

"111"
cigarettes



10¢
They are GOOD!

THE BREVARD NEWS.

Published every Friday and entered at Postoffice at Brevard, N. C., as Second Class Matter.

Wm. A. BAND Editor.
SUBSCRIPTION RATES:
(Subscriptions payable in advance)
One year \$1.50
Six months \$1.00
Three Months50
Two months35

ADVERTISING RATES
Display, per column inch 30c
Reading Notices, per line 10c
Want Column Notices, per line . . . 5c
We charge 5 cents a line for Cards of Thanks, Resolutions of Respect and for notices of entertainments where admission is charged.

Address All Communications To The Brevard News:

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

FRIDAY, JULY 21, 1922
WE FEEL ENCOURAGED

Our weekly paper is getting itself talked about now, and end we have striven to attain for a long time. The best part of it is, it is bringing us a splendid lot of letters from our friends and subscribers. We admit several hard kicks about not receiving the paper and we are doing everything in our power to get it to you every week and on time, too. But kick if it doesn't come, we like it as it shows you are anxious to get it.

It seems especially fine to us to hear from our friends because we are so busy here, with our sleeves rolled up, printing the News and making it the exponent of Transylvania county that we do not get out and around the county to do the visiting that we should like to do.

Visiting by mail never will be quite so good as visiting face-to-face, and we are always planning extensive trips, to be taken when the pressure of business lets up a little.

Yet visiting by mail isn't so bad when the other fellow does a little visiting, too.

We know you are just as busy as we are, and yet after all it is the busy man who always finds a bit of extra time. So if there is anything that you don't like, or if there is something you think should be there, why don't you drop us a line about it?

Who knows how valuable an exchange of ideas like this may be to both of us. It is somewhat presumptuous for us to think that we can be of as much help in return as you can be to us. But we shall let it stand as it was written, in the thought that frequently a kindly act brings its own reward.

THE STORY OF THE SIGN OF FLAGS

On the crest of the Blue Ridge, on the road from Brevard to Caesar's Head, an old time mountain cabin has stood for many years across the North and South Carolina line.

A two-room log cabin, one room in North Carolina and one room in South Carolina, this cabin of two states has for years been of great interest to many visitors.

In order that the many visitors, going daily from Brevard to Caesar's Head might know when they crossed the state line, the idea was conceived of painting a sign marking the line. This sign shows on one end the flag of North Carolina and on the other end the flag of South Carolina, a line between the two flags marking the state line.

In view of the close relations of pleasant remunerative travel and traffic to be soon established between Greenville and Brevard by the completion of the "Jones Gap Highway" these flags justified state pride and patriotism could appropriately be considered placed in the above mentioned location, also as the flag of friendship and progress.

Those who have seen this beautiful and historic sign praise it highly as the most unique and appropriate design ever yet made marking the line between two great states. All tourists passing the way will be interested in the novel and pleasing design which will call forth interested, interesting and favorable comments.

To Mr. William Rice, the sign painter, great credit is due for his skillful and artistic work, and our progressive Road Commissioners are to be complimented and congratulated upon the fact of their having this very beautiful and useful sign made. Dr. C. W. Hunt originated the idea.

IN SPITE OF BAD ROADS.

The tourists are here in greater numbers than ever before so early in the season. No doubt considerable credit can be given to the systematic advertising campaign made this season. The roads are mighty bad and will continue to be almost impassable until hard-surfaced which ought to be before long. However the tourists have come in spite of bad roads and who can predict the number in the overwhelming crowds that will be our guests when we do get good roads.

The jig is up when the racing balloon comes down.

None of the men who would make perfect husbands are married.

Which in the group of flappers these days is the chaperon?

Uncle Sam is having trouble enough with his poor foreign relations.

Sea horses are reported to be getting scarce. Motorized, just possibly.

At that, the efficiency experts are not near so numerous as the inefficiency experts.

Solomon in all his glory never ate pie a la mode in a breeze from an electric fan.

Girls should remember that it's much more difficult to get bobbed hair back to full length.

Maybe the monkey gland patient who disappeared after the operation made for the jungle.

It will be hard to convince the "math" student that education can be made too easy.

"Mints speed up to meet demand for gold coin," says a headline. They can never hope to do it.

Major Brannon is here with a car of horses and mules. If you want to trade, come to town.

Balsam Camp No. 116 W. O. W.

Meets Monday and Wednesday Nights. Dunn's Rock Building. Broad Street, Brevard, N. C.

NOTICE

At a meeting of the Democratic nia county held in Brevard on June 19, 1922, it was ordered that a primary be held in Transylvania county on Saturday, August 5, 1922, for the purpose of nominating a candidate for the State Senate.

This will be a Democratic Primary and all members of the Democratic Party are urged to come out and vote for the candidate whom they wish for the State Senate.

The Polling places will be at the usual voting places in each election precinct and the ballot boxes will be open from 9:00 o'clock A. M. 'till 4:00 o'clock P. M. on said date in all precincts except Brevard and Rosman, at which two precincts they will be open from 9:00 o'clock A. M. until sundown.

Again all Democrats are urged to come out and vote.
W. E. BREESE, Chairman
MARTHA G. BOSWELL, Sec.

Red, green and blue sports shoes are said to be the thing and, of course, they will demand clothes to match.

The world is rather clearly divided into two parts—those who want big loans and those who can grant them.

The way of the transgressor in these days of motor cars and cement roadways has many thrills before the finish.

As a rule, you can depend upon the man or woman who does an honest day's work to do an honest night's sleep.

Germany and Russia have abolished tipping. And the marks and rubles worth so little even the waiters don't seem to care.

However, if you have made plans for your vacation, it might be just as well not to wait for that predicted reduction in railway fares.

The one thing in the world that will make you feel friendly to a man practicing on a saxophone is to listen to another man arguing the tariff.

The movement for elevating the stage is a good thing. If successful we may be able to see over the heads of the girls with the puffed-out hair.

The citizen who finds his rake is missing always has two guesses between the one who lives next to him on the right and the one on the left.

If the movement to compel fishermen to confirm all their yarns is successful, one more source of summer entertainment will be broken down.

"Men do admire the handsome girl," says a beauty writer. Aye, there's the rub. And that's what keeps the divorce courts working overtime, too.

Diversified Ads.

WANTED—Copy of Brevard News of May 12, 1922. Will pay liberally for same. Brevard News, Brevard, N. C.

FOR SALE—Desirable Camp site. D. MacDougald. tf.

FOR SALE—10 room house with all modern conveniences. All kinds of fruit and berries. Part cash, balance long terms. T. B. CRARY 7-21-tfc.

NOTICE—We restring tennis rackets, also make porch swings and small tables, repair both old and new furniture. If you have anything in this line, bring to Brevard Institute. 3tc.-B. I.

FOR SALE—Western pony, safe and sound at Chestnut Hill Farm, Brevard, or see Ed. Batson. 2tc.-J. K. B.

LOST—One general Cord Tire on Ford, demountable rim, between residences of W. E. Deaver and Mrs. M. J. Glazener. Liberal reward on return to MISS ANNIE JEAN GASH Pisgah Forest 1tc.

\$25.00 REWARD — Strayed, one white dog with lemon ear. Dark red spot on right side and at root of tail. Also one white and black-spotted bitch. H. E. SANDERS, Chimney Rock, N. C. 2t.-pd.

FOR RENT—Mrs. S. A. McCall has for rent two rooms for light-house-keeping. Ready furnished. Valley View Farm. 1t.-pd.

FOR RENT—Two five room residences, new and modernly equipped. Will rent to reliable parties at \$15 per month. Mrs. B. H. LEWIS, Franklin Park, Brevard, N. C. 4tc.

FOR SALE—One water jacket in good condition. See J. W. Smith.

FOR SALE—Farm and timber lands and some splendid cut over land. Terms. B. J. SITTON. ttc.

SEVEN ROOM HOUSE for rent. D. L. English, 6-9 ttc.

GOOD BARGAINS—I have for sale one good farm horse, one new two-horse Columbus wagon, steel skein; four fresh milk cows from \$20 up; six head of yearlings. Apply to F. Henderson, Route 1, Brevard, N. C. t. f. c.

SALE OF PERSONAL PROPERTY BY ADMINISTRATOR

The undersigned Administrator of the estate of A. R. Tinsley and I. C. Tinsley will sell to the highest bidder on the terms named below all the personal property of every kind and description belonging to either of the estates above named, consisting of: Household and kitchen furniture; one cow, one hog, one yearling; farming tools, etc.

Sale will be made at the residence of the late Mrs. A. R. Tinsley, near railway station in the town of Brevard, N. C., on Monday, July 31, 1922, at 10:00 o'clock A. M. Terms: All purchasers will pay cash for sales of \$10.00 and less. All sales over \$10.00 may be had on six month's time, provided that note and approved security are given at the time of sale.

This July 5, 1922.
W. L. AIKEN, Administrator
July 28-4tc. W. L. A.

ATLAS PORTLAND CEMENT



MORE cars are destroyed by fire each year in the garage than on the open road. As much money is spent in garage rent each year as would adequately build new garages for all cars involved.

There are two answers to this situation. Own your own garage. Build of fire-proof materials.

Your building material dealer can tell you how to build most economically and permanently. He will tell you Atlas Portland Cement is "the Standard by which all other makes are measured."

The Atlas Portland Cement Co., Sales Offices—New York—Boston—Phila. Mills—Northampton, Pa. Hudson, N. Y.—Leeds, Ala.

"The Standard by which all other Makes are measured"



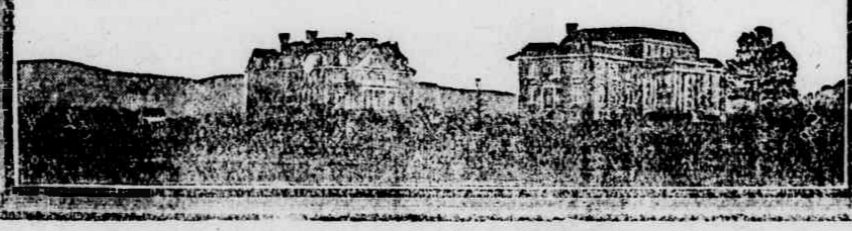
Brevard Institute
BREVARD, NORTH CAROLINA

Departments—College Preparatory, Normal, Music, Business, Domestic Art, Household Economics, Agriculture.

All departments are directed by teachers with special training and large experience. They know their business.

Influences of the Institute are alone worth the cost of tuition.

Opens on September 3.



Concrete Troughs Protect the Health of Your Stock



Use Lehigh—the National Cement

You can best preserve the health of your live stock by providing concrete feeding troughs. Concrete troughs will never rot, leak or wear, they are free from olivers and germ-containing cracks and can easily be disinfected. You can build a concrete trough indoors on a rainy day with very little expense. It will save you dollars.

It's a good plan to have several sacks of Lehigh Cement always on hand for use about the place.

Miller Supply Company
J. A. MILLER, Manager



HOME Real Estate Company

25 acres, garden, orchard, 17 room boarding house completely furnishd. All modern conveniences. One mile from center of town. See it.

10 room residence, two acres of land. Splendid location. Modern conveniences. Fine forest surroundings with four room servant house and good garden.

624 feet fronting on good street, close to center of town. 3 1-2 acres of land suitable for trucking. 5 room house; out buildings. Here is a bargain. Look it over.

Many others. Let us show you.

We are here to help build up our town and county.

Bring in Your Films



Our finishing department, through up-to-date methods and equipment and expert handling, can help you get the kind of pictures you want.

To use a slang expression: "We're there at the finish."

FRANK D. CLEMENT
The Hallmark Jeweler

Fruits and Vegetables

We are headquarters for the finest fruits and vegetables, including melons, peaches, tomatoes, beans, potatoes, apples, etc.

Phone your orders and we will deliver promptly.

F. P. SLEDGE
Main Street Auditorium Building