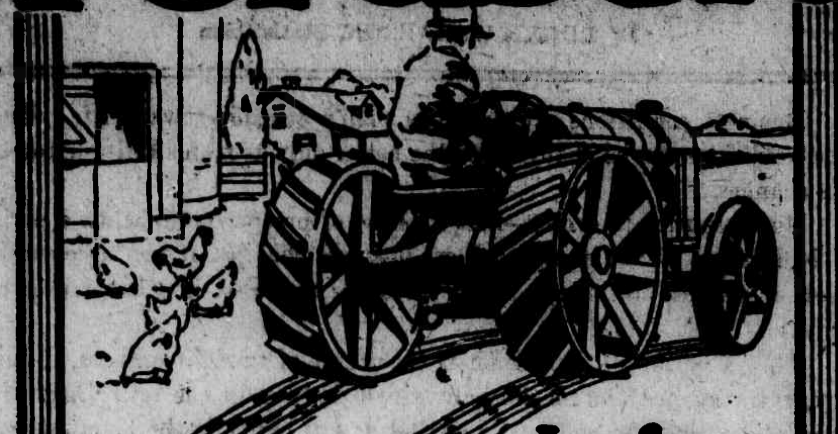


Fordson



In the Day's Work

- Plow With the Fordson
- Disk With the Fordson
- Harrow With the Fordson
- Harvest With the Fordson
- Thresh With the Fordson
- Bale Hay With the Fordson
- Saw Wood With the Fordson
- Pump Water With the Fordson
- Grade With the Fordson
- Pull Stumps With the Fordson
- Fill the Silo With the Fordson
- Grind Feed With the Fordson

Whether in the field, around the farm, or on the road, the Fordson Tractor is doing wonders in saving time, reducing cost and increasing profits for thousands of farmers everywhere.

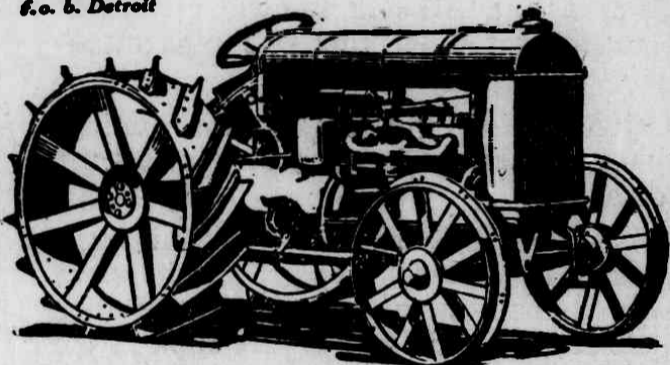
No matter what the farm task, if it can be done by motive power the Fordson can do it, and do it well.

170,000 now in use in all parts of the country and in every kind of field and belt work prove the efficiency, stability, and reliability of the Fordson Tractor.

Call, write or phone for the facts. Learn now just what the Fordson means to you in the day's work.

Brevard Motor Co
C. H. KLUEPPEL, BERG, Mgr.

\$625
f.o.b. Detroit



Insurance Neglected

May mean weeping in smoke or in sadness viewing the ruins of your home.

But Insurance shows business ability. Means satisfaction in protection. Means Contentment of mind. Means the saving of a lifetime's earnings. Means the comfort of old age.

Destruction has visited your neighbor and our neighboring town — It awaits us.

Insure while it waits — tomorrow may be too late.

Brevard Insurance Agency

T. H. GALLOWAY, Manager Brevard, N. C.

SMITH'S PLACE

where you will receive courteous treatment, and where every one who is employed is a

Tonsorial Artist

We will be pleased to serve you

The News is only \$1.50 a year.

WIN RAPIDLY ON

With Reopening Of School, Boys And Girls Renew Their Efforts To Win Commissions.

Left! Right! Left! Right! Left! Forward—March!

With the reopening of schools, Uncle Sam's Army of Savers has stepped out to make new records for itself, and to enlist boys and girls who have not yet become members in the ranks of this wide-awake organization. Will it keep up the snappy pace with which it started last April? Many members have marched right on through vacation, and their example, together with that of an inspiring beginning, indicate that the motto will be "let's go!"

A feature of the school savings movement developed exclusively in this federal reserve district, Uncle Sam's Army of Savers was organized last spring, with youthful "officers" and "privates" whose insignia buttons and "commissions" were awarded by the Savings Division of the Treasury Department. Membership in the Army may be obtained by investment in one 25-cent Thrift Stamp, and future promotions in rank depend upon the number of additional stamps bought. The fact that before last session closed twenty-five General's "commissions" and buttons were awarded in this district to children owning 20 War Savings-Stamps each, indicates the rapidity with which promotions are being earned, as this is the highest rank.

Summer banks are being opened, and summer savings counted with an eye to the coveted promotion they will bring—the Lieutenant's or it may be the Captain's button that will be awarded in recognition of patriotic service rendered through the purchase of savings securities. These banks were distributed at the beginning of vacation to members of Uncle Sam's Army of Savers desiring to save money during the summer in order to win promotions.

The activities of Uncle Sam's Army of Savers will be promoted to round out the thrift instruction to be given in the majority of schools in the district. Boys and girls will learn the principles and theory of thrift in their classrooms, and will then be encouraged to put what they have learned into practice by earning money and investing the right proportion of it in safe, interest-bearing government securities.

MONEY GROWS FAST AT COMPOUNDED INTEREST

Now Possible For Everyone To Invest In Securities Guaranteed By The Treasury Department.

Government Savings Securities, which may be had at nearly all post offices were issued to encourage regular saving and wise investment. Many millions of dollars in the United States have been put into these securities and, as a result, tens of thousands of people have the satisfaction of knowing how steadily money increases at 4 per cent interest compounded quarterly.

The fundamental characteristics of Government Savings Securities are that they are safe beyond question easily convertible into money, and not subject to market fluctuations. Such merits give these securities a distinctive investment value.

The securities are safe because they are guaranteed by the United States Treasury Department. They are easily convertible into cash, because they may be redeemed at local post offices or from the Treasury Department at Washington, and they are not subject to market fluctuations because the Treasury guarantees the price, which increases by a fixed amount—in the case of the interest-bearing securities—every month.

There are three kinds of Government Savings Securities: The 25-cent Thrift Stamp and the \$1 Treasury Saving Stamp—neither bearing interest; the interest-bearing War Saving Stamp, and the interest-bearing \$25, \$100 and \$1,000 Treasury Savings Certificates.

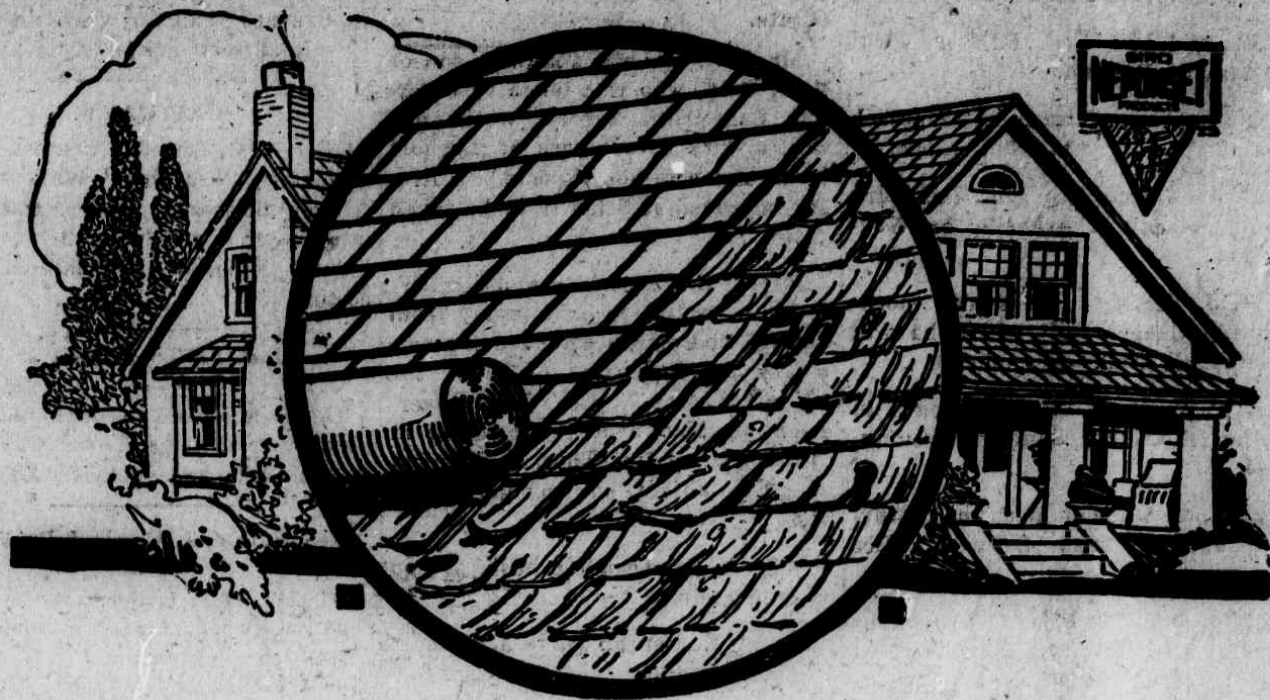
The 25-cent Thrift Stamps and the \$1 Treasury Savings Stamps are issued to help people save enough to buy War Savings Stamps, and these latter, when enough have been bought, may be converted into registered Treasury Savings Certificates.

The \$5 War Savings Stamps cost from \$4.12 in January to \$4.23 in December, increasing in value one cent each month. The value of the \$25 Treasury Savings Certificate increases five cents a month, that of the \$100 certificates twenty cents a month, that of the \$1,000 certificates \$2 a month. Like War Savings Stamps the certificates are redeemable at their full face value upon maturity; that is in five years from the year of purchase.

WHY ARE MOLES BLIND?

They Have No Eyes. Are You Using Your Eyes Or Are You Blind To The Advantage Offered Buy Government Savings Securities? They Pay Good Interest. You Save. DON'T BE A MOLE

BIRD'S ROOFS



GET ABOARD! PRICES ARE DOWN

YOU fellows who have been putting off repair work and new building because prices have been high can climb right aboard this minute and BUILD NOW

We've bought right so our prices are right. The right Bird's Roof will cost a whole lot less than you think.

Whether you need Bird's Paroid, Bird's Art-Craft (tile or shingle design), Bird's Plain Slate Surfaced, Bird's Granitized or Bird's Twin Shingles, we will be glad to tell you how little it will cost. Bird's Roofs will not catch fire from falling sparks.

"Neponset Black" is the building paper which protects against dampness and drafts, because Neponset is Waterproof.

BIRD & SON, inc. (Established 1795) East Walpole, Mass.
Miller Supply Co., Brevard, N. C.

Southern Railway System

Reduced Fares To Niagara Falls

Additional selling dates for the Niagara Falls Excursion from Western North Carolina points will be September 27th and October 11th, via Southern Railway, Washington, thence Pennsylvania Railroad to Niagara Falls.

The public's attention is invited to the fact a day's lay-over is necessary in Washington, tickets being good only on special trains leaving Washington on September 29th and October 13th.

For further information as to rates and stop-over privileges, apply to Ticket Agents.

J. H. WOOD
Division Passenger Agent
42 Haywood Street, Asheville, N. C.

WHY DO MERCHANTS ADVERTISE?

Why do merchants advertise? It is not because they do not realize that everybody in their community knows them and what their lines of goods are. It is not that they know that their friends are aware that they are doing business. That has come out without inquiring for nothing to do with it. The fact that a man or woman has opened a store for the sale of certain lines of goods does not by no means mean that they

will be successful. Everyone in the community may be aware of the fact, and the are also aware that there are others in the same lines of business. The fact is that advertising creates a demand for the merchandise that the merchant has upon his shelves. A person may walk into a store a dozen times and take out without inquiring for various articles that could be had for the asking. The merchant knows that to be a fact, and that is why he advertises in his local paper. He

knows that paper goes practically every home in the community, and he knows that by advertising his goods the people will go to the store to buy what they see advertised. Advertising creates a demand.

Philip's Bakery

?

When in need of Fresh Bread Cakes, Pies, Rolls, and all other Fresh Baked Pastry try us.

Bread one day old is now sold for nine cents a loaf.

It is our intention to deliver Bakery goods as soon as we are established in our new building.

?

Philip's Bakery

CITY PRESSING CLUB

J. E. WATERS, Prop.

Cleaning Pressing Dyeing

All work turned out promptly. Main Street Brevard