



With the RED LINE round the top

More farmers are wearing Goodrich Rubber Footwear today than ever before.

The reason for this tremendous increase in users is simple—Goodrich wears longer than other footwear, and farmers have found it out. Naturally, when a man buys a pair of Goodrich "Hi-Press" and they last so much longer and are so much more comfortable, and so materially cut down that big footwear bill—he's going to tell his friends.

More and more farmers are finding out that Goodrich won't leak, peel or come apart—it can't, for it is made in One Solid Piece—that's the Goodrich way.

Look for the Red Line 'round the Top when you buy. 60,000 dealers are now selling Goodrich.

THE B. F. GOODRICH RUBBER COMPANY Akron, OHIO

**Goodrich
Hi-Press
Rubber Footwear**



Believed Spell Had Been Cast Over His Family by Woman—Commits Suicide.

New York.—Under the delusion that a spell had been cast over his household by the woman, Pietro Cerreseno, a salesman and father of four children, attacked with a razor and killed Mary E. Blanca, known as "queen of Mulberry street fortune tellers," and then shot himself dead.

The tragedy occurred in Mme. Blanca's "studio." The woman was found lying on the floor with her face and neck deeply slashed.

Cerreseno had been laboring for some time under the belief that the fortune teller had bewitched him and



Began Stabbing Viciously.

other members of the family several of whom have been ill of late.

He walked into the Blanca place, whipped out his razor, grabbed the woman and began stabbing viciously at her head. She struggled in his arms to a window and began screaming frantically for help. Policeman Fitzgerald rushed up and found her lying helpless under the window with the salesman standing above her prostrate form.

Fitzgerald arrested Cerreseno and then hurried down to summon an ambulance. When he returned he found Cerreseno's lifeless body stretched alongside that of the woman on the floor.

Patterson's Summer Clearance Sale Is Now In Full Swing

Our store has been crowded during the past week with anxious buyers taking advantage of our low prices and incomparable bargains, and among those present we recognize many of our Transylvania friends whom we are always glad to see and who know when we advertise bargains they are here. Those who have not attended this sale are missing an opportunity to replenish their wardrobes at prices which will not be duplicated again soon.

We are offering new Fall Coat Suits at 20 per cent. reduction, and on all Low Cut Shoes, Summer Dresses and Ladies' Ready-to-Wear the prices have been slaughtered beyond recognition. In fact we have drove the knife to the hilt on everything in stock.

Patterson's Department Store

On the Corner Hendersonville, N. C. Opposite Two Banks

If you want Transylvania news take the Brevard News.

You can get the News one year for \$1.50.

We Are Selling White Goods in This Sale For Less Than They Can Be Bought At Wholesale Today.

Since advertising our sale last week, which began Thursday, September 8, cotton has advanced to 21 cents per pound, and the indications are that it will continue to rise until it reaches 25 or 30 cent. You know what that means—cotton goods must also advance. We are offering in this sale cotton goods at prices which are lower than the wholesale prices of today. If you are wise you will take advantage of these prices and purchase what you need in this line before the advance. Our list of bargains include Dry Goods, Coat Suits, Ladies' Ready-to-Wear, Shoes, etc.

This Sale Began Thursday, September 8, and Lasts Ten Days

- Children's School Hose, fast black, ribbed, worth 25c, all sizes, sale price.....15c
- Men's 25c quality Lisle Thread Half Hose, colors black, brown and navy. Sale price.....15c pair
- Men's Dress Shirts, \$1.25 to \$1.75 value. Sale price.....98c
- Children's \$1.00 and \$1.25 Rompers. Sale price.....79c
- Children's School Gingham Dresses, made of good quality gingham and worth up to \$2.50. Sale price.....\$1.48
- Dress Gingham, good dark patterns, worth on today's market 20c. Sale price.....12 1-2c yd

- Splendid quality Mercerized Cheviot Shirting, worth 25c yard. Sale price.....15c
- A limited quantity good quality Brown Sheeting, good weight, 31 inches wide, 10 yard limit. Sale price.....5c yd
- Yard wide Bleached Sheeting, worth 25c. Sale price.....15c
- A big table lot of remnants of summer goods, Voiles, Organdies and Ginghams. The accumulation of the season's selling, going in this sale at about half the regular price.
- Good quality Straw Ticking, worth 20c yard. Sale price.....10c

Plummer & Trantham's Department Store

MAIN STREET

BREVARD, N. C.