

MILL-END SALE

Begins July 13th and Ends July 23rd

Prices unheard of. Spent three weeks in the market and bought from over 100 mills surplus stock at about half price of the regular low market price. It is all dependable merchandise and we will give the people the benefit of it for 10 days. Will quote only a few of the items as my space is limited.

Mill-End Sale all over the store; discounts up to 33 1/3 per cent off of the present low market price during the Mill-End Sale. This Mill-End Sale is CASH and NO APPROVALS. More bargains added daily. *30 Experienced Clerks wanted at once. Apply to H. Patterson.* Read all the items in this advertisement and come to the sale whether you are busy or not. Check each item. Sale will be on the main floor, basement and messaline.

Remember we carry the highest grade merchandise in Western North Carolina. All high grade merchandise will be sold during this Mill-End Sale at 50c on the dollar on the present low market value.

To make the sale lively for the men we will sell Gillette \$5 safety razors for only 10c with a purchase of \$25 on clothing, hats and shoes, or a \$2 suit case for 10c. And for the ladies with every purchase of \$25 in ladies ready-to-wear or hats and shoes, 10 yards of fine dress goods for 25c or a \$2.50 hand bag for 25c. Also with every purchase of \$1 or more a quill pen will be given free. Fans and other souvenirs will be given free.

Dry Goods

- 27 inch red star diaper cloth \$1.95 per bolt.
- 18 inch Red Star Diapers ready made sale price \$1.45 per dozen.
- 22 inch Red Star Diapers, hemmed \$1.85 per dozen.
- White goods, lawn, plain and figured voiles, values up to 39c now 15c.
- High priced white goods, organdies, demities, value 59c, now 29c.
- Dotted Swisses value 89c, now 59c.
- Yard wide pure linen 95c per yard.
- Cheviots, and plaids, kakhi cloth, curtain scrim hickory shirting, 32 inch gingham, bleaching, yard wide percale, draperies and other dress goods, value up to 39c per yard, now 12 1-2c.
- Fine Madras shirting, fine ginghams, crepes, colored voiles, fine bleaching and other materials value up to 39c, now 15c per yard.
- Yard wide linen and best grade madras shirting, value up to 75c, now 25c.
- Yard wide est Susquehanna silk poplin value \$1.25, now 85c per yard.
- Silk Shirting, value \$1.75, now 95c per yard.
- Yard wide taffeta, messaline, georgette, and crepe de chine value up to \$2.50, sale price \$1.39 per yard.
- English long cloth value 25c, now 15c.
- 40 inch wide heavy sheeting, heavy drilling, yard wide curtain scrim, draperies, dress and apron gingham, toweling, percales, ed ticking, lawns, and other dress goods, value up to 25c per yard, only 10c a yard.

OPENING DAY SPECIALS

From 9 to 11-A. M. and 2 to 4 P. M.

- Silk Thread 5c. 6 spools to a customer.
- Yard-wide Sheeting, value 10c. 2 1-2c, 6 yards to a customer.
- 25c Dress Ginghams. 5c yard, 5 yards to customer.

Discounts

- All trunks, bags and suitcases 25 per cent off.
- Finest Straw and felt hats 25 per cent off.
- Sporting goods 20 per cent off. Base ball, tennis and golf.
- Royal Society Goods 20 per cent off.
- Childrens hats 20 per cent off.
- All hosiery from 10 to 20 per cent off.
- Bathing Suits 20 per cent off.
- 25 per cent off all umbrellas.
- One third off summer furs.

Shoes

- 350 pair ladies low cut shoes value up to \$12.00 special \$3.95.
- One lot shoes value up to \$7.50 now \$2.95.
- One lot shoes value up to \$5.50, now \$1.95.
- A 20 per cent discount will be given on all shoes not advertised.
- 875 pair of mens low cut shoes at about 1-2 price.
- Mens solid leather putties sale price \$3.50.
- Wrap leggings 75c per pair.

Ladies' Ready-to-Wear

- Jersey sport suits assorted colors value \$20.00 for \$11.95 a suit.
- All other high grade suits from 25 per cent to 50 per cent off.
- 165 Ladies gingham and voile dresses value \$5.00 for \$1.95.
- All gingham dresses 20 per cent off.
- All middy suits 25 per cent off present market prices.
- Novelty sport skirts up to the minute for \$3.95.
- All spring coats long and short 1-3 off.
- 200 all wool skirts and silk poplin value up to \$7.50 for \$1.98.
- 1 lot of dresses value \$17.50 for \$8.95.
- 1 lot of dresses value \$27.50 for \$12.95.
- All higher grade dresses 20 per cent off.

Ladies Furnishings

- All other underwear 15 per cent off.
- Gause vests, value 25c for 15c.
- Childrens underwear 15 per cent off.
- Ladies silk phoenix hose 95c a pair.
- Ladies full fashioned silk hose \$1.45 a pair.
- Ladies muslin gowns, undershirts, shirt waists, princess slips, and silk camisoles, value up to \$1.50 for 98c.
- 1 lot of georgette waists value up to \$5.50 now \$2.45.
- All higher priced waists 20 per cent off.
- 1 lot of gowns 69c.
- 1 lot of gowns value up to \$2.50, now 98c.
- Gingham and voile aprons value up to 50c, now 29c.
- 1 lot of ladies sweaters value up to \$10.00 for \$3.95.
- All higher grade sweaters 20 per cent off.
- Middies value up to \$2.00, now 98c.
- Middies value up to \$3.00, now \$1.45.

Best Granulated Sugar 6 1-2c Per Pound.

Tissue and imported silk ginghams, value \$1.00, now 59c. Yard wide sheeting 20 yards to a customer for \$1.00, value 10 per yard. Childrens white organdie dresses value \$3.00 for 98c. 1 lot ladies and childrens Gingham dresses, value up to \$2.50, now 98c. White garbadine wash skirts value up to \$5.00 for 98c. Skirts value up to \$7.50 for \$1.69.	1 lot voile dresses, value \$10.00 for \$3.45. 1 lot of voile and organdie and silk dresses value up to \$16.50 for \$7.95. Childrens trimmed hats, value up to \$2.00 for 49c. Children's socks, 29c, now 15c. 18 dozen ladies silk gloves, value \$1.85 for 39c. Black Sateen petticoats 49c each.	1 lot of sweaters, value up to \$7.00 for \$1.95. 1 lot of fine voile waists, now 49c. 1 lot of pongee waists value \$3.50, now \$1.49. 15 dozen ladies bungalow aprons 49c each. 15 dozen standard corsets, value \$3.00, now 69c. 20 dozen standard reducing corsets, value \$3.50 for \$1.69	Best big Ben overalls for \$1.35 \$2.00 suit cases for 95c. Mens felt hats value \$2.50 for 98c. Mens heavy work shirts, value \$1.00 for 49c. Mens heavy grey socks, value 25c now 10c, 6 pair to a customer. One lot slightly soiled duck pants, value \$3.00 for 98c. 200 dozen mens Lion brand collars 25c grade for 10c.	Mens canvass gloves, value 25c for 10c. Best grade window shades 59c each. 20 inch napkins for 95c dozen. 15c wash rags for 5c. Pillows, value \$1.50 for 98c. One lot hand bags, \$3.00 value for 98c. Ladies dust caps 15c, value up to 50c. Ball thread 1c per ball.
--	--	---	---	---

PATTERSON'S DEPARTMENT STORE

AT THE FOUNTAIN

HENDERSONVILLE, N. C.