

# Brevard News

EXPONENT OF TRANSYLVANIA COUNTY.

The Aim is Frankness and Sincerity.

VOLUME XXVII

BREVARD, N. C. FRIDAY, MAY 5th, 1922.

NUMBER 18.

## TRANSYLVANIA FAIR MEETING

ENTHUSIASTIC MASS MEETING. COMMITTEES APPOINTED—GOOD LOCATION.

At the meeting held last Saturday in the Brevard Court House to organize a county fair, great interest and enthusiasm was manifested by everyone participating.

Some splendid talks, suggestions and valuable information was obtained from every part of the county and it was the unanimous opinion of those present that Transylvania should have an annual county fair.

The committee appointed to find suitable grounds for holding the fair reported that a splendid location had been obtained behind the Franklin hotel at a most reasonable price. Its owners agreeing to accept fifty dollars per year for a period of five years for the lease and since then a prominent citizen has agreed to pay twenty-five dollars for the pasture privilege.

It was decided to organize a corporation with a capitalized stock of five thousand dollars at ten dollars per share par value, and to sell enough shares now to meet the necessary demand of preparing grounds and temporary buildings for this year's fair. This will be approximately one thousand dollars.

At a more favorable financial time additional stock sufficient to keep up grounds, etc., will be put on the market.

The fair committee appointed to organize, etc., is as follows: W. E. Breese, chairman; Welch Galloway; Wm. Grogan, Jr.; D. L. English; R. H. Zachary; R. W. Everett; Mrs. Norwood; Mrs. W. W. Ray of Toxaway; Mrs. Verner of Conestee; Miss Bishop of Cedar Mountain.

## GREAT DEMOCRATIC MASS MEETING

Executive elected. Platform Adopted. Judges and Other Routine Business Finished.

A Democratic mass meeting was held in the Court House at Brevard on Saturday, April 29. W. E. Breese presiding. An encouraging number of both men and women were present. Resolutions endorsing the practice and principles of the Democratic party were unanimously adopted. June 3 was designated as the day for the Democratic county primary and June 5 for the county convention.

A spirit of confidence and harmony was manifested throughout the meeting and the women in particular were heartily welcomed and urged to take their full share in the responsibility which rests upon every member of the Democratic party.

A meeting of the precinct committees was held immediately after the mass meeting. The following is a condensed report of the proceedings:

At the call of the chairman of the County Democratic Executive Committee, a meeting was held in the Court House in Brevard at 4 o'clock P. M., April 29, for the purpose of perfecting a county organization, and arranging for the democratic primary election.

Fred Shuford was elected temporary chairman and W. B. Henderson temporary secretary.

A roll of the townships was called and a representative from each precinct except Little River and Cedar Mountain responded to the call.

W. E. Breese was declared elected as permanent chairman.

Miss Martha Boswell was elected permanent secretary. A. H. Kizer was elected assistant secretary.

As our county is exempt from the state primary law, it was upon motion decided to hold a primary election for legislative and county officers at the same time the state primary is held, June 3, and it is requested that the same registrar and judge selected for the state primary be requested to hold the county primary.

It was decided that any democrat who will be entitled to vote in the general election in November shall be allowed a vote in the primary and the democratic plan of organization of the state primary was adopted for use in the county primary.

It was further ordered that all democratic voters in the county may cast their ballots in the primary in whatever precinct most convenient to them.

It was ordered that upon recommendation of their township chairman, the registrar of each precinct of the county shall appoint a delegation of ten democrats to attend the county convention at the Brevard Courtroom at 12 o'clock noon, on June 5, for the purpose of tabulating the returns of the primary and such other business as may come before them, and W. E. Breese is appointed a committee of one to select speakers for the meeting.

It was ordered that all candidates have their tickets printed on white paper of uniform size, and that only one name be printed on each ticket, except that for county commissioners shall contain three names.

MARTHA BOSWELL, Sec.

## WEEK END RATES WILL BE SOLD

Southern's Week-End Rates From Point, South to Brevard Given Out; Summer Rates Cheaper

The Southern Railway this summer will restore its week end rates to Brevard, according to a letter received by Secretary Brevard Club. In addition to this feature the Southern's summer rates to Western North Carolina will be appreciably cheaper than they were last season. The sale of these tickets will begin May 15 and be continued until September 30, and will be good for the return journey as late as October 31.

Secretary Band of the Brevard Club urges that hotels and boarding houses particularly make note of these facts. General Passenger Agent Cary, in a letter to Mr. Band, says that "because of the widespread business depression throughout the country, and the importance of letting the people know in advance that they can spend the summer in the mountains at much less cost than has prevailed for several years past," he trusts that as much publicity as possible be given the announcement.

Continuing Mr. Cary said: "For the summer season, 1922, we have adopted a most liberal policy of summer excursion fares and week end tickets, which we are bringing to your attention and asking cooperation from the Brevard Club, hotel proprietors and boarding house people of Brevard, to make the coming Summer successful, from a view point of bringing large numbers of people to Brevard."

"The following are examples of the approximate cost of excursion tickets for the summer season, 1922, compared with 1921:

To Brevard and return, from: Birmingham, Ala. \$24.60; Atlanta, Ga. \$14.70; Jacksonville, Fla. \$27.45; Macon, Ga. \$19.75; Savannah, Ga. \$17.60; Charlotte, N. C. \$8.35; Raleigh, N. C. \$18.25; Columbia, S. C. \$9.45; Charleston, S. C. \$16.90; Louisville, Ky. \$26.00; Cincinnati, Ohio \$27.20; St. Louis, Mo. \$28.30; Memphis, Tenn. \$26.90; New Orleans, La. \$35.95.

"These summer excursion tickets will be sold daily from May 15 to September 30, good for the return journey until October 31, 1922.

For a number of years we have not had what are known as week-end rates to Brevard, but will establish these rates for the coming season, as follows:

To Brevard and return, from Atlanta, Ga. \$11.00; Macon, Ga. \$14.85; Savannah, Ga. \$13.20; Charleston, S. C. \$12.70; Columbia, S. C. \$7.10; Spartanburg, S. C. \$3.00; Greenville, S. C. \$4.40; Raleigh, N. C. \$14.15; Greensboro, N. C. \$10.15; Knoxville, Tenn. \$7.50; and Chattanooga, Tenn. \$12.30.

"These week end tickets will be sold Friday evenings and Saturdays, good for return trip, leaving Brevard, until Monday evenings following.

"The particular object of these week end fares is to attract people who are not in a position to make extended summer trips, and for business men visiting their families in the mountains for the week ends.

"Your particular attention is called to the very marked reduction in these fares, and if all other interests involved will make corresponding reductions, we believe in the long run all will be benefited and pre-war happy conditions will result.

"We are preparing attractive booklets, folders and other advertising matter which we will undertake to distribute beginning the early part of May, and we will also do an appropriate amount of newspaper advertising.

"We also expect to establish satisfactory summer schedules and sleeping car lines, at the proper time, to accommodate the travel.

If the hotel and boarding house people could promptly get in communication with their former and prospective guests, advising them of the reduced fare summer tickets, and what they propose to charge for accommodations this summer, we believe that it will be beneficial. We make these suggestions because of the wide spread business depression throughout the country, and the importance of letting the people know in advance that they can spend the summer in the mountains at much less cost than has prevailed for several years past.

The Brevard Club will include this information in its hotel and boarding house accommodation list, and it trusts that these institutions will give as much publicity to these low rates as is practicable.

Secretary Band declares that his mail is being swamped with inquiries about Brevard, several coming from Cuba and Canada.

## BRICK YARD OPERATING

The Brevard Brick Company has recently made some kiln and has some very fine and hard brick in their yard.

## REGISTRATION BOOKS ARE NOW OPEN.

Fred Shuford says that the registration books are now open to all wishing to register for the coming Democratic Primary of June 3.

## N. BUCKNER IS MUCH INTERESTED

SAYS B. & L. ASSOCIATION IS A COMMUNITY PROPOSITION—FOR COUNTY AGENTS.

ASHEVILLE CHAMBER OF COMMERCE. April 27, 1922. b. j.

Mr. Wm. A. Band, Editor, Brevard News, Brevard, N. C. Dear Mr. Band:

The editorial titled "Wonderful Growth" in your issue of Brevard News of April 21, which calls attention to the thirty-three and one third per cent growth in the Building and Loan Association without advertising is quite a remarkable evidence of the substantial growth of Brevard.

If the Building and Loan Association has grown thirty-three and one third per cent without advertising, I have been led to wonder if the growth would not have been around one hundred per cent if the modern publicity development methods of advertising through your splendid paper, had been done.

There can be no question as to the value of advertising in building a private business of whatever kind or the building up of a city or community. The same methods apply to the Building and Loan and will build it up. The Building and Loan is directly a community proposition.

It pays to advertise.

Likes Article Written by "Woman Taxpayer."

The letter signed "Woman Taxpayer," in the April 21, issue of your splendid paper ought to carry conviction to every man and woman in Transylvania county as to the definite profit value of the Farm and Home Demonstrators.

No man or woman with an eye to business and income but that would be glad to pay 15 cents a year if they paid taxes on \$1000 worth of property; or \$1.50 a year if they paid taxes on \$10,000 worth of property, for the additional and increased profit value of land and crops through the work of the Farm and Home Demonstrators. This would mean only 1-4 cents a month extra for the person who pays tax, on \$1000 worth of property or 10-12 cents a month for the person who pays taxes on \$10,000 worth of property.

The progressive farmers of Buncombe County and the business interest of Asheville and the other incorporate towns of Buncombe County, feel that the money spent for County and Home Demonstrators is one of its very best investments in that it helps to create and produce additional wealth and makes the farmer's labor yield largely increased profits to him for his work and his land investment.

Largely thru demonstration work with which the Asheville Chamber of Commerce has cooperated heartily the past 12 years, a splendid dairy industry has been born. The farmers have made money out of milk and butter while the natural increase of the stock and the increased production through soil fertilization has been greatly increased.

As a matter of fact, the milk supply of Asheville has been increased from 1800 gallons a day in 1918 to around 4500 gallons a day in 1922. The farmers are getting much more for their milk now than in 1918.

The average yield of corn per acre has been increased considerably over the county in the past few years due to the educational and practical value of demonstration work.

The progress shown in the dairy industry and in corn production is only typical of every other kind of farm work.

We believe Transylvania County will continue to go forward.

Cordially yours, N. BUCKNER, Secretary.

## LADIES NIGHT AT BREVARD CLUB

On Tuesday night, May 9, second Tuesday in the month, the regular meeting of the Brevard Club will be held in the club rooms. In addition to the routine of business, which President Macfie proposed to shorten as much as possible, the Club members will be the hosts to their wives sisters or lady friends. This will be ladies night and a complete and interesting program is being arranged together with a sumptuous banquet. It is hoped that every member will be there with his lady friends.

The Secretary asks that return cards be mailed back to him immediately upon receiving the invitation in order that plenty of accommodation may be made for all who expect to be there.

S. M. MACFIE, President Wm. A. BAND, Secretary

## WOODMEN TO HAVE BALL TEAM

The W. O. W. Base Ball Club has placed an order with Spalding for 12 uniforms and full outfit and will start practicing at once. Any member of the Woodman Order wishing to try out for this club will please see W. H. Grogan, Jr. Mgr.

The club will be glad to hear from any base ball club that wants games this season with this club.

E. H. Kitchen was a Brevard visitor this week.

## PERSEVERENCE GOT JONES GAP ROAD

GREAT BENEFITS GREENVILLE WILL REAP FROM JONES GAP ROAD.

(By Roger C. Peace in "Greenville," publication of the Greenville, S. C. Chamber of Commerce)

It's a threadbare as your pet Irish joke, but somehow you can't get away from the axiom that "perseverance is the secret of success."

The ablest demonstration of how well the thing works is the way in which the Good Roads Bureau of the Chamber of Commerce "put over" the Transylvania highway.

Every year when the local delegation has gone to Columbia, something has been said about the road—but nothing done. Maybe it was because there was not enough pressure put back of it or nobody considered the highway important enough to expend the energy to get it. But the new president of the Good Roads Bureau, F. F. Beattie, made it his hobby and went after it with as much enthusiasm as he would go after a million dollar deposit—or a frozen leg. The result: he got it.

He did not encounter a hostile delegation in the capitol, but a delegation with a reasonable "show me" attitude. So Mr. Beattie set out to show it that the road was wanted by the people of Greenville county, that they were in favor of providing funds to build it by any sane method, and that they wanted it this year in order to get federal aid amounting to half the cost.

The project dilly-dallied and became apparently lost two or three times, but fuel was kept burning under it and new forces of propulsion were brought into action daily. The delegation finally saw that it was a "burning issue" that the people of the county were heartily in favor of building the highway, and on February 14 provided for it by a bond issue.

What will this highway mean to the county? It will mean another important commercial and tourist artery that will perpetually bring people and money to the city.

It will establish Greenville as the gateway to the Blue Ridge, giving us direct route, to every resort section of Western North Carolina. Salus, a Hendersonville and Brevard will be practically the same distance from Greenville.

It will connect Greenville with the richest county in North Carolina in per capita wealth. Besides being a famous resort county, Transylvania county has immense hardwood forest that are being marketed tannin factories, dairying industries and a wide variety of agricultural products.

It will develop Greenville county's resort section which will be a thing of joy to all South Carolina. Before the advent of good roads, Caesar's Head was one of the most popular resorts in the South.

It will bring \$75,000 of federal money into Greenville county which will help to loosen up the clogged wheels of commerce.

Finally, it will serve as notice to the world that Greenville is "Never too scared "To go ahead."

## KILLED BY LIGHTNING.

Mr. Leory O'Kelley, Forest Ranger for the United States Government on the Pisgah Forest Reserve, was struck by lightning on Wednesday night about eight thirty o'clock and instantly killed.

Mrs. O'Kelley was also slightly shocked and received some severe burns, most on the shoulder, but at this writing is doing very well.

It is said that Mr. and Mrs. O'Kelley was sitting in the kitchen near the stove and the lightning struck a large white pine tree and jumped from there into the kitchen of the O'Kelley home. The house, which is the old English place at Davidson River, was set on fire but soon put out by the severe rain. The body of Mr. O'Kelley will be taken to Big Hominy in Haywood County for burial.

## EXTRA SERVICES.

The Brevard Presbyterian Church will begin next Sunday, May 7, have services twice on Sunday instead of as heretofore only once. The extra service will be at 8 P. M. every Sunday. This change is made possible by the fact that Rev. J. R. Hay can now give his full time to the Brevard church.

## NEW SAFETY INVENTION ON SOUTHERN CARS.

In our editorial of last issue on the new equipment of the Southern R. R. in this territory we failed to mention that in addition to all the other new equipment these cars are now equipped with a device known as the "Wright Little Watchman," which automatically applies the air in case the wheels of either truck get off the rails. All Southern coaches are being equipped that way.

Flem Glazener of Rosman attended the Democratic Convention Saturday.

## TRANSYLVANIA BAPTIST NEWS

THE SUNDAY SCHOOL TRAINING SCHOOL PROMISES TO BE GREAT SUCCESS.

This is the last issue of this paper before the Sunday School Convention of the Transylvania Baptist Association holds its first annual session with the Edon Baptist Church near Penrose, and for the past several weeks great interest in it seems to have been aroused all over the county, and it is confidently expected by the leaders that this convention will be a splendid success.

One feature that augurs success is that not a single person asked to take a place on the program has refused. After the program committee met and arranged the program the chairman, Rev. Chas. C. Smith wrote to each one assigned a topic asking him if he could not take the part assigned him to notify him at once. It is splendid to think that each and every one of those on the program will be present to do his part.

As has been announced several times no effort is being made to have a great mass meeting, or a very large crowd just to have a crowd, but the convention is primarily for those already interested in Sunday School work, and is intended to be helpful to all officers and teachers, to pastors and to the young people in the churches who are interested in fitting themselves to do Sunday School work in the coming years. So it is hoped that every Baptist pastor in this county will attend, and all superintendents of Sunday Schools, the other officers, the teachers and all others who want to be helped, will attend. It is better to attend both days if possible, but it is better to attend only one day than not at all.

The program has been published in a previous issue of the News.

## Combining Two Associations.

Some weeks ago the Baptist Pastor Conference of the Carolina (Hendersonville) Association invited the pastors of this county to meet with them in Hendersonville on Monday after the first Sunday in May, which is next Monday. The pastors of this Association readily accepted the invitation and it is expected that a goodly number of them will go down next Monday morning.

It is also understood that the pastors of the Carolina Association will meet here with the Baptist Pastors' Conference of the Transylvania Association a month later, on Monday after the first Sunday in June.

It is thought by some of the leaders in both of these associations that the two associations should combine as soon as a few more good roads are built, for both of them are rather small and combined they would form one of the large Baptist associations of the state. However, this will have to be worked out slowly and will be possible only after a goodly number of first class roads shall have been built.

## School To Be Conducted By Rev. J. J. Gentry.

The Sunday School Training School of the Baptist church of this place will begin on Monday evening next, May 8th, and will continue for five successive evenings, closing on Friday the 12th. As was announced in the News of last week the School will be conducted by Rev. J. J. Gentry of Asheville.

The study will be in "The Convention Normal Manual," the first division being studied at this time. This division deals with Sunday School Organization and Management, and can easily be completed in the one week.

On Friday evening an examination of the work covered during the week will be held. Those wishing to complete the work necessary for a diploma may take the examination; or those who want certificates toward a diploma may take it. But examination is not required on the part of those who do not care to take it, so even the one may not care to take the examination he is perfectly welcome to take the course any way.

It has been asked by some of the other denominations if they may take this course. Mr. Smith, the pastor, assures all such that they will be entirely welcome to come to these classes.

Besides those in Brevard who may take this course it is expected that a few from each of several near-by Baptist churches will come in each evening to take this work, particularly Gladly Branch, Carrs Hill, Pisgah Forest, Enon, Mt. Moriah, and Rosman churches.

The ladies of the Brevard church will furnish a light lunch, consisting of sandwiches and coffee, each evening, and those from other churches may assure themselves that they are not expected to bring their suppers, but that a plenty will be provided for all visitors.

The following is the program for each evening from Monday thru Friday:—6:30, devotional exercises for ten minutes, a class period of forty-five minutes, then supper served in the church; then another class period, closing with a short inspirational address by Mr. Gentry.

The devotion, will be conducted by the following pastors:—Monday, Rev. Chas. C. Smith; Tuesday, Rev. E. G. Ledford; Wednesday, Rev. S. B. McCaffrey; Thursday, Rev. J. E. DuPre; Friday, Rev. A. J. Manley.

## CO. COMMISSIONERS HOLD MASS MEETING

MESSRS. HAWKINS AND OWENS SHOW PROGRESSIVE SPIRIT—SPLENDID TALKS.

As announced in a previous issue of the News the county commissioners, having received a petition bearing 145 names, invited all persons interested in the above question to meet in their office in the Court House on Monday, May 1, and show by counter petition or otherwise how they felt upon this momentous question.

But Transylvania's advancement educationally, morally and financially was too large an issue to be decided in an office room. When the time set by the commissioners for their decision of the case had arrived, it was found best to postpone the ten o'clock meeting and issue a call for a mass meeting at two o'clock that same day.

Some little time was spent in counting up the names of the various counter-petitions, which had come in since the issue of the call by the county commissioners, from all over the county, so it was two thirty before the meeting came to order.

County chairman, Hawkins, briefly stated the object of the meeting and invited all those who had any feelings upon the subject to express them to the assembly.

Mr. E. H. Norwood, teacher of agriculture at Brevard Institute, promptly accepted the invitation and stated that he had three main reasons why these agents should be retained: FIRST Because of the Financial Benefit to the County. He mentioned that Mr. Lindley had by his prompt action saved the life of a cow taken with milk fever and thus saved his pocketbook fifty dollars. This was only one of many instances all over the county where the county agent had saved the lives of the stock of farmers and citizens. SECOND Because of the Educational Benefit to the County. Mr. Norwood said that Mr. Lindley had recently given his agricultural classes practical demonstration in stock judging and the Badcock milk test. The time had gone by when the farm could be worked with the horse and the mule; this is a day of the tractor and the gang plough. THIRD Because of the Honor of Our County. He had noticed in his reading of various farm magazines that those counties which had farm and home demonstrators were always honorably mentioned. Tourists and settlers want to come to progressive counties.

With regard to Miss Estelle Clarke's he was not so familiar with as with that of Mr. Lindley but Miss Clarke was a guest at "Norwood House" for many months. He knew of her thorough preparation for the work; its exacting requirements, both mentally and physically and her unswerving devotion to the call of duty at all times.

The next speaker, Mr. Ralph Zachary, was briefly introduced by Wm. A. Band of the Brevard News. Mr. Zachary said in part: That the question up before the meeting was purely and simply a question of taxation. Can Transylvania afford to pay 18 cents on a thousand dollar valuation per year for the support of these agents? The county is paying only one third of the bill. The state and nation paying the other two thirds. This means that for every dollar the county pays for this work, two more dollars are paid by the state and federal governments. What comes of this money? Do our agents hoard it up? No, the farmers, the grocers, the dry goods stores, the doctors, the preachers, in fact, everybody in the county is affected more or less by having the extra money spent here. These who signed the petition for the removal of these agents were ones who had not come in touch with the work of the county agents for the county fair and stated that if Transylvania is to have a fair this year, they must by all means be kept among us.

Who else, said he, will work up interest; tell the boys and girls how to prepare their exhibits; stimulate the zeal for the fair throughout the county; plan and arrange the exhibits, the financing and the judging? He spoke also of the introduction of blooded hogs and other stock into the county through the county agent. Another thing about the work of these officials was that never refused a call for service. Day or night, Sunday or week day they were always on the job and responded to calls all over the county. We are consuming our lumber, our tanbark, our chestnut wood rapidly. When these are gone what are our children going to do for a living? They must be educated to produce more out of the soil. The day is coming when Transylvania will be one great garden.

Speaking of Miss Clarke's work, the speaker said: "If Miss Clarke succeeds in influencing only one girl in each community to make a better home, she is well worth her salary."

Rev. J. C. Seagle, R. W. Everett and Jos. S. Silverstein also spoke briefly of the great advantage of these workers to the county. Rev. Seagle had a valuable cow's life saved. Mr. Everett as a stock breeder was enthusiastic in voicing his appreciation of the work of these agents.

(Continued On Page Four.)