



First on every American's list of the things he wants most this year is Victory. And with this thought we wish you all a Merry Christmas.

EUREKA CAFE



The approaching holiday season makes us appreciate more than ever before the priceless value of our friends throughout this community. It reminds us, too, of the sacrifices being made by many of our friends now in the service of our nation. To everyone we extend our most sincere wishes for a joyous Christmas

PLYMOUTH BOX & PANEL COMPANY



We've tried to say it a hundred different ways, but "Merry Christmas" still sounds the best, and says precisely what we mean!

S O S SHOE SHOP

Rankin Ambrose, Prop.



JUST as surely as there'll always be little boys and girls, and big boys and girls, too (especially around Christmastime), that surely there will always be a Christmas. Our wish for you is that this Christmas season of 1943 be the most memorable you have ever known.

Water Street Service Station

C. W. (Snooks) Burnham, Prop.



No blackout can dim the shining hope for Victory soon —when all our families will be together once again.

E. G. ARPS DRUG STORE

FROM WHENCE DID THESE GLAD TIDINGS COME? NOT FROM ATHENS, NOR YET FROM ROME, AT THAT TIME THE HEART OF WORLD POWER. THEY CAME OUT OF A LITTLE COUNTRY, PALESTINE. ONE THOUSAND NINE HUNDRED AND FORTY-THREE YEARS LATER THE GLAD TIDINGS RING OUT AGAIN. NEED WE SAY THAT WE WISH YOU THE FULL JOYOUSNESS OF THIS HOLY SEASON?



SOUTHERN HARDWARE CO.

"Plymouth's Original Hardware Store"



The best Christmas wish we can send you is that we'll know Victory soon, and all our boys will come home again to enjoy our happiness with us.

J. R. CAMPBELL'S STORE



AMONG the things for which our boys are fighting is the right to celebrate Christmas in the traditional American way. It is with particular pride in our country's accomplishment in this direction and with firm faith for the future that we send you now our heartiest Christmas wishes.

B. G. CAMPBELL

Wholesale Grocer and Confectioner



Even though some may be far away, it's Christmas in our glorious American way. May Victory soon preserve its cheer.

PLYMOUTH FURNITURE CO.

E. E. Harrell, Owner



GENTLE WORDS, OPEN HEARTS, WILLING HANDS, SOFT MUSIC, FRIENDSHIP, LOVE... THIS IS CHRISTMAS! MAY IT BRING YOU HAPPINESS AND JOY BEYOND EXPRESSION...

A. L. ALEXANDER

All Kinds of Insurance Harney Building
Phone 2336 Plymouth and Columbia, N. C.



The glory that is Christmas will ring out from every Church steeple, and in our good wishes are echoed the beauty and spirit of brotherhood of the season.

HORNER'S FUNERAL HOME

Ambulance Service Day and Night
Telephone 229-1



Barbarians from across the seas would, if they could, banish Christmas forever from the earth. But there'll always be a Christmas! May the Christmas season of 1943 find you in the midst of a good old-fashioned Yule celebration.

Merry Christmas from all of us to all of you.

KEEL'S SERVICE STATION

E. Durand Keel, Prop.



The happy holiday spirit brings smiles and gay greetings. We want to join in the gaiety to wish one and all a very Merry Christmas.

DAVE'S CUT-RATE STORE
DAVE KULMAN, Prop.

One hundred and twenty years ago Clement Clarke Moore's jolly poem, "A Visit from St. Nicholas," first appeared. Each year since then it has contributed to the joy of Christmas. We want to say that if we were able to gather up all this joy and wrap it up in one big package it would hardly represent our wishes for your Christmas happiness this season of 1943.



PLYMOUTH OIL COMPANY

Texaco Products



Dance around that tree, and sing songs of Christmas joy. We wish you a Merry Christmas and extend the hope of peace to come.

THE PLYMOUTH THEATRE



With our Christmas Greetings this year to all our friends, we want to thank you for your patience and cooperation.

Richard West

BARBER SHOP
JUNK DEALER
Telephone 237-6