The Aim is Frankness and Sincerity.

Brevard News

EXPONENT OF TRANSYLVANIA COUNTY.

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LAKE IDEA OPENS WAY TO SECURE NEEDED SURVEY

Delegation From Brevard Takes Part In Forming Association For Survey of French Broad Valley From Asheville Up.

Will Learn Best Method For Developing County.

An association, having for its object the economic survey of the French Broad Valley from Asheville up, was formed in Asheville last Friday by citizens of Buncombe and Transylvania Counties. Henderson County was also included in the organization, although none of the citizens of that county were present when the actual work of forming the association was taken up.

In response to a call from Asheville the Brevard Club sent a delegation to meet with Asheville and Hendersonville citizens in regard to a proposed plan to build a dam at Buck Shoals, damming the French Broad River, and thus covering the valley to a point near Brevard with a great artificial lake.

PROJECT OUTLINED:

Col, Joseph Hyde Pratt, of the State Geogical Department, who has been active in agitating the proposed lake, was present at the meeting in the board of trade rooms, exhibited a large map of the section with territory to be covered by the lake, and outlined what he believed would be the advantages to Western North Carolina in having such a body of water. According to Colonel Pratt, this section is rapidly becoming the great centre of tourist movement. He said that the loss in farm lands would be more than offset by the enhanced value of lands along the shore of the proposed lake through the great demand for home sites by well-to-do tourists. The lake, he pointed out, would cover approximately 20,000 acres of the valley and would have a shore line of about 150 miles. He spoke also of the enormous water power which would be made serviceable and of its possibilities.

The immediate plan proposed by Colonel Pratt and others associated with him was an organization of the three counties affected in order to obtain from the war department a survey of the French Broad Valley, which, he said, could be done at practically no cost to the counties themselves.

OBJECTIONS URGED

R. H. Zachary, speaking as chairman of the Brevard delegation, urged a number of objections to the proposed lake. On the basis that the altitude of Brevard is 20 ft. lower than that of Asheville, he said that a dam at Buck Shoals 100 feet high would back the water over all the land in Translyvania county ever covered by the overflow of the river, or that at least it would make the water 20 feet deep at Pisgah Forest.

Mr. Zachary also urged the objections that much land not actually covered by water would become a marsh, that the railroad would be submerged in many places, and that appropriations for the present highway program might be held up.

The loss to Transylvania in farm lands was made a prominent objection, and river drainage to develop the valley as an agricultural section was urged as more desirable than a great sheet of water.

No attempt was made to answer these objections, but Colonel Pratt insisted that the proposed survey would tell all needed to be known about the possibilities of the valley; whether a lake would be feesible, or whether drainage would be the wisest thing to do.

On motion of T. H. Shipman a resolution was adopted forming the proposed organization, and one director was appointed from each county to continue the work of organization in his own territory. It was left open to the people in each county to elect four other committeemen to serve with the directors appointed in representing their counties.

GIVES SHAPE TO POLICY

It was a significant fact of the meeting that the Transylvania delegation was accorded all possible consideration and that it really shaped the policy of the association which there had its birth. The emphasis, instead of being centered on the building of a lake, was laid on the economic survey and the advantages to be derived therefrom.

The important question of drainage was brought to the front and figured quite as largely in the closing discussions as the lake idea had at the beginning.

A second meeting of the association was set for March 25, to be held at Hendersonville.

The Brevard men attending the meeting at Asheville were:

R. H. Zachary, T. H. Shipman, C. H. Klueppelberg, Henry Ranson, C. E. Orr, C. M. Cooke, R. L. Gash, and A. B. Riley.

MEETING AT COURT HOUSE:

At a meeting of citizens at the court house on Wednesday afternoon of this week, R. H. Zachary explained the situation and the following were elected to serve with him on the committee to prfect the organization:

R. W. Everett, E. J. Whitmire, W. H. Duckworth and M. L. Hamilton.

W. N. C. CHAMBER OF COMMERCE IS MADE A REALITY

T. H. Shipman elected Treasurer of Association and R. H. Zachary appointed Director to Work up Organization in County.

Plans Principally Shaped By The Brevard Delegation.

Transylvania County formally entered into the organization of the Western North Carolina Chamber of Commerce recently through representatives of the Brevard Club who attended a meeting for this purpose at Asheville.

In the election of officers Transylvania was given a prominent place by the selection of Thos. H. Shipman as Trasurer of the Association.

Each of the 20 counties included in the organization is represented by one director, appointed at the meeting, and three others are to be selected from each County to take part in the permanent organization to be effected about April 15. R. H. Zachary was appointed director for this County.

The object of the association is in general the thorough advertising of Western North Carolina and the individual counties comprising the chamber of commerce. Co-operation of the Western section of the State as a whole in making known to the world the resources and advantages is one of the principal objects sought, with the special features of each county made more prominent through the assistance of associated effort.

A leading part in organizing the Chamber of Commerce was taken by the Transylvania delegation, who contributed largely to the plans of organization that was adopted.

The men from Brevard taking part in the organization were, C. H. Klueppelberg, R. H. Zachary, Henry Ranson, J. M. Allison and W. E. Breese.

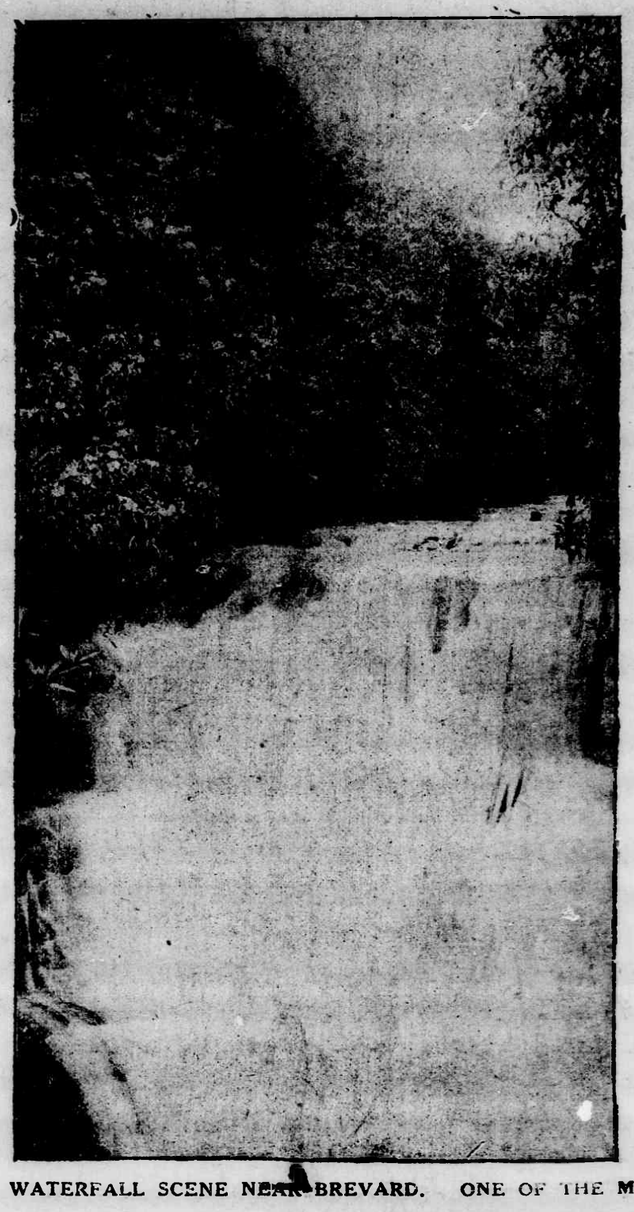
J. M. ALLISON URGES ADVERTISING BREVARD AS SUMMER RESORT

J. M. Allison, president of the Brevard Club, in talking to a representative of the Brevard News, gave as his opinion that one of the best advertisements that Brevard can possibly have is in promoting recreation grounds and other attractions right in the town in order that the tourists could go away thoroughly satisfied with the hospitality of Brevard. They would probably talk about Brevard as a summer resort in an enthusiastic manner, thereby bringing more and more visitors here.

"Mack", however, urged that in stead of letting up on the advertising in the way of literature and news paper ads, etc., that we do more of it. He pointed out that "The Farmers Supply Company were strong believers in honest advertising and gave much credit to the advertising in the Brevard News in helping to make his Hardware and Furniture store probably the most popular in Western North Carolina.

Mr. Allison has just returned from New York and other northern points where he purchased his Spring and Summer Stock of goods which are arriving daily.

BREVARD THE BEAUTIFUL



WATERFALL SCENE NEAR BREVARD. ONE OF THE MANY NATURAL ATTRACTIONS WHICH ARE DESTINED TO MAKE THIS SECTION THE SUMMER PLAYGROUND OF THE SOUTH.

Clean-Up Drive Will Be Carried On In Brevard

Campaign Launched by Committees of Local Organization and Aldermen Will be Prosecuted with vigor.

Co-operation of Citizens Is Sought By Committees.

Steps for co-operation in a general clean - up campaign were taken this week when committees from the Brevard Betterment Association, the Brevard Club and the Board of Aldermen met in the rooms of the Club, discussed the situation, and appointed committees to undertake the work.

Those present at the meeting were: Mrs. D. L. English, Mrs. E. W. Blythe, Mrs. A. B. Riley, D. L. English, F. D. Clement, R. H. Zachary, C. C. Yongue, Henry Ranson and T. H. Galloway — the last named acting as chairman.

Henry Ranson was appointed chairman of a general clean - up committee, and Mrs. D. L. English was named as his associate.

Mrs. A. B. Riley, F. D. Clement and D. L. English were appointed as a committee to look after the beautifying of the school grounds.

Mr. Ranson and Mrs. English were empowered to divide up the town into sections and appoint sub-committees to look after each section.

It was agreed among those present that a general clean - up day should be set for about three weeks hence, in order to give ample time for all preparations and sufficient publicity.

Some little discussion of plans took place in the club rooms, but all seemed agreed as to the importance of the movement. Co-operation in aim and spirit was stressed by F. D. Clement and others, and the opinion prevailed that most could be accomplished by enlisting the voluntary support of business men and private property owners.

C. C. Yongue urged the importance of having a number of garbage cans provided at places in the business section. Since the meeting, it is understood that steps have been taken to get cans and locate them at suitable points.

The plans for the clean-up campaign provide for general publicity. The people will be asked to co-operate in cleaning up their own premises and assisting in every way possible in the movement. On the general clean-up day, piles of garbage will be carted away. Further details of the plans and work will appear in later issues of this paper.

LOOKING FOR LOCATION:

J. R. Crye of Hendersonville was here last week looking over the town with a view to locating here and go into business. Mr. Crye recently sold out his business in Hendersonville and is now thinking of opening up a store here or in some town in this part of the State in partnership with another man now residing in Hendersonville. He expressed himself as pleased with the town, which he had visited before, but had difficulty in securing a suitable place for carrying on his business. He said the room in the Dunns Rock building, formerly used as a tea room, suited hisideas perfectly, but seemed to think it would be impossible to get hold of this place. Mr. Crye expects to be here again at some early date, for he has not abandoned the hope of being able to locate here.

..BAPTIST CHURCH REVIVAL:

A revival has been in progress at the Baptist Church since last Sunday. Rev. Dean Crain of Greenville, S. C., arrived this week and is preaching to interested congregations. Mr. Crain is a forcible speaker, uses language that all can understand, and goes after evil practices without hesitation or apology.

A large choir, directed by C. H. Klueppelberg, renders excellent singing at the services.

ROSMAN CARRIES $15,000 BOND ISSUE FOR SCHOOL

In an election held Tuesday, March 15, the Town of Rosman carried a $15,000 bond issue to supplement $10,000 already voted to build and equip a new high school building.

No vote against the issue was cast Only four persons who registered failed to vote.

CITIZENS ASK FOR PAVED ROAD AND WORK ON OTHERS

County's Share of Hard Surface Wanted on Henderson Road — Jackson Road to Receive Attention.

Will Go To Meet Pickens At the S. C. Line.

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At a mass meeting of citizens held at the courthouse Wednesday afternoon, over which M. L. Hamilton of Little River presided as chairman, several important resolutions looking to the interest of roads in Transylvania County were adopted.

The meeting had been called by the county road commissioners primarily to consult with citizens, in view of criticism of the work on the highway leading to the Henderson County line, as to the best policy to adopt concerning that highway. J. G. Stikeleather of the State Highway Commission and Mr. Peyton, State highway engineer, were present to answer questions relative to road building and give advice.

About 100 citizens were in attendance and the meeting was marked by the close attention accorded the various speakers and by the quietly enthusiastic interest manifested in the proceedings. The failure of the road in question to meet the expectations of the public was the occasion of many questions being put to Messrs. Stikeleather and Peyton, all of which they endeavored to answer fairly and as fully as possible. Their opinion, summarized from the many answers given, seemed to be that the great trouble in connection with the construction of the road had arisen from the lack of available material.

To relieve the present situation, Mr. Strikeleather offered his services in consulting with Mr. Page of the State Highway commission to ascertain what could be done for Transylvania in the way of hard-surfaced roads under the State program as authorized by the last legislature.

Acceptance of this offer was shown by a resolution enthusiastically adopted by a unanimous vote authorizing Mr. Strikeleather and T. H. Shipman, chairman of the County Road Commissioners, to go to Raleigh at an early date and consult with Mr. Page as to when work on the hard surfaced road might be expected. The County road commissioners were instructed to continue, in the meantime, with energy the road building now under construction and make the best road possible out of the available material.

TO PUSH PICKENS ROAD.

After disposing of the question about the road to the Henderson County line, the citizens unanimously and by rising vote adopted a resolution instructing the county road commissioners to assure the commissioners of Pickens County, S. C., that Transylvania County would meet them at the State line by building the highway from Rosman to the South Carolina line.

WORK TO THE WEST:

Relative to the road to the Jackson County line which, it is understood, has already been adopted by the State Commissioners, two resolutions were adopted:

First, that Mr. Stikeleather and Mr. Shipman be requested to urge the State Commission to have their engineers locate the road from Brevard through Lake Toxaway to the Jackson County line at as early a date as possible.

Second, that the commission use all possible effort to complete the road to the Jackson County Line in preference to other roads South of Brevard.

Another resolution was adopted instructing the road commissioners to investigate the question of building a road to King's lake on Boylston.

BEGINS LAW PRACTICE:

R. Lee Whitmire, a recent law graduate, has entered the Ewbank law firm as one of the partners — Hendersonville Times.

Lee Whitmire, son of W. P. Whitmire, a former resident of Brevard, is well known here, where he began his education in the public school. His partnership in Hendersonville makes him the legal associate of one of the ablest lawyers of that place—E. W. Ewbank.

GREENVILLE GETS BUSY TO BUILD IMPORTANT LINE

J. L. Bell Writes Letter to Greenville News Pointing Out Advantages in Connection of Sections By Jones Gap Road.

Answer Shows Awakening To Need Of The Highway.

That Greenville has not abandoned the idea of making a part of the Jones Gap road fit for travel, is seen from the following articles recently appearing in the Greenville News. The first is a letter written by J. L. Bell, pointing out the advantages in the connection of the two sections by improvement of the highway and deploring the apparent slowness on Greenville's part to realize her opportunity.

Editor of the Greenville News:

It is with genuine regret to the citizens of Brevard and this transmountain section to learn through the News of the seventh that Greenville county is now without funds to build the Jones Gap Road, and that your county delegation expressed "doubt as to whether the road will be graded and top - soiled as planned".

For more than 40 years the citizens of Transylvania have hoped and worked for closer and more direct communication with Greenville. In days gone by every move for railroad connection was heartily endorsed and worked for by Brevard. They sent strong delegations whenever a meeting was held to boost the enterprise.

First to the old Cumberland, advocated by Major Lee, Capt. Kirk and Col. R. E. Brown.

Then to the meeting of the C. K. & W. After hopes of railroad communication were abandoned a delegation 30 strong of enthusiastic citizens visited your city to co-operate in building a first class top-soiled road and I regret to say they returned minus a large share of the enthusiasm with which they started. So anxious have our people been to get in closer touch with your city that I verily believe that if there had been a Greenville News to keep them posted they would have sent a delegation 100 strong to help realize the dream of John C. Calhoun and Mr. Hayne, when they advocated a road across the mountain to Tennessee. But, Mr. Editor, our people did not know then. Later on Greenville slept and Spartanburg realized the fruition of Mr. Calhoun and Mr. Hayne's prophetic vision.

The early history of Greenville is closely identified with the interest of this section of North Carolina. It was formerly our market and all the trade of this section went through and helped build Greenville years ago. I remember on a trip to your city seeing in one day sixty-two wagons going and returning from this county to Greenville and the most of them Cox-Gower wagons. Then the names of Cox and Gower, Mills and McBrayer, Stradley and Barr, Ferguson and Miller, A. S. Duncan, Ernest Patton and Morgan Bros., were household words in this country.

I think Greenville fails to realize the opportunity she passes in this section. I fear that the young business men think of this section only as a nice place to spend a few weeks in the summer for a fishing trip. This is a mistake. From a business standpoint this section has developed rapidly in the last few years; it is no longer an exclusively barter trade. Of the one hundred counties in North Carolina, Transylvania stands fifth in per capita wealth. She stands first in appropriation for educational development. The manufacturies of lumber and other enterprises gives it a large outlay of cash. It is a conservative estimate to say that $100,000 goes out of this country every year that if we had access to Greenville would be expended there, in addition to the farm products.

Mr. Editor, while your Young Men's Business League, your board of trade and other civic organizations are reaching out North, East, South and West for business enterprise are they not neglecting a golden opportunity at their own door? Expecting to meet you at the top of the mountain our county two years ago spent $40,000 on the road to Cross Mountain. With the $50,000,000 appropriated

(Continued on Page Five)