

the desire for better... there the lean and lanky... good farm forage will continue to contribute to failure.

Feed is cheap. Good breeding animals are reasonable in price. It is up to each individual to figure out some way of taking advantage of this combination. When others are "going out" is commonly the real time to "go in".

### SURPASSED HIS EXPECTATIONS

Port Tampa Man Says Tanlac Has Put Him In the Very Pink of Condition:

"I am satisfied Tanlac is a great medicine, for I have given it a fair trial and it has proved in my case that it will do the work," declared Robert Greene, of Port Tampa, Fla. "For ten months before I got hold of Tanlac I had been in an awful run-down condition. My nerves seemed to be on edge all the time and just kept me restless and upset. My appetite went back on me, my stomach was all out of order and several times I had acute attacks of indigestion, and my liver was sluggish. I was simply all in and just felt that I didn't have any energy left.

"One of my friends recommended Tanlac to me about a month ago, and it has done everything I expected and even more, and to day I call myself in the very pink of condition. I want to be eating all the time now, and everything my appetite calls for digests properly without any bad effects at all. My nerves are good and strong and I sleep sound all night long. My strength and energy have come back and I can put in full time at work now. Tanlac has put me in fine shape and I believe it will do the

same for any man that gives it a fair trial."

Tanlac is sold in Brevard by the Davis-Walker Drug Co., and in Davidson River by J. J. Patton & Son and C. R. McNeely, Lake Toxaway, N. C.

### BACK TO FORMER RECORD:

The first snow - fall, to amount to anything in the past three years, fell on Wednesday night of this week. A depth of about 10 inches was reached. The snow is as soft as downy pillows are, but not quite so comfort. Many rabbits have been unlucky victims because the snow largely checks the fleetness of their speed in escaping the hunter and his gun and dog.



Harry Carey in "SUNDOWN SLIM" UNIVERSAL AUDITORIUM Saturday, Jan. 29.

**"Why Save?"**  
*Because the money you are now fooling away in extravagance is killing the goose that laid the Golden Egg. You are throwing away the money that would some day keep you if it was in Our Bank*

THAT OLD STORY ABOUT NOT BEING ABLE TO SAVE ANYTHING OUT OF YOUR PAY, IS NOT TRUE.

ANDREW CARNEGIE SAID "A MAN WHO CANNOT SAVE A LITTLE EACH PAY DAY, CANNOT DO ANYTHING ELSE WORTH WHILE."

WHAT ARE YOU DOING TO BETTER YOUR CONDITION? YOU'D BETTER BEGIN NOW, THIS WEEK. START A BANK ACCOUNT — YOU'LL NEVER REGRET IT.

PUT YOUR MONEY IN OUR BANK,



# BREVARD BANKING COMPANY

editor of this paper has to lend, and he does not newspaper man that has, We bank stocks and are not fact the necessity of seeking a loan at this time. We have no interest to further here other than that of the public, and our views on this question are similar to those we might entertain on any other affecting the public good. It can not be charged that we are presenting views here in the interest of the money lenders any more than in the interest of the borrowers.

Money, like the various commodities, is worth more at certain times than others. Arbitrarily fixing a rate of interest which cannot vary from one year to another is about as successful as fixing a price for farm or factory products which shall apply at all times. A dollar is worth more at one time than another and it is good business to accept the proposition at its true value and be governed by it.

This is a time when money is worth more. And if one borrows he must pay more. The banks are being besieged by would-be borrowers who desperately need money and who are willing to pay eight per cent interest. The banks can borrow at the money markets and extend the credit to their customers, but they must pay a higher rate and must charge ninety day loans in N. Y., was quoted at 7 1-2 to 7 3-4 per cent interest January 4th. How can the banker in North Carolina borrow money in New York, or from the Federal reserve bank at 7 per cent and then lend it to individuals at six per cent, the legal rate in North Carolina? It cannot be done and such transactions which are without doubt being made daily, are without the law, and the parties thereto are constantly haunted with fears of what might be.

A cotton mill or other industrial plant, in order to obtain funds, issues preferred stock bearing 7 per cent interest and sells it. This is perfectly legal. But the man who buys this stock with just as good a conscience as he who borrows at six per cent is violating the letter

### BARNES SOUNDS THE KEYNOTE

Are you interested in stock raising, or the promotion of good stock? If so, read what Mr. Barnes says. He is in position to know whereof he speaks. The meeting recently held in Chicago of the banking and agriculturists of the United States was marked by a spirit of reciprocal appreciation and foreshadows success.

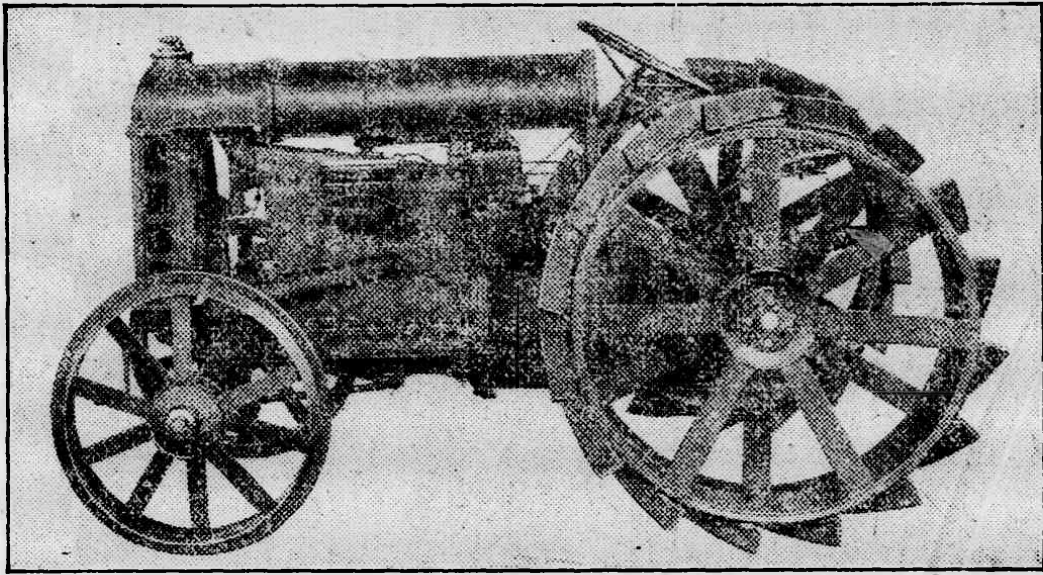
There were many notable addresses made, particularly those of Messrs. Hoover and Barnes, whose experience in reference to European requirements qualify them well to speak authoritatively at this time, but none of these so clearly emphasized the necessity for the formation of this great new business corporation, freed from Government domination, as that of Mr. Barnes, late head of the U. S. Grain Corporation. No better service can be rendered the country at this time than the presentation of his admirable conclusions. We quote:

### ALWAYS A DIFFERENCE!

Values never get so low in any case but there is still a premium paid for quality over inferiority. This is particularly true in live stock. When therefore, farmers can add about 50 per cent to the value of "scrubs" by just one cross of a pure-bred sire upon the native stock, why is it that the feedlots and markets are still flooded with the dregs? Why is it that those who cannot perhaps afford as individuals to buy a registered sire do not cooperate in securing one? There is certainly just as much in cooperation in making needed purchases as there is in marketing.

There is absolutely no excuse for the rank inferiority of the live stock to be seen upon thousands of farms. It does not require a big loan and a mortgage to get the services of a good boar, a good ram, a good bull, a good horse. That idea is all nonsense. The trouble in most cases is the lack of pride, and the absence of enterprise, on the part of the individual himself. In a case of "where there is a will there is a way."

# FORDSON FARM TRACTOR



There are many Tractors clamoring for the patronage of the farmer. The very air is charged with the noise of claims. One would think that all the farmer had to do was to buy a Tractor and he would enter into the Millenium.

Well, consider this fact—there are a great many different makes of Tractors. Tractors have been on the American market for twenty years. In that time some three hundred thousand Tractors have been sold to the farmers in the United States. The Fordson Tractor has only been on the market two years, and in that time more than one hundred thousand Fordson Tractors have been sold to the farmers of the United States.

Two and two make four. Two and two will always make four. If the Fordson Tractor had not delivered more good work, than any other farm Tractor, it would not have sold in the ratio of anywhere from five and more to one. "The proof of the pudding is in the eating." The proof of the superior merits of the Fordson Tractor is in its larger sale and use.

The Fordson Tractor then asks you to buy it because of what it has done for your neighbors. It asks you to buy it on its merits. It asks you to buy it, Mr. Farmer, because you have use for it every day in the year. All the uses for the Fordson Tractor have not yet been uncovered because new places where machine power can take the place of human power, where machine power can supplant horse and mule power, are being found every week, and wherever such discovery occurs, the Fordson Tractor will fill the bill more satisfactorily than any other form of power.

The Fordson is simple in design, and it is very strongly made of the highest quality of iron and steel. It is the product of the greatest mechanical genius the world has ever known, and it is most economical in first cost and after expense. The Fordson Tractor on your farm will increase the value of every foot of ground on the farm. It will put more dollars and cents into every hour you put into the form.

Now why not have a Fordson eight away? Take up the subject with us. Come in and get the details, and all the particulars. It is only a matter of time until you buy a farm Tractor—that is sure. So don't put it off when it means money to you to act promptly.

The price of this Fordson Tractor is \$625.00 f. o. b. Factory. About half as much as the others.

## BREVARD MOTOR COMPANY

C. H. KLUEPPELBERG, Manager

Ford Cars

Ford Service

Ford Parts

Fordson Tractors