.

County, which has much of historical, You see this in thousands of small- fact, a woman starved to death. You scenic and other advantages to offer er towns and cities scattered through- can possibbly, reconcile our boasting that it is necessary to look at the perthese travelers. It also provides a out the 48 states. You see it in the with this occurence. We can't,

improved farm-to-marke

reatly

made more available.

before or which were

tunities they present.

dong this road will find outlets

their produce which have not existe

nt as to be practically valueless.

Better roads bring a new freed

road. We should give a hearty wel-

come to the visitors who will come

here from Washington and Beaufort

County and return the call by taking

part in that portion of the program

which will be held in Washington lat-

er the same day. They are our

neighbors, we have many problems

in common, and certain more progress

is to be in working out these prob-

ems when we approach them in a

Mass-distribution-a classification

which includes thousands of organ-

zed independent stores, as well as

chains-has been of particular fine

cal people drive forty or fifty miles ters."

spirit of friendly cooperation.

Hometown

this country

and Bigtown



During what part of the 24-hour These facts, the booklet points day are most persons being killed out, are a challenge to traffic exon our highways? perts to devise physical safeguards Statistics show that although which will eliminate some of this most of the automobile traffic is in night-time slaughter. They are a the daytime, most of the fatalities challenge to public officials to put occur at night. Six out of every ten deaths occur while three out into force whatever legal restrictions may be necessary to curb of every four cars are safely garaged for the night. These highly these crashes. Most of all, they pertinent facts are revealed in are a challenge to drivers and pedestrians to double their cauthe ninth in an Lest We Regret, annual series of booklets pub- tion in driving and walking at lished by The Travelers Insurance | night.

Highway safety, in a last anal-Company in the interests of highvsis, will never be achieved way safety During the period from 1930 through the efforts of a few engi-through 1937, deaths due to auto- neers, public officials and lawmobile accidents during the hours makers. Only the combined efof darkness increased 54.5%; while forts of 40,000,000 drivers and 100,fatalities during daylight actually 000,000 pedestrians will accomdecreased 5.4% plish it.

steady, sound growth that is taking place in rural America. And big-scale distribution must be given much of service to the smaller communities of he credit for what might be termed "the decentralization of trade cen No longer do farmers and other lo-

Something Is

policical leaders about North Carolina being "the Balanced State." sounds good, that expression, conjuring to the mind'e eye the spectacle of a happy contented people, with

neither too much nor too little of the material things which go far toward the make-up of an ideal existence

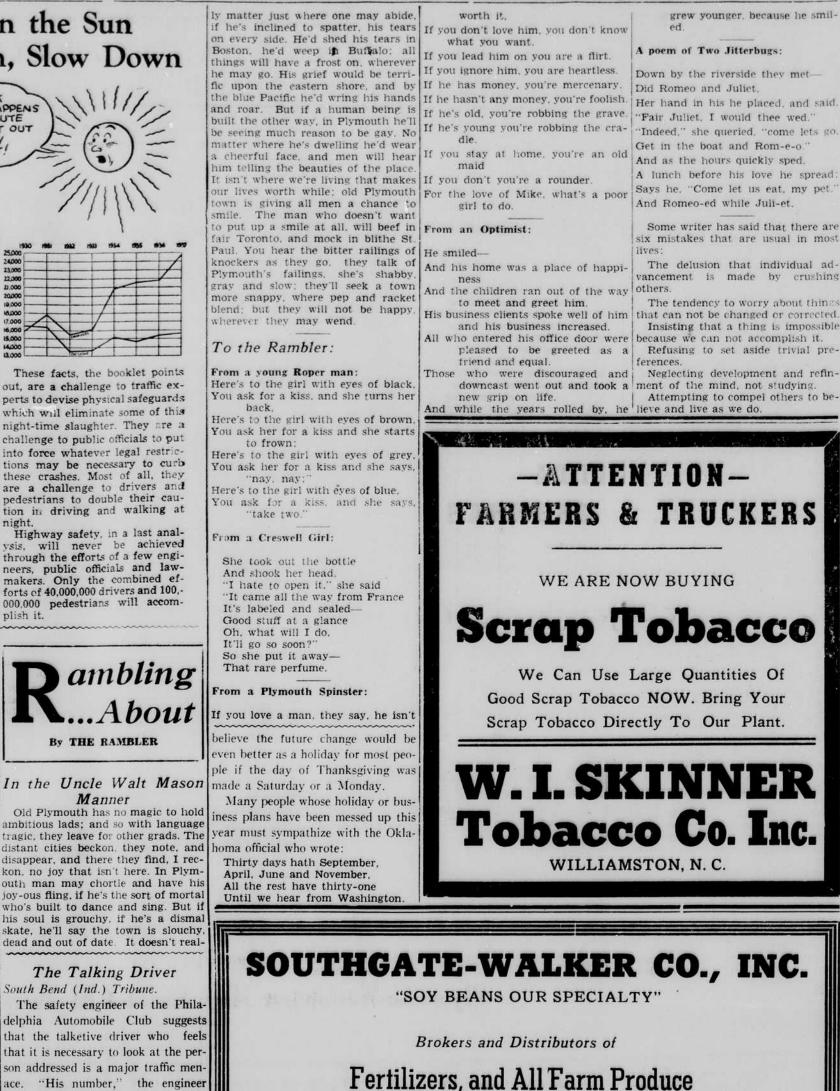
Just a couple of weeks ago, in the in a dozen miles of its Capital, in

The Talking Driver South Bend (Ind.) Tribune.

By THE RAMBLER

Manner

The safety engineer of the Philadelphia Automobile Club suggests that the talketive driver who feels son addressed is a major traffic menace. "His number," the engineer says, "is legion; and no one knows how many accidents have been caused by his foolhardy yet common practice." That type of talkative driver may blame others if he becomes involved in an accident. Perhaps he does not realize his own delinquency. It is brought forcibly to his attention by these facts: "The driver who takes his eyes off the road to gaze at companions for just a second is actually driving blind over 58 feet of road at 40 miles an hour; 66 feet at 45, and 73 feet at





We have heard much from various Old Plymouth has no magic to hold ambitious lads; and so with language tragic, they leave for other grads. The distant cities beckon, they note, and

> kon, no joy that isn't here. In Plymouth man may chortle and have his joy-ous fling, if he's the sort of mortal who's built to dance and sing. But it his soul is grouchy, if he's a dismal

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#### Simple Sense Goldsboro News-Argus.

When people think somebody else s trying to "slip something over" or when they think somebody else is trying to "buck" them, they get mad or stubborn and simple sense is forgot-

The Thanksgiving Day mess looks o us like an example.

Thursday of this week, post offices and various other federal agencies of importance to the people of North Carolina will take a holiday. Thursday of next week, when most North Carolinians will take a holiday and won't be trying to make use of the federal agencies, those agencies will be on the job, or so to the extent of announcement.

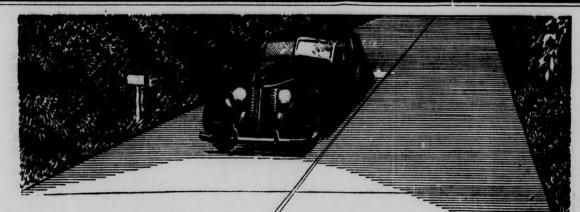
President Roosevelt's attempt to change the length of time between Thanksgiving and Christmas seems to us, as we've previously remarked, sensible. He did act thoughtlessly in announcing a change for this year without pausing to visualize how many things based on the date of the holiday are planned long ahead of time and cannot be changed.

After this had been discovered, after governors of the states had either confirmed the previously fixed date or the change, simple sense on Mr. Roosevelt's part would have been to order federal employees to observe the day being observed by the people in the state where they live and are supposed to serve the public.

Simple sense by other people, we think, would lead them to agree to a change in future years. In fact, we

SOUTHGATE-WALKER CO., INC. WASHINGTON, N. C.

Soy Beans, Corn, Peanuts, Cotton,



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per accident shoots up alarmingly during the hours of darkness! That is why you, and all motorists, need the protection of life-saving concrete.

Concrete's clean, light-colored matte surface reflects the light of your lamps without annoying glare or eyestrain. Obstacles and pedestrians are more clearly visible, and so is the pave-ment edge.

Concrete lets you see in time to stop -and then provides the best possible surface for your tires. Its permanently gritty-textured surface gives ample traction; resists dangerous skidding,

A national organization to improve and extend

the uses of concrete

through scientific re-

search and engineering field work.

WATCH your driving at night! wet or dry. New York City test cars Surveys show that the death rate proved this by stopping, at only 15 miles per hour in from 14 to 47 feet less on wet concrete than on other wet pavements tested.

> Don't be satisfied with anything but the comfort and safety of concrete, for concrete roads are cheapest of all to own. First, because they actually cost less than other pavements of equal load-carrying capacity. Second, be-cause they cost far less for upkeep. Third, driving costs on concrete are low-you save gas, tires and repair bills.

> Urge your public officials to build modern highways--with concrete.

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