

JEROME & PUSHELL

"It's Your Department Store—Use It"

Again we wish to call your attention to the fact that **EVERYTHING IN THIS STORE IS BRAND NEW.** All our merchandise comes direct from the manufacturers and markets. **WE HAVE NO SHODDY STUFF,** nor stuff carried over from old stocks. Everything is new and salable goods.

Your Department Store can always be found at the end of your rainbow, but you don't always know it until you have chased up the other kind.

Another thing about your Department Store, it isn't one of those short story romances, it's one of these continued things after you once start it.



MORE SUITS

One lot of Men's conservative suits, herringbones and cashmeres, all new stock, shipped from the markets direct to us—

TWELVE DOLLARS

We carry the celebrated line of Bloch's Clothes in all styles and colors, prices **\$19.50 to 29.50**

Men's Suits, with two pair of pants, good values **\$14.50**

Boys' Suits, with two pair of pants, blue serge **\$5.95**

Boys' Tweed Suits, with two pair of pants **\$5.95**

One mixed lot of Boys' Suits **\$4.95**

Boys' Knickers, one lot, fine value **75c**

Boys' Knickers, blue serge **\$1.89**

Boys' Kahki Knickers **45c**

CHILDREN'S SHOES

Children's Star Brand Shoes, sizes 11 1-2 to 2, tan calf skin, solid leather **\$2.49**

Children's Peter shoes, sizes 11 1-2 to 2 Blk. Gun Metal, solid leather **\$2.49**

Misses' Tan Oxfords **\$1.35**

Children's and Misses' Skuffers **98c**

Shoe Polish: black, white, ox blood **8c**

Shoe laces, all lengths **5c**

Ladies' Felt Slippers, 28 oz. **89c**

DRY GOODS

Special Bunch

This stock is not any shoddy goods carried over, but goods bought right from the market and brand new goods.

- Sheeting **9c**
- Dress Gingham **11c**
- Curtain Scrim **9c**
- 36-inch wool-filled serge **47 1-2**
- White Oil Cloth **35c**
- Beach Cloth, silk finished **22 1-2c**
- Satin, Taffeta and Crepe de Chine, \$2.00 value **\$1.29**
- Pepperill Sheeting 9-4 bleached **49c**
- Pepperill Sheeting, 9-4 unbleached **42c**
- Pepperill Sheeting, 10-4 bleached **55c**
- Pure Linen Welt, mercerized table linen **89c**

MEN'S FURNISHINGS

- Overalls **89c**
- Men's Hose **9c**
- Silk Hose **45c to 75c**
- Work Shirts **69c**
- Dress Shirts **95c**
- Felt Hats **98c to \$1.45**
- Men's Union Suits **49c**
- Boys' Dress Shirts **49c**
- Handkerchiefs **5c**
- Men's all-wool bathing suits **\$2.95**
- Men's Caps **79c to \$1.95**
- Boy's Caps **49c**

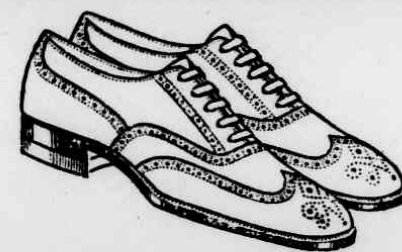
We carry a full line of Arrow Brand shirts and collars.

- Men's Arrow Brand Collars **19c**
- Men's Kahki Shirts **98c**

MORE SHOES

We get new shipments every day right from the Boston market. **NEW and FRESH MERCHANDISE.**

You have carried out more shoes from this place than any other store town—**WONDER WHY**—because we have a resident buyer in Boston, a relation to a member of this firm, who buys shoes for a million dollar shoe house and gets a salary of \$10,000 a year,—who picks us out good values and ships same direct to us. **FRESH GOODS.**



MEN'S SHOES

- Men's Scouts, solid leather **\$1.75**
- Men's Army Shoes, Goodyear welt, solid leather innersoles **\$3.75**
- Men's Plain Toe, Officer's Dress Shoes, rubber heel **\$3.75**
- Men's Dress Shoes, wide and narrow toes, rubber heels, all sizes, Goodyear Welts **\$3.75**
- Men's Oxfords, wide and narrow toes, rubber heels **\$3.75**
- Men's Dress Shoes, wide and narrow toes, rubber heels **\$2.75**

We have on the road at present a lot of Men's Dress Shoes consisting of the well-known makes, such as the Stacey, Adams, Bostonian, Crossett, Arnold and various others.

MORE PANTS

- One big lot of decent and fresh looking goods **\$1.39**
- Men's Kahki Pants, all sizes **98c**
- Fine Worsted Pants, different colors **\$1.89**
- All-Wool Trousers, good values **\$3.45 to \$4.45**
- White Ducks **\$1.85**

LADIES' READY TO WEAR

- 1 lot of all-wool Tricotine Suits, \$25.00 value **\$13.95**
- 1 lot of Sample Silk Dresses, value up to \$18.00 **\$5.45**
- 1 lot of \$15.00 Voile Dresses, sizes up to 52, sale price **\$3.45**
- Sport Sweaters, Tuxedo Slip-Overs in silk and wool, price from **\$1.95 up**

LADIES' SHOES

- One big lot of Ladies' Blk. and Brown Oxfords, with rubber heel **\$1.85**
- Ladies' Satin Slippers, skinner satin, Baby Louis Heel and flat heel **\$2.75**
- Ladies' Patent Sally Sandals **\$2.75**
- Ladies' Blk. and Brown Straps **\$2.19**

We have the exclusive agency in this county for selling the Queen Quality Shoe.

BOYS' SHOES

- Boys' Scouts **\$1.69**
- Boys' Dess Shoes, wide and narrow toes, with rubber heels **\$2.50**
- Little Gents' Dress Shoes, with rubber heels **\$2.25**

Between Post Office
and
Pisgah Bank

JEROME & PUSHELL
Fashion's Place To Trade

It's Your
Department Store--
Use It