

POINT RATIONING TO BEGIN EARLY NEXT YEAR WILL VERY PROBABLY EMBRACE NUMBER OF NEW ITEMS

War Ration Book 2 Will Have Graduated Value Coupons

(Official Press Release By Office of War Information)

Point rationing, to balance buying among similar articles and prevent runs on any of them, will begin early in 1943. OPA revealed last week that War Ration Book 2, containing coupons of graduated values, will go to every American soon after the first of the year. Within groups of items which can be substituted for each other in actual use, you will have to give up coupons of a higher value to get things that are scarcer than usual, coupons of a lower value for those that are relatively more plentiful.

In making the announcement, OPA reminded the public that the fighting forces will now require more and more supplies, food, and ammunition, and stated that the point system was adopted as the fairest way of distributing what remains in the groups covered.

OPA is not ready to give a complete list of things to go under the point system, but meats will be one of the first groups.

Old System Best for Some Things
The simple coupon system was selected for rationing sugar because: Sugar is something almost every-

LIBERTY LIMERICKS



Said an office boy, Danny McMaster,
"We'd oughta buy War Bonds much faster—
Shoot one buck in ten
At Adolph, and then
He'll wish he'd 'a stuck to his plaster!"

Be on the job for Uncle Sam every pay day. Bonds or Stamps—it doesn't matter so long as you invest to your limit—regularly!
U. S. Treasury Department.

of cornflakes—or a rush for cornmeal, oatmeal or wheatflakes to replace branflakes in the diet of those accustomed to eating them. These cereals might quickly disappear from stores on a "first-come first-served" basis. Many people would not get any of these cereals at all. Obviously, this is an unfair and undemocratic method of sharing the supply.

But under point rationing, all these cereals would be grouped and rationed together. And this would include packages of all sizes, all grades, and all bulk cereals.

Although dividing the supply of any one of them would have given each individual only a small share, dividing the total supply of all of them gives each individual enough for his basic cereal needs. This gives everyone a fair and large-enough-to-be useful share of the total supply.

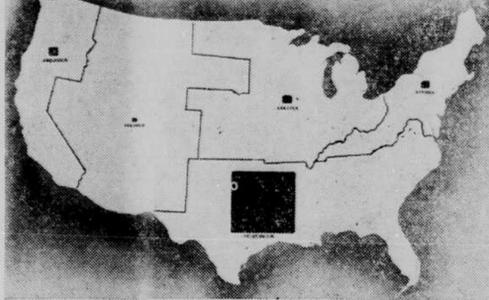
The consumer would use War Ration Book 2 for all these cereals and would use his point ration stamp to buy the cereals he prefers.

The Government will give each commodity in the group a "point-value." A low point-value will be given to the commodity which is most plentiful as compared with the usual supply and demand for that commodity. A high point value will be given to a commodity which is much scarcer than usual. A point-value somewhere between the two will be given to a commodity when the supply and demand are expected to be somewhat less than usual.

Here Is How It Works
Suppose the supply of cornflakes is about as plentiful as usual; the supply of wheatflakes a little less; oatmeal quite a bit scarcer; grits much scarcer; and branflakes very scarce, hardly available at all. The point-

DESTROYER OF TAXABLE PROPERTY

FOREST AREA BURNED IN U.S. BY REGIONS FIVE YEAR AVERAGE — 1936-1940



Forest fires are one of the greatest destroyers of taxable property in the South. Of all forest land burned annually in the nation more than 90 per cent occurs in the 12 southern states.

value assigned by the Government would be somewhat as follows:

Commodity	Points
Cornflakes	1
Wheatflakes	2
Oatmeal	4
Grits	8
Branflakes	11

And suppose each individual's share of the commodities in this group is set at 48 points per month, and the Government said the blue stamps in War Ration Book 2 were to be used for these commodities.

The stamps that would be used when buying the commodities in this group will be the blue stamps, and for the first month you would use the A, B, and C blue stamps, which together total 48 points, your ration for the

first month. The numbers on the stamps are the points, the letters signify the time period when the stamps may be used.

When you buy any of the items, you must surrender to the storekeeper enough point-stamps to cover the point-value of the item or items. Of course, the quantity you buy will determine the number of points you must surrender.

Buying With Money and Stamps
In buying goods rationed under the point system, you must, in effect, learn how to buy with two kinds of currency—money and point-stamps. Just as you now budget the money you can spend during each pay period, you must learn to budget your points so that they will last for the

Bill Is Proposed To Increase Funds for Forest Fire Work

Called Most Important Forestry Legislation in Recent Years

What has been called "the most important forestry legislation in recent years" is the McNary Bill now in Congress. This bill, introduced by Senator McNary of Oregon, provides for increasing the annual federal appropriation for cooperative forest fire protection with the states to \$9,000,000. The present maximum authorization is only \$2,500,000 for the entire country.

Forest fire leaders in the South are unanimous that this section's most urgent problem in timber production is uncontrolled fires. Inadequate federal funds to match state funds is the main drawback to better fire control.

The use of timber in the war effort can not be overemphasized. Recently the Army announced that willful destruction of the nation's timber by fire would be considered sabotage. The annual forest fire loss in the south has averaged more than \$30,000,000 for the past five years according to government statistics.

Forest fires do greater damage in the south than in the rest of the United States together. More than 90 per cent of the total forested area that burns annually in the nation occurs in the twelve southern states.

The U. S. Forest Service estimates that nation-wide fire protection would cost \$18,000,000 annually.

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LIGHT WHITE FLOUR

H. E. Harrison Wholesale Co.
PLYMOUTH

one uses. It is a standardized article, usually of one grade, and commonly sold in packages of one pound or several pounds.

There is a large enough supply to give everyone a share big enough to be useful.

There is no widely used substitute that could be exhausted by people rushing to buy it in place of sugar, no danger of working a serious hardship on many people who made extensive use of the substitute.

The same conditions are true for gasoline and coffee.

But these conditions do not hold true for certain other kinds of commodities, such as cereals. (The following example is purely hypothetical; rationing of cereals is not contemplated.)

Suppose there were a shortage of branflakes.

Suppose the Government were to ration branflakes the way it is rationing sugar—an equal amount for everyone each month. Because of the shortage and because branflakes would thus be allotted to many people who don't eat them regularly or at all, the result of rationing branflakes in this way would be a very small share for each individual—just a few ounces a month—too little to do anyone any good.

This might mean a buying rush on cornflakes by those who usually eat branflakes, thus creating a shortage

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this Christmas

For those really important to you—who rate generous giving—your ideal decision is a War Bond for a Christmas gift this war year! Such a gift reflects your every good wish, because your purchase of it helps in the fight for the freedom of all you love. It's a wise gift purchase too—because its value ten years from now will be greater than the cost... For the children and the grown folks, do your Christmas shopping here. War Bonds are such lightweight gifts to carry home—but they have the weight to crush the Axis—if you buy enough! It takes just a few minutes to make the transaction!

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