

111
cigarettes
They are GOOD! 10¢

Home Town Helps

BRING INDUSTRIES TO CITY

Wideawake Communities Realize the Value of Having the Best of Civic Institutions.

"Industry has come to recognize the commercial value of good schools, good housing, good planting, good churches and good health." B. Letcher Lambuth told fellow realtors at an industrial property conference at the national real estate convention in San Francisco.

"All of these," Mr. Lambuth said, "are safeguarded in the model industrial city. Gary schools are not only model educational institutions; they are a profitable investment, as far as the steel corporation contributes, directly or indirectly, to their construction and maintenance."

"Cities of this character are sometimes built to house the labor of a great industrial corporation, as in the case of Gary and Granite City; sometimes to develop business for a railroad, as in Kingsport, Tenn. Equal or greater, perhaps, in magnitude, although differing in scope, are the central industrial district and the clearing industrial district in Chicago and North Kansas City, Mo."

"Each of these, and many others with which I am not familiar, are major real estate operations which, in the end when properly designed and administered, will rival in interest and sometimes in profit the original operation which they were designed to supplement and serve."

"Their great interest lies in the fact that they isolate and demonstrate the factors which make for the success of commercial and industrial cities."

"Permanent and productive industry is a combination of capital, labor and management. Management selects a location where raw materials may be assembled, manufactured and marketed most conveniently and profitably. Commerce and business serve industry."

"Cities are trade centers, points where raw materials may be assembled, manufactured and marketed with the greatest convenience and economy. There capital and labor and management congregate."

"The prosperity and growth of cities depend upon their ability to attract and sustain business, commerce and industry."

A circus that shows at the end of the week is the friend of every small boy and girl.

As we understand it, there is no unwritten law recognized at the bar of judgment.

It begins to seem as if its name would have to be changed to the every-other-year locust.

Task for Women Voters: To Restore Public Interest in Dominant Markets

By VICTOR MURDOCK, Federal Trade Commission.



The tendency of many of our greater markets is to concentration, and the creation of points where "the market is made" for the whole nation. Some of these dominant markets, as in the case of the larger terminal markets for country produce, are wastefully inadequate in area and facilities. Again, certain markets for other types of commodities seek to avoid any public supervision—as the grain markets. The New York stock exchange, a national, in fact, a world market for securities, is not even incorporated. It is obvious that more and more the women of America are becoming the agents of the consuming public. They form the greatest buying legion in the world. Their task is to throw over the dominant market places of this country a greater measure of public supervision, to restore to the machinery of these markets the essential element of public interest, which in English-speaking countries has been more or less neglected and defeated for centuries.

I believe that America will eventually resume closer supervision of dominant markets. This does not mean, of course, government price fixing or government buying and selling of wares or government acquisition of all markets. It does mean that the market shall be free and conducted in recognition of the fact that a dominant market is affected by a fundamental public use and its sole control should not be left in the hands of any individual or set of individuals, incorporated or unincorporated.

To extend the public interest further over the dominant national markets to the end that they shall function equitably for producer, converter, distributor and consumer is a task for all of us.

I feel the public-spirited women of America may well lead the way. Involved in the problem are fair prices and stabilization of commerce. We are given to looking upon price as the product, in theory at least, of supply and demand. But supply and demand do not produce a fair price unless they are permitted to have contact.

It is the public's affair and the women of America, daily more skilled by personal contact, as buyers, with economic problems, have the opportunity to see to it that the public shall have part in the machinery of the market.

Commercial Vice Organized Cold-Bloodedly and Callously for Profit

By LADY NANCY ASTOR, American-Born M. P.

The average man is too apt to have the idea that the less women know about life the better they are. This is one of the reasons many men hate to see women enter politics.

You begin to see life when you enter politics. I have seen more corruption and more vice than I dreamed could exist, but I know now that the greater part of vice is a commercialized proposition, not a spontaneous outburst of human nature. I know now that commercialized vice is organized callously and cold-bloodedly for profit, and that many young people are led into it simply that others may make money.

So far the standard of law usage has been set by a male outlook, handed down from old times. In the future the laws must be based on the woman's standard, which eliminates the double standard of morality. There must be no special standard or punishment for either sex. We must work for one standard and only one code of legislative and administrative treatment for both sexes.

Tendency of the Juvenile to Imitate His Elders Who Commit Crime

By BESSIE LOCKE, National Kindergarten Association.

District Attorney Banton of New York has issued figures which he said showed "the tendency of the juvenile to imitate his elders" who commit crimes. The figures were based on the number of assignments in children's courts in New York county.

It seems strange that we as a nation are not yet sufficiently logical to see the economy and wisdom of preventing crime by "letting no man grow up a criminal"—attacking the problem at its source. The kindergarten cultivates right habits of thought and action early in life.

The most effective means of securing more kindergartens is through the enactment of laws providing for their establishment upon petition of parents. Such a law has been in force in California since 1913. Seven other states have enacted similar laws: Arizona, Nevada, Texas, Maine, Pennsylvania, Kansas and Wisconsin. Louisiana and Georgia are endeavoring to secure this legislation. Next winter similar attempts will be made in Alabama, Connecticut, New Jersey, Ohio, Wyoming and Missouri.

Carrying On With the American Legion

Former service men in Pennsylvania received \$40,000 in claims from the government in one month through the efforts of the Pennsylvania American Legion.

A giant new bridge will span the historic Charles river at Boston, Mass., serving as a memorial to the Massachusetts dead who lost their lives in the World war.

Australia's heroes of the World war were honored on Anzac day, when religious services, soldiers' reunions and public meetings were held throughout the commonwealth.

A freak pretending to be half baboon and half woman, giving America as her home and declaring that there are many more like her in this country, attracted considerable attention in a Constantinople (Turkey) street carnival, until American Legion members had the act suppressed.

The announcement of a cure for hookworm should strengthen the lazy husband law.

If some men didn't talk as much as they do about the vacation they had nobody would know they ever were off the job.

Ambassador Harvey probably figures that development from the knees down is not so important as development from the neck up.

The will written in poetry by a man proves that he wasn't a very good poet. Still, if he had been there probably would not be any will.

The Portuguese fliers used three planes in getting across the Atlantic, and a couple of British airmen are trying to go around the world in one.

CINCINNATI STRICKEN SEVEN YEARS

Testifies to the Merit of La'Zan

Mr. F. Lostro, of Cincinnati, Ohio, who has suffered for seven years, wishes to state he is now well from rheumatism after using only nine (9) treatments of "La'Zan," the French remedy.

"La'Zan" is sold in Brevard by Macfie Drug Co.

MONEY BACK GUARANTEE Adv.14t.-pd.

LAND DEEDS AT THE NEWS OFFICE.

Go to the BREVARD PHARMACY for Nunnally's Candies, Cigars, Cigarettes, Tobaccos, Ice Cream and Soft Drinks. It is a pleasure to serve you.

BREVARD PHARMACY
J. B. PICKELSIMER, Ph. G., Prop.
Telephone No. 1 Brevard, N. C.

NOTICE!
Big Horse Sale



J. C. Hendrix will sell at Brevard, on the 4th of Sept., which will be first Monday,

AT AUCTION
Twenty-five Head of Good Horses and Mares
Also some heavy teams of mules

Sixteen head of these horses have been used here for saddle horses during the summer. The rest of them will be brought from other parts of the country.

We also will sell saddles and one two-horse wagon and harness, and two buggies and harness.

Terms of the sale will be cash or credit, with reasonable security for 60 or 90 days.

Don't fail to attend this sale, as these horses will be sold regardless of price. You name the price.

Auction will start at 10 o'clock, Rain or Shine

Syrup-Making Time Is Drawing Near
And we are equipped with all you need for making it

We contemplated a large crop of sorghum cane this fall, and we now have hand everything necessary to harvest the crop. If you are in need of anything mentioned here come to us and look over what we have, for there is no better made and none better can be sold.

Boiler Syrup Pans Syrup Skimmers Syrup Buckets
Cider Presses, Apple Peelers, Furniture, Fruit Jars, Jar Tops, Rubbers

J. MACK ALLISON, Manager

Farmers Supply Company

Main Street, Brevard, N. C.