

E. H. LIVERMAN'S 8-DAY SALE

N. AND W. OVERALLS
32 To 46 - Sanforized, Sale Price, Pair
98c

BOYS' OVERALL PANTS
Regular Price 79c - Sale Price Only
49c

BOYS' OVERALLS
High or Low Back - Sizes 4 to 18 - Now
39c

LADIES, HERE IS WHERE TO GET YOUR SHOES!
All Brand New and the Prices Are 'Way Down During Our 8-Day Sale

- \$6.00 Air Steps for \$4.95
- \$5.00 Shoes for only \$3.98
- \$4.00 Shoes for only \$3.48
- \$3.50 Shoes for only \$2.98
- \$2.98 Shoes for only \$2.48
- \$1.98 Shoes for only \$1.68
- \$1.50 Shoes for only \$1.29
- \$1.25 Shoes for only 98c
- 98c Shoes for only 88c

1 Lot Men's DUNGAREE PANTS
Sizes 32 To 42 - Sold for 98c - Now Only
59c

MEN'S HEAVY WORK SHOES
Sizes: 6 To 12
\$1.49

DRESS PRINTS AS LOW AS, Yd.
8c

We Are Pleased With **OUR BABY DEPARTMENT**
You Will Have To See This Department To Appreciate It!

All of Our **SPRING COATS**
2-PIECE and 3-PIECE SUITS for **LADIES** at FOLLOWING PRICES:
\$29.95 values, reduced to ... \$19.95
\$24.95 values, reduced to ... \$16.50
\$19.95 values, reduced to ... \$14.95
\$15.00 values, reduced to ... \$9.95
\$10.00 values, reduced to ... \$6.75
\$ 6.75 values, reduced to ... \$4.95
We Will Let You Be The Judge: Is This Cheap Enough?

10-QT. GALVANIZED WATER PAILS ... EACH
11c
100 WILL BE SOLD FRIDAY AND 100 WILL BE SOLD SATURDAY

9-4 DRUID BLEACHED OR UNBLEACHED SHEETING
Worth 40c Per Yard - Sale Price Only
29c

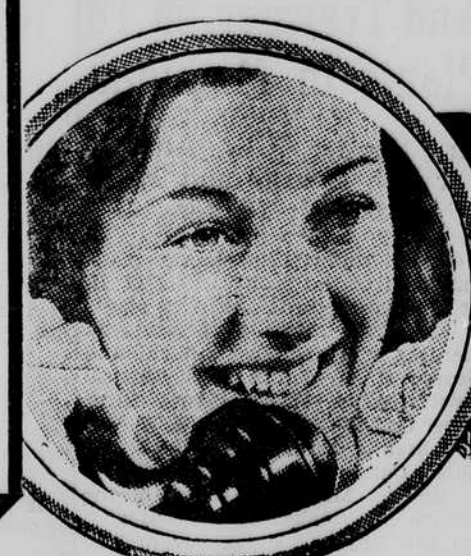
BLEACHED COTTONS
36 Inches Wide - Sale Price, Yd.
9c

HANES' SHIRTS and SHORTS
EACH
19c
GET YOUR SUMMER'S SUPPLY AND SAVE MONEY!

75 RUGS - 24 BY 48
Sold for \$1.49 and \$1.98 - Imported - Now
\$1.19

ONLY 3 MORE SELLING DAYS
Ends Sat. Night,

OUR STATEMENT IS AS FOLLOWS:
You Will Find Everything Advertised. This Is A Real SALE and Not A Fake SALE



Talk of the Town



LET THE VIRGINIA DARE BEAUTY SHOPPE CREATE A HAIR STYLE BECOMING TO YOU AND YOUR NEIGHBOR
During This Sale the Shoppe Will Offer **50c** for your Regular **\$3.50** for **\$5 French Oil Permanent**
Come in and Let Our Expert Operators Give You Your Summer Permanent!
SHOP OWNED AND OPERATED BY E. H. LIVERMAN'S DEPARTMENT STORE

April 27th 10:00 O'clock

IS AS FOLLOWS:
Advertised. This Is A Real SALE and Not A Fake SALE

FATHER GEORGE or DRUID YELLOW COTTONS
6c

ONE RACK SPRING COATS AND SUITS
Sold From \$3.98 To \$16.50. Out They Go at, Each
\$1.98

9 x 12 50-LB. GOLD SEAL RUGS - SALE PRICE
\$5.95

ONE LOT OF MEN'S DRESS SHIRTS
To Go At - Each
25c

One Table Full and Running Over With **PRETTY SWEATERS** For Girls & Grown-Ups
ON SALE AT **1/2 PRICE**

ALL OF OUR DRESSES WILL BE SLASHED, TOO
So Get Your Outfit While We Have Sizes and Can Fit You!

FLORSHEIM SHOES Reduced To
\$6.95

\$5.00 KNOX HATS REDUCED TO
\$3.98

\$2.00 ARROW BRAND SHIRTS REDUCED TO
\$1.59

\$6.50 Freeman Shoes \$5.45
\$5.00 Freeman Shoes \$3.98
\$4.00 Freeman Shoes \$3.48
Every Shoe in the Store Will Be Greatly Reduced During Sale

One Rack Spring Coats and Suits
Sold from \$3.98 to \$16.50
OUT THEY GO AT, EACH
\$1.98

Visit Our Millinery Department
See the Latest and Newest in Headwear From New York

PRETTIEST LINE OF EVENING DRESSES
WE HAVE EVER CARRIED at PRICES WITHIN THE REACH OF EVERYONE

We don't aim to let things accumulate, as we once did, so be here when the doors open Friday morning and share in these bargains. Save from 20 to 25 per cent on every purchase you make.

7c YELLOW COTTONS WILL GO AT ONLY, YARD
5c

To The New Resident of Plymouth:
This store takes pleasure in welcoming you. Come in and get acquainted with us whether you buy anything or not. We are always glad to see you.
(Signed) **E. H. LIVERMAN.**

E. H. LIVERMAN

Plymouth's Largest and Busiest Department Store **Plymouth, N. C.**