Roanoke Beacon

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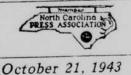
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Ability To Pay Should Govern Tax Programs

Imposition of a national sales tax will mean the same thing as a reduction in wages to every working man, as lower prices for farm products, as a reduction in net income to every business.

be a fair method of reaching all members and the general public alike classes of people. It doesn't work out that way, however. The heaviest burden of such a tax will fall on people in the lower income groups, and the "big shots" who advocate such a levy know it full well.

There are a great many people

IF YOUR DEALER IS

OCCASIONALLY OUT OF

CAMELS

provide them the a tual necessities of life. A 10 per cent sales tax will mean that they must do without 10 per cent of the things they are now able to buy. Those with larger incomes will simply have 10 per cent less of their surplus or savings. To those with very large incomes, it represents no actual sacrifice, since they will not have to do without any necessities, and possibly very few luxuries; while those with low incomes will be hard put to buy the things necessary to maintain even a meager existence in far too many cases.

To our way of thinking, a sales tax has a multitude of faults, the major one being that it does not take into account ability to pay. And ability to pay should be the first consideration in any well-balanced tax

The Mouthpieces of "Big Business" Speak

Two of the most powerful advocates of a national sales tax are the National Association of Manufacturers and the United States Chamber of Commerce. Both maintain expensive lobbies in Washington to promote legislation favorable to the interests of their members.

Whenever these two exponents of 'big business' come with an open espousal of any tax program, it is lead-pipe cinch that their army o tax experts have figured out that such a program will cost their clients less than some other plan.

Only the extremely naive can conceive of these tow hard-boiled organizations as starry-eyed seekers for On the surface, this may appear to a tax plan that will be fair to its

> The Lesson of Columbus By RUTH TAYLOR

Behind him lay the gray Azores, Behind, the Gates of Hercules; Before him not the ghost of shores Before him only shoreless seas.

- it's because hundreds of mil-

lions of Camel cigarettes are

being sent to men in the service. In addition to the government's own purchases for our fighting men, veterans' organizations, fraternal orders, clubs, friends and relatives everywhere are sending them Camels.

where are sending them Camels.
Yes, Camels! After
all, Camels are the
favorite cigarette

fabulous monsters and half-hinted perils. His ships were small, his crew mutinous, his seconds in command envious that this "foreigner" should be placed over them. All he had was an idea-a plan which was new, and which wise men swore could never be carried out. But he did it. He set his course straight ahead, and stuck to it. The monsters

did not appear-but unforeseen hardships did. The ships were becalmed for days in the Doldrums-that patch So begins Joequin Miller's great of ocean where the wind seldom blows. The provisions and water ran ow, and the ocean was wider than his widest calculations. But still he

poem on Columbus—a poem for all

hose who are facing a time of dan-

ger. Columbus had only a belief by

which to sail. He set out into an

unknown ocean, which the fears o

more timid men had peopled with

What he faced, we face today, We face the difficulties of curtailment of what we deem necessities. We will need the extra nergis of men to pull us through th inaction of the Doldrums. We will have to meet with and handle mutinous subversive forces and envious, self-seeking leaders But where Columbus had the idea of new road to the Indies, we have he ideal of a new world, where demprogress, and where all men will be free. If we steer straight ahead, in one. along the course we know to be right with our faith in the sanctity of the individual and in the inborn right of all men to be free and equal, as our



eligious News and Views

By REV. W. B. DANIELS, JR.

SEEK YE FIRST . . . "

There are inescapable and pitiful disappointments awaiting those who ive by pagan standards. Rome said, "Accept my power," but Rome has faded

away; Greece said, 'Accept my culture." but the glory of Greece has ceased to be: Egypt said, "Erect my monuments." but Egypt and her pyramids lie buried under the hot sands of the desert: Babylon said. "Go after my

pleasures," but the splendor of Babyion, like her pleasures, has passed nto dreams. Then came Jesus sayng, "Seek ye the Kingdom of God," and behold life finds something worth living for.-Joseph R. Sizoo.

Yes, we must have "something worth living for" if life is to have direction and nobility and glory. We need an over-arching purpose as demanding as war, aimed not only at destroying a bad world but more at uilding a world after God's plan.

The one increasing purpose which an grip every man, woman, and child is loyalty to our Lord's command, "Seek ye first the Kingdom of ocracy will have an opportunity to God and his righteousness." Here our personal need for an aim, and the world's need for a crusade meet

Ritz Brothers in Owl Show Feature

Laughter and music are said to pice the fast action of Universal's new Ritz Brothers comedy tunefilm, 'Hi'ya Chum," at the Owl show Saturday at the Plymouth Theatre. Jane Frazee, Robert Paige and June Clyde are the propular featured players in the new picture.

Edmund L. Hartmann wrote the original screen play announced as one of the most comical in which the Ritz trio has yet appeared.

The famous brothers are seen as chefs, gamblers, waiters and as entertainers in "Hi'ya Chum" which has six special songs in its attractive musical score. The picture was directed by Harold Young. Howard Benedict presided as associate pro

guiding star, we will reach our goal But we must preserve-or take its original meaning-we must follow

> The Next Time Call for

> > LIGHT WHITE **FLOUR**

and Your Baking Will Show a Decided Improvement

H. E. Harrison Wholesale Co. PLYMOUTH

Call on Farmers To Shortage of Potato Put Part of Tobacco Containers Forseen ness and death of our daughter Money Into Bonds

10 Per Cent of Returns Considered Fair Proportion By County Chairman

vesterday that county farmers should bacco income of nearly \$400,000.

"Tobacco farmers, as well as all other farmers should not forget that by means of a salvage program of most of their increased incomes is a old containers and the like is being result of the war," declared Mr. Beam formulated. in a statement urging all-out support of this county's farmers in the War Loan program.

"Why shouldn't a large part of this increase resulting from the war be invested to help the country finance the war?" he asked.

He emphasized that the money invested in War Bonds will not only help the war and curb inflation, but that War Bonds are the best investment ever offered farm people. Ordinarily farm people would be spending much of their income to replace farm and home equipment. Since most of this equipment is now out of the picture for duration of the war, farmers could profitably use that money for purchase of War Bonds, an investment which pays good divi-

Chairman Beam urged that farmars save for these necessities now while the saving is good, reminding the farmers that cash customers many times got the first choice for equipment and supplies after the last

In addition to buying farm and home equpiment the War Bonds farm people buy with their tobacco and and other money will come in handy during years of crop failure, illness and low prices, and will provide reserves for future land improvement, education for the children, vacations and old-age security.

"The financial welfare of tobacco farmers the next 20 years depends to a great estent on how wisely they utilize and invest their higher wartime incomes of today," Mr. Beam declared. "One of the best ways to save is to invest at least three and one-half cents for each pound of tobacco sold."

Chrysanthemums

FOR SALE Large Yellows, Lavenders and Whites Pon-Pons-Any Kind Price: \$2 Doz.

Dr. C. McGowan

marketing specialist with the State family. Department of Agriculture, has urged sweet potato growers to make arrangements to secure containers wherever possible

"With the sweet potato season ap-H. E. Beam, chairman of the proaching and warnings coming from Washington County War Finance all sources that growers will be faced committee, estimated in a statement with a shortage of containers, producers should obtain containers for invest at least \$38,000 to \$40,000 or both storage and shipping needs as 10 per cent of the estimated 1943 to- far in advance of harvest time as possible," said Westcott.

He said that plans for assistance

CARD OF THANKS

We wish to thank our friends for the kindnesses shown during the ill-Kathaleen Baxter, also for the beau-Raleigh.—Harry Wescott, vegetable tiful floral designs.—D. B. Baxter and

Opening of Our

Grease and Wash

Department

ROANOKE SERVICE STATION ON EAST MAIN STREET

Bring Your Car to Us For A Complete Check Over

New Lin

We Now Have on Display Six Counters Full of Beautiful

Crystal, Cut Glass, Hobnail Glassware and Novelties, Vases, Book-Ends, Bud Vases, Colored Glass, Sets of Dishes, Etc.

We can't begin to list them all here. The shipment was just received this week and we urge you to see these items while our stock is complete.

They will make splendid birthday and anniversary gifts, bridge prizes, or you can select them for your own use. The prices are very reasonable, considering the quality of these articles.

Come In and See Them Today!

M. H. Mitchell Furniture Co.

F. H. Modlin, Mgr.



SONNY'S playing soldier. Cute, isn't he, in that toy helmet.

God grant that he may never be more than playing at soldier.

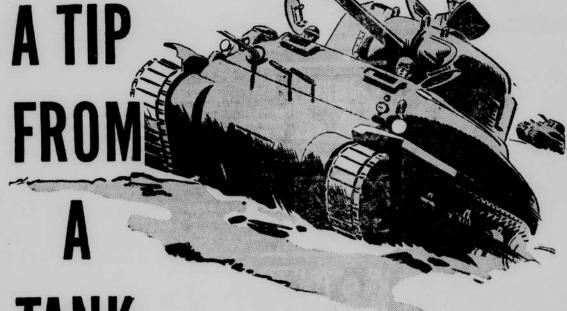
All over the world, there are millions of American fathers, sons, brothers and husbands fighting to see that he never wears that helmet in earnest. They call their own steel helmets "Geranium pots" and "soup bowls". But there's nothing funny about one of them hanging on a rifle stock at the head of a grave.

Thanks to the bonds you buy, those helmets are a part of the gear of every

soldier in the best equipped army in the world. They gleam under strange suns, their grease paint camouflage blends with strange foliage.

Many of them will come back as souvenirs. But some of them won't come back. How many, and how soon, depends on you, depends on your dollars. There is no other answer.

VIRGINIA ELECTRIC AND POWER COMPANY



Fighting tanks need

fighting lubricants -lubricants that will fight heatkeep motor and gears working smoothly despite tough battle conditions. So the U.S. Army uses Sinclair lubricants for many of its tanks, jeeps and other mechanized equipment.

To give your car the same, sure protection, get Sinclair lubricants from your Sinclair Dealer. To protect your engine, for example, he offers Sinclair Opaline Motor Oil. This famous oil stands up longer and lubricates better because it is both de-waxed and de-jellied. Use Sinclair Opaline to keep your car rolling.

SAVE WEAR WITH STREET,

C. O. KELLY, Agent

Office at Kelly's Economy Auto Supply Store