

THE Roanoke Beacon
and
Washington County News

PUBLISHED EVERY THURSDAY
in Plymouth, Washington County,
North Carolina

The Roanoke Beacon is Washington County's only newspaper. It was established in 1889, consolidated with the Washington County News in 1929 and with The Sun in 1937.

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January 23, 1941

We overheard a Plymouth merchant complain that the trouble is that there is too much stall in installment.

When a fellow says he is "going to let you in on something," be sure you know where the exit sign hangs before you listen.

An Appreciation

Naturally, the members of any group are sincerely gratified when their particular handiwork is singled out by other members of the same craft for special recognition; and so it is with, we hope, reasonably modest pride that we of the Beacon this week acknowledge receipt of the 1940 North Carolina Press Association award for general excellence in the non-daily field.

Such pride as we have in the recognition accorded the Beacon is coupled with a deep appreciation for the town and county which are due major credit for whatever success it enjoys. Since a newspaper mirrors the community in which it is published, no honor can come to the one without also being reflected in the other; and no newspaper can become bigger or better than the community which supports it and makes it possible.

Therefore, in addition to extending our sincere appreciation to The North Carolina Press Association for this award and to the judges for their selection, we are even more grateful to the people of this section for their loyal support. Our subscribers, readers and advertisers have been most kind, and it is they who make possible the publication of the Beacon.

To all who have had any part in working with us, we extend sincere thanks. We are striving to produce the best weekly newspaper we can which will fairly present the views, happenings, possibilities, resources, and advantages of this section to its people and to the rest of the world. We ask your continued cooperation, so that at some future date we may yet present one issue which we feel fully measures up to its full duty in this respect.

Peanut Push

Without benefit of circuses or baseball games, Uncle Sam's 30,000 peanut growers expect during the week of January 23-29 to entice American consumers into eating 250,000 tons of peanuts—approximately 5 pounds for every man, woman and child in the nation.

This mass "peanut push"—officially known as National Peanut Week—is designed to move the largest crop ever produced—over 111,600,000 pounds. Main force in moving this mountain of peanuts will be chain stores, originators of the drive, while many individual retailers are expected to assist.

Peanut vending nowadays is no mere matter of keeping an array of slot machines filled and the pennies collected therefrom, for more than 300 useful products are now derived from the once-insignificant bean—including cheese, candies, instant coffee, pickles, oils, shaving lotions, dyes, lard, linoleum, flour, breakfast foods, soap, face powder, shampoo, printer's ink and even axle grease.

We of Washington County, where there are about 70,000 bags—roughly, 7,000,000 pounds—are in storage right now should show more than passing interest in Peanut Week, which begins today and continues through next Wednesday.

Food and Feed First

Farmers of this section are faced with the usual dilemma of what to

OUR DEMOCRACY—by Mat

DEMOCRACY'S DEBT TO U.S. WOMEN.

FROM THE BEGINNING OUR WOMEN FOLKS HAVE SHARED RESPONSIBILITY WITH THE MEN.

ABOLINCOLN'S MOTHER PUT HIM ON THE PATH OF SERVICE TO HIS COUNTRY

AT GEORGE WASHINGTON'S SIDE IN WINTER QUARTERS AT DREADFUL VALLEY FORT WAS MRS. WASHINGTON.

AT THE FOREFRONT OF AMERICA'S DEMOCRACY HAS BEEN AND IS—THE AMERICAN SCHOOL TEACHER.

OF THEMSELVES AND BY THEMSELVES, A HOST OF WOMEN HAVE ADVANCED OUR SCIENCE, ARTS AND LETTERS,—AND OUR HUMANITIES.

Rambing R...About
By THE RAMBLER

A Good Town—

I like Plymouth. I have always liked Plymouth and the entire county of Washington. Never, on any occasion, have I ever failed to boost the progressive little town in my ramblings. So it was only natural that I told the Old Professor that I lived in a mighty good town amid some mighty good folk. But the wise old codger merely nodded his head appreciating the enthusiasm I had for this place.

He had nothing against Creswell, Roper, Plymouth, Cherry or Mackeys or any other place or community in Washington County but he was a wise old soul. My enthusiastic remarks were well received but they were never fully understood. So he countered with the proposition that I measure my town under the municipal yardstick scoring the town or county as it was, not as it seemed to be. So we started fact finding.

I found that Washington County and Plymouth should reduce its infant mortality rate. This is true over the State and must be admitted here. The possibility a child will die in its first year is four times greater in some communities than others. Parental neglect is important, but community management of health is a big factor, said the professor. So I answered that there was a district health department operating in this county that was continually using approved methods to correct this condition.

What about the schools, said the professor. No town is a good town, he said, unless the schools are good. He pointed out that the higher the value of the educational and recreational plant, the more likely that Plymouth and Washington County were good places in which to live. So I told him that the buildings were crowded and some improvements were needed and that scholastic training of the teachers was about second in the 100 counties in the state and that it was considered now that next year the pupils may have a nine months school to attend as this is under consideration by the legislature.

The old professor then asked about recreation. He said that 50 acres of parks per 1,000 population is a reasonable goal for a community recreation program. Many well-equipped neighborhood parks are favored over a few large ones, he said. But I pointed out that Plymouth was not large enough to necessitate one as there was plenty of playground available for children with a baseball and football field ready for those wanting outdoor exercise.

Then the old Professor came back with the proposition that "the value of public property minus public debt" is one measurement of a good community. I told him that we had plenty of public property and that we also

plant again this year. With huge surpluses on hand of tobacco, cotton and peanuts, and the future made even more uncertain by the vagaries of war, the average farmer is unable to see any bright prospects at this time.

However, the man who makes provision to feed himself, his family, and his livestock at least has one of the problems of making a living solved. We of the South should have no excuse for going hungry, so long as the earth continues to yield its accustomed variety of good things to eat. The year-round garden was never of more importance than it will be this year.

National Peanut Week

For so long has a super-useful "fruit-of-the-soil" been referred to as "lowly" that we who produce it have almost come to regard it as such. The peanut is far from "lowly"; as a matter of fact it is one of the most "unlowly" single item you can name on short notice. It has more by-products than anything else we grow in the earth of the Roanoke-Chowan. To name only a few of the forms peanuts take there is oil, paint, shortening.

All the peanut needs is some high-pressure selling—similar to the ingenious angles employed for the citrus groves of Florida and California—and National Peanut Week is about the first attempt that has ever been made to publicize the "Lowly Peanut," and put it into the top brackets where it belongs.

National Peanut Week—a promotion week—begins on January 23 and the National Peanut Council announces that plans for the celebration

are complete. One feature is the national window contest wherein 10 prizes amounting to a thousand dollars will be awarded for the best windows in the nation trimmed with peanuts and peanut products.

Surely there should be no greater interest anywhere in National Peanut week where the goober originates. Talk peanuts; send them to your friends in the north who never saw a peanut except in a chocolate bar or in peanut butter. Show them how a peanut looks when we dig it from the ground. Let's get far away from the word that describes the peanut as "lowly." For if the peanut is lowly then what adjective would you apply to the orange that has no by-products?

Let's high-pressure the peanut. It's been lowly long enough!

EPIDEMIC OF ACCIDENTS

By RONALD HOCUTT
North Carolina Highway Safety Division

An "epidemic" of accidents in which persons have been killed as a result of falling off of or out of moving automobiles or trucks on North Carolina streets and highways has been noted in recent weeks, the Highway Safety Division reported this week.

Five such fatalities were recorded in December, and two more during the first two weeks of January.

Reading of the accident reports gives some idea of how these accidents happened. One report said: "Two negroes were riding between truck and trailer. A hog ran out into rear wheels of truck, causing truck bounce up, throwing negro from truck and under wheels of trailer. Killed instantly."

Another report simply said: "Deceased fell out of car when right door came open as car was rounding curve."

In another instance, a boy riding on the back of a truck, fell off while attempting to attract the driver's attention to get him to stop the truck and let him off.

"Such accidents can be eliminated if every driver in North Carolina will refuse to carry any passengers for whom they cannot find a seat inside," said Ronald Hocutt, director of the safety division. "Furthermore, all persons who ride in motor vehicles as passengers should learn that it is dangerous to lean on door handles."

"Falling out of a moving vehicle is sheer carelessness and can be prevented only by the use of a little common sense," he added. "Falling off or being bounced off trucks is an inexcusable type of accident which is primarily up to drivers to control."

owed about \$800,000 in public debt in Washington County. Not so good, he said, and not so bad.

Is Plymouth library-conscious? asked the Professor. Step over to the library in the courthouse, he said, and inquire about the book and the periodical circulation. It is an index to the social well being of the community, he pointed out. So I did and I found that the number of readers in this town compared favorably with those in other communities. This pleased the old Professor.

Telephones, said the Professor, reflect the social and business status of a town in a way. In some cities, he pointed out, two families in three have telephones; in others, it may drop to one in eight. In Plymouth there are 225 telephones for 2,500 persons which is a pretty fair average, I said.

Experts include the number of homes using electricity in rating the goodness of a community, the old Professor said, and I told him that there was probably more electrical current used in Plymouth per capita than in any other section of the country. Every home has electric lights and most of them have electrical appliances. So with unlimited power for industry and cheap power for home use, Plymouth looks good on this score.

Now Plymouth has good churches, good folks, good government, good business but it has a good many needs

also. It needs a hotel among other things.

And so, I must invite the Old Professor and others to come over and live in a good town.

By FRANK BRATTEN

Beautiful Spring morning
With the temperature low,
Trees all decorated
With a blanket of snow.

Greetings, O' Spring time
For we love you so,
But regret you brought us
This blanket of snow.

When you come again, next year
It certainly would please us,
Leave the snow behind,
So it will not freeze us.

We have sudden changes,
It sure is appalling,
Nice and warm yesterday
Today, snow is falling.

Sitebe, in the Transkei Territories, the smallest golf club in South Africa, held a tournament in aid of war plane funds and raised \$120.

TOBACCO

The trend in 1939 was a bid more toward cigars, smoking and chewing tobacco, but even so U. S. Census Bureau figures show that American manufacturers turned out 180,575,095.000 cigarettes.

Records found recently reveal that it required seven days for the news of the great Marlborough's victory at Blenheim in 1704 to reach London.


THE SMOKE OF SLOWER-BURNING CAMELS GIVES YOU—

EXTRA MILDNESS
EXTRA COOLNESS
EXTRA FLAVOR

AND—

28% LESS NICOTINE

than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself.



To relieve Misery of **COLDS**

666

LIQUID TABLETS SALVE
NOSE DROPS
COUGH DROPS

Try "Rub-My-Tism"—a Wonderful Liniment

Automobile Loans

We will lend you money on your car or refinance your balance due and make your payments smaller. Bring your car over and talk with us.

INSTALLMENT LOANS — SAVINGS

INDUSTRIAL BANK

ELIZABETH CITY, N. C. MEMBER F. D. I. C.

Results SPEAK FOR THEMSELVES
IN THE NORTH CAROLINA BEER INDUSTRY'S
"Clean Up or Close Up" CAMPAIGN

Twenty months ago this Committee launched a program to aid state and local authorities weed out those scattered few beer retailers who, by practices unbecoming good citizens, tended to bring reproach on the great majority of law-abiding retailers. "Clean up or close up" was the ultimatum. The results, we feel, speak for themselves.

To date, 142 retail beer licensees have been eliminated because they used their permits to shield illegal activities. Thus are being removed the bad spots that, left alone, would ignore the high standard of conduct demanded by public sentiment and by the legalized beer industry.

As a new year begins, this Committee renews its pledge to carry forward its program of self-regulation for the beer industry in North Carolina. YOU can help by restricting your patronage to orderly, law-abiding outlets.

Editorial Comment from Over The State

Asheville Citizen: "The beer industry in this state as represented by the Brewers and North Carolina Beer Distributors Committee is making a serious and intelligent effort to keep beer sales on a legal basis and to divorce them completely from the illicit handling of hard liquors."

Harnett County News (Lillington): "... when an industry sweeps its premises clean and seeks to compel its kin and comrades to do the same thing, it at once commands the respect from all who admire cleanliness."

Asheville Times: "The committee representing the brewers and distributors has been in action long enough in the state to prove its sincerity... quite evidently it means business."

Durham Sun: "As a result... another check will have been applied to bootlegging to the material benefit of the community and the state."

Popular Government (Chapel Hill): "The beer industry's 'clean up or close up' campaign has received wide praise from officers."

Rocky Mount Telegram: "The committee... has done a great job in seeing that beer is handled by firms which are viewed as respectable in their respective communities..."

Whiteville News-Reporter: "That group, headed by Colonel Edgar H. Bain, is responsible for the 'clean up or close up' program for the state and there is no doubt that they mean just what their slogan implies..."

New Bern Tribune: "The Brewers and North Carolina Beer Distributors Committee has demonstrated quite plainly that its motto 'clean up or close up' was chosen as no idle boast..."

BREWERS AND NORTH CAROLINA BEER DISTRIBUTORS COMMITTEE

EDGAR H. BAIN, State Director
Raleigh, North Carolina

Watts
WILLIAMSTON

Thur.-Fri. Jan. 23-24
JACK BENNY AND FRED ALLEN in
"Love Thy Neighbor"

Sat. Jan. 25 1 to 11 P. M.
CHARLES STARRETT in
"The Durango Kid"

Sun. Jan. 26 3 and 9 P. M.
ANN NEAGLE in
"Queen of Destiny"

Mon.-Tues. Jan. 27-28
Granville OWEN and Martha DRISCOLL in
"LI'L ABNER"

Wed. Jan. 29 Mat. 3:30
FREDERIC MARCH and BETTY FIELD in
"VICTORY"

Thur.-Fri. Jan. 30-31
ROBERT TAYLOR in
"Flight Command"

Marco - Williamston

Fri.-Sat. Jan. 24-25
The ALDRICH FAMILY in
"LIFE with HENRY"

Also RALPH BELLAMY and MARGARET LINDSAY in
"Meet The Wildcat"

Only 7 Days Left

IN WHICH TO LIST YOUR REAL ESTATE, PERSONAL PROPERTY and POLL TAXES

To Escape Penalties

All taxpayers in Washington County are hereby notified, pursuant to the requirements of the statutes, to return to the list takers and assessors in the various townships, all real and personal property which each taxpayer shall own on the first day of January, 1941; also all taxable polls; and said returns must be made to list takers and assessors during the month of January, under pains and penalties of law.

The statute also provides that the list taker shall take a crop-acreage census and each farm owner must be prepared to give him the necessary information in connection therewith.

Tax listers will visit the property for listing and appraising real estate. Linwood Hassell will list poll tax and personal property in Plymouth Township at the court house. In other townships the listers and appraisers will take personal, poll and real property for taxation.

E. F. SWAIN
TAX SUPERVISOR