

BREVARD NEWS

Name changed from
Sylvan Valley News, January 1, 1917.
NOAH M. HOLLOWELL, Editor
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second-class matter.
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memorials published only at half com-
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piration of time paid for except on re-
quest.

Friday, March 23, 1917.

If you live in Brevard school district read carefully the article written by Prof. J. C. Jones. It's a stemwinder.

Mr. Farmer, are you contented with the condition of our roads or do you want them permanently improved, for which a bond issue would be necessary?

Receipt of two unsigned communications last week makes it necessary to repeat that the News does not publish an article when the author is unknown.

Join the riflemen Monday and learn to shoot for it looks like the United States is going to need your service in war. At least you should get lots of fun out of a rifle club.

Henderson county on the one side is to have a farm demonstrator soon and Jackson on the other is to have a farm life school. But poor old Transylvania is destined to drag along agriculturally in its own old way.

How about that vacant lot of yours? Gardening is getting to be such profitable and enjoyable pastime that business lots in the heart of the city are to be placed under cultivation. This will reduce the cost of living materially. Everybody should do it.

Owing to quite unusual conditions occasioned by the flood last summer the News will gladly continue its visits to those who think they will find it more convenient to renew their subscription later. If you want the paper you will have to make such request when your subscription expires for the News is not continued after expiration except by request.

Community Advertising.

The advertising committee which has on its shoulders the responsibility of advertising this section to prospective summer visitors has worked out its plans and is calling for the co-operation which must be given in order to accomplish those things in view.

The co-operative plan is rational for it gives greatest benefits to those lending a willing hand.

From the unused portion of the donation given by the business houses and professional men for the industrial site support is being given to an advertising campaign for industries and help will also be given in getting out the descriptive matter to prospective visitors.

Booklets cannot be printed and distributed without money and now is the time for boarding houses and hotels to avail themselves of the splendid publicity the committee proposes to give to those who co operate. This requires immediate attention.

Brevard's School Facilities.

Patrons of the Brevard school district have just cause for mortification when confronted with school conditions so impressively presented in this issue by Prof. J. C. Jones.

No person is so well qualified as Prof. Jones to speak of actual conditions for he has been wrapped up in them for two years. He frankly admits that conditions as they exist do not tend to the most efficient school work. This declaration from one who has the educational interests of Brevard close at heart is made in the hope of arousing the school patrons from their lethargy.

The conditions are bordering on

the grossest of neglect—not neglect on the part of any one person or body of persons but by the community in an important matter in which it should show more concern.

The mental training of children is being sadly neglected. This represents a great economic loss and results in poor mental equipment with which to fight the battles of life. When the children of today are the men and women of tomorrow and enter upon the fuller activities of life, they will find themselves inadequately prepared. It will not be difficult for them to place the blame upon those responsible for such a condition. The responsibility is ours. It is a sacred obligation which can be discharged without a burden to any one. A bond issue for additional room is the solution.

We repeat for your serious consideration the thoughtful utterance of Prof. Jones:

If there is any misunderstanding about taxes, it should be cleared up. If the political situation stands in the way, it should be removed. When this is done, there is no reason why the silent demand of 550 school children should not be answered with better school facilities for Brevard.

From Our Friends

"I could not think of being without the News. I read it all," says Rev. J. R. Owen of Asheville in forwarding the price of renewal for the Messenger of Joy.

New or renewal subscriptions (beginning January 1) will cost \$1.00 for one year, 60 cents 6 months, 35 cents 3 months, 25 cents for 2 months.

**NATIONAL RIFLE CLUB
PLANNED FOR BREVARD**

Meeting Called For Purpose Of Forming Organization of Riflemen Under National Rules Next Monday.

There are in Brevard and vicinity many men who, with a little practice, would become expert rifle shots, but through lack of any concerted action there has never been any effort made to develop such talent. At the suggestion of a number of men who are interested in organizing a rifle club, under the rules of the National Rifle association, information and authority has been secured for the organization of a club in Brevard, and it is the purpose of a number of men who are interested in the matter to organize such a club at the court house next Monday afternoon, at 2:30 o'clock.

At that time it is hoped that every man in the county, between the ages of sixteen and forty-five, who is interested in the matter and wants to become a member of the club, will be present.

After the organization of the club the government will furnish the members with Krag-Jorgensen rifles and ammunition for practice free of charge. The only expense the club will be put to will be small annual dues and the maintenance of a range. It takes at least ten men to form a club.

At the meeting at the court house Monday the plan of organization will be explained in full. There are no special obligations for war service entailed upon the members, and it is hoped that even those who are afraid of war will become members, and learn the art of "hitting the bullseye" at long distances.

Read the Diversifieds also.

STATEMENT OF CONDITION OF THE

Brevard Banking Company

Brevard, N. C.,

At the Close of Business March 5, 1917.

LIABILITIES

Capital Stock	\$100,000.00
Surplus and Undivided Profits	9,103.27
Bills Payable	25,600.00
DEPOSITS	318,431.17
	\$452,534.44

RESOURCES

Loans and Discounts	\$388,953.51
Furniture and Fixtures	3,000.00
Cash and Due from Banks	60,580.93
	\$452,534.44


OFFICERS

J. F. HAYS - - - - - President	J. W. McMINN - Vice-President
R. R. DEEVER - Vice-President	THOS. H. SHIPMAN - Cashier

DIRECTORS

JOS. S. SILVERSTEIN, Chairman Manufacturer	
J. F. HAYS Land & Industrial Dept., Sou. Ry.	W. S. ASHWORTH Lumberman
R. R. DEEVER Lumberman	W. P. WEILT Merchant
J. W. McMINN Merchant	THOS. H. SHIPMAN Cashier

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Developing and Printing at reasonable rates

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FRANK D. CLEMENT
The Jeweler of Transylvania County.
Buy in Brevard

**They Showed
Good Judgment**

The seventeenth series of the Brevard Building and Loan Association opened on Saturday and of course it was gratifying to witness such splendid judgment as was shown by the large number who subscribed for one or more shares of stock.

Over 125 Shares Taken

It was one of the best openings in the history of the Building and Loan of this town. There were over 125 shares taken. This means that Building and Loan is recognized as one of the best investments a man or woman can make for it represents a weekly saving of 25 cents a share, means good interest on your money with exemption from taxes on your Building and Loan stock.

Opportunity Still Knocking

Many people stand afar off and look at a good thing but wait for opportunity to knock a few times more. In order to accommodate these we are still selling shares with payments dating from last Saturday.

Why not exercise good judgment as many others are doing and take a few shares? The benefits may mean more to you later than they would appear just now. The Building and Loan has helped others. It can do as much for you.

Come in and let us explain any detail of the Building and Loan that may not be clear to you.

Brevard Building and Loan Association
A. M. VERDERY, JR., Secretary and Treasurer