

THE BREVARD NEWS.

Published every Friday and entered at Postoffice at Brevard, N. C., as Second Class Matter.

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Wm. A. BAND, Publisher

SUBSCRIPTION RATES:
(Subscriptions payable in advance)
One year \$1.00
Six months \$1.00
Three Months50
Two months25

ADVERTISING RATES
Display, per column inch 30c
Reading Notices, per line 10c
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We charge 5 cents a line for Cards of Thanks, Resolutions of Respect and for notices of entertainments where admission is charged.

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Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

FRIDAY, DECEMBER 23, 1921

LET'S GET THE "HOME TOWN" IDEA IN OUR HEADS

Why buy in Brevard if we live in Brevard?

Would you like to see this a better town, with more life, enterprise and business? Would you like to see more work going on here? And would you like it better if you could walk into a Brevard store and find in them bigger and fresher and more varied stocks of everything?

All this could be—if the bulk of the money that goes to the mail-order concerns stayed in Brevard. If you don't believe it, look into the matter and see how many dollars leave Brevard in one month for the so-called bargains that the mail-order people picture in their catalogs. And then imagine what would that much money spent here at home add to the town's business!

Of course you have a personal right to buy where you please. You don't have to buy in Brevard. You are a free man in a free country. All of which is true, in a sense. But it is equally true that we are mutually dependent one upon another. That which may be legal, per se, may not be necessarily expedient. It may be within your right, but at the same time not be for the best interest of all concerned, yourself included in the number.

When your house burns and you need help, does any one ever hear of Sawbuck and Co. making a contribution? Or Hellas, Bess & Co.? You may canvass the merchants in Brevard and get results, but the catalog house wouldn't give you as much barb wire as you could eat.

The same way about your churches and schools. Who keeps them up? The Philamayork Bargain House? Not so you can tell it.

And when you have something to sell, do any of these "golden pheasants" ever buy it of you?

You have a right to do as you please, but adherence to the doctrine of "buy it at home" means profit in the long run, not only to the man you may buy from, but to you.

We don't have to stand together and pull together if we don't care to. Nobody can make us do it. But all the same it will be a lot better for us if we do, and we are bound to lose something if we don't.

Let's all get the "home town" idea in our heads, and as long as we live in Brevard, let's be of, for and by Brevard. And don't let's waste energy and money in building up some other place where you don't live and probably never will live.

When a man has been down and out for a reasonable length of time, he deserves no sympathy until he has put himself back on a self-supporting basis.

NOTICE OF CALL MEETING

All the business men and citizens of the town who are interested in building up the town and having some new homes, are invited to meet at the Brevard Club on Monday evening, December 26th, at 7:30 o'clock to formulate plans to begin building some new houses in Brevard within the next thirty days, and to discuss such other matters as may come before the meeting.

We need some pay roll. This notice means you.
R. H. Zachary,
Henry C. Ranson,
Thos. H. Shipman,
Committee

MORE WEALTH IN SIGHT

Get ready for a mining boom in Western North Carolina! Explorations of mining engineers in the last few months and the many recent inquiries from capitalists concerning our mineral and metal deposits demonstrate how surely our resources have fixed the attention of the country at large. So far, the development of this enormous wealth has been handicapped by lack of transportation facilities. That disadvantage fades with the completion of the railroad now being constructed down the Hiwassee River by the Cherokee Timber Company.

Already Western North Carolina furnishes two-thirds of all the mica produced in the United States. Practically all the kaolin in the country comes from this section. Our mines are also producing iron, feldspar, corundum, emery, chromite, barytes, and precious stones. But that record is hardly more than an indication of the riches to which the world will have access when the Hiwassee River railroad throws open the mine fields of Cherokee and adjoining counties. In this stretch of country are vast deposits of iron, copper, marble, talc and manganese.

The iron field, according to a recent survey by state and Federal engineers, is twenty-five miles long in Cherokee county and runs another twenty-five miles into Georgia, the whole equaling the iron fields of Pennsylvania. The copper deposits are in Cherokee, Swain and Graham counties. In Cherokee are purple, pink, white and gray marbles, the purple being extremely rare and in great demand. Talk abounds in Cherokee; and in Clay County is a stretch of manganese one mile wide and six miles long, believed to be the largest body of manganese in the United States. For the operation of the mines and for refineries, the water power sites and possibilities are ideal in the river in one place having a fall of 300 feet in twenty-eight miles.

But that is not all. Mica and corundum deposits occur in, perhaps, fifty different localities in Western North Carolina. The are being mined now. They will produce far more wealth when cheaper and more convenient processes are discovered for their reduction and refining. Those inventions are sure to come, and soon. When they do, this whole section will be invaded by the miners. At the present moment efforts are being made to erect an electric furnace at Murphy to use the iron, titanium, chromite and manganese ores in the Cherokee-Clay county fields, and plans are afoot for the building of a pottery to make use of our kaolins, feldspar and quartz.

Get ready for the mining boom. There never yet have been deposits such as ours touched by a railroad that did not pour forth wealth and prosperity. The treasures in our mountain-sides are about to swell the riches that come to us from our fields, our forests, our factories, our climate and our scenery. Asheville Citizen.

J. E. WATERS FOR ALDERMAN

The name of J. E. Waters (Jim) has been suggested to the News for publication as probably the best and most favored citizen for alderman that could be found, to replace Mr. Blythe, resigned.

We publish the suggestion for what it is worth to the city fathers.

LIMITATION OF ARMAMENTS—A COMPROMISE

The conference now in session at Washington is considering the problem of limiting armaments. It is not a 'disarmament' conference and should not be so designated. The delegates to this conference are attempting two primary tasks: one is to remove the probabilities of war between the United States and Japan and the other is to reduce public taxes by means of reducing enormous costs of naval construction. If the conference accomplishes these two aims, it should be considered a success. But, that success should not be permitted to blind our eyes to the essential problem of disarmament.

Limitation of large battleships may not, in fact, lessen the possibilities of war. Large battleships will, in all likelihood, have very little usefulness in wars of the future. It is quite probable that a few more years would have rendered these large ships obsolete. Modern wars will be fought with such new tools as gas. Of course, large ships may be useful in transporting troops, but smaller ships would serve as well. What limitation of large ships means is simply that less money will be spent on this form of warfare. The fact that the main point of disagreement at the conference hinges on the ration of navies to be left the various countries indicates that the comparative strengths of the various nations is to remain about the same.

If war is evil and if it can be rationally done away with, we must look upon limitation of armaments as a mere compromise. It is comparable to the attitude towards saloons; they were held to be evils and in order to remedy the evil we decided to limit the number of saloons for a given population. That did not solve the problem. The present conference at Washington is not dealing with the problem of war in a primary sense.

The danger of a compromise is that it lessens interest and zeal in the higher ideal. Accepting the good in place of the best places the best farther from reach; it stifles the 'best' aspirations. If the Limitation of Armaments Conference succeeds in establishing a ten-year naval holiday, that step will be accepted by many people as so great a success that they will abandon the fight against war itself. What is more, if they insist on raising the issue of war their voices will be subdued or silenced by the compromiser.

An international organization of all nations with a co-operative police force for protection is not a compromise. It meets the issue of war squarely and rationally. It is an ideal which once gripped the imaginations of the right-thinking people of the world. That ideal has lost prestige through compromise. It appears to be reviving in many places. It is the only permanent hope for a world of peace. If war is an evil we must continue to fight it. Compromising with evil is a dangerous process. Community Progress.

NEW BOOKS IN THE LIBRARY

Recently the following books have been catalogued in the U. D. C. Library:


On Our Hill, Josephine Dascon Bacon; The Greatest of These, Archibald Marshall; The Obstacle Race, Ethel M. Dell; Helena's Path, Anthony Hope; Huddy's Whistle, Arma A. Miller; Boy Scouts For Uncle Sam, Howard Paysop; A Child's Garden of Verses, R. L. Stevenson; The Street of Adventure, Philip Gibbs; Tarzan and the Jewels of Opar, Burroughs; Bab-a Sub-Deb, Rhinehart; Beverly of Granstark, McCutcheon; Back to God's Country, Curwood; Just Patty, Jean Webster; Betty Zane, Zane Gray; The Man From Bay-20, Mueford; The Light of the Western Stars, Zane Grey; Slippery McGhee, Mrs. Oemler; The Way of an Eagle, Ethel M. Dell; Annis House of Dreams, L. M. Hontgomery; The Outline of History, H. G. Wells.

Another thing that disturbs us is an 18-year old girl who lets her mother grow old in ignorance.—Galveston News.

THE CALL MEETING

As you will notice in another column a special call meeting to be held on next Monday night at the Brevard Club has been issued. This will be one of the most important meetings ever held for the growth of our community and the News takes the authority to invite every citizen who is honestly in favor of progress to be there.

GIFTS THAT LAST



We appreciate the many courtesies extended to us the past year, and we most sincerely wish you a Merry Christmas and A Prosperous New Year

FRANK D. CLEMENT,
Jeweler

GIFTS THAT LAST

We wish our many customers the compliments of the Season, and trust that the coming New Year will bring you the best you have ever known in Happiness and Prosperity.

BREVARD BANKING CO.
BREVARD, N. C.



Pride of Ownership

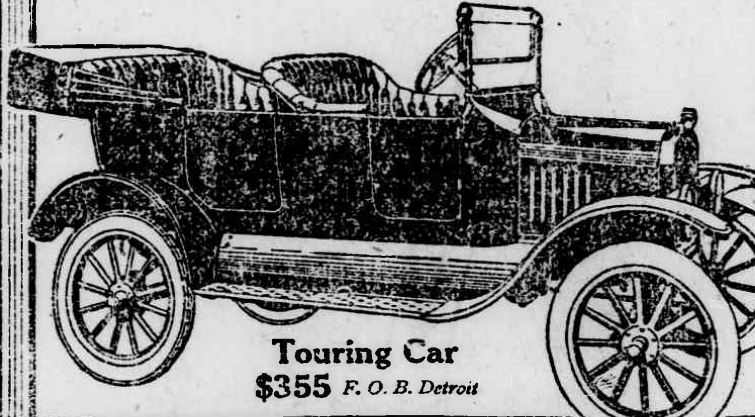
THE Ford Touring Car has brought to the farm homes of the country more real pleasure, comfort and convenience than perhaps any other one thing.

It has enabled the farmer and his family to mingle with friends, attend church, neighborhood functions, and enjoy the many pleasures that abound in country life.

Truly the Ford car with its low cost of operation and maintenance, its usefulness and efficiency, has been a boon to the American farmer.

Your order should be placed at once if you wish to avoid delay in delivery.

BREVARD MOTOR COMPANY
C. H. KLUEPELBERG, Manager
Car Load Fords Just Received



Touring Car
\$355 F. O. B. Detroit

Fords can be bought with a small amount down and the balance in small monthly payments.

MICIE, THE PRINTER'S DEVIL


By Charles Sughroe
Western Newspaper Union

Around Town Gossip

BUDE BRIGGS, WHO WUZ IN TH' ARMY, SAYS HE HAS A HARD TIME KEEPING HIS FACE STRAIGHT WHEN HE MEETS UP WITH AN AUCTIONEER WHO CALLS HIMSELF "COLONEL!"



WEB DUGAN SAYS TH' PHRASE "HOUSE AND LOT" NO LONGER MEANS A HOUSE WITH A LOT OF GROUND AROUND IT, BUT A HOUSE WITH A LOT OF RENT TO PAY.



MISS LILA SOANDSO WANTS TO KNOW, IF MEN AREN'T VAIN, WHY TH' BARBERSHOP WITH TH' BIGGEST MIRRORS IS TH' MOST POPULAR, OR WHY THEY HAVE MIRRORS AT ALL WHEN TH' BARBERS DONT NEED THEM



SPIKE HENNESEY SAYS HIS FAVORITE YARN IS ABOUT TH' DUDE HUNTER FROM TH' CITY WHO SHOT UP INTO A TREE—A FRIGHTENED TREE TOAD FELL OUT AN' TH' DUDE SEZ, "NOT SO BAD, EH? I DIDN'T KILL HIM BUT I SURE KNOCKED ALL HIS FEATHERS OFF!"

