

The Biggest Event In The History of Brevard

PATTERSON'S GREAT OPENING SALE

Begins: Thursday, August 3rd—Ends: Saturday, August 19th.

Brevard's Latest and Largest Department Store

EXTRA SPECIALS 50c Brooms, special 19c 2 to a customer OPENING DAY ONLY	EXTRA SPECIALS Best Granulated Sugar, 10-pound cloth bags 75c 10 pounds to customer OPENING DAY ONLY	EXTRA SPECIALS Men's and Ladies' Lisle Hose, 20c value, extra special 5c 5 pair to customer OPENING DAY ONLY	EXTRA SPECIALS Best Fancy Oil Cloth, special 19c 3 yards to customer OPENING DAY ONLY	EXTRA SPECIALS Guaranteed Standard Window Shades, value 85c extra special 45c 4 to customer OPENING DAY ONLY	EXTRA SPECIALS Chambray, all colors, 20c value extra special 1-2c 10 yards to customer OPENING DAY ONLY	EXTRA SPECIALS Best Grade, 36-inch Huck Towels, 20c value, special at 71-2c 6 to customer OPENING DAY ONLY	STORE OPENS PROMPTLY AT 9 O'CLOCK A. M.
---	--	--	---	--	---	--	--

TO THE PEOPLE OF BREVARD AND TRANSYLVANIA COUNTY

For five years and more the people of Brevard and this county have been looking forward to the time when Brevard would have Patterson's big, modern, fully-equipped department store, on the order of Patterson's Department Store at Hendersonville. Now that time has come.

On Thursday, August 3, Patterson's Department Store will open for business in this city, on Main Street, under the Brevard News office, formerly Bishop's Hardware Store. This event will be the greatest business celebration and sale that has ever been held in this particular section. Not only will there be refreshments and souvenirs for everybody on opening day, but the largest, most comprehensive stock of goods ever offered

assures you that they will carry the best domestic standard goods as well as imported goods, priced lower than you have been accustomed to. Let us all work together for a greater Brevard and a greater Transylvania county in "the Land of Waterfalls."

Patterson will throw open the door to his great and new Department Store to the public of Transylvania County with its first celebration and unparalleled sale for 10 days.

Patterson wants every man, woman and child in Transylvania County, rain or shine, to come in and enjoy this opening celebration sale, and celebrate with us the great Brevard Institution, which the people of this county have been looking forward to for the past five years.

First opening day free lemonade and souvenirs will be given away.

