



THE BANKS AND THE VICTORY LOAN

Everyone vitally interested in immediate prospects for good business in this country, as well as every student of the trend of affairs from a money and trade standpoint, can perform a fine service for his country now by preventing the impression from gaining ground that the banks ought to take this loan.

This cry of "the banks will take it" besides being the refuge of the indifferent and those who always look to others for settlement and solution of their problems, is, too, the slogan of those who really believe that taking this loan is a proper banking function and the best way to dispose of this, the last offering through the Liberty Loan Organization.

Without enumerating or reviewing the reasons these people assert that the banks should take this loan, it is sufficient to say that their viewpoint and conclusions are entirely wrong.

In the first place, if the Government thought the banks should be the purchasers and holders of this loan, it would have been offered to them instead of to the public generally. The Government has not been timid about asking the banks to perform services, to grant credits and to buy short time Government obligations as their share of financing the war. The banks have responded in a way that will forever remain a monument to their patriotism and resourcefulness. If the people continue to perform their part as courageously and completely as the banks, the success of the Fifth Loan is assured.

In the next place, the present responsibilities of the banks do not permit them to absorb a loan having the tremendous dimensions of this one, no matter what the rate of interest may be.

The turn-over in business is still large, and banks are being called upon properly to take care of the short time requirements of manufacturing and mercantile industries, where the employment of labor and the output of an essential product is practically dependent on these banking facilities.

Would you have banks transfer part of the funds now used for these purposes into any other avenue whatsoever? No, you would not! That would be necessary in any wholesale obligatory arrangement that would compel banks, especially banks doing current business with merchants, farmers and manufacturers, to take this loan. Important as it is that present business keep undisturbed and undiminished its banking power and accommodation, it is equally essential that the future needs be regarded.

Waterlog the banks with this loan, and not only will they be crippled in meeting their present demands from their customers, but they will be clogged and hampered in handling the new and increasing business into which a war-released nation is now about to enter.

As we value prosperity and well-being in business, let us secure the widest possible distribution of the Victory Loan, not only because it is our job, but because we want to re-lease the banks for functioning as they should to help business, and, incidentally, to help us and others with the loan, and because we do not want the other fellow to have it all.

WAR LOAN ORGANIZATION
Fifth Federal Reserve District
Richmond, Va.

AT THE BAPTIST CHURCH
Sunday, May 4, 1919.

9:45 a. m.—Sunday School
11:00 a. m.—"The Lord is Healed."
8:30 p. m.—"The Faith that"

MOVED INTO THEIR NEW QUARTERS

Less than five years ago H. A. Plummer opened a store here for the sale of dry goods. He commenced the enterprise rather in the nature of an experiment and frankly admitted that he wished to find out whether the people of the town would really support a first-class local dry goods establishment or whether they would continue to give their patronage to Asheville and the well-known trade centers of the east. Before Mr. Plummer had pursued his idea very far he and the good people of this community were getting together to the tune of a daily increasing record of sales. One year ago Mr. Plummer took a partner into the business which had by this time completely outgrown his first expectations. The new member of the firm, B. W. Trantham, who had for a number of years been connected with mercantile activities in this section became manager of the local store and the growth of the firm progressed by leaps and bounds. The old quarters are now too small and this week the Plummer & Trantham Department Store opens its doors in the Carrier Building and extends an invitation to friends both old and new to come and inspect its new home. The building has been in the hands of Contractor Kilpatrick for the past several weeks. It has been thoroughly overhauled and equipped to contain the best stock of up-to-the-minute dry goods in Western North Carolina. Here will be offered a variety of selection that is truly bewildering, here will be found the products of home and foreign looms, dress goods, notions, clothing, boots and shoes. The work of Plummer & Trantham is becoming well-known throughout this section for its excellence and honesty. For what measure of success they have attained they state that they wish to thank their friends in this county, for words of approbation spoken and substantial encouragement given. It is their wish to regard every customer of the house not only as a patron but likewise as a friend, and if you are not already one of these, remember they hope very much to make you so.

PROMOTED TO THE RANK OF CAPTAIN

Friends of V. W. Osborne in Brevard and surrounding community will be pleased to know that he has been promoted from 1st Lieutenant to Captain of the 2nd Provisional Development Battalion in the Medical Corps.

Captain Osborne is the youngest son of the late W. K. Osborne of this place and since his graduation from the medical college has made his home at Stone Mountain, Ga., from which place he enlisted into the service of his country about two years ago. He has been in France for more than a year.

For the benefit of his friends who may wish to communicate with him we will give his address which is as follows: 2nd Provisional Development Bn., Detach., A. P. O. 727 A. E. H.

THE METHODIST CHURCH

10 a. m.—Sunday School
11 a. m.—Sermon by the pastor
"Investment of a Life."
7 p. m.—Preaching at Oak

7 p. m.—Preaching by Rev. Mr.

PRESBYTERIAN CHURCH

For church service until June

PLEADS FOR PURCHASE OF BONDS

The first speech of the VICTORY LOAN Campaign in this county was delivered at the Brevard Institute on Saturday evening by Private G. H. Dell of Camp Oteen. Pvt. Dell was introduced to his audience by Rev. W. E. Poovey. Before his enlistment Pvt. Dell was assistant district attorney of New York. He has been speaking in Western North Carolina on the Victory Liberty Loan for the past ten days. He enlisted immediately upon the entry of the U. S. into the war. However he did not have the privilege of serving in France as did his two brothers, one of whom is numbered among the sixty thousand of America's heroic dead.

"There is nothing," said Mr. Dell in the course of his talk, "which we can give to the cause of democracy or sacrifice for the freedom of the world. That job has already been nobly accomplished for us. Now we are called on to lend some money at four and three fourths per cent, the best rate of interest ever offered by the government. This is a first class investment from a business standpoint. Treasury officials believe that Victory Loan Notes will never be sold below their par value. Measures looking to the stabilizing of market values of the new notes have been outlined, and officials assert there should be no breaks in government bond quotations. Regulations governing the sale of bonds prevents the absorption of large quantities of them by capital interests. Only subscriptions of \$10,000 or less are certain to be filled in full. Throughout a wide distribution of the notes the percentage of the total \$4,500,000,000 which naturally will find its way to the open market will be small, officials believe. And the promises of Uncle Sam are backed by all the vast resources of this great country. America now is the richest, most powerful nation in the world. She is an oasis in a desert of pestilence and destruction. She alone of all the world is enjoying peace untouched by the carnage of four years, the bloodiest in its history. And now the people of America are called upon to answer whether this peace is worth while or not. We are now asked to finish paying the price of this peace. Sixty thousand and more boys who are sleeping under white crosses on the fields of France have paid the price. Thousands more returning home by every transport, many of them broken men, have paid. They paid in coin of death and hardship and sacrifice. It is America's turn to pay now. And in what coin? Not death or hardship or sacrifice, but in dollars lent, not given, to the government in an investment exempt from ordinary taxation and returning an excellent rate of interest. That is all Americans are asked to do, and it is the last time they will have a chance to do anything, for this is the last war loan. This will finish the job. We are now on the threshold of happier times. To enter we must fulfill to the utmost the pledges we have made. Two years ago we pledged our lives and fortunes to the cause for which we have fought. Sixty thousand of the nation's finest sons have redeemed that pledge with their life's blood. And shall we be more tender with our dollars than we have been with human life? That these dead shall not have died in vain let us buy bonds and more bonds. For in this way alone may we hope to keep faith with those who sleep in Flanders Fields."

Sgt. Lewis, who accompanied Pvt. Dell to Brevard, at the close of Mr. Dell's lecture spoke at the moving picture houses in favor of the Victory Bonds.

A REAL GOOD TIME COMING

The biggest, best, newest, most enjoyable minstrel show ever laughed at in Western North Carolina is coming to the Auditorium Friday evening, May the 9th, from Camp Oteen near Asheville. The cast is made up of enlisted men and officers of the camp, who will play here under the auspices of the Mathathasin Club, and contains Lt. Polly, a coon-shouting trombone player, who was a professional comedian before he went to France to entertain the Huns. In addition to Lt. Polly there will be Sgt. Grace who can do anything in the world with a piano and who is said to be on of the greatest eccentric comedy dancers and end-men laugh producers ever heard or seen in the south. Pvt. R. Dell, who is already known to a number of people here as an excellent speaker will appear on the evening of the ninth in a series of dancing and acrobatic novelties. These are only a few of the entertainers to be here to entertain the people of Brevard. It is expected that a record audience will be present as a minstrel show is always interesting and this one has the added attraction of being staged by returned soldier boys. A number of tickets have already been sold. The proceeds will go to the fund being raised by the Mathathasin Club for the purpose of establishing a soldiers' club here for Transylvania boys who were in the service during the war.

SHEEP SHEARING DEMONSTRATION

George Evans, State Sheep Specialist, will be in the County May 7 and 8 to assist County Agent Lawrence in holding Sheep Shearing Demonstrations at the following places:

Mrs. W. H. Allison's farm near Brevard on Wednesday, May 7 at 2 o'clock; at Millard Galloway's farm near Balsam Grove on Thursday, May 8 at 10 o'clock; at E. J. Whitmire's farm at Cherryfield Thursday, May 8 at 3 o'clock.

J. W. Sloss the State's specialist in Beef Cattle will be present at all these meetings and will discuss winter pastures for Transylvania.

SHELBY SCHOOL WINS THE FIRST HONORS

The following piece of news taken from a Shelby paper will be of interest to many Brevard friends.

"The Shelby High School took first honors in the extemporaneous speaking contest on Restriction of Immigration in the High School auditorium recently and was awarded the Trophy Plaque, while its speaker, Weyman Norton, received a gold medal with the Wooster seal as the prize for first place."

Weyman Norton is a grandson of Mrs. S. L. Norton and a nephew of Mrs. M. M. King of Brevard.

REV. MR. SEAGLE RECOVERING

The many friends of Rev. J. C. Seagle will be glad to learn that he is rapidly recovering from the surgical operation which he underwent in an Asheville hospital last week. He is expected to return home during the latter part of next week.

DAVIDSON RIVER CHURCH

Next Sunday at 11 a. m. the Lord's Supper will be celebrated in the Davidson River church. Individual service will be used.

LIEUT. J. A. HINE WINS PROMOTION

Promoted for distinguished conduct while under fire, was the reward received by Lieut. Archibald Sheats, who was made captain, Lieut. John A. Hine, from second lieutenant to first lieutenant, and the same honor for Second Lieut. Herbert Worcester of Tucson, Ariz.

The above officers were all assigned to the Machine Gun Company of the regiment unit, which has an enviable record, not only for the feats of valor which it performed on the battlefield, but also for the material aid rendered in turning out first-class, well-trained officers and men, who were sent to other machine gun units. The company trained two captains and nine lieutenants; over fifty men wore corporals' chevrons, and almost as many sergeants, while one hundred privates were sent to other machine gun units.

Lieutenant John Hine, a second lieutenant when he went to France, now a first, due to his meritorious conduct under fire, is a Los Angeles man, who, prior to the war was engaged in the real estate business. It was Lieutenant Hine who led a machine gun platoon against fifteen German machine gun nests, and when the smoke had cleared away the Boches had been completely routed and the path was clear for the advancing infantry.

"This is a great bunch and I will certainly hate to part from them. But our work is over and there is not a man in the regiment but what is glad that he had an opportunity to play his part. It was a great schooling and the boys will return to civil life better prepared than ever to take up their regular pursuits."—Los Angeles Examiner.

A MONUMENT TO OUR TRANSYLVANIA SOLDIERS

I take it for granted that each county in North Carolina, should and will erect a monument to their "Soldier Boys."

I would suggest that we use rough granite rock blasted out of the cliffs on the Connestee road, our native stone from the Blue Ridge. And build on the Court House Square, a pyramid about fifty or sixty feet high, at the base an inside chamber, with an arched opening or door way, at front and back.

In this chamber on either side of this pass way, place two long marble slabs, on one engrave all of the names of the Transylvania boys who entered the military services of the Army and Navy. On the other the names of all who died in the service. A monument of this kind would be unusual, unique and handsome. As an inscription over the arched entrance the following words:

In Proud and Affectionate Remembrance, to her Valorous and Beloved Sons, Who Fought and Gave Their Lives for Truth and Liberty on the Seas and the Battle Fields of Europe. Transylvania Erects This Monument. C. W. HUNT.

MISTAKES WILL HAPPEN

In last weeks issue of the News an item appeared in the Rosman News letter which stated that "on last Monday Jordan Whitmire and Ida Johnson went to Hendersonville shopping." The names should have read Mesdames Jordan Whitmire and Ida Johnson as they were sent to us by our Rosman correspondent. The change was made in this office as the result of a purely accidental oversight which we sincerely regret and for which we offer our apologies to Mrs. Whitmire and Mrs. Johnson.

CONNESTEE LODGE TO HOLD MEETING

Connestee Lodge No. 237, I. O. O. F. is planning to hold a memoria meeting in the Lodge Rooms, Brevard, N. C. on Monday, May 12, 1919 at 8:30 P. M.

An interesting meeting is expected as the second and third degrees will be worked on, and the hundreth anniversary will be celebrated. One hundred years ago, 1819, the Independent Order of Oddfellows was founded in Baltimore, Md. by Thomas Wilkey.

The boys are also planning a trip by automobile to Asheville to attend the Convention which will assemble there some time in the early part of May.

It is pointed out that this will likely be the most enthusiastic meeting as well as the largest gathering of Oddfellows ever held in Brevard. You must be there sure.

The following committee has been appointed to provide refreshments:

- John Stancil,
- A. E. Hampton,
- Robt. L. Gash,
- C. B. Osborne,
- Wm. A. Band.

AIKEN-HOUSTON

On Monday afternoon at 2 o'clock Miss Arabella Aiken was married to A. H. Houston of Canton, N. C. The wedding took place at the home of the bride and the ceremony was performed by Rev. W. E. Poovey. Immediately after the marriage the couple left for Canton where they will live.

Mrs. Houston as Miss Aiken spent most of her life here and numbers her friends by her acquaintances. For the past eighteen months she has been with the Metropolitan Insurance Co. of Asheville.

Mr. Houston is a popular and successful furniture dealer at Canton.

Out of town guest here for the wedding were: Mrs. W. R. Orr of Asheville, Miss Arra Lankford of Saluda, Fred Freel of Canton and Geo. Parker of Asheville.

DANCE AT THE HOTEL FRANKLIN

The culminating social event of the past week was the dance which took place at the Franklin hotel on Friday evening. Dancing lasted from nine-thirty until two o'clock. Pappalarado's Orchestra from Asheville furnished the music. Punch made after the Finucilli brew was served throughout the evening.

The ballroom was attractively decorated with spring flowers. The hosts for the evening were Mr. and Mrs. Silversteen, Mr. and Mrs. Shipman, Mr. and Mrs. Crousehorn, Dr. and Mrs. McKinney, Mr. and Mrs. Burnette, Mr. and Mrs. Harry Patton, Mr. and Mrs. Macfie, Mr. and Mrs. McCoy, Mr. and Mrs. Grady Kilpatrick; and among the dancers present were Misses Mildred Bryant, Elizabeth Godfrey, Bettie McLean, Beatrice Carr, Dollie Carr, Jane Mosley, Inez Patton, Julia Schoepf, Inez Cramer, Irene McMinn, Marjorie Cramer, Miriam Silversteen, Louise Cramer, Clarice Guthrie, Ethel Cramer, Beatrice Calhoun, Nina Cramer, and Mrs. Hine.

Messrs. Rick Boyden, Alexander Kiser, Brown and Frank Carr, Percy Verdery, Lee Clough, John McLean, Roland Whitmire, Rush Whitmire, Dick Breese, Dr. English, Verae Clement, William Post, Howard Frost, Mike Bulger, Joe Clayton, Walter Duckworth, Overton Erwin and Jack Kachery.