

SPRING OPENING SALE!

Patterson's Department Store, Hendersonville, N. C.
BEGINS TODAY---LASTS TILL EASTER

A Preliminary Exposition of New Spring Fashions made doubly beneficial to you by our Special Prices.
The Sale BEGINS TODAY. Transylvanians, Come; it will mean money to you!

CHILDREN'S SPRING APPAREL WAS NEVER PRETTIER

The models are partial reproductions of women's styles simplified and made suitable for children. We have the clearest of the new models, very modestly priced!

\$7.50 values for only... **\$5.95**
 \$6.50 values for only... **\$4.95**
 \$5.00 values for only... **\$4.25**
 \$4.00 values for only... **\$3.25**
 \$3.00 values for only... **\$2.25**
 Yard-wide Bleaching, 25c values at only... **16c yd.**
 Yd-wide Sheeting, best 19c yd.
 Percale, 25c value, 10 yds to a customer... **10c yd.**
 35c Gingham... **19c yd.**
 Hickory Shirting and Chevoits, best... **22 1-2c yd.**
 Creton and Draperies, 50c quality, only... **35c yd.**

Oil Prints, Calicoes, solid colors, 25c values for... **12 1-2c**
 Blue Chambray, 25c value **15c**
 Silk Taffeta, short lengths, up to \$2.50 value... **95c**
 White Goods, values up to 50c only... **19c**
 Feather Tick, 50c value... **35c**
 Drilling, good for wagon covers 50c value... **35c**
 Ladies' Middies... **95c up**
 Oil Cloth, 50c quality, for... **25c**
 Cotton Batting... **7c per roll**

CORSETS AT ALL PRICES

65c to \$7.50 each
 \$1.00 Corsets for... **65c**
 \$1.50 Corsets for... **95c**

Ladies' Silk Teddies, \$3.00 values, only... **\$1.95**
 Biggest assortment of Ladies' silk and crepe dechine Underwear in Western North Carolina at reduction of 25 per cent.
 Collar and Cuff sets, 50c value for... **25c**
 Fancy Yarns, 35c hanks for **25c**
 50c hanks for only... **39c**

Bed Spreads up to \$3.00 value, only... **\$1.75**
 Big Towels... **10c each**
 Bath Towels, 40c val, **25c each**

Ladies' Heavy weight Underwear, 85c value, only... **39c**
 Ladies' Gauze Vests... **25 & 15c**
 Ladies Union Suits, \$1.50 value for only... **50c**

Window Shades, 75c quality for only... **49c**

Striped Voiles, 40c quality **19c**
 Outing and Flannels, 35c values, only... **18c**

Muslin Underwear at big Reduction

FINE VALUES IN DRESS MATERIALS FOR SPRING

We have secured an unusually large stock of dress goods and silks for spring, including just the materials you will want for your new dresses, suits, waists and coats—splendid values are offered to introduce this assortment.

\$2.50 yard Silk... **\$1.85**
 \$2.00 Grade... **\$1.45**
 \$4.00 French Serge, 54 in **\$2.75**
 \$3.00 French Serge, 54 in **\$1.75**
 \$2.00 Serge... **\$1.45**
 All wool Storm Serge... **95c up**
 Nainsook, best grades... 75c quality... **45c**
 Hope and Fruit of the Loom Bleaching... **22c**
 Poplin, 45c quality for... **25c**
 Silk Poplin, yard wide... **85c**
 Batiste, white and colors, 50c quality... **25c**
 Nainsook, 35c quality... **25c**

Voiles and Organdies at Reasonably Low Prices

Dimity Checks, 35c quality **18c**
 Best Percales... **25c**
 Khaki Cloth, 79c grade... **39c**
 Mixed Plaids, 85c quality **45c**

Salem and Peperell Sheets
 54x90... **\$1.25**
 72x90... **\$1.50**
 81x90... **\$1.60**

Mohawk and Pequot Sheets
 54x90... **\$1.35**
 72x90... **\$1.65**
 81x90... **\$1.75**

Georgette Waists
 \$12.00 Georgette Waists **\$9.50**
 \$10.00 Georgettes for... **\$7.95**

Georgette and Crepe DeChine Waists

\$7.50 Waists... **\$5.75**
 \$6.00 Waists... **\$4.95**
 \$5.00 Waists... **\$3.95**
Crepe DeChine & Voile Waists
 \$4.50 Waists... **\$3.75**
 \$4.00 Waists... **\$3.25**
 \$3.50 Waists... **\$2.75**
 Samples of Ladies' Waists, 2 values for... **95c**
 One lot Shirt Waists, value up to \$1.50... **49c**

Men's and Boys' Caps up to 75c values... **25c**
 Good quality Cashmere Knee Pants... **50c**
 \$1.50 quality Knee Pants **95c**
 Boys Shirts and Blouses, 75c value... **50c**

FREE CARNATIONS GIVEN AWAY DURING OUR SPRING OPENING

THE NEW SPRING SUITS IN ATTRACTIVE DISPLAY AT LOW SEASON OPENING PRICES

All of the best Spring Suit styles are presented. Only the best Spring Suit Fabrics are involved. You will like them—you'll like the prices still more.

\$65.00 Coat Suits... **\$55.00**
 \$55.00 Coat Suits... **\$47.50**
 \$50.00 Coat Suits... **\$42.50**
 \$45.00 Coat Suits... **\$37.50**
 \$37.50 Coat Suits... **\$29.75**
 \$30.00 Coat Suits... **\$23.75**
 \$25.00 Coat Suits... **\$19.50**
 \$20.00 Coat Suits... **\$15.00**

All Middy Suits 25 per cent off.
 10-4 Peperell Sheeting **65c yd.**
 9-4 Peperell Tubing... **56c yd.**
 45 in. Peperell Tubing **40c yd.**
 42 in. Peperell Pillow Tubing, only... **\$35c yd.**

YOU'LL FIND SKIRTS AND DRESSES MORE POPULAR THAN EVER

We are ready to meet the great and enthusiastic demand with a splendid showing. All styles are attractively low priced.

\$25.00 Skirts... **\$19.50**
 \$20.00 Skirts... **\$15.95**
 \$15.00 Skirts... **\$12.50**
 \$10.00 Skirts... **\$7.95**
 \$ 8.00 Skirts... **\$6.75**
 \$ 7.00 Skirts... **\$5.75**
 One lot of all wool Skirts, value up to \$7.00... **\$2.95**

LADIES' SILK HOSE

Ladies 50c quality Silk Hose, only... **25c pr.**
 \$1.00 Silk Hose, only... **75c**
 \$1.50 Silk Hose, only... **95c**
 \$2.50 Silk Hose, only... **\$1.75**

LADIES' SKIRTS

One lot of all wool sample Silk Skirts, val to \$7.00... **\$1.95**
 Silk Skirts, \$3.00 value **\$1.95**
 \$45.00 Dresses... **\$37.50**
 \$40.00 Dresses... **\$33.75**
 \$35.00 Dresses... **\$29.00**
 \$25.00 Dresses... **\$19.75**
 \$30.00 Dresses... **\$25.45**
 \$20.00 Dresses... **\$15.95**
 \$18.00 Dresses... **\$12.95**
 \$15.00 Dresses... **\$9.95**
 Ladies' Wash Dresses... **98c up**

REMNANTS

Remnants of all kinds up to 45c quality... **8c yd**
 Curtain Goods, 35c value **25c**

RAIL ROAD FARE REFUNDED WITHIN RADIUS OF 40 MILES WITH LIBERAL PURCHASE

SPLENDID VALUES IN THE NEW SPRING COATS AND CAPES

We felt that these new Spring coats will win your immediate approval. Unusually natty, well-made and handsome materials. Low prices throughout the stock.

\$65.00 Coats... **\$56.50**
 \$55.00 Coats... **\$47.50**
 \$45.00 Coats... **\$37.50**
 \$37.50 Coats... **\$29.75**
 \$30.00 Coats... **\$23.75**
 \$25.00 Coats... **\$19.50**
 \$20.00 Coats... **\$15.00**
 \$15.00 Coats... **\$11.95**

Will do our best to have everything marked, and what we haven't got marked down, ask for the reduction. Sale will continue until Easter. Be sure you are at PATTERSON'S.

THE SPRING MILLINERY TAKES ONE'S BREATH AWAY

It's that beautiful! Such Hats! Such Shapes! Such Trimmings! Perfect Dreams, you'll all say. Perfect values at these prices.

Ladies' and Children's Trimmed and untrimmed Hats from 50c to \$15.00.
 You can save 25 per cent during this sale.

SWEATERS

\$25.00 Sweaters... **\$19.50**
 \$20.00 Sweaters... **\$15.00**
 \$18.50 Sweaters... **\$12.50**
 \$5.00 Sweaters... **\$3.95**
 \$4.50 Sweaters... **\$3.25**
 \$4.00 Sweaters... **\$2.75**
 \$3.00 Sweaters... **\$2.50**
 \$2.50 Sweaters... **\$1.75**

Men's Ribbed Underwear, values \$1.25, for... **65c**

Flannel Shirts, \$3.50 values for only... **\$1.95**

Men's Work Shirts, 75c quality for only... **50c**

Hats up to \$4.00 quality **\$1.65**
 Men's Army Belts, 50c quality, only... **25c**

Men's Khaki Coats, value \$3.50 for only... **\$1.25**

Without a doubt we will save you 50 per cent on your Spring purchases.

PILLOW CASES

Salem and Peperell
 42x36... **65c pr**
 45x36... **72c pr**
 Other brands... **48c pr**

MEN'S FURNISHINGS

Shirts, Ties, Collars, Cuffs, Underwear, Hosiery, etc., for They come in the brands you Spring are now on exhibition. know that look and wear best. And quote such low prices as these:

Men's Hose, 25c value... **15c**
 20c value... **10c**
 One lot soft Collars at... **2 1/2c**
 Men's Shirts, \$1.25 values **65c**
 16 dozen \$2.00 Shirts at... **95c**

SHOES

One lot Men's and Ladies' Low cut Shoes up to \$7 val. **\$3.95**
 Up to \$6.00 value... **\$2.95**
 \$4.00 value... **\$1.95**
 A few odds and ends in Men's and Ladies' Shoes... **\$1.45**
 Tennis Shoes, \$1.00 value **65c**
 Children's Shoes 25c pr and up Men's and Ladies' Rubbers, \$1.25 value... **75c**

MEN'S NEW SPRING SUITS

These suits will appeal to every man who likes garments with plenty of sensible styling in their make up. For that's what these new styles parade prominently, from collar to trouser cuff. Sizes for all men. Mediums, longs, slims and stouts.

Hart Schaffner & Marx and Schloss Bros. Clothing, 55 Suits, only... **\$42.50**
 Young Men's Flannel Suits, blue green, brown, \$30.00 values for only... **\$22.50**
 182 Suits, values up to \$40.00, for only... **\$19.50**
 Your choice of 48 Suits, valued up to \$30.00 for... **\$16.50**
 Your choice of 193 Suits, including Palm Beaches and Cool Cloths, values up to \$15.00, only... **8.85**
 One lot of Suits up to \$22.50, values for... **\$12.50**
 Men's Coats, values up to \$15, for only... **\$5.00**
 Men's Pants, value \$2.50 **\$1.65**
 Men's Pants, \$2.00 value **\$1.25**
 Fine Pants, values up to \$7.00, for only... **\$4.25**

BOYS' SMART SUITS

We have them in most every material mothers are familiar with and made up in a wide variety smart styles in plain, pinched-back and belted effects at these prices.

Boys' Corduroy Knee Pants **98c**
 Boys' Suits, \$1.95, \$2.95, \$3.95, \$4.95, \$5.95, \$6.95, values up to \$12.50.
 Boy Scout Suits, value \$12.00, only... **\$5.95**
 Hats and Leggings to match.

Liberty Bonds Accepted at Full Value on Purchases
Patterson's Dept. Store
 Largest and Best in Henderson County Hendersonville, N. C.