## Roanoke Beacon

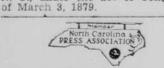
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Thursday, August 6, 1942



AUGUST

8—German air offensive against Britain begins, v 1940.

10—U. S. Naval Academy founded at Annapolis. 11-Fulton's "Clermont," first successful steam vessel, appears on Hudson, 1807.

12-Wrangell Island in Arc US tic, taken in name of U. S. 1881.

#### Seasonal Commodities Rise on Price Scale

On our food front, foods not under OPA control have risen sharply in price during the past few months. Lamb, for instance, the price of which is not controlled, went up more than 10 per cent between mid-May and mid-Tune and roasting chickens went up nearly 9 per cent in the same period. Apples, which aren't controlled, went up 25 per cent in that period and this fruit now sells at prices 50 per cent above those of last March. On the other hand, the price of controlled beef, veal and pork, fell off and prices of other foods which are under the price ceilings either remained steady or Henderson, says that Government holding down the cost of living, but must have a production offensive. that uncontrolled prices show a defi- The production offensive is the flation will be won.

#### Flowback of Scrap Metal Slows Up

Most definitely, we must redouble front. Here is where the battle lies. our efforts to get scrap metals back Here is where we must begin the ofinto the furnaces. The Office of fensive. We have gone far in the short Price Administration says that the span of months. We can go farther flow of scrap is not increasing enough if every one puts his shoulder to the poorer quality and both OPA and The secret of Napoleon's success WPB attacked rumors that there was was that he used all his strength. to be a rise in the Maximum Price And it was the extra force he flung for iron and steel scrop. WPB fur- in which oftentimes won the victory. ther said that these rumors caused We must use all our strength. We

wide salvage drive. This we cannot afford, this we cannot tolerate. Already, in some factories, production has slackened because of a shortage of materials. Anyone who contributes to this shortage of scrap, anyone who knows of the existence of a scrap pile and does not act to see that it gets back to the furnaces, is helping our enemies.

One by one the metals and materals were drafted for war. One by one their use has been prohibited except in the most necessary civilian production. Until, as scarcities grew, only gold and silver-ironicallyremained as metals worthless for the job which is today our only job.

#### A Real Job

War has brought new and vitally important jobs to the retailers of this

The pinch of shortages is only just beginning to be felt by the bulk of consumers. Stocks of certain kinds of goods which are no longer manufactured are dwindling fast. Even in the food field, many items will disappear. In all fields, the consumer will have a smaller range of choice than he has been accustomed to.

So one of the retailer's new tasks is to help the consuming public make, with as little discomfort as possible, the great adjustments in living standards resulting from war's enormus demands on our productive resources. And most retailers of the country, little ones as well as big, are cooperating to the limit of their abilities in doing that. They are featuring abundant, reasonably-priced foods and manufactured goods. They are helping the consumer choose suitable and satisfactory substitutes for scarce and costly items. They are showing us how we may avoid waste, and make what we buy

other work of great importance to vage will make our mechanized front the war effort. They are, for ex- strong ample, aggressively selling and promoting the sale of War Stamps and War Bonds-at their own expense, more ships to carry the weapons of and without a penny of recompense. They are coperating with the government in fighting speculation, profiteering and hoarding. They have accepted great responsibilities, and the production offensive by rationing war before another summer is darkthey are discharging them fully.

standard of living to the greatest possible extent. While they can't keep both in industry and labor. We us supplied with "luxuries as usual' in these times, they are doing a real job, a vital job, in our interest.

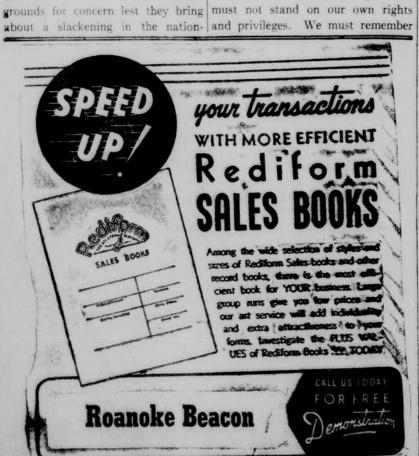
#### The Production Offensive

By RUTH TAYLOR

control of price and rents where they successful offensive against the eneare in effect are doing a good job of my, according to Donald Nelson, we tion offensive. It's up to all of us to

nite tendency toward dangerously battle front upon which every one high levels. Nevertheless, Hender- of us may fight, shoulder to shoulson said, "The President's program der, farmer, mechanic, industralist. Hertjord County Herald will prevail and the battle against in- Even the housewife has her part to

The production offensive is not the task solely of those who work in the factories The public is in it as well-for here is the real second



### War Bonds Guard Home Front



This new color poster, which soon will be seen throughout the United States, emphasizes a new theme in the War Bond sales campaign. The present goal of the Nation wide drive is to persuade all citizens to invest 10 percent of income in War Bonds

the restrictions of war aren't the possible of his fellow men. handicaps of war-they are our share in the cataclysmic struggle

We think of rationing interms of shortage-and we blame others for But rationing and salvaging are our share in the production offensive. The fats we save in our kitchens will be used in the weapons of the produc-On top of that, they are doing tion offensive. The rubber we sal- repulsive to all people, but on a

The gas we do not use means more hours in the air for our fighter planes. Nazis and Japs are severely beaten. war where they are needed. The are filled with the enjoyment of tires we do not use mean mobility peaceful living, we should strengthfor our armed forces.

and salvaging. There is another ened by its evil shadow. The retailers are protecting our thing we must do. We must back up those who are doing the actual jobinternal bickering and hates and pethind the men of this army as you get | Thursday

help drive it ahead.

#### War and Summer

German soldier, when he wakes up on the Chowan River Bridge.

must re-orient ourselves to our par- out of bed with the determination to Christians was a more powerful diety ticular job. We must realize that go forth and murder as many as

In the summertime, when all mankind is imbued with a longing for it. We think of salvage as a game. the hatred which they have brought upon themselves by disturbing the peace of the whole world.

Waging a selfish war is at all times beautiful summer day its sinfulness seems most apparent.

We cannot hope for peace until the But on these warm days, when we en our letermination to do every-So much for clearing the way for thing we possibly can to win this

#### SKINNERSVILLE

Rev. G. C. Wood and two daughmust not waste their or our time in ters, Misses Katy and Evelyn Wood, of Roper and Rev. Woods' granddaughter, were the dinner guest of tv prejudices. Criticize, yes-when Mr. and Mrs. Walter White Sunday.

criticism is necessary-but stop mere Mr. and Mrs. Elmo Cannon and carping and fault-finding. Get be- son, Guy, of Hertford were the guest of Mrs. Tom White and family on

Before we can carry the war to a behind those who wear the uniform. | Mrs. Sallie Davenport spent Friday This is our offensive-the produc- with C. V. White and Misses Alice and Eva White.

Mr. and Mrs. Clinton Everett were the Sunday afternoon guests of Mr and Mrs. Tom White. Mr. and Mrs. Walter White were

the supper guests of Mr. and Mrs. Richard Lucas, jr., of Plymouth on

Mr. and Mrs. Clinton Everett re It must be very difficult for even cently visited Mr. and Mrs. P. H. Bell



It's a big convenience and economy to have a concrete storage cellar or room on your farm or in your home basement. With a "victory garden" you can enjoy your own fresh fruits and vegetables all winter and

add to the Nation's larder. A concrete storage is simple, long lasting, economical. We'll gladly send you free plans, instructions, to help you or your contractor build with little or no reinforcing steel.

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State

eligious News and Views

By REV. W. B. DANIELS, JR.

Apostle to the Germans-

One of the most stirring tales in the annals of the spread of Christianity is the story of St. Boniface, the Apostle to the Ger- and T. W. Tarkenton on Sunday. mans. Boniface, who was born in

sire to Christianize the savage Germanic tribes which inhabited the north ontinential Europe. Leaving the safety

of his native Britain, Boniface crossed the channel and began his missionary activities among the peoples of Germany.

In the province of Hesse, the Christian missionary found that the natives revered a huge oak tree which was dedicated to the pagan bewildered people of all lands. god, Thor. The Germanic tribes held Amen." this sacred oak in the utmost fear and awe. Boniface had no such feelings, however, and at a public cermony began cutting down the huge tree. The tribesmen muttered and grew more uneasy at each stroke of Boniface's axe hastened the destruction of the sacred oak. The people expectde their god. Thor, to wreck dire vengence upon such impertinence and strike the misisonary dead in his tracks. Nothing of the kind happened, however, and as the oak fell crashing to the ground, the nathat production comes first. We on a beautiful summer day, to jump tives concluded that the God of the than the pagan god, Thor. Under the direction of Boniface, the converts built a church from lumber furnished by the "sacred oak"

Perhaps in Germany today there are sacred oaks, dedicated to false peace and simple pleasure, the Nazis gods and holding the people in awe must feel, more acutely than ever, and fear, which must be sent crash-

Mrs. Will Everett, Miss Doris Wilson and Miss Dorothy Everett, of Ahoskie, were the dinner guest of Mr. and Mrs. H. G. Spruill, Friday.

Miss Virginia Tarkenton, Mrs. J. C. Tarkenton, Mrs. Effie Gurkin and son Jack, and Mrs. L. D. Collins spent Tuesday and Wednesday in Norfolk visiting relatives.

Capt. and Mrs. N. M. Spruill, of Elizabeth City, and Miss Myrtle Tar- | son kenton, of Columbia, were the dinner guests of Miss Nellie Tarkenton Thursday to visit Capt. and Mrs. J.

Miss Virginia Tarkenton, Mrs. J. C. Tarkenton, Mrs. W. B. Chesson, England in 680, was Mrs. Frances Hutchins and Rebacca, fired with the de- visited friends in Columbia Sunday.

Mr. and Mrs. Johnnie Grey and ing to the ground. The axe of truth must be weilded not with motives of hate and vengeance, however, but with a purpose similar to that of St. Boniface long ago. . . a purpose that is Christ-like in character, in loving service to the God and Father of all

#### Thought for the Day—

"Lord teach us to understand the

PLEASANT GROVE family spent Sunday in Edenton

Mrs. Lula Craft has returned home after visiting relatives in Creswell. Misses Lucy Twiddy and Ruth Ange were the week-end guest of Misses Margaret and Mildred Spru-

Mr. and Mrs. D. B. Lamb and family spent Sunday in Williamston the guest of Mr. and Mrs. Fred Ches-

Miss Virginia Tarkenton left C. Tarkenton, in Columbia, S. C. She also plans to visit friends at Fort Benning, Ga

Mr. Clarence F. Wilson left Monday to visit his father at Asbury Park, N. J. Mr. Wilson hasn't visithis father in twenty years. His father being ninety-six years old, he expects a happy reunion. He also plans to visit in the state of Delaware before returning.







# CAN and PLAN FOODS and MEALS

THE good old American custom of putting up food for the Winter is being practiced throughout the land this Summer and this Autumn. No doubt you, too, will be filling your pantry shelves while orchard and field crops are plentiful.

That is "Patriotic Hoarding" and we must not forget that the home-front army also travels on its stomach.

We must not forget, too, that it is wasteful to attempt to can fruits and vegetables by improper methods. We must conserve sugar by using substitutes when possible.

Our Home Economists will gladly provide you with many canning suggestions incorporating sugar substitutes . . . and some berries can be put up in natural juices without sugar.

If you are one of those fortunate women who have an Electric Range you already know how cool canning can be the electric way.

Food is a munition of war. Buy it right. Cook It right. Can it right.

VIRGINIA ELECTRIC AND POWER COMPANY