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THE ROANOKE BEACON - PLYMOUTH, N. C.

Thursday, October 4, 1956



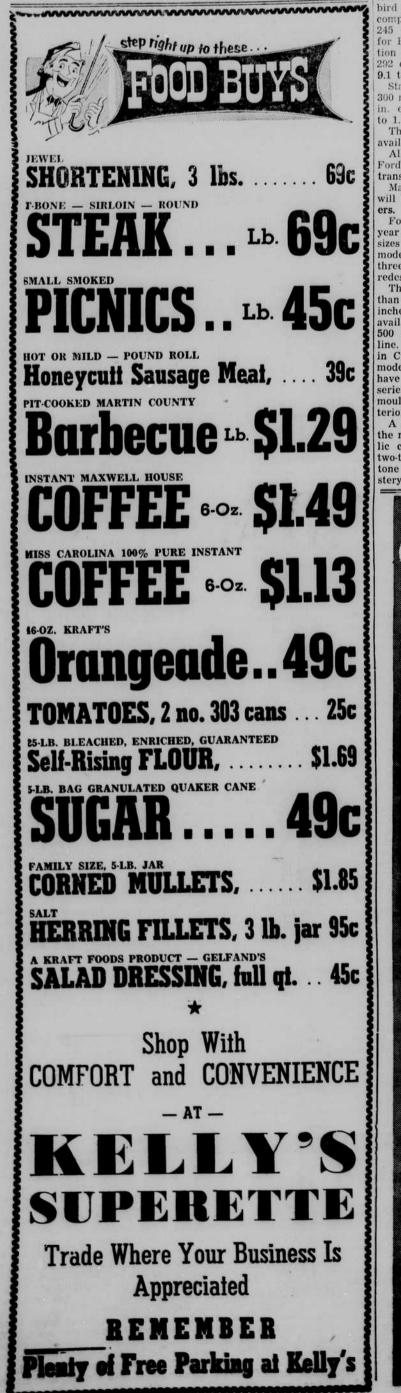
Ford Line Being Shown Here This Week at Dealer's Bigger, More Powerful and

Safer Models Advertised; Three Body Shells and Two Chassis Lengths

The 1957 models of Ford auto-mobiles went on display at Manning Motor Company here Wednes day of this week. The special showing will continue through this week-end, said J. Roy Manning,

The new Ford line represents on previous models, it is said. Steering ratio was also upped for the biggest overall change in mod- Wheels are 14 inches in diameter, easier turning. ern Fort history, it was pointed an inch smaller than last year. out. The 1957 chassis has been More tread surface on the road will keel ride with less tendency for in singing. completely redesigned for im- mean greater control without sacri- front-end dive or rear-end dip on proved riding comfort and reduced ficing steering ease. Broader- rapid starts. The new Ford body car height. At the same time, noth-ing is lost in interior head clear-a firmer grip for more safety in a firmer grip for more safe

ance, for a lower center of gravity emergencies. has been achieved through clever Another change is in fuel tank capacity, upped by three gallons to been increased. Freer breathing, enters the underslung hypoid rear axle almost an inch lower than in the 1556 models through use of a lower angle steerthe 1956 models.





This is Ford's 1957 Country Sedan, one of five station wagons in the new line of 19 body styles which Ford dealers will unveil. The new station wagons are longer and lower than in 1956. Four engine sizes available range from 245 down to 144 horsepower. This Country Sedan comes in nine- and six-passenger models, and has new self-raising rear liftgate with 20 per cent bigger opening for easier loading. for easier loading.

As to engines, horsepower has the church as a regular feature in the future, the Rev. Robert L.

time, a high-performance V-8 is Instrument paney, door handles eliminates 33 per cent of the parts deep-dish safety steering wheel. available as optional on any Ford window lifts and front window vent

Roofs have been strengthened compression ratio and developing 245 horsepower. Standard engine with steel center bows. Hoods are for Fairline, Fairlane 500 and sta- hinged at the front for greater tion wagon models is the 212 h.p. safety and accessibility. Hood re-292 cu. in. Thunderbird V-8 with lease has been moved to instrument panel, making engine com-9.1 to 1 compression ratio. Standard for Custom and Custom partment tamper-proof when car 300 models is the 190 h. p. 272 cu. is locked. Fresh air intake has engine, compression ratio 8.6 been shifted to cowling in front to prevent exhaust fumes from be-

For 1957 a broad range of op-All cars may be ordered with tional features is offered including Fordomatic, standard or overdrive airconditioning, tinted glass, sixand eight-tube radios, and heaters. ransmission.

slanting grille, and takes in stream-

zes of cars. There are 19 new added visibility, distinctive outmodels in five series featuring ward tilted rear fins, and contoured three different body sizes on two

redesigned chassis lengths. The biggest Ford body-more servers agree.

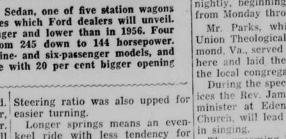
Autos Running Into Trains available in Fairlane and Fairlane 500 series, the latter Ford's top

line. A separate body shell is used in Custom and Custom 300 series models, while station wagons also to insist on getting hurt! Take those who are involved in have a separate body shell. Each railroad grade crossing accidents, series has its own distinctive side

mouldings, ornamentation and in- for example Two out of five of these accidents terior trim. A striking new styling feature of the new cars is a gold-filled metal-lic color steak which gives with

two-tone enamel schemes a three tone effect. Also, all colors, uphol-stery materials and trim are new: book, "Accident Facts."





The Rev. Jesse Parks, minister of the Presbyterian Church at Willow Springs will be the guest speaker at Plymouth Presbyterian Church during "Religious Empha-sis Week," October 8-12, it is announced. The services will be conducted

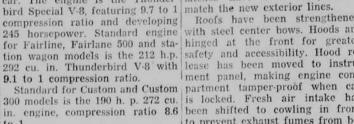
hightly, beginning at 7:30 o'clock, from Monday through Friday.

Mr. Parks, while a student at Union Theological Seminary, Richmond, Va., served as student pastor here and laid the groundwork for the local congregation, it is stated. During the special weeks of services the Rev. James D. MacKenzie,

minister at Edenton Presbyterian Church, will lead the congregation

The upcoming Religious Empha sis Week marks the first such obincorporated into the program of

car. The engine is the Thunder- latches



The 144 h. p. 223 cu. in six is ing drawn into car. available on all Ford cars.

Many new engineering features will be enjoyed by 1957 Ford own-hooded headlamps and forward-



It is genuinely a NEW model, ob-

than nine inches longer and four inches lower than 1956 models—is

Really Seeking Scrapheap Chicago.-Some motorists seem