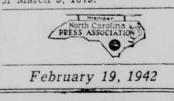
PAGE TWO

Roanoke Beacon Washington County News PUBLISHED EVERY THURSDAY in Plymouth, Washington County, North Carolina The Roanoke Beacon is Washington County's only newspaper. It was established in 1889, consolilated with the Washington County News in 1929 and with The Sun in 1937. Subscription Rates Payable in Advance) One year \$1.50 Six months ... -----

Upon Request Entered as second-class matter at the post office in Plymouth, N. C., under the act of Congress of March 3, 1879.

Advertising Rates Furnished





"All that glitters is not gold -Shakespeare FEBRUARY



Only One Trend

Only one trend really counts in the business and industrial picture now-either behind the scenes or in front of them. That's the trend to unity-unity of government, industry and labor; of retail business, the services, and the professions . . . all pulling together to do the job of producing, of saving, of belt-tightening, that's needed to win the war. As a matter of fact, it's more than a trend; it's a galvanic action that took place alomst instantaneously after Japan's sneak attack in the Pacific. The immediate figures on sales and industrial production have little significance in the light of the "all-out' production pace that all phases of American life have set for themselves now. It means a raising of the "peaks" and deepening of the "vallevs" in the nation's economic map, with a vast speeding-up in the switchover from non-defense to war goods production.

nust pay the going price, and his operating cost and a small profit to that, and charge the consumer the otal.

What retailers can do is to improve their own operating standards so that retail price increases can be held to the minimum. And thousands of merchants have been doing that with conspicuous success. They have eliminated unnecessary middleman operations. They have pursued far-sighted buying policies, so as to obtain stock at the most favor able time. They have opposed speculation and profiteering. In many instances they have voluntarily reduced their own profits. They have helped the consumer choose substitutes for costly or scarce articles, and they have given valuable nutritional advice.

In Time of Danger By RUTH TAYLOR

Out of the air shelders of London has come a praver which each of us should learn. It is a prayer born of the unity of free men, a unity forgd out of common ideals in the white heat of common danger.

"Increase, O God, the spirit of us."

The spirit of neighborliness, the kinship of those who share in the can be heard, and its effect is to hope of freedom for all, regardless spread regret and confusion about of class, race, creed or color: the ac- the American policy of aiding those ceptance as fellow citizens of all nations which have now become the men, asking only allegiance to the United States' indispensable allies. credo that all men are created equal The main thought expressed by in the eyes of God, and entitled to the mutterers is that if the United an equal opportunity for life, liber- States had not sent planes and muty and the pursuit of happiness. On- nitions to other countries-notably Rememberly when this spirit of neighborliness Britain - Americans might have re is among us can we present a united sources to strike decisively against front to the powers of darkness Japan. which seek to engulf us.

against the unbefriended United

We Shall Finish It

New York Sun

States.

"That in peril we may uphold one another, in calamity serve one another, and in homelessness, loneliness or exile, befriend one another."

and traditions, but as individuals, have turned back the tide. Or Brione with the other, holding out the tain might have fallen, in which case reached into homes of millions of hand of friendship, to uphold, to Russia might have received the mothers and fathers and took their tribulations that may come upon us many, or might have been spared nurse them. in the days ahead.

"Grant us brave and enduring hearts that we may strengthen one another?' .

That was a risk that the United Brave to the danger, resolved to ous propagandas of hate and pre- cans should not take. The correc- of war or its aftermath. jududice that seek to divide us into tions of the Government's position It was the cry that sent young men them. groups suspicious of each other.

"Till the discipline and testing of these days be ended, and Thou give again peace in our time: to a new world - a world in which stronghold, the British Isles. The the spirit of iriendliness reigns mutterings may persist, but this is of dollars from the banks, business among the nations and the law is the clear voice of history. love - and love, the fulfilling of

THE ROANOKE BEACON - PLYMOUTH, N. C.

BUY A SHARE IN AMERICA



ambling About By THE RAMBLER

That was a cry when this nation was plunged into war. It was the written den't forest the Harbor is Remember Pearl Harber!

What would have been the re- ice who lost their contact of America who lost their sons in that sneak sult had the United States withheld attack by the dastradly cowards of its supplies from Britain after the Japan. It was the cry of the armed fall of France? Or from Russia in forces which lost heavily in men and equipement.

tainly say. Britain might have held of the United States called for an ar-Not in groups of differing faiths out anyway. Russia might finally my of Millions of men to wage war Harbor.

them while these two aggressors em- It was the cry that started ration- to the clients of the Rambler in an

other commodities with more of the As soon as the bombs start droppnecessities of life to be rationed. It ing, run like hell. It dosen't matwas the cry when men and women ter where as long as you run like

worked hard to make and that might feet shod with track shoes-if the stand firm, unshaken by the insid- States Government through Ameri- be taken from them in the cruelties people in front of you are slow, you

> was emphasized when Japan attack-by the thousands to the recruiting officies of the navy, marines and ed Pearl Harbor even while the coast guard to enlist. It was the the warning of attack. If you are Nazis were still short of victory. cry that sent the cream of young This showed only too well what Ja-countries to fight a foe that wages

Thursday, February 19, 1942

y of the United States as well as in a bakery, grab some pie, cake or people within your immediate viciheir own homes. buns; if in a tavern, grab the first nity, eliminating an unnecessary dis-Yes, Remember Pearl Harbor! filled bottle you can find; if in a comfort that would be more preva-

Remember Pearl Harbor when the movie, grab a blonde. lent, if people crowed too closely.) If you find an unexploded bomb. Japanese begin to cry for peace. If you should be the victim of a Remember Pearl Harbor when the always pick it up and shake it. (May direct bomb hit, den't go to peives be the firing pin is struck.) If that (Lie still and you won't be noticed.) Germans are being slaughtered by a democracy that will hurl them backdoesn't work, heave it into a furne

ace. (The fire department will come Don't Sell Meward to their Fatherland and will take a heavy toll for the sacrifices later and take care of things.)

Don't sell me clothes. Sell me If an incendiary bomb is found neat appearance-style- attracthat they have forced on other people. Remember Pearl Harbor burning in a building, throw gasoline tiveness when Mussolini wants to stop fight-

on it. (You can't put it out any way Don't sell me shoes. Sell me foot ing and hangs his head in shame. so you might as well have a little comfort and the pleasure of walking Remember Pearl Harbor when the fun.) If gasoline is available, throw in the open air. men of all nations meet around a

a bucket of water on it and lie down Don't sell me candy. Sell me haptable to complete plans for a lasting you're dead. The properties of the piness and the pleasure of taste. peace. Remember Pearl Harbor and bomb free the hydrogen from the Don't sell me furnitue. Sell me water causing rather rapid combus- a home that has confort, cleanliness the blood, the sweet and the tears that a democracy unprepared for tion. (In fact, it will explode with and contenment, war had forced upon them by three a helluva crash.)

Don't sell me books. Sell me pleas Always get excited and yell bloody murder. It will add to the fun and ant hours and profits of knowledge. confusion, and scare hell out of the a picture of it at work- protection Drink heavily, eat onions, limbur- for what I have.

sword of the enemy has been taken from him. Remember Pearl Harger cheese and such, before entering Don't sell me things. Sell me bor when the militant powers of a a crowed air raid stelder. (It will ideals - feelings - selfrespect hungry Europe cry out loud for make you very unpopular with the home life - happiness - security. food. Remember the blood that was



tion by science of Palmistry. Her work speaks for itself. If you have been crossed in love, if interferers have brokyour dearest and tenderest tie in every affair, it is wise to consult a Palmist, who gives you reliable and important advice on business changes, mortgages, journeys, love, courtship, marriage, divorce—tells if you will marry the one you love. Come at your earliest convenience. Reading confidential --satisfaction guaranteed. You have seen the rest-now see the BEST.

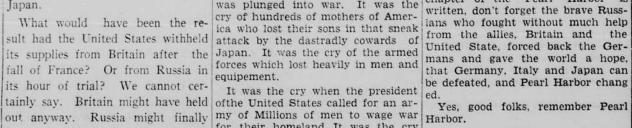
2

READING FOR WHITE AND COLORED. 1 LOOK FOR THE SIGN ... Located in Tent at

WILLOW TAVERN 1-2 Mile out of City Limits of Windsor on Edenton Highway-

Route No. 17 ---- WINDSOR, N. C.

A new Palmist, never here before, not to be classified with Gipsies



What To Do?-

ber Pearl Harbor.

Here are the latest instructions serve to befriend in all the trials and joint attentions of Japan and Ger- young sons to make of them fight- on what to do in an air raid. Noing men, and their daughters to body is advised to adhere to these instructions but they are passed on

bullies who hungered and thristed

after the property, strength and re-

spilled at Pearl Harbor. Remember

ships and planes that was destroy

ed at Pearl Harbor. Remember the

disgrace heaped upon a general and

an admiral because they were not

ready when they like congress and

the American people fell for the fake

visit of a fellow named Kurusu from

the victory is won. Remember Pearl

Harbor. And make the enemy pay and pay and pay for their deeds.

Wickedness should not go unpunish-

ed even if it were committed at Pearl

Harbor. Remember a congress that

passes pension bills, that votes and talks and votes and contributes lit-

tle help to the defense of the coun-

to set; when Hitler's legons are back

to the wall and clamoring for sym-

pathy and consideration; when that

satellite Mussolini begins to learn

that he chose the wrong side, remem

And for goodness sake don't for-

When rising sun of Japan begins

Yes, when the battle is fought and

Remember Pearl Harbor when the

sources of others

Japan.

barked on a two-ocean attack ing of automobile tires, suger and attitude of fun. stood in their homes that they had hell. It is throught best to have your

> won't have any trouble getting over Take advantage of opportunities

afforded when air raid sirens sound

the law. "Through Jesus Christ, our

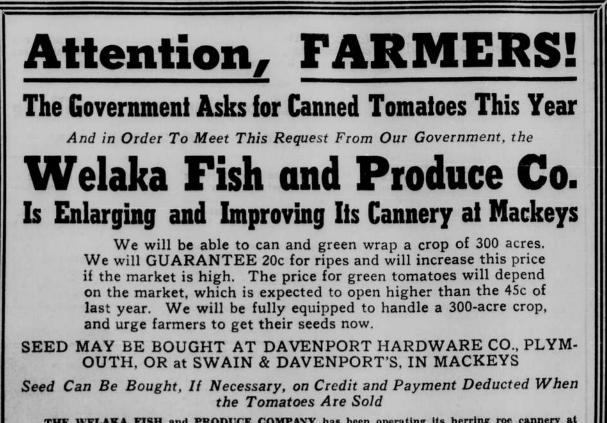
Lord, Amen." What we are saying to ourselves "Any control of prices must be ex In the name of Him who said, today is that it makes little difference tail many other lines of business as ercised at the source," said the Sea-'This is my commendment, That to us what particular persons are side, Oregan, Signal recently. "Re- ye loved one another, as I have lov- responsible for starting this war; that tail outlets have no more control ed you. Greater love hath no man it is we who, pleading the justice over price than the consumer. In than this, that a man lay down his of our cause in the tribunal of Al- to enlist in defense at home. It has all important factors in the cost liv- life for his friends."

ing, retail competition is such as to insure fair prices so for as retail out lets are concerned."

Misplaced Blame

The Voice of History Christian Science Monitor.

In some circles, the belief has Now that it is plain that this against us, our children or our childbeen held that retailers are largely was America's war from the start ren's children. Today we know but responsible for the increased prices now that Japan has shown exactly one duty-to stand together as Amthat have taken place. Nothing what she meant when she signed up ericans under the leadership of the could be farther from the truth. The with Berlin, the shrill cries of iso- President and Congress of the United retailer has no influence whatsoever lationism have quited down to a States. The day for decision is here: over the wholesale price levels. He mere muttering. Yet the muttering the day of dissension is past.



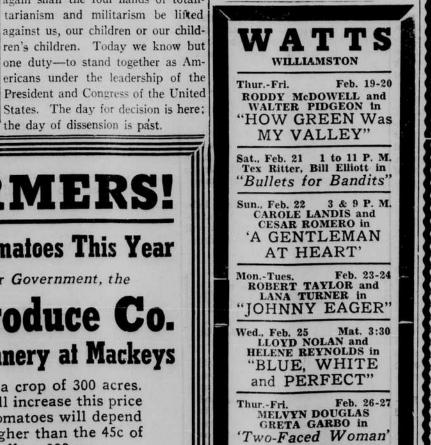
THE WELAKA FISH and PRODUCE COMPANY has been operating its herring roe cannery at Mackeys for the past two years and now wishes to serve the farmers as well as the local fishermen.

pan would have done had the Nazis war not only on the military but on Through all the hours of trial already broken democratic resis- the defenseless women and children and trouble untill peace comes again tance in its last great European as well in their raids on non-military cities.

> It was the cry that took millions and commerce to be converted into govement defense bonds and stamps that is causing a hardship on thousands of American citizens.

It was the cry that paved the way for industry to wreck the automobile industry and bids fair to curthe government turns over business labor and machines to the job of making war materials.

It was the cry that caused millions mighty God, means to finish it. We caused blackouts in scores of cities shall finish it to the end that never and every one must do their bit to protect the territories and properagain shall the foul hands of totali-



Marco - Williamston Fri.-Sat. Feb. 20-21 WILLIAM GARGAN and MARGARET LINDSAY in

Close Call for

Ellery Queen" Also BILL HENRY and SHEILA RYAN in

Pardon My Stripes"

SCHEDULE Of Hours in Effect at Stores in Plymouth

The storese of Plymouth are anxious to cooperate to the fullest extent by using daylight hours to conserve electric current. Also the new schedule adopted by the merchants reduces the hours of their employees by several hours every week.

All stores, except groceries, will open mornings at 9 a.m. and close at 6 p.m. The grocery stores will open at 8 a.m. and close at 6 p. m. On Fridays, all stores will open at 8 a. m. and close at 6 p. m. On Saturdays, all stores will open at 9 a.m. and close at 10 p.m., except the groceries, which open at 8 a.m. and close ai 10 p. m.

