

THE Roanoke Beacon and Washington County News

PUBLISHED EVERY THURSDAY in Plymouth, Washington County, North Carolina

The Roanoke Beacon is Washington County's only newspaper. It was established in 1889, consolidated with the Washington County News in 1929 and with The Sun in 1937.

Subscription Rates Payable in Advance One year \$1.50 Six months .75

Advertising Rates Furnished Upon Request Entered as second-class matter at the post office in Plymouth, N. C., under the act of Congress of March 3, 1879.

Thursday, May 23, 1940

generally thought, it is to be remembered that the gain of 318, from 2,140 in 1930 to 2,458 in 1940, reflects an increase of roughly 15 per cent, which is not to be sneezed at by any manner of means.

There is an added important factor in considering the population of Plymouth in comparison with other towns in this section. That is the location of the city limits. Here in Plymouth, the limits have not been extended for a great many years, and there are nearly as many people living on the outskirts as there are in the town proper.

This is not true with other towns in this section. Most of them have extended their city limits until they have included just about everybody who resided with two or three miles of their uptown sections.

We still think a 15 per cent increase in the population reflects a pretty healthy growth over a 10-year period, but until we get around to taking in some of the outlying populated sections, the census figures will mean very little in telling the true story of the size of Plymouth.

Service To the Public

Many a big businessman has said that the greatest kick he gets out of work is the knowledge he is providing a service that contributes definitely to better living. That may seem unbelievable to the millions of us whose toil is almost solely devoted to just "making a living."

Often he can indulge that desire and still do all right by the business, since service definitely fits in perfectly with successful enterprise. Such seems to be the case with 47-year-old Edward L. Shea, whose first speech as president to stockholders of the North American company last week was described by the New York Times as "one of the outstanding addresses on the public utility situation to be heard in some time."

"We want to give our customers the lowest possible rates, the most efficient service and, by the worth and merit of what we give, earn a large enough return on our capital to attract additional investors, and permit us to maintain and expand our facilities to the continuing benefit of the public as a whole."

Farm Mechanization

The novel and movie, "The Grapes of Wrath," have focused attention in an extremely dramatic way on the displacement of farm workers by machine farming. Last week the TNEC heard the other side of the farm mechanization story. Fowler McCormick, scion of the famous harvester family, brought out that technical advances in farming have "narrowed the gap" between farm living and customs and city living and customs.

All citizens should vote, of course. It is a duty as well as a privilege, because the best insurance of good government is a healthy turnout of voters demonstrating their active interest in seeing that they get the kind of government they want.

It does not matter one particle to us who you vote for in the primary Saturday, but it does matter a whole lot that you vote for some candidate for every one of the offices at stake. Only in this manner will free government survive.

We have long ago reached the conclusion that we can survive as well as the next one under any administration of our government, but we still prefer majority rule, even if the majority happens to choose someone who is personally distasteful to us.

Town Shows Healthy Growth in Population While the population of Plymouth, based on preliminary figures released last week by the district census supervisor, may not be as much as was

MECHANICAL DEFECTS

By RONALD HOCUTT North Carolina Highway Safety Division

Pointing out the fact that six North Carolinians narrowly escaped asphyxiation recently when they were overcome by carbon monoxide fumes from a broken exhaust pipe, Ronald Hocutt, Director of the Highway Safety Division, stressed this week the importance of periodic inspection of all motor vehicles.

haust, or faulty steering mechanism—any of these things can cause injury or death on the highway. Unless you have your car or truck inspected at least twice a year, any one of these can go wrong with the vehicle you drive, and you will find it out only after it is too late—after you or someone else has been injured or killed.

"Many people who visit their dentist twice a year and have themselves checked over by their physician at least once a year never think of having a mechanic look at their automobile until something goes wrong with it," Hocutt said.

In this connection, Hocutt added that the movement by the North Carolina Junior Chamber of Commerce for compulsory semi-annual inspection of all motor vehicles in North Carolina is deserving of every serious consideration of every citizen in the state.

Rambling R...About

By THE RAMBLER

Note on Politicians— Campaigning being what it is, and it is now campaigning time, this little piece comes in very handy for the column this week, as it is filled with truth which some people call philosophy.

Pity the poor campaigner for office. He arises early from troubled sleep, beset with fears, doubts and forebodings. He chokes down a hurried breakfast and burns his mouth hastily swallowing coffee. He goes saddly into the market place and is inflated out of bounds by encouraging words of a double dealer, who is playing both ends against the middle.

Under and by virtue of a judgment made and entered in the cause entitled "Washington County et al vs Josephine Smith et al" docketed in the Judgment Docket of the Superior Court of Washington County, the undersigned commissioner will, on the 17th day of June, 1940, at 12 o'clock noon, at the Court House door of Washington County, in Plymouth, North Carolina, sell at public auction to the highest bidder for cash, subject to the confirmation of the Court, the property hereinafter described as follows:

A certain lot in the Town of Plymouth, Washington County, North Carolina, and more particularly described as follows: Bounded on the East by the land of Elizabeth Jones, deceased; on the South by the Wolfe property; on the West by W. M. Johnson; and on the North by Water Street, fronting 50 feet, more or less on Water Street, and being 200 feet deep, more or less, and being the same lot conveyed to Josephine Smith by Benjamin Howcott and wife, by deed dated May 10th, 1887, and of record in Book AA, page 302, office of the Register of Deeds, Washington County, North Carolina.

The successful bidder at said sale will be required to deposit ten per cent of his bid to be forfeited upon his failure to comply with said bid. This the 30th day of April, 1940. Z. V. NORMAN, Commissioner.

What Does the WAR Mean to ME?

Forces set in motion by the war in Europe are bound to affect every one of us. It is impossible to say just how. This is a period of uncertainty. But as a wise precaution we suggest building a substantial balance in your bank account. Then come what may—emergency, opportunity, price rises, or any eventuality—you'll be ready. Start making regular deposits at once.

Branch Banking & Trust Company "THE SAFE EXECUTOR" Plymouth, N. C.

Branch Banking & Trust Company "THE SAFE EXECUTOR" Plymouth, N. C. SOUND BANKING AND TRUST SERVICE FOR EASTERN CAROLINA

salt river; any change will be for the better. Politics is vanity and vexation of spirit.

He Got the Job—

The big business man sat at his desk eliminating the letters that came from young aspirants until he reached this letter and when he had read it, you can guess whether or not the fellow landed the job.

The letter: "My story starts in a saloon on the New York waterfront. I'm porter and general utility man about the place. One night there's a big, noisy crowd down in the barroom. A well dressed chap in a derby and a fur coat is buying drinks for the crowd. All of a sudden there's a fight. I clear the bar and swing for 'Squint-eye' Dixon, who's hit the boy with the 'glad rags' over the head with a bottle. Dixon ducks and lands me a killer of a wallop right on the nose. I see red. And reach for a chair and poke 'Squint-Eye' viciously under the chin. He gasps a moment, but before he can get his wind I jab him one in the solar-plexus and another to the jaw. That's the haymaker.

"The prodigal son's a regular fellow. He and I become friendly. And it isn't very long before I'm finding out a lot about books... and about the ideas in books.

"I work like Hades. There are no 'proms,' football and other distractions on my mind. It's quite a story, but I finally land a job. I get in on a lot of big conferences too, and, to round out my experience, I go out to meet the public... which brings me to date.

"Not such a bad record for a guy in the submerged tenth division, is it? "Now I'm sold on one thing, and that is, that given the proper encouragement, I can be developed into a first rate worker. I've got the requisite imagination, the persistence and the love of the game to carry on. I believe in my own ability absolutely. And I'm willing to back up that belief by starting in your organization at a moderate salary, promising to give you the best I've got, only asking that you have a little patience until such time as I can hit a real professional stride."

Man Wanted—

And while on this subject of employment and unemployment here is a story of the man wanted: "A man for hard work and rapid promotion who can find things to be done without the help of a manager and three assistants. "A man who is neat in appearance, and does not sulk for an hour's overtime in emergencies. "A man who listens carefully when he is spoken to and asks only enough questions to insure carrying out instructions. "A man who moves quickly and makes little noise. "A man who looks you straight in the eye and tells the truth. "A man who is cheerful, courteous to every one and determined to 'make good.'"

Your Place In the Sun— This little poem might be added to

the matter of work: Do more work than you are expected to do

Stick to a task until its thru Think and plan, scheme and work Never mind if the other's shirk Find new ways to get things done And brother, you'll find your place in the sun.

On Praying—

One fellow said this about work: "Wishing, striving longing, yearning, dreaming, working for a goal, means praying... and praying puts one in tune with the infinite and in turn, sets in motion the impulses, vibrations and forces that take shape and give a person their cherished ambition."

Ambitious Advice—

Still another person chimed in: "Aim high. Strive for an ideal. Live it. Dream it. Pray for it. Wish for it. Long for it. Fight for it. And

as sure as there are stars in Heaven, you'll attain it."

Little Philosophy—

Philosophy in a few words: He who talks big—thinks little. He who saves the boss' time, into the boss' chair will climb. Enthusiasm is the fruit of sincerity. If you prophesy wrong, no one will ever forget it; if you prophesy right, no one will remember it. Many a noble purpose has been strangled, lost under the mazes of mental discord, drowned in a sea of fear, or swept away by the waves of worry and discouragement.

DR. V. H. MEWBORN OP-TOM-E-THEIST Please Note Date Changes Williamson office, Peele Jewelry Store, every Wed., 10 a. m. to p. m. Plymouth office, Liverman Drug Store, every Friday, 10 a. m. to 4 p. m. Eyes Examined—Glasses Fitted At Tarboro Every Saturday

Recent Intense Cold Costs South Millions In Highway Damages From Virginia, To Florida And Texas Crews Seek To Repair Heavy Toll... NEWLY BUILT ROADS BADLY NEED REPAIR... Let it RAIN! Let it FREEZE!

Concrete Roads Can Take It Once more newspaper headlines like these, following the recent heavy freeze, broke the bad news to motorists. But there's another side to the story. Concrete resisted the damaging effects of heavy rains and severe cold—saved millions of dollars for motorists. Concrete has the "bridging strength" needed to keep pavements from breaking up when the supporting soil is weakened by frost and soaking rains. Because of this simple engineering fact, your concrete roads remain safe and efficient in all weather—need no "load limit" or "detour" signs—are kept in prime condition without expensive maintenance. Concrete is a true "low-cost road" over a period of years. PORTLAND CEMENT ASSOCIATION State Planters Bank Bldg., Richmond, Va. A national organization to improve and extend the uses of concrete... through scientific research and engineering field work

THE FORD WAY OF DOING BUSINESS

The Ford Motor Company was founded by a working-man for working-men. Its present officers began as employees of the Company. It was the first company to pay a minimum wage, beginning in 1914, at the then astounding figure of \$5 a day. That was double the prevailing wage of the time. The Ford minimum is now \$6 a day for all employees engaged in production work. And from that, the wages rise to \$10.80 a day, with the average wage \$7.25, exclusive of salaried employees. The Ford Motor Company was the first large company to establish the 8-hour day—also in 1914. And the 40-hour week was inaugurated by the Ford Motor Company in 1926, years before any such laws existed. The Ford Motor Company employs men without regard to race, creed or color. It is common knowledge that working conditions in the Ford shops are the best that science and constant care can make them. A square deal, a just wage and stabilized employment for a large proportion of our employees—and as fully stabilized for all as conditions will permit—enable our men to retain their personal independence. In consequence of these policies the Ford Motor Company has one of the finest bodies of employees in the world. The larger proportion are mature men of long service with the Company—sober, decent family men. Hundreds of them have been with the Company for more than 25 years—thousands for more than 15 years. Their health record, home ownership and citizenship records are good. All this is reflected in Ford products, whether cars, trucks or tractors. The work is honestly done. Materials are the best that can be made or procured. Less profit to the Company and more value to the customer is known throughout the motoring world as "Ford's way of doing business." Ford Motor Company was the first to make a motor car within the means of the average family—quitting the manufacture of what was then the largest selling model in the world to do so. Its chosen field in all the 30 years since that time has been the average American family—for which it has consistently provided car facilities which formerly only the wealthy could buy. It is the policy of the Ford Motor Company to share the benefits of advanced methods and management with workers and public alike. Increased wages and employment over a period of many years have resulted in A 300 per cent increase in the built-in value of the Ford car and a 75 per cent reduction in its price. FORD MOTOR COMPANY

Town Shows Healthy Growth in Population

Man Can Do a "Heap of Living" On Bread Made From LIGHT WHITE FLOUR H. E. Harrison Wholesale Co. PLYMOUTH