

**THE Roanoke Beacon**  
and  
**Washington County News**

**PUBLISHED EVERY THURSDAY**  
in Plymouth, Washington County,  
North Carolina

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**ALMANAC**

February

- 19—Supreme court upholds Oregon's Initiative, Referendum law, 1912.
- 20—Snow falls 20 feet deep, 1717, in New England.
- 21—Battle of Verdun, 1916.
- 22—Washington's Birthday; first Thanksgiving Massachusetts colony, 1630.
- 23—Airplane carries mail, Fresno to N. Y., 39 hours 20 minutes, 1921.
- 24—Arizona admitted to the Union, 1912.
- 25—U. S. Steel billion dollar corporation organized, 1901.

"All that glitters is not gold" —Shakespeare

**Only One Trend**

Only one trend really counts in the business and industrial picture now—either behind the scenes or in front of them. That's the trend to unity—unity of government, industry and labor; of retail business, the services, and the professions... all pulling together to do the job of producing, of saving, of belt-tightening, that's needed to win the war. As a matter of fact, it's more than a trend; it's a galvanic action that took place almost instantaneously after Japan's sneak attack in the Pacific. The immediate figures on sales and industrial production have little significance in the light of the "all-out" production pace that all phases of American life have set for themselves now. It means a raising of the "peaks" and deepening of the "valleys" in the nation's economic map, with a vast speeding-up in the switch-over from non-defense to war goods production.

**Misplaced Blame**

"Any control of prices must be exercised at the source," said the Seaside, Oregon, Signal recently. "Retail outlets have no more control over price than the consumer. In all important factors in the cost living, retail competition is such as to insure fair prices so far as retail outlets are concerned."

In some circles, the belief has been held that retailers are largely responsible for the increased prices that have taken place. Nothing could be farther from the truth. The retailer has no influence whatsoever over the wholesale price levels. He

must pay the going price, and his operating cost and a small profit to that, and charge the consumer the total.

What retailers can do is to improve their own operating standards so that retail price increases can be held to the minimum. And thousands of merchants have been doing that with conspicuous success. They have eliminated unnecessary middle-man operations. They have pursued far-sighted buying policies, so as to obtain stock at the most favorable time. They have opposed speculation and profiteering. In many instances they have voluntarily reduced their own profits. They have helped the consumer choose substitutes for costly or scarce articles, and they have given valuable nutritional advice.

**In Time of Danger**  
By RUTH TAYLOR

Out of the air shelters of London has come a prayer which each of us should learn. It is a prayer born of the unity of free men, a unity forged out of common ideals in the white heat of common danger.

"Increase, O God, the spirit of us."

The spirit of neighborliness, the kinship of those who share in the hope of freedom for all, regardless of class, race, creed or color; the acceptance as fellow citizens of all men, asking only allegiance to the credo that all men are created equal in the eyes of God, and entitled to an equal opportunity for life, liberty and the pursuit of happiness. Only when this spirit of neighborliness is among us can we present a united front to the powers of darkness which seek to engulf us.

"That in peril we may uphold one another, in calamity serve one another, and in homelessness, loneliness or exile, befriend one another."

Not in groups of differing faiths and traditions, but as individuals, one with the other, holding out the hand of friendship, to uphold, to serve to befriend in all the trials and tribulations that may come upon us in the days ahead.

"Grant us brave and enduring hearts that we may strengthen one another."

Brave to the danger, resolved to stand firm, unshaken by the insidious propagandas of hate and prejudice that seek to divide us into groups suspicious of each other.

"Till the discipline and testing of these days be ended, and Thou give again peace in our time;"

Through all the hours of trial and trouble until peace comes again to a new world—a world in which the spirit of friendliness reigns among the nations and the law is love—and love, the fulfilling of the law.

**The Voice of History**  
Christian Science Monitor.

Now that it is plain that this was America's war from the start now that Japan has shown exactly what she meant when she signed up with Berlin, the shrill cries of isolationism have quieted down to a mere muttering. Yet the muttering

**BUY A SHARE IN AMERICA**



**Rambling R...About**  
By THE RAMBLER

**Remember—**

**Remember Pearl Harbor!**

That was a cry when this nation was plunged into war. It was the cry of hundreds of mothers of America who lost their sons in that sneak attack by the dastrally cowards of Japan. It was the cry of the armed forces which lost heavily in men and equipment.

It was the cry when the president of the United States called for an army of Millions of men to wage war for their homeland. It was the cry when the selective service boards reached into homes of millions of mothers and fathers and took their young sons to make of them fighting men, and their daughters to nurse them.

It was the cry that started rationing of automobile tires, sugar and other commodities with more of the necessities of life to be rationed. It was the cry when men and women stood in their homes that they had worked hard to make and that might be taken from them in the cruelties of war or its aftermath.

It was the cry that sent young men by the thousands to the recruiting offices of the navy, marines, and coast guard to enlist. It was the cry that sent the cream of young men to Iceland, Ireland and other countries to fight a foe that wages war not only on the military but on the defenseless women and children as well in their raids on non-military cities.

It was the cry that took millions of dollars from the banks, business and commerce to be converted into government defense bonds and stamps that is causing a hardship on thousands of American citizens.

It was the cry that paved the way for industry to wreck the automobile industry and bids fair to curtail many other lines of business as the government turns over business labor and machines to the job of making war materials.

It was the cry that caused millions to enlist in defense at home. It has caused blackouts in scores of cities and every one must do their bit to protect the territories and proper-

**We Shall Finish It**  
New York Sun

What we are saying to ourselves today is that it makes little difference to us what particular persons are responsible for starting this war; that it is we who, pleading the justice of our cause in the tribunal of Almighty God, means to finish it. We shall finish it to the end that never again shall the foul hands of totalitarianism and militarism be lifted against us, our children or our children's children. Today we know but one duty—to stand together as Americans under the leadership of the President and Congress of the United States. The day for decision is here; the day of dissension is past.

ty of the United States as well as their own homes.

**Yes, Remember Pearl Harbor!**

Remember Pearl Harbor when the Japanese begin to cry for peace. Remember Pearl Harbor when the Germans are being slaughtered by a democracy that will hurl them backward to their Fatherland and will take a heavy toll for the sacrifices that they have forced on other people. Remember Pearl Harbor when Mussolini wants to stop fighting and hangs his head in shame.

Remember Pearl Harbor when the men of all nations meet around a table to complete plans for a lasting peace. Remember Pearl Harbor and the blood, the sweat and the tears that a democracy unprepared for war had forced upon them by three bullies who hungered and thirsted after the property, strength and resources of others.

Remember Pearl Harbor when the sword of the enemy has been taken from him. Remember Pearl Harbor when the militant powers of a hungry Europe cry out loud for food. Remember the blood that was spilled at Pearl Harbor. Remember ships and planes that was destroyed at Pearl Harbor. Remember the disgrace heaped upon a general and an admiral because they were not ready when they like congress and the American people fell for the fake visit of a fellow named Kurusu from Japan.

Yes, when the battle is fought and the victory is won, Remember Pearl Harbor. And make the enemy pay and pay for their deeds. Wickedness should not go unpunished even if it were committed at Pearl Harbor. Remember a congress that passes pension bills, that votes and talks and votes and contributes little help to the defense of the country.

When rising sun of Japan begins to set; when Hitler's legions are back to the wall and clamoring for sympathy and consideration; when that satellite Mussolini begins to learn that he chose the wrong side, remember Pearl Harbor.

And for goodness sake don't forget Joseph Stalin. When the final chapter of the Pearl Harbor is written, don't forget the brave Russians who fought without much help from the allies, Britain and the United States, forced back the Germans and gave the world a hope, that Germany, Italy and Japan can be defeated, and Pearl Harbor changed.

Yes, good folks, remember Pearl Harbor.

**What To Do?—**

Here are the latest instructions on what to do in an air raid. Nobody is advised to adhere to these instructions but they are passed on to the clients of the Rambler in an attitude of fun.

As soon as the bombs start dropping, run like hell. It doesn't matter where as long as you run like hell. It is through best to have your feet shod with track shoes—if the people in front of you are slow, you won't have any trouble getting over them.

Take advantage of opportunities afforded when air raid sirens sound the warning of attack. If you are

in a bakery, grab some pie, cake or buns; if in a tavern, grab the first filled bottle you can find; if in a movie, grab a blonde.

If you find an unexploded bomb, always pick it up and shake it. (May be the firing pin is struck.) If that doesn't work, heave it into a furnace. (The fire department will come later and take care of things.)

If an incendiary bomb is found burning in a building, throw gasoline on it. (You can't put it out any way so you might as well have a little fun.) If gasoline is available, throw a bucket of water on it and tie down your head. The properties of the bomb free the hydrogen from the water causing rather rapid combustion. (In fact, it will explode with a helluva crash.)

Always get excited and yell bloody murder. It will add to the fun and confusion, and scare hell out of the kids.

Drink heavily, eat onions, limburger cheese and such, before entering a crowded air raid stelder. (It will make you very unpopular with the

people within your immediate vicinity, eliminating an unnecessary discomfort that would be more prevalent, if people crowded too closely.)

If you should be the victim of a direct bomb hit, don't go to peives (Lie still and you won't be noticed.)

**Don't Sell Me—**

Don't sell me clothes. Sell me neat appearance—style— attractiveness.

Don't sell me shoes. Sell me foot comfort and the pleasure of walking in the open air.

Don't sell me candy. Sell me happiness and the pleasure of taste.

Don't sell me furniture. Sell me a home that has comfort, cleanliness and contentment.

Don't sell me books. Sell me pleasant hours and profits of knowledge.

Don't sell me insurances. Sell me a picture of it at work— protection for what I have.

Don't sell me things. Sell me ideals — feelings — selfrespect — home life — happiness — security.

LESS NICOTINE IN THE SMOKE CUCKS WITH ME. AND THAT CAMEL FLAVOR IS REALLY SWEET.

THAT'S WHY CAMELS ARE FIRST WITH THE MEN IN THE NAVY.

THE SMOKE OF SLOWER-BURNING CAMELS CONTAINS **28% LESS NICOTINE** than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself!

**MADAM MAY**  
GET A TRUE HISTORY OF YOUR LIFE READ BY THE PALMIST.

Don't Fail To See This Woman. Come Now—Later May Be Too Late.

This gifted woman will read your past, present and future, and tell of your disposition by science of Palmistry.

Her work speaks for itself. If you have been crossed in love, if interferences have broken your dearest and tenderest tie in every affair, it is wise to consult a Palmist, who gives you reliable and important advice on business changes, mortgages, journeys, love, courtship, marriage, divorce—tells if you will marry the one you love. Come at your earliest convenience. Reading confidential—satisfaction guaranteed. You have seen the rest—now see the BEST.

READING FOR WHITE AND COLORED.  
**LOOK FOR THE SIGN**  
Located in Tent at  
**WILLOW TAVERN**  
1-2 Mile out of City Limits of Windsor on Edenton Highway—  
Route No. 17 — WINDSOR, N. C.  
A new Palmist, never here before, not to be classified with Gipsies

**SCHEDULE**  
Of Hours in Effect at  
Stores in Plymouth

The storese of Plymouth are anxious to cooperate to the fullest extent by using daylight hours to conserve electric current. Also the new schedule adopted by the merchants reduces the hours of their employees by several hours every week.

All stores, except groceries, will open mornings at 9 a. m. and close at 6 p. m. The grocery stores will open at 8 a. m. and close at 6 p. m. On Fridays, all stores will open at 8 a. m. and close at 6 p. m. On Saturdays, all stores will open at 9 a. m. and close at 10 p. m., except the groceries, which open at 8 a. m. and close at 10 p. m.

**PLYMOUTH**  
Merchants Association

**Attention, FARMERS!**

**The Government Asks for Canned Tomatoes This Year**  
And in Order To Meet This Request From Our Government, the

**Welaka Fish and Produce Co.**  
Is Enlarging and Improving Its Cannery at Mackeys

We will be able to can and green wrap a crop of 300 acres. We will GUARANTEE 20c for ripens and will increase this price if the market is high. The price for green tomatoes will depend on the market, which is expected to open higher than the 45c of last year. We will be fully equipped to handle a 300-acre crop, and urge farmers to get their seeds now.

SEED MAY BE BOUGHT AT DAVENPORT HARDWARE CO., PLYMOUTH, OR at SWAIN & DAVENPORT'S, IN MACKEYS

Seed Can Be Bought, If Necessary, on Credit and Payment Deducted When the Tomatoes Are Sold

THE WELAKA FISH and PRODUCE COMPANY has been operating its herring roe cannery at Mackeys for the past two years and now wishes to serve the farmers as well as the local fishermen.

**WATTS**  
WILLIAMSTON

Thur.-Fri. Feb. 19-20  
RODDY McDOWELL and WALTER PIDGEON in "HOW GREEN Was MY VALLEY"

Sat. Feb. 21 1 to 11 P. M.  
Tex Ritter, Bill Elliott in "Bullets for Bandits"

Sun. Feb. 22 3 & 9 P. M.  
CAROLE LANDIS and CESAR ROMERO in "A GENTLEMAN AT HEART"

Mon.-Tues. Feb. 23-24  
ROBERT TAYLOR and LANA TURNER in "JOHNNY EAGER"

Wed. Feb. 25 Mat. 3:30  
LLOYD NOLAN and HELENE REYNOLDS in "BLUE, WHITE and PERFECT"

Thur.-Fri. Feb. 26-27  
MELVYN DOUGLAS and GRETA GARBO in "Two-Faced Woman"

Marco - Williamston  
Fri.-Sat. Feb. 20-21  
WILLIAM GARGAN and MARGARET LINDSAY in "Close Call for Ellery Queen"  
Also BILL HENRY and SHEILA RYAN in "Pardon My Stripes"