

TOWN and FARM in WARTIME

Prepared by OFFICE OF WAR INFORMATION



Tomatoes, corn, asparagus, beets, leafy greens, spinach, blackeye peas, and garbanzo beans have been added to the point-free list of processed foods through June 30, the Office of Price Administration has announced. Points have been reduced on spaghetti sauce; soups, grape and tomato jams and preserves; apple, grape, mint and plum jellies; bakers' jellies and fruit butters. Points have been increased on cranberries and cranberry sauce; tomato juice in large containers; canned or bottled dry varieties of beans (excluding soy, blackeye and garbanzos); tomato catsup and chili sauce; raspberry and strawberry jams and preserves. Reductions were made to move out last year's stocks before new supplies are available in great volume.

Butter Point Value Reduced
The ration point value of creamery butter has been reduced from 16 to 12 red points a pound, the OPA has announced. Margarine has been lowered from six to two points per pound. The new values are effective through June 3, 1944. This reduction was made possible by seasonal increased production.

Lumber Industry Needs Men
More than 60,000 men are needed for lumbering and pulpwood jobs before next fall if 1944 requirements are to be met, according to a statement from the War Manpower Commission. Efforts will be made to switch farm labor to the woods as the harvest season closes and to recruit other seasonal workers. Lumber stocks are at an all-time low and the estimated 1944 minimum requirements of 35,500,000,000 board feet must be met almost entirely from the 1944 output.

Barn-Barnyard Equipment Quotas
Through the Barn and Barnyard Equipment Industry Advisory Committee, WPB has been advised that despite some shortages in the available supply, 1944 production quotas of barn and barnyard equipment will be realized.

Seasonal Increases in Poultry Prices
Consumers will pay an average of two-thirds of a cent more a pound for poultry over a period of one year under an OPA ruling providing for seasonal increases in prices of chickens and other fowl. The new prices will continue through June of this year, and from January through June of next year. From July through December of this year the ceiling prices will revert to the unadjusted base prices as listed in Table A of the Poultry Regulation. Premiums to the producers, which will be passed on at all levels of distribution, range from a low of half-cent a pound in

January to a high of 2.2 cents a pound in May.

To Reduce Hog Prices
Ceiling prices on hogs weighing more than 240 pounds live weight will be reduced 75 cents per hundred weight on and after May 15, 1944, the OPA said. The action is designed to discourage the use of corn and other essential grains in bringing hogs up to heavy, uneconomical weights.

Round-Up
Civilians have been allocated 120,000,000 pounds of cheddar cheese for the quarter ending in June, WFA says. . . . OPA announces that 10,000 new passenger automobiles and 12,000 new adults' bicycles will be available for eligible applicants in May. . . . More than 41,000 wives and infants were given medical and hospital care in March under the Emergency Maternity and Infant-Care program, according to the Department of Labor. . . . Dairy owners will find it easier to purchase water heaters as a result of a WPB action removing restrictions from sales of direct hand fired (solid fuel) hot water heaters of the following types: bucket-a-day stoves, dome-type water heaters, and service water and tank heaters.

There was no net change in the average cost of living essentials between February 15 and March 15 because lower food prices balanced higher costs of spring clothing, household equipment, and services, the Labor Department reports. . . . Pot type oil burners may now be purchased by consumers without a preference rating. WPB says, but, in the case of new installations, authorization for delivery of fuel oil must be obtained from PAW before purchases can be made. . . . According to WFA, of an estimated 4,000,000 extra farm workers needed this year, it is expected that about 1,200,000 will be boys and girls under 18 years of age and about 800,000 will be women.

Agricultural Research Developments
Impressive research results that have come out of the laboratories, field plots, and experimental kitchens of the Department of Agriculture include the release in a single year of 35 new varieties of strains of crop plants, stepping up production of penicillin, developing method by which sheep can dose themselves for intestinal worms by taking worm medicine in their salt, curing Cheddar cheese in half the time previously required, revolutionizing ways of fighting insect scourges, and developing recipes so that new soybean products may be used to supplement scarcer foods.

Record Egg Crop Expected
Three out of every four eggs to be



LIGHTNING REPAIRS OF BOMB DAMAGE—Sometimes it is merely a matter of minutes after enemy aircraft bomb an airfield until U. S. Army Aviation Engineers are on the job repairing the damage. The portable steel landing mat is replaced and the runways are available for American planes in the shortest possible time. This scene at Guadalcanal is typical of the efficient work in restoring a shattered airfield. The Seabees, naval counterpart of the Aviation Engineers, have made splendid records in this theater of operations.

produced in 1944 have been allocated to civilians, the War Food Administration announced. An anticipated supply of eggs this year, possibly exceeding 61 billion, is based on the potential production of the greatest number of laying hens on record in the United States.

More Raisins and Less Cheese
An additional 54 million pounds

of raisins from the 1943 pack is being released for U. S. civilian use, by WFA. This action makes 336 million pounds of raisins released to civilians from the 1943 pack. Cheese supplies in 1944 will be divided so as to make available for civilians about four pounds per capita, or one pound less than they received during 1943. About five million more pounds of

cheese have been allocated to U. S. servicemen than they used last year, an increase necessary mainly to provide milk nutrients for the larger number of soldiers overseas.

Labor Needs of Agriculture
The largest single increase in total labor requirements is the seasonal demand in agriculture, according to a recent War Manpower Com-

mission survey of the nation's manpower needs for the first half of 1944. Between January and July about 3.4 million persons will be needed for farm employment. The bulk of this labor will be supplied by women and young persons.

Farm Machinery Production
Farm machinery production for the year beginning July 1, will be about the same as for the current year, but the War Production Board warns that the recent schedules issued may be altered any time should circumstances demand such action.

More than one million tons of carbon steel production is now tentatively earmarked for the American farmer.

Consider Use of War Prisoners
Possibly of using prisoners of war in farming and industry in U. S. areas where free labor is not available have been studied by representatives of WMC and the War Department. Limited use of prisoners on farms was begun last summer. The employer is required to pay the wage prevailing in his community, and the prisoner gets credit of 80

NOTICE TO

Cattle Owners

EFFECTIVE AT ONCE AND UNTIL FURTHER NOTICE

ROBERSON'S SLAUGHTER HOUSE

WILLIAMSON, N. C., WILL

DISCONTINUE ALL Cattle Buying



MAJOR GREGG CHERRY

WAR And POLITICS

Never in the history of our State or Nation have our people faced such a critical period as that which we are now passing through, or such uncertainty as to what the future will bring. These are days that truly try the souls of men.

Since the founding of this country more than 150 years ago, there has never been a period in our history when the task at hand and the job ahead was more important. America today has its primary duty, the successful prosecution of this war until complete victory has been attained, and to this task we have dedicated our all!

One frequently hears the expression that war and politics do not mix, that they do not go hand in hand. But they do mix. One of the foundation stones of the American way of life and of our democratic processes of government is the right to vote.

It is the sacred right of every American to cast his ballot at the polls.

That is one of the rights for which our boys are fighting on the far-flung battlefronts today—the freedom of the ballot.

Like the freedom of speech, the freedom of the press and the

freedom of assembly, it is a privilege which has been lost in the dictator-ridden countries. Can you imagine what America would be like, what North Carolina would be like, if the men and women who are sovereign citizens could not go periodically to the polls to express their wishes as to what men shall lead them and what policies shall affect their destiny?

North Carolina voters will go to the polls on May 27 in a primary election which will determine who is to be North Carolina's next Governor.

This will be perhaps the most important voting day in our State in half a century or longer. Why? Because the man who occupies the office of Governor of North Carolina in the next four year period will probably be faced with more problems seriously affecting the future welfare of our State than have been faced by any Government in many a decade.

The man who can best serve North Carolina in this critical period ahead is Gregg Cherry.

There are numerous reasons why he is the man and why you should cast your vote for him.

Important Reasons Why You Should Support Gregg Cherry

1. Gregg Cherry is a self-made man. He came up the hard way. Orphaned early in life, he had to work for what he achieved. He had to work for his education, and therefore knows the true value and importance of education.
2. Gregg Cherry served overseas in World War One as a machine gun company captain. He and his men were under fire many times. He knows first hand many of the problems North Carolina's returning veterans must face, because he faced them himself 25 years ago when he was a returning veteran. No man could be more truly capable of sympathetically working to help North Carolina's service men in meeting their problems in the transition period than is Gregg Cherry.

3. He is an experienced legislator, having served with distinction in every session of the North Carolina General Assembly since 1931, having held numerous important committee assignments and chairmanships and being a former Speaker of the House of the General Assembly (1937).
4. Gregg Cherry is a friend of the common man . . . he understands his problems. As a man and a statesman he has dealt with the problems of our people in all walks of life. His ability to understand all groups of people, and his record is evidence of his deep-seated interest in the welfare of our State as a whole. Gregg Cherry has the courage of his convictions . . . demagoguery and irresponsible promises are completely foreign to his nature. He has in ample measure the qualifications North Carolina expects and deserves in her Governor.

In The Interest Of Continued Good Government Vote For Gregg Cherry

COTTON BOLTS
FASTER THAN ANY DIVE BOMBER

COTTON is a vital war material... comes off spindles at the lightning speed of 815 miles an hour every hour of every day in the year! . . . of about 12.5 billion lbs. of cotton produced the past year, 10% went to war with the U.S. Army Quartermaster Corps using the Greeney process.

COTTON CLOTH IS USED FOR TARGETS TO HELP TRAIN OUR TROOPS TO BECOME EXPERTS IN PARASHOOTING.

THE QUARTERMASTER CORPS THROUGHOUT THE GREENEY PROCESS AND OTHER METHODS FOR THE WAR AND ALL OTHER PURPOSES AS WELL AS SOLDIERS' UNIFORMS.

IT'S THE BEST FABRIC FOR COOL WEATHERS.

Do Your Share TO HELP Win This War!

Save Tires and Gasoline By Trading at Home!

★ ★ ★
And Help "KEEP 'EM FLYING" By Buying War Savings Bonds and Stamps!

★ ★ ★
PLYMOUTH MERCHANTS ASSOCIATION