

**Weighed 90 Pounds Before Taking PERUNA**

**Recommends it to Her Friends**  
 "I don't need Peruna any more. I am all well. I have taken six bottles. I weighed ninety pounds before I started with Peruna. I was just as poor and so weakly. I had given up hopes of ever getting well such a cough and spitting, and could not eat anything. Now since taking Peruna I weigh one hundred and thirty-five pounds. All my friends said I would never get well. I was just a shadow. I have surely recommended your Peruna to many of my friends, and they are using it. I will recommend Peruna, for I am so thankful for what it has done for me."  
 Sold Everywhere

**Now Weigh 135 Pounds**



Miss Clara Lohr, 21 N. Gold St., Grand Rapids, Mich.  
 In her letter opposite Miss Lohr tells in convincing words of the benefits she received from Peruna.  
 Liquid or Tablet Form

**WRIGLEY'S**



*We will win this war—  
 Nothing else really matters until we do!*



*The Flavor Lasts*

**FOR ANYTHING IN THE MEAT LINE**

You Want, Call on us. We have the finest and best Fresh and Cured Meats that can be bought.

We also have all kinds of Country Produce. Don't worry about what you shall have for dinner; that's our business; call on us and let us prove what we say.

**THE CITY MARKET**  
 J. FRANK McCALL, Proprietor

**Brevard Institute**  
 BREVARD, NORTH CAROLINA

Departments—College Preparatory, Normal, Music, Business, Domestic Art, Household Economics, Agriculture.  
 All departments are directed by teachers with special training and large experience. They know their business.  
 Influences of the Institute are alone worth the cost of tuition.  
 Opens on September 5.



Since it is a necessity, most desirable, and will last a lifetime, isn't it thoughtless not to get it *now* instead of later? The durability of "Standard" modern bathroom fixtures make the question of length of service merely a matter of whether we are permitted to install the equipment now or later.

**W. E. BISHOP & CO.**  
 Plumbing Tinning Hardware

**WILL YOU HELP OUR BOYS ABROAD?**

Every Man, Woman and Child Can Join to Send News of This Town Into the Front Line Trenches.

**WHOLE NATION MOVES TO BANISH SOLITUDE**

Our Heroes Are Calling From Over There—Give What You Can to Help Those From Home.

Every citizen interested in the boys of his home town now at the front, and in the brave women who equally are serving their country abroad, has an opportunity to show his appreciation of the sacrifice they are making. The opportunity comes as a result of the generosity and thought of Colonel William Boyce Thompson of New York, who has conceived and put into execution what is known as the Home Paper Service.

Under the plan, every man and woman in foreign service will receive the town newspaper, and so be kept in constant touch with the pieces and the people they know and love.

Every branch of the United States Government is interested in the plan. The Government realizes the importance of keeping those in the service happy and constantly in touch with their home ties and associations. Nothing is more depressing in a national emergency than the spirit of loneliness in those serving their country, and officials know that nothing can dispel this feeling more effectually than reading the home town newspaper.

Publishers of newspapers in all parts of the country—this newspaper included—have grasped with pleasure the plan outlined by Colonel Thompson, and they have agreed to co-operate in every way.

Under the ruling of the War Industries Board newspaper publishers are forbidden to send their newspapers free, even to soldiers. The newspaper must be subscribed for in the regular way, the only exception being soldiers who formerly were in the employ of the newspaper and who left that service to enlist. Colonel Thompson therefore proposes that the public in each community contribute to a fund so that the home newspaper (in our case this newspaper) may reach every man and woman now in the service of his country.

Anyone may contribute to the fund, and any sum may be contributed. It is not necessary to contribute the entire amount of one subscription. It does not matter whether the rich man sends in one hundred dollars or the poor boy or little girl sends in five cents. Each gift will be a message of love and helpfulness to the home town folks "Over There." The money will be lumped into one fund, out of which subscriptions will be entered as fast as the money is received.

Contributors who send in the full price of a year's subscription may, if they wish, designate to what particular person they wish the newspaper sent, but if the name given is already listed as receiving the paper, then the publisher reserves the right to apply the subscription to some less fortunate soldier boy or noble woman who is just as lonely for news of home and home folks.

The name of every contributor to this home paper service will be published in this newspaper, and the name of everyone entered for a subscription will be published as well as the number of those remaining whose subscriptions have not been covered.

If the amount of money received shall be more than is necessary to send the paper to every person from the town now in the service, then the balance will be turned over to the Red Cross.

The plan is endorsed by the publisher of this newspaper without any thought of profit, either directly or indirectly, but with a sincere desire to help keep the home fires burning and to send to our heroes and heroines news of our town, to keep their hearts warm for us and to let them know they are constantly in our minds.

The publisher, of course, cannot make a profit on circulation, and additional circulation such as this will be—circulation from non-purchasers sent far across the sea—can have no added value to the advertiser.

These facts are stated so that every contributor may feel that every cent contributed goes to the good cause.

The mothers of our boys are facing an ordeal with a bravery that commands respect and admiration. Here and there where tiny stars are turned from blue to gold, where anguish grips the heart, the nation stands in silence and honors the women who have given of their blood, the very bone of their bone, to their country. To them, home has lost its meaning—the soul of it has fled—there is no home, it is just a place, and no place is quite so lonely, unless it be within the hearts of those brave sons in far off France who long for just a word of home. There cannot be a man, there cannot be a woman, no, not even a child, who will fall to contribute just a little to make the hearts of these patriots lighter. Not one. Not in our town.

**LIBERTY LOAN AND BUILDING & LOAN**

If you buy Liberty Bonds you are helping to whip hell out of the Hun and and at the same time you are laying up something for yourself or your family. And there is no better investment under the sun than U. S. Government Bonds.

**BUY LIBERTY BONDS**

What applies to Liberty Bonds also applies to BUILDING & LOAN.

When you take shares in the Brevard Building & Loan Association you are laying up something for the future and you are paving the way to success and independence.

Come in and let us explain how you can own your own home.

**The Building & Loan Way is THE WAY**

**BREVARD BUILDING & LOAN ASSOCIATION**