## NOW IN ITS SECOND WEEK=

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# PATTERSON'S End-of-the-Season Sale!

#### **MISCELLANEOUS** Ladies' Silk Hose for only ..... Children's and Ladies' Hose, 10<sup>C</sup> Ladies' Gauze Vests, 25c value ..... All Wool Blankets, large size, \$10.00 value, pair. \$5.45 1 lot Corsets, value to \$2.00 for only ...... Infant's Undershirts, 25c value 5C for only .... Muslin Gowns, \$1.25 value 10 per cent off on all Van Raalte Holeproof Phoenix or Buster Brown Hosiery. Bon Ton Corsets and Mun sing Wear Underwear. Best Grade 36-inch Huck

### A SALE WITH ABSOLUTELY NO COMPETITION

Patterson's big End-of-the-Season Sale is now ending its second week. During the opening days, and even later, our store has constantly been packed, jammed and crowded with custmomers who are taking advantage of the low prices offered on our high quality merchan-

The reason is that Brevard and Transylvania county people have already begun to find out that PATTERSON HAS NO COMPETITION when it comes to quality and low prices. The proof of the pudding is in the eating when you buy at Patterson's's you get all the proof you want that Patterson's cannot be beat for service quality and low prices.

In the meantime new shipments of merchandise have arrived and have been added to our stock. Among these are new fall and winter goods, and in order to make this first big sale here a success, Patterson is offering extra reductions also on thes late and brand-new goods, just received from the markets.

REMEMBER also that this is a brand new store, with brand new merchandise. There is nothing here carried over from year to year and finally dumped "on sale." Every article offered represents high-class quality and sells elsewhere from 25 to 30 per cent over and above the price asked by Patterson.

Come in and be convinced. Every table, every counter and every nook and corner in this store abounds with bargains. Buy now for the months to come and save three dollars and more on every ten you spend.

## SPECIALS! SPECIALS! One Lot Men's Gun Metal \$1.98 Oxfords, \$5 val. sale price Men's Cloth Hats, \$2.00 val. GCC value, sale price ..... Men's Sateen Shirts, \$1.50 value ...... Men's White Button Down Collar Shirts ..... Suit Cases, black, imitation @ leather .....

Men's heavy grey hose, 20c 10C

## LADIES' READY-TO-WEAR



At Practically Your Own Price

Georgette and Crep de Chine Dresses, val. up to

\$18.50

Any Voile or Organdie Dress value up \$3.95 to \$15.00, your choice ......

Any Taffeta and Crepe Knit Dress, val. \$9.95 up to \$35.00 .... White Wash Skirts, value up 69° and 98°

to \$6.00 . . . . . . . . . . . . . . . . .

Just received a new shipment of fall hats and dresses. New goods arriving every day. Come in and look them over.

Overs, coat style, all colors \$1.95 to \$4.95

## S. O. S.-SAVE ON SUITS



Men's and Young Men's Tweed Suits \$12.45 sport model, a fast seller with us at

1 lot Men's worsted hard finish suits \$13.95 \$20.00 value .... ....

20 per cent off on Hart, Schaeffner and Marx and Schloss Bros. High Grade Suits. 20 per cent off on our low prices on all boys'

suits. Men's Genuine Rappahannock Pants, \$3.95 our low price .....

One lot Men's Heavy Cotton Sweaters, \$1.29

BE SURE TO LOOK FOR PATTERSON'S

Young Men's Suits



"Queen Quality" patent leather Pumps QCC a give away at ....

"Queen Quality" white with blackbrown trim oxfords, \$6.00 value .. \$1.95

"Queen Quality" brown calf buckle strap pump, \$7.50 value .... "Queen Quality" brown brogue oxfords \$3.75

\$8.00 value ..... "Dunlap \$10.00 Ladies' brown brogue \$4.45 oxfords .....

20 per cent off on all other Men's and Ladies' Oxfords.

Just received new shipment shoes for men in Brogues, Yard Wide and Dress Shoes.

"Martha Washington shoes for ladies

School Shoes, brown calf, rubber heel, sizes 2 1-2 to 8, special price .... \$2.95

See our line of Men's Work \$1.95 to \$2.45

Be Sure to Look for Patterson's

#### DRY GOODS! Curtain Scrim, value 15c for only ..... ..... 36-inch Indian Head voiles, organdies, shirting, cretone, and other goods, value to 59c .... 10 per cent off on all dry goods not advertised Gingham, percale, curtain scrim 36-inch sheeting and other goods, 20 value ... Pure Linen dress goods, all colors \$1.50 value .... Long cloth, Gingham, ticking, outing and 15°C

other goods, values to 25c ....

WHERE **QUALITY** AND LOW **PRICES** REIGN!

## Patierson's Department Store

The Most Complete Department Store in Transylvania County

N. MORRIS, Manager

MAIN STREET

UNDER BREVARD NEWS

WHERE **EVERY BODY** MEETS **EVERY BODY**