PATTERSON'S GREAT UP TO THE MINUTE'S SALE

STARTS

Thursday Morning, 9 O'clock

To Last Ten Days=

Ten Days of Savings

Patterson Makes a Great and Lucky Purchase

Within the last week quantities of Dresses, Suits, Shoes and Piece Goods have been pouring into our store. Mr. Patterson did not go to New York to buy these goods, the manufacturers came to him. Begged him to sell at any cost this finest of summer wear at any price he saw fit. This sale is the result. It is an "Up To The Minute Sale" in Style, Quality and Price, positively unequaled.

Four Reasons Why This Great "Up To The Minute" Sale Will Save You Money

Reason I It is "Up To The Minute" in latest styles and newest merchandise.

Reason 2 The people do not have to pay one extra cent of sale expense here; it cost to put on other sales.

Reason 3 Patterson buys and sells his own goods. The prices show it.

Reason 4 It is a Bona Fide Sale. Nothing given away free. Lowest prices, linest goods the one attraction.

The Greatest Reason of All Is "Patterson's Quality" At These Astounding Prices

DRY GOODS

Mohawk Sheets

81x90, sale price \$1.45 72x90, sale price \$1.25 54x90, sale price \$1.10

PEPPERELL SHEETS 81x90, sale price \$1.25

72x90, sale price 95c 54x90 89c

PEQUOT SHEETS

81x90 sale price \$1.49 72x90, sale price \$1.35 54x90, sale price \$1.19 Other goo Sheets at 69c each Mohawk Pillow Cases 35c each Pepperall Pillow Cases 29c each Pequot Pillow Cases 39c each. Other Pillow Cases 15c each Napkins, Draperies, scrime, cretons 20 per cent. off of lowest market

Table linens marked about 1-3 lowest than market value 10 per cent. off. Towels 15 per cent. off lowest market value,

PIECE GOODS:

27-inch Red Diamond Diaper Cloth sold by bolt only \$1.49 bolt.

Fancy and plain Voiles and thousands of yards of other goods value up to \$1.00 per yard for 19c yd. Colored dotted Swisses value up to \$1.00 per yard for 39c. yard.

PIECE GOODS:

Opening day from 9 to 11 will sell dress gingham and fine bleaching, value up to 35c yard for 10c yd. (Not over 15 yards to customer).

Imported flowered Swiss organdie, value up to \$2.50 per yd., 89c yd.

All other dress goods discount from 10 per cent. to 25 per cent. off. Plaids and fancy cretons, value up

to 50c yard 19c yard. 32 inch dress gingham, also fancy check ginghams and thousands of yards of other Dress goods value up to 35c yard. sale price 15c yd.

25 yards sheeting for \$1.00 no limit. sell as long as it lasts.

LADIES' READY-TO-WEAR

Misses Middy Suits, value up to \$6, sale price \$1.95 Ladies' Gingham Dresses, value up to \$8.00, sale price \$1,25 to \$5.95

In addition to that 20 per cent off. Ladies' Sweaters 20 per cent. off lowest market value.

White Gabardine Skirts value up to \$6.00, sale price \$1.98

Ladies' Middy Suits, silk, cotton, and garbadine almost at Halp-Price.

DRESSES

250 organdies and voil dresses just received. Very latest styles, value up to \$10.00 ale price \$2.95.

Organdie Dresses, value up to \$18, sale price \$3.95 to \$7.95.

Sleeveless Gingham dresses, very new est just in style \$1.95.

175 Gingham Organdie trimmed, val up to \$8.50, ale price only \$3.95. All Coats about Half-Price.

50 silk dresses value up to \$12.50, sale price \$4.95 All high class dresses and suits will

be sold in proportion. Over 100 sport dresses, value up to

\$45.00, sale price \$11.45 Buy them while they last.

All imported Swiss organdie dresses exactly 1-2 price of lowest market

1 lot ladies' gingham dresses, only 98c each

MISCELLANEOUS:

Oil Cloth first quality per yard 29c. Men's Athletic Union Suits only 65c Ladies' Sport Sweaters, \$1.95 Boys' Wash Suits 98c Hand Bags 49c

MISCELLANEOUS

Munsing wear and all other summer underwear 20 per cent off.

Ladies' silk hose, champaigne color,

\$3.00 value 98c. \$2.00 value silk hose 69c Maid's white aprins, 39c value, 10c Children's Hose 10c Children's socks, 29c value for 15c. Royal Society packages marked 40

Muslin underwear, silk underwear, Phillippine embroidered underwear about 1-2 price at this sale.

per cent off regular price.

Bathing suits and Bathing caps, also Bathing Shoes 25 per cent off.

About 50 dozen silk lisle infants sleeveless vests 50c value for 15c

Belber and Indestructo trunks bags and suitcases during this sale 25 per cent off.

All golf supplies 25 per cent. off.

SHOES

Hundreds of pairs of Men's Women and Children's low cut shoes, at this sale about Half price.

All Tennis shoes and Kids 25 per cent

MILLINERY

Hats value up to \$8.00. Your choice 98c. Shapes and ready trimmed.

MEN'S FURNISHINGS

All straw and panama hats; also child ren's straw hats 1-2 price.

95 dozen men's dress shirts only \$3 value at 79c sizes are broken.

15 dozen Men's white shirts, \$3.50 value for 98c Not over 6 to a customer.

Manhatton shirts 25 per cent off.

Stetson hats at great reduction.

500 dozen sample hose, about 1-3 off. Fajamas and summer underwear, including Manhattan and B. V. D. and Munsing underwear 20 per cent.

Mcn's Bathing suits 25 per cent. off. About 150 men's Palm Beach and

Mohair suits 1-3 off.

Men's white flannel trousers, Hart, Schaffner & Mark make and other good makes 25 per cent. off.

A limited quantity of Palm Beach suits, broken sizes, sale price \$5.95

SAFETY FIRST BE SURE YOU ARE AT PATTERSON'S

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HENDERSONVILLE, N. C.

SAFETY FIRST **BE SURE YOU ARE** AT PATTERSON'S

The Home of Hart Schaffner & Marx Clothes

At the Fountain, Opposite the First Bank & Trust Co.