

Brevard News

EXPONENT OF TRAN-
SYLVANIA COUNTY.

The Aim is Freshness
and Sincerity.

VOLUME XXVII

BREVARD, N. C.

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OUR RALEIGH COMMUNICATION

The Republicans Are At Last Glad To Accept Senator Simmons Proposal To Pay Bonus From Interest On Foreign Debt.

Raleigh, N. C., March 13, 1922—Even the average Republican should be in favor of fair-play and "credit to whom credit is due." Acting on this assumption the following, recently sent the leading newspapers from Washington by Mr. David P. St. Clair, a prominent newspaper correspondent, is offered in the interest of justice to the senior Senator from North Carolina.

SIMMONS' BONUS VICTORY
"The Republicans have at last been compelled to accept Senator Simmons' proposal to pay the ex-service men a bonus out of the interest money of the war debt of the foreign nations due the United States. Senator Simmons single handedly fought for the ex-service men's bonus on this plan before the Senate finance committee. At first there seemed to be a tacit agreement among Republican members of the committee to accept the plan. Then word came from Hardin and Mellon not to report out the funding debt bill with the Simmons' amendment attached.

"The North Carolina Senator straightway carried his fight for the amendment to the senate floor in a speech practically challenging the party across the aisle to vote his amendment down. He told the leaders if they did they might expect the November election to be a day of suicide for them. But of course they voted him down.

"Representative Frear, a distinguished Republican farm bloc member of the house ways and means committee, took Simmons' speech as a text and threw down the gauntlet of battle to Joe Fordney and Nick Longworth in the committee. At most word for word he used the arguments of the North Carolina Senator and forced the Old Guard to surrender.

"It is another farm bloc triumph which Harding, Lodge and McCormick will catalogue as another great Republican achievement. But it was none other than Simmons who furnished the men of the farm bloc with the light and illumination to carry the day and give to the ex-service men compensation out of the money that came out of the pockets of American people in the war. It is to Simmons more than to any other man in this country that not only the ex-service men, but the American people themselves, owe a debt of gratitude for cutting the gordian knot in the bonus problem.

"Some \$250,000,000 of the interest on this debt can be collected by October next, but the Republicans now, since they must pay the bonus by this plan, hope to hurry up a payment of \$125,000,000 by next June so as to be sure of reaping the benefit of the achievement in time for the Fall election.

"God only knows what the Republicans would have done and where the ex-service men could have gotten their money, if Simmons had not urged his wise and equitable solution of the problem. But the Republicans are determined that he shall receive no credit for showing them the way. Every avenue of publicity that they can control will be ordered to suppress his name in connection with the bonus achievement. But the ex-service men will receive a bonus, the American people will not be taxed for it and Simmons will at least have the laugh on the gang in the senate who voted his amendment down with a feeling of triumph."

The State Committee of the North Carolina Anti-Saloon League, in session here on Thursday afternoon, issued the following statement touching the importance of law enforcement by executive and judicial officers and the urgent need for the cooperation of citizens generally in the effort to break up the illicit traffic in intoxicating liquors:

"Law enforcement is one of the outstanding issues now confronting the people of North Carolina as it relates to the manufacture and sale of intoxicating liquors. The question of 'wet or dry' has been settled by judicial precept, promulgated by our American union of states, and it behooves patriotic North Carolinians to discharge the bounden obligation

(Continued on back page)

LADIES ENTER PROTEST TO CITY FATHERS

To the Honorable Mayor and Board of Aldermen of the Town of Brevard.

At a meeting of the Brevard Betterment Association held on Monday afternoon, March 20, 1922, it was the unanimous decision of the Association to protest most strongly against the indiscriminate erection of advertising bill boards along the streets of Brevard.

We feel that the erection of said bill boards is not only an eye sore, but is also a violation of the ordinances of the Town.

We respectfully call your attention to the fact that the State Highway Commission has prohibited the erection and has ordered the removal of all sign and bill boards along the State Highways.

Our little town has established a reputation for being clean and beautiful and the majority of tourists, as well as a number of citizens, object to these glaring and flaunting, and oftentimes unsightly methods of advertising.

We therefore, as representing a large number of the women of this community, do most urgently request that you do now adopt such ordinances as may be necessary to control this bill board situation.

Respectfully,
HILDA M. NORWOOD, President.
MARY BREESE ALLISON, Sec.

BETTERMENT SOCIETY AGAINST BILLBOARDS

The Betterment Society held a call meeting on Monday afternoon. A large attendance showed much interest in the object, which was to address a strong protest to the Board of Aldermen against allowing bill-boards placed throughout the town, and to urge that measures be adopted to stop what will assuredly spoil our little mountain town as a tourist resort. Unanimous action was taken, and a committee also appointed to devise means of arousing all the citizens of Brevard to a sense of the harm the bill-boards may do. A committee was also appointed to inquire into the feasibility of providing tennis courts for the school children and the summer tourists. Some discussion took place in regard to some form of entertainment to raise funds for the treasury.

TIME TO PUT YOUR CHICKENS UP

Chief Barnett asks the citizens to put their chickens up. A good many people are planting their gardens at this time and quite a number of protests are coming in to the officers. He suggests that the owners of chickens remember the Golden Rule and "Put Em Up."

MARCH 30 TO BE GRAND CLEAN UP DAY

Thursday, March 30 has been designated as the final grand clean-up day.

Prizes are offered to the school children: On Main, Broad, Caldwell, Depot and Whitmore Streets, a prize of one dollar will be given on each street for the largest pile of rubbish. Drays will be furnished by the city authorities for carting away the rubbish.

SAYS PICKENS ROAD NEARING COMPLETION

The News, Brevard, N. C. Gentlemen:

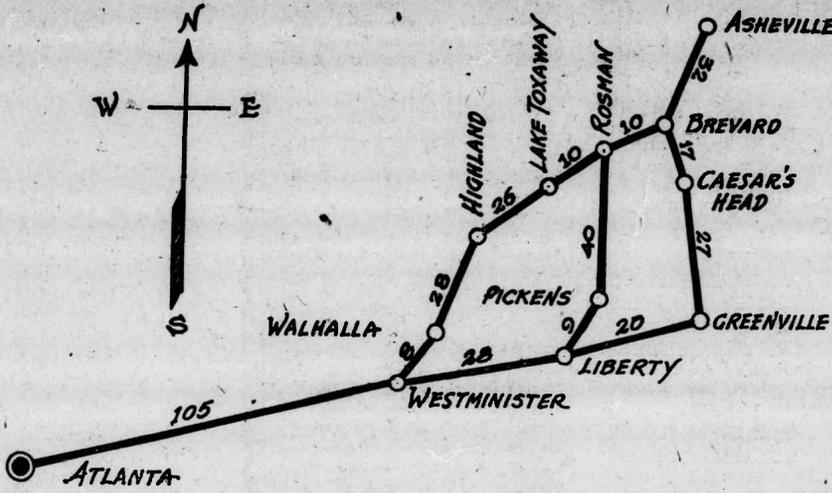
Several times during the past years we have been on your exchange list and you have been on ours, but after receiving a few copies of your paper you always cut us off or failed to send your paper.

On account of the fact that our counties will soon be brought closer together by the new highway now being built and we will have much in common, we would like very much to exchange with you.

Work on the Pickens-Brevard highway in this county is progressing satisfactorily. We have finished about 12 miles of it and it is a dandy road. The remaining eight miles will be let out by contract next month. Steam shovels will be put to work in the mountains and the road rushed to completion. This is going to be a fine and much-traveled road when finished.

Fraternally,
THE PICKENS SENTINEL.

Atlanta - Asheville Highway



Wherein four different routes are considered—Bringing Asheville nearer Atlanta

Our townsman, Mr. J. L. Bell ever alert to the interests and advantages of Brevard, has suggested that Asheville's nearest route to Atlanta was through Brevard.

One of our progressive Road Commissioners, Mr. C. E. Orr, has worked out the following directions and distances:

- Route No. 1—Asheville-Murphy Highway to Atlanta.....250 miles.
- Route No. 2.—Asheville via Brevard, Greenville, S. C. to Atlanta.....229 miles.
- Route No. 3.—Asheville via Brevard, Pickens, S. C. to Atlanta.....215 miles.
- Route No. 4.—Asheville, via Brevard, Lake Toxaway, Highlands, and Walhalla.....219 miles.

- As shown by the following figures:
Asheville via Mills River to Brevard.....32 miles.
Brevard via Caesar's Head to Greenville.....44 miles.
Greenville S. C. to West Minister, S. C.....48 miles.
West Minister to Atlanta 105 miles.
- Route No. 3.—Asheville via Brevard, Pickens, S. C. to Atlanta.....215 miles.
As shown by the following figures:
Asheville via Mills River to Brevard.....32 miles.
Brevard to Lake Toxaway 20 miles.
Lake Toxaway to Highlands.....26 miles.
Highlands to Walhalla, S. C.....28 miles.
Walhalla to Westminister 8 miles.
West Minister, to Atlanta 105 miles.

The above figures show that the beautiful tourist town of Brevard is most centrally located for all travel between the frozen North and the Sunny South, the hub so to speak, from which radiate the spokes of the wheel in the various lines of travel in all directions.

Three routes are given, No. 2-3 and 4 showing that either one of the three offers a shorter line from Asheville to Atlanta than does the proposed route from Asheville by way of Murphy to Atlanta. Route No. 2 saves 21 miles, as compared to the Murphy route. Route No. 3 saves 35 miles, and route No. 4 saves 31 miles.

The different routes offer special individual advantages, charms and beauties. The tourist can revel in the beauties of Nature, by going one way and returning the other. Traveling the different directions given, one beholds the scenic beauties of the Carolinas in their greatest grandeur and sublimity.

Route No. 2—The tourist in our Queen Mountain City of Asheville beholds her surrounded by all of the splendor of the mountains, as he takes his enchanted way through Mills River, up the French Broad Valley surrounded by the circling crests and azure peaks of the Blue Ridge and Appalachian mountains to Brevard nestled amidst her mountain gems, passes South by the lovely falls of Connettee to that noted wonder of Nature, Caesar's Head, thence to Greenville, the Queen City of South Carolina. Queen by virtue of her beauty, agriculture, manufactures, business progress. This fair City holds in her hands the snowy cotton bowl, emblematical of her agriculture and factories, as the South's most direct gateway to the mountains, the great Pisgah National Forest, and all of the scenic wonders of Appalachia. The mountain laurel crowns her brow.

Route No. 3.—Or perchance the seeker for the mysteries and charms of the mountains, elects to pass from Brevard up the beautiful French Broad Valley, by way of Pickens, S. C., crossing the Blue Ridge, charmed by her crystal streams and foaming falls and towering peaks, his eye entranced and soul thrilled by these wonders of Nature.

TOWN WILL MEET HORSE SHOE ROAD WITH HARD SURFACE

At a special call meeting on Monday, the city fathers decided to have the construction company, now building the hard-surfaced Horse Shoe Road, lay a hard-surfaced road from Summey's Corner to the corporate limits which is as far as the creek, just this side of S. F. Allison's home. The work will be begun at once. Considerable expense will be saved on account of the construction company having trucks, tools, stone, gravel, etc., already on the job, and they have agreed to construct this missing link at practically cost. The city council did well to have this work done at this time.

AUTO COLLISION

A collision of O. T. Cray and Wm. Grogan's Jr., cars occurred on the square one morning last week. Mr. Grogan's fender was damaged. This is the second collision that has occurred on this particular spot within the last week.

AETHELWALD HOTEL HAS A NEW BUS.

The Aethelwald Hotel has a brand new auto bus which is quite an asset to the town, being the only one here. The management found it necessary to have a better means of conveying the increased number of patrons to the hotel. Mrs. Wheeler has certainly made the Aethelwald a modern hotel during the short time she has been here. This is shown, not only by the popularity of her dining room, the increased number of guests, but by the enthusiastic praise, etc., of the business and professional men of our community.

The News has received but one more political announcement this week. Surely they are not all out yet. The name of Mr. H. E. Stowers is announced this week for Register of Deeds. Everyone knows that Mr. Stowers would make a competent Register of Deeds as he is a young ex-soldier of many fine qualities and of splendid character.

BREV. GOLDEN RULE AUC. SALES DAY

Farmers' Auction Sale To Be Held Near Court House on Morning of Sale Day.

Brevard's first Golden Rule Sales Day will be held Monday, April 3, with practically every business house participating.

A word of explanation as to the purpose and origin of the Golden Rule Sales Day and the Brevard Ad Club will not be amiss here. The Brevard Advertising Club is composed of the progressive and wide-awake merchants of Brevard, who see prosperity in co-operation, not only among themselves, but with the buying public. They have joined together in an advertising club known as the Brevard Ad Club, the purpose of which is to increase the volume of business for the merchants and at the same time enable them to offer merchandise to the public at attractive prices. Thus both may profit by the plan.

In accordance with this plan, once every month every member of the club will offer for sale and advertise through the medium of circulars, to be mailed to every person in the County, two articles at specially reduced prices. No two merchants will advertise the same article on the same sales day. The Brevard Ad Club has appointed a committee of responsible and capable men to examine every article offered and ascertain that it is not quoted at above a rock-bottom price. This system enables the purchaser to be absolutely sure that he is getting the full value of his money, for he is able to know that each article advertised is backed by the Brevard Advertising Club.

It is easy to see that no selfish impulses are behind this plan, for it militates to the advantage of both merchant and buyer, and does more than merely present an opportunity for the people to save money. It will increase business and prosperity for everybody simply by putting more money into circulation; it will enable more debts to be paid; more goods to be bought and more money to be saved. Increased business for one man always means increased business for another.

The public should remember that each merchant is offering a different article of merchandise, hence it is imperative, if one wishes to go about the matter in a business-like way, to read carefully what each merchant advertises in the Golden Rule Ad. Doing so will save much time and avoid confusion on the Sales Day.

Every bargain offered is guaranteed and backed by the Brevard Ad Club under whose auspices it appears unless otherwise stated. The merchants who are making this Sales day possible are the live progressive merchants of Brevard, the men who are doing what they can to build up the town and surrounding country. They offer you real bargains and fair treatment—not only on Sales day, but give you real values every day of the year. They are the men who will appreciate your patronage and they deserve it.

It is the Ad Club's intention to mail the Sales day sheet to every family in the Brevard trade territory, if you are not receiving your copy, notify the Secretary of the Club, A. E. Hampton, and your name will be placed on the mailing list and the Sales day sheet will reach you regularly hereafter.

A feature of the Golden Rule Sales day which should have a strong appeal to the farmers of the county is, the Auction Sale of any articles the farmers wish to dispose of which will be held in the morning of the Sales day on the Court House lawn.

It is extremely easy to enter this proposition. All the farmer needs do is to bring his article or articles, to be sold and an experienced auctioneer will do the rest. This plan is devised to enable the farmer to dispose of goods for which he has no further need, to find a ready market for his produce and to acquire such goods as he may need himself.

It is almost a certainty that every farmer has something such as a plow, a horse, or a pig—it is useless to go into details—which he has no need for, and it is just as certain that a purchaser can be found for almost any article offered. A nominal fee will be charged for the auctioning of these articles.

An inter-society debate was held Friday, March 17, at the High School Auditorium. This debate was the feature of the first public program to be given by the literary societies of the local school and was enjoyed by a number of guests. The query of the debate was: Resolved, That the Ex-Soldiers Should Be granted A Bonus.

Those on the Affirmative were: Miss Virginia Orr and Mr. Blanton Mitchell. On the Negative: Miss Dorothy Silversteen and Mr. Frank Duckworth. The Negative speakers were victorious.