

The Launching of a Campaign for a Bigger and Better Transylvania in 1922

FAITH

We, the people of Transylvania, must have FAITH. Faith in Transylvania—Faith in its future—Faith in the men that govern our towns and county—Faith in our leaders, business men and manufacturers—Faith that the coming year will bring much to our towns and county.

CO-OPERATION

With the demonstration of faith we have a foundation from which to build to accomplish the seemingly impossible. The next step is Co-operation. Co-operation among people who have faith in Transylvania will arouse a force that will surge forward, carrying everything before it, placing the towns of the county in their rightly deserved place among the leaders of the state. Much is to be done during the coming year. It not only should be done, but it has to be done, or else Transylvania's future will be greatly impaired. Transylvania must have homes built, they are a necessity. Then again, we must have more and larger payrolls. In order to get these we must have more industries—more manufacturing plants. Transylvania is the best place in America to locate a bleachery—Transylvania is a good location for a furniture factory—Transylvania is an ideal place for a paper pulp mill. In fact, we could name score after score of these industries which would thrive on the undeveloped water powers of Transylvania (the cheapest power in the world), and which has been going to waste for centuries. Transylvania must have hundreds and hundreds of things to improve its every condition. Transylvania must have better Co-operation among its merchants, manufacturers, professional and working men and women to accomplish what is needed.

ACTION

With all our Faith, with all our Co-operation, there is something that is needed to put things over—Action! Let's not sit idly by and talk about what we need [and] what we are going to do—let's do it. Action is what is needed. We have hundreds of people who will talk all day about what ought to be done, but few who really will get out and help do it. It may mean some sacrifice on your part just now, but it will eventually give returns, both in money and the pleasure of knowing that you were instrumental in the upbuilding of one of North Carolina's best counties. Let's do something!

LET'S GO!

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