



May the sun shine for you Christmas morning, and every day thereafter! And by next Christmas may the war be won, and all those you love be back home.

**FIDELITY**  
INSURANCE AGENCY  
Mrs. Emily Waters Kowaluck



THE SPIRIT OF CHRISTMAS, dominating the world stage, once more has incredibly rolled aside the clouds of war. There is still beauty in common things, still good in the world, and we are all grateful for the glowing interval of Yuletide.

**NORTH CAROLINA PULP COMPANY**

To the far corners of the globe go the Christmas wishes and packages to our boys in the service. With the new world of the future in the making we look forward hopefully to the Christmas of tomorrow, while wishing you the happiest of Christmases today.



**C. E. AYERS**

Standard ESSO Products

★From Greenland's icy mountains to India's coral strand the age-old celebration of Christmas is in progress. In this season of universal good will we welcome the opportunity to thank you for that measure of confidence you have shown in us during 1943 and other years. We will do our utmost to continue to deserve it.



**Williford's Yellow Front Market**



Christmas joy and the holiday spirit of good will is filling every heart with happiness. We want to swell the tide of greetings with our best wishes for a Merry Christmas.

**SATTERTHWAITE MOTOR CO.**



**BLEAK DECEMBER!**  
'Tis passing strange that this month which furnishes the least light out of doors, should furnish the most light within. It's the Spirit of Christmas, and the Merriest of Christmases to you!

**ARPS PHARMACY**

"Pap" Arps



As the evergreen's perfume fills your house, and the business of getting ready for Christmas fills it, may you find good cheer and good friendship at every turn.

**WINSLOW'S**  
5c TO \$1.00 STORE



Christmas is just around the corner! We're going to be different and wish you a red, white and blue Christmas, and a very merry one.

**ALLEN'S STORE**  
H. H. Allen, Prop.



Many things signal the approach of Christmas—but the surest sign of all is the spirit of good will! Our best wishes for a merry holiday.

**Kelly's Economy Auto Store**  
W. C. Hall, Manager



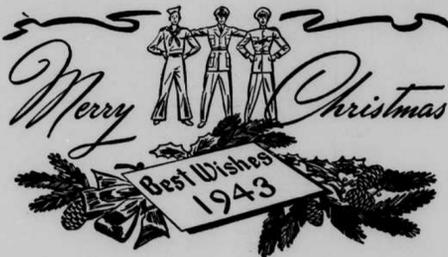
We hope a spirit of cheer will pervade your home this Christmas as in all past years! Those far from home wish it so. For their sake—keep it a Merry Christmas!

**Central Garage**  
T. A. STUBBS, Prop.



We've been thinking, folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks, everybody, and a very happy Christmas!

**ROANOKE COAL COMPANY**  
S. D. Davis, Prop.



As the bells ring out a Merry Christmas, know that our good wishes are echoed in them! To every member of your family, we say "Peace on Earth, Good Will to Men."

**E. H. LIVERMAN**  
Plymouth's Largest Department Store

MERRY CHRISTMAS TO ALL AND GOD BLESS YOU EVERY ONE



**R. S. BROWNING**  
Wholesale and Retail



In the beautiful traditional hymns of joy this year, ring notes of hope and inspiration for the year to come. Our Christmas wish is for you.

**ABE ADLER**  
"Outfitters for the Family for 37 Years"



Santa may have new modes of transportation in his bag of tricks, but our wish is that his 1943 pack include a great big package of old-time Christmas cheer, addressed to you, dear friend—to YOU.

**THE FASHION SHOP**

Mrs. J. C. Smith Mrs. W. E. Waters



Accept our Yuletide wishes for you and your family! If there is any way in which we can make your Christmas more joyous, we are at your service.

**BYRD'S CLOTHING STORE**