

Best-Ball Tourney Set Here Sunday, Aug. 12

Byron Proseus, golf professional at the Plymouth Country Club, is making preparations for team best-ball tournament here on Sunday, August 12. The tournament will be similar to the one held here on July 4th, which proved so popular that members asked the pro to stage another one.

A number of the leading amateurs in the section are being invited to take part, as well as all members of the club. Each of the top amateurs draws for his partners, taking a class A, class B and class C player, as determined by their club handicap. Each four-some plays as a team, and the low net score will be the winner.

Some of the leading amateurs from other towns being invited to

take part are Tom Holden and Dick Lassiter of Windsor, Don Everett of Williamston, Cletus Brock of Mount Olive, Abbot Morris of Washington, and Jack Cobb of Edenton. The Plymouth club will furnish at least four others in Leroy Bateman, Ed Brown, Bill Woolard and Jack Booker, Jr.

In the July 4 tournament, three teams tied for low net. They were headed by Jack Cobb, Don Everett and Harvey Hill of Plymouth, each team having a best ball of seven under par.

The entry fee will be \$3 per player, and all the money will be used to buy golf merchandise for prizes. The local pro hopes to have at least 40 players entered this time, which will provide some very nice prizes for the winning teams. Players who wish to take part should give their names to the pro or sign up on the card on the pro shop.

Local Coaches Attend Clinics

Joe Foster, Plymouth High School head coach, and Andy Wood, assistant, are attending the coaching clinics being held in Greensboro this week. Coach Foster went to Greensboro Sunday, while Wood left the next day, and both plan to remain through the sessions which conclude Friday.

The annual East-West all-star basketball game was played Tuesday night, while the all-star football game will be played Friday night. Bucky O'Connor, basketball coach at the University of Iowa, headed the basketball coaching clinics, while Bobby Dodd, of Georgia Tech, is in charge of the football clinics.

High-school coaches from all over North Carolina are attending the clinics. They are staying on the campus of NCCW, where the coaching clinics are held.

Make Picture of The Ocean Floor

An ocean research expedition off the west coast of Africa will try this month for the deepest photographs ever made in the sea.

The attempt will be made with a special electronic-flash camera that was built for the National Geographic Society. Late in July the French oceanographic vessel Calypso will lower the instrument by nylon cable, into an 18,500-foot deep, 350 miles from the Liberian coast.

If all goes well, the National Geographic Society-Calypso Expedition under Captain Jacques-Yves Cousteau will then sail 500 miles westward along the Equator to repeat the experiment in the 25,000-foot Romache Trench, one of the deepest holes in Atlantic.

Truck Kills Boy, 4, When Caught in Barn, Strangles

Secretary, Md. — Howard L. Dukes, 32-year-old farmer, backed his truck loaded with fertilizer into a barn unaware that his 4-year-old son was in the barn. The child was standing near a corn planter when the tail gate of the truck and the planter. It wasn't until an hour later, when the boy was missed, that his body was found.

INVITING THE UNDERTAKER-



Courtesy of B. F. Goodrich Safe Driver League

Good Chance for Auto Inspection Revival Is Seen

Raleigh — Prospects for a revived auto inspection program for North Carolina seemed bright this week as Motor Vehicles Department officials examined the results of last May's volunteer safety-check project.

Some half-million vehicles were inspected during the month long campaign conducted in 90 Tar Heel communities.

Officials were optimistic. "We feel confident," said Commissioner Ed Scheidt, "that North Carolina vehicle owners are sold on the necessity of good car care as evidenced by their support of the voluntary safety-check." Commissioner Scheidt was coordinator for the project in North Carolina.

Three national awards went to the state he said. Craven County, under the general chairmanship of

RECEIVES AWARD



Army Cpl. William L. Downing, son of Mrs. Cora G. Downing, 14 Johnson Court, Plymouth, N. C., recently received a safe driver award at Fitzsimons Army Hospital, Denver, while serving with the 171st Station Hospital. Corporal Downing won the award for driving military vehicles without an accident or traffic violation for one year. The corporal entered the Army in August, 1954, and received basic training at Fort Jackson, S. S. He was graduated from Plymouth High School in 1953.—U. S. Army Photo.

James A. Stutts of New Bern, was judged to have conducted the "most outstanding county program in the nation." And Gastonia received similar honors for the "most outstanding city program."

Gate County received a "National Award of Excellence" for the top county program in its population class.

For the Craven inspection program, this year's grand award was a repeat honor. Craven county was

DRIVE-IN THEATRE

2 Shows Night — Show Begins At Dusk! Adults 40c!

Thurs.-Fri. Aug. 2-3
SHELLEY WINTERS
KENAN WYNN

"TENNESSEE CHAMP"
(Color by Technicolor)

Sat. Aug. 4
RANDOLPH SCOTT
"CANADIAN PACIFIC"

Sun.-Mon. Aug. 5-6
ELIZABETH TAYLOR
VITTORIA GASSMAN
"RHAPSODY"
(Color by Technicolor)

Tues.-Wed. Aug. 7-8
CLARK GABLE
GRACE KELLY
AVA GARDNER
"MOGAMBO"
(Color by Technicolor)

New Bulletin on Golf Courses in North Carolina

North Carolina golf courses from costs to mountains are described in a new information bulletin available free on request from the State Advertising Division, Department Conservation and Development, Raleigh.

Known as "Golf State, U. S. A.," North Carolina now has a total of 131 golf courses, of which some 115 are open for year around use. Information about each course is contained in the new listing.

Of the total 130, 61 are 18-hole courses, and 63 are nine-hole courses. The remainder have 11, 27, 36 holes, and the total number of holes for all courses in the state adds up to 1,820. Minimum greens fees range from 50 cents to \$5.

About half of North Carolina's golf courses are designated for public or semi-private use. Four are for military personnel. The others are maintained by private clubs.

The Carolina Golf Association, local chambers of commerce and golf clubs, and Richard Tufts of Pinhurst, president of the United States Golf Association, cooperated with the State Advertising Division in supplying information for the new listing of golf facilities.

Every Penny Counts!



...and is Accounted for with GOOD ADVERTISING

Smart, aggressive retailers know that advertising correctly planned and executed is not an expense but an investment . . . an investment to let the public know of the services and buys offered.

Over 7,000 retailers in N. C. are members of the NORTH CAROLINA MERCHANTS ASSOCIATION and its 50 affiliated organizations . . . working TOGETHER . . . better to serve the people of this State . . . and our visitors from throughout the Nation.

They have found that newspaper advertising wisely used is the best known way of telling their message regularly to a known number of people . . . because the newspapers printed in North Carolina are printed for a regular and known list of subscribers and readers.



THE NORTH CAROLINA MERCHANTS ASSOCIATION, Inc.

812 Raleigh Bldg. Raleigh, N. C.

Established in 1902

Plymouth Theatre

The World's Cheapest and Best Entertainment — The Movies! See One Today!

Thurs.-Fri. Aug. 2-3
DAN DAILEY
CYD CHARISSE
LENA HORNE
FRANKIE LANE
"Meet Me in Las Vegas"
Cinemascope and Color!

Sat. Aug. 4
Continued Shows from 1 P. M.
AUDREY LONG
MARSHALL THOMPSON
GEORGE TOBIAS
"Adventures of Gallant Bess"

Note: New Serial: "Perils of the Wilderness" will begin on August 11th.

Sun.-Mon. Aug. 5-6
JEFF CHANDLER
LARAINE DAY
TIM HOOVEY
(Star of "Major Benson")
"TOY TIGER"
(Color by Technicolor)

Tues.-Wed. Aug. 7-8
African Jungle! Stark Terror!
VIRGINIA MAYO
GEORGE NADER
PETER LORRE
"CONGO CROSSING"
(Color by Technicolor)

also awarded national recognition for its program last year. Nationally more than 800 cities and 9 counties participated in the 1956 safety-check program. Sponsored by the Inter-Industry Highway Safety Committee, LOOK Mag-

azine and the National Safety Council, the awards were based on "effective promotional and cooperative efforts with consideration given for the total number of vehicles checked in relation to the total community potential."

In appraising the results of the statewide participation Scheidt said he was hopeful that "the renewed interest in mechanically sound vehicles is indicative of a new attitude toward mechanical inspection."

ONE STOP FOOD SHOPPING

for thrifty home-makers

Be Sure To Ask for Your FAMILY STAMPS!

MASON CANNING TIME

Jars Case 1.00 Pint 12
Quart Case 1.15 12
1/2 Gal. Case 1.45 12

Our Private Brand — None Better

Instant Coffee... 2-oz. Jar 49c
Large 6-oz. \$1.29

"OLD CURE"
Smithfield Hams Pound 79c

CAMPBELL'S
Pork & Beans
2 1-lb. Cans
27c

DEL MONTE
Pineapple
No. 2 20-oz. Can
27c

KRAFT
Mayonnaise
Qt. 63c

Tray Pack
BACON
LB.
37c

SHOP comfortably... economically too!

ICE MILK
1/2 Gallon
69c

Hi-C
ORANGE AID
46-oz. can 25c

MILK
Large Cans
3 FOR 39c

CLAPP'S
BABY FOOD
3 JARS 25c

IVORY Large 2 for 29c
IVORY Medium 2 for 17c
IVORY Personal 4 for 23c
IVORY SNOW Lg. 32c
SPICK & SPAN 2 for 49c

DASH Large 39c
DASH Giant \$2.39
JOY Can 39c
JOY Lg. Bottle 75c
CHEER Lg. - Giant 31c - 76c

TIDE SMALL 13c — LARGE 31c — GIANT 75c — KING SIZE \$1.28

OXYDOL Large - Giant 32c - 76c
DUZ Large - Giant 31c - 75c
CAMAY Reg. - Large 3 for 25c - 12c

ALL MEAT
FRANKS, 1-lb. cello pkg. . . . 39c

FRANKS, 3-lb. box 99c

TOP QUALITY STEER STEAKS
WESTERN CLUB'S, lb. 59c

PURE PORK ROLL
SAUSAGE, 2 1-lb. pkgs. 69c

RIB
STEW BEEF, 2 lbs. 25c

LEAN — WESTERN
PORK CHOPS, lb. 51c

BOLOGNA, lb. 39c

Waverly Wafers
NABISCO'S NEW TASTE TREAT 27c

DISTILLED Vinegar
Gallon Jug 49c

Certo, Bottle 27c
Sure-Jell 14c

ORANGE MARMALADE
Sweet or Bitter
1 LB. JAR 25c

B & W SUPER-MARKET

"Plymouth's Food Center"