

THE BREVARD NEWS.

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Wm. A. BAND Editor.
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FRIDAY, OCTOBER 20, 1922

THE COMING ELECTION:

Registration Saturdays will continue through Oct. Election precincts and voting places are announced in another column of the paper. Large numbers have already availed themselves of the opportunity of registering for their vote in the November election.

It is the right and duty of every person qualified to vote, to know the candidates for the different offices, and to make a choice, and vote. At the polls we meet on common ground, the welfare of the community.

It is our blessed privilege to vote as we please, straight Democratic, straight Republican, or scratch, and split the ticket. But every man and woman has some interest to be represented at the coming election.

Our interests in a certain community are what make us live there, and every community has official business to be transacted. It concerns us vitally to vote to place those we think best qualified, in charge over these affairs.

We are also called upon to decide who will represent us in Congress in the coming election. Our Republican candidate lives within our midst, and our Democratic nominee, who recently campaigned this district, is well known throughout the State.

The issues are all strictly political. No personal element enters into modern political oratory. The day of bitter thrusts and counter thrusts by leaders of opposite parties is apparently in the passing. As politics is becoming a woman's game also, and the gatherings largely attended by women it is noticeable that less animosity is thrown into campaign speeches. The old meetings of fist beating, hand waving, politicians swaggering up and down the platform hurling slander at times, are gone. One almost expects tea to be served after the speaking of the present day.

Politics is not the formidable word it used to be. We find it is our daily concerns which are being transacted by the officials. They are trying to represent us to their best ability, and it is our duty to register, and vote independently, and without prejudice, other than party affiliations, for the candidates for the different offices whom we believe will best uphold our standards.

JOINT POLITICAL MEETINGS:

The nominees of the Republican and Democratic parties for the several county offices will meet at the following places any time to discuss the political issues of the day.

The voters of the County are invited to come out and hear the discussions and a special invitation is given the ladies to be present.

The list of speakings is as follows: Gloucester, Macedonia Church, 11 A. M., October 30th.

Lake Toxaway, New School House, 7:30 P. M., October 30th.

Hogback, Boham School House, 10:00 A. M., October 31st.

Union School House, 2:00 P. M., Oct. 31st.

Old Toxaway School House near Bill Meese, 7:30 P. M., Oct. 31st.

East Fork, School House, 11:00 A. M., November 1st.

Rosman School House, 7:30 P. M., November 1st.

Calvert, Calvert School House, 11:00 A. M., Nov. 2nd.

Cathy's Creek School House, 7:30 P. M., November 2nd.

Dunns Rock, Bagwell's Store, 10:00 A. M., November 3rd.

Cedar Mountain, Garren's Store, 2:00 P. M., Nov. 3rd.

Boyd, Enon Church, 7:30 P. M., Nov. 3rd.

Little River, Ashworth's Store, 11:00 A. M., Nov. 4th.

Brevard Court House, 7:30 P. M., November 4th.

Let every one come out.

Respectfully,
LEWIS P. HAMLIN, Chairman
Republican Executive Committee.

W. E. BREWER, Chairman
Democratic Executive Committee.

BUILDING UP BREVARD

Building activities are rather dull in our city at the present time; the writer knows of only one cottage being constructed. Naturally the question comes: "Why are not more houses being built, more store buildings going up?" It is a question relating to supply and demand. For three months in the year every available cottage and vacant room is occupied and store buildings are premium, but for nine long months there is not so much demand for them. There is no difficulty about finding business men who will furnish the necessary capital for putting up either stores or houses for rent, providing they can see a reasonable recoument in return for the use of their money.

The writer was speaking to a man who had eight houses and cottages that he rents, who said that after paying taxes his net receipts were only four per cent. This is not enough. One can get four per cent on their money by just letting it lie at the bank from year to year with no worries about renters, repairs, depreciation and fire insurance.

How much should one make on their money? The legal rate of interest in this state is six per cent, but the banks say they cannot afford to do business on a six per cent margin, so they charge eight per cent and collect that in advance. Merchants expect to make from twenty to thirty and in some cases fifty per cent profit. But if a man who has money to invest can see a clear eight per cent income as a rule he is satisfied.

There are people who want to build in Brevard. The writer knows of three store buildings and several cottages that are waiting to be built. Why don't they go up. The owners of the lots cannot see the interest on their money. Brevard is oversupplied just now with merchants and there is no demand for houses and cottages at rents that will realize a net eight per cent.

How can this be remedied? We must get more permanent residents into our town and more producing farmers in our county.

We have the finest climate here, the most bracing air, the purest water and most beautiful scenery. Why don't people just flock to our section? The answer is that town lots and farm lands are being held at too high a valuation. People want to locate here but when they inquire they find that prices are too high. This is what is keeping our town dead. We have been here now over ten years and Brevard has not made much growth in that time. During the same time St. Petersburg, Fla., has grown by leaps and bounds, and now has from forty to fifty thousand tourists every winter.

I remember when St. Petersburg was a smaller place than Brevard; in fact I built the first house there. After a time we seemed to have reached the end of our building operations and for several years the town was dead. We got together and discussed the question as to what was killing our town. We had a lovely climate, fine bathing, boating and fishing, luscious fruits and vegetables, grown all the year round and yet people didn't rush in to share with us these pleasures. One man got up in the meeting and said: "Gentlemen, I'll tell you why our town doesn't boom. Speculators have brought up every available lot and are holding them for high prices. As soon as a prospective settler comes here and inquires the price of lots, he goes back home without investing. We, the pioneer settlers have made this place, we have worked hard and started a town here; these speculators come in and profit by everything that we have done, now make them pay their share. We must have a double rate of taxation, a low rate for improved property where a man buys a lot and builds and a higher rate for unimproved property, where a man buys a lot and sits down and waits for it to rise in value by our improvements."

The meeting saw the sense of this argument and the town accepted this scale of taxation. The result was the speculators could not afford to hold their lots—they either built on them or lowered the price. As soon as prices came down, buildings went up, carpenters and contractors flocked into town. There was more demand for hotels and boarding houses, for they had to be fed; this made more demand for farm lands and farmers. There was more demand for lumber and building material and this caused sawmills to be operated and merchants to locate.

Then, of course, as the town grew, it had to have its churches, schools and places of amusement. Docks were built and piers to deep water, a beautiful park was laid out,

each drives built, golf links laid out. A board of trade was organized, the place was judiciously advertised; they saw to it that everything was done for the comfort of the tourists who soon began to come every winter to see the northern winters.

They made a beautiful town here. St. Petersburg and have built it right. You can't put up any kind of building there, a building committee with a competent architect looks over your plans and sees if the building you propose erecting will be an asset to the town or not, before you can get a permit. Not only so, but he must know what material you are going to use. If cement blocks are used for your walls, they must have the proper proportion of cement in them and are subjected to tests by the city engineer before they are passed.

Every supply is subjected to most rigid inspection, the streets are kept clean, hog pens are unknown in the city limits, manure piles must be sterilized daily and removed every week to prevent breeding of flies.

Unightly buildings and back lot sheds are not allowed. You must keep your back premises as clean and tidy as your front yard.

The result is that they have a wonderful and beautiful city. The houses and bungalows are built on the monumental order, the back and sides look as nice as the front. Flowers and lawn grass are all around the house. There are beautiful palms, shade and fruit trees along the well kept hard surfaced streets. Cement sidewalks are every where and don't you dare to throw your trash or expectorate upon them, unless you want to pay a five dollar fine. Everything possible is done by the town authorities to make a place that tourists will want to come to year after year and stay the whole winter in that sunshine city.

And we in Brevard can have these forty or fifty thousand tourists every summer and fall if we will do as the people of St. Petersburg did thirty years ago. Start right. Cut out this killing of the town by real estate sharks, do all you can to make clean, healthful and enjoyable place here in the mountains and people will soon find it out and come in crowds to enjoy this beautiful scenery and climate every year, and there will be no lack of building activities, every one will be happy, because they will be busy.

E. H. N.

PHARMACY A RESPONSIBLE PROFESSION

To perform well the duties of a pharmacist requires education and skill.

The persons engaged in such service have entrusted to them the health and lives of the people, and hence take upon themselves grave responsibilities. To be prepared to assume these responsibilities the pharmacist or druggist must be a high school graduate, serve two years as an apprentice, be a graduate from a recognized college or pharmacy, and then pass a difficult examination to become registered.

He is thus qualified to be your guardian in serious sickness. He needs your patronage for all medicines you buy in order that he may be there to serve you in the hour of extreme need.

YOUR DRUGGIST IS MORE THAN A MERCHANT.

WATCH FOR DANGER SIGNAL

Why One Should Pause for Reflection When Daily Task Becomes Easy of Accomplishment.

Has your work become very easy? Do you find you could do it with little effort? Has it ceased to impose any strain or fatigue upon you? Do you no longer feel loss of vitality after a long spell of it? Can you now do it "as easy as water rolls off a duck's back"? If so, look out. Do some stock-taking. Examine your output. Analyze your attitude towards your work. Ask yourself whether you are putting your whole self, your whole heart and soul into your job. Ponder whether you are exerting yourself to the utmost to produce the maximum results.

No work should be easy if done with all one's might and main. Every job should "take it out of a man" if he expends every ounce of his energy in doing it the very best way within his power. Work done with little effort is liable to yield little result. Every job can be done excellently or indifferently. Excellence necessitates effort—hard, sustained, concentrated effort.

So, if you are sleeping over your job, instead of sweating over it, overhaul yourself.—Forbes Magazine.

Why He Was Good Match.
"She's making a fine match."
"That so? I understand the young man is very wild in his ways."

"Wild. He is. Drinks a lot and does all manner of things he shouldn't, but it's a good match. His folks have a lot of money."

The cynical bachelor seems to feel that all the modern girl can cook is his goose.

The bolshevik hatred of capital is real only when other governments have it.

That king job in Albania would not go begging so long if the treasury were in good shape.

Some people use perfect English and others use a language everybody can understand.

The discovery of a woman hobo reminds us once more of the immutable equality of the sexes.

Speeding around curves gets the just and the unjust after the manner of the impartial rain.

To all too many folks these days, home is just a place to start from when going some/where.

Men's clothes are to be looser. A little more loose change in them would also be an improvement.

There is a counterfeit federal reserve banknote of \$100 in circulation, but who of us should worry?

The list of grade crossing fatalities suggests that the cowcatcher should be renamed the fool-catcher.

A poet's wife has sued for divorce, maintaining that poetic license does not include abandonment.

"Cabbage is coming back," announce the experts. It never got very far away from the well nourished.

Photographing the soul may be possible. But not everybody can be sure he wants a picture of his, if any.

A man never realizes more fully that he is getting old than when a kid offers him a seat in a street car.

Some men go to the beach to enjoy the beauties of the sea, while others go to enjoy the beauties in the sea.

About the funniest thing we know is the man with a wilted collar laughing at women wearing summer furs.

Law and order within any nation are worth all the power that it may be necessary to employ to have them.

An aviator ace is charged with having held up a poker game. Five aces have worked havoc with a poker game before.

Many are of the opinion that General Sherman's opinion of war proves that he was a mild-spoken man.

A minister says autoists who joy-ride on Sunday will not go to heaven. And the paving there is spoken of so highly.

Perhaps because of the girls' knickerbocker fad the young men will not be so sadly missed from the vacation spots.

Lenin is reported to be recovering from the 57 diseases that the Russian news service has hit or miss afflicted him with.

There is very little rest or recreation in a vacation, but it certainly impresses one with the real delight of the old job.

"When Does a Lamb Become a Sheep?" asks a headline. Well, maybe after Wall Street has made a lamb feel sheepish.

When we entered the war we told the world we were for peace at any price—and the blamed world took us at our word!

This is the time of year when the backyard gardener laughs at the man who laughed at him for being a backyard gardener.

If the Medical Profession Once Applies Itself to Extending Human Life

By DR. S. S. GOLDWATER, in New York World.

The physician of the future will become less and less a disease specialist and more and more a health specialist. He will be a health organizer. His business will consist not so much of treating the sick as of keeping people well. He will doubtless be as interested in research as he is today; but his research will not be limited to the discovery of some new disease or to a new treatment of the old ones. He will be interested even more in the discovery of new ways to let man's will to live assert itself.

How long should a man be able to live? There is no telling. Man may live just as long as he can keep renewing the healthy tissues of his body, so long as he can successfully expel all the toxins, avoid disease and injury and replace promptly the wasted substances of each worn-out cell. Setting any particular limit, in our present state of ignorance, seems to be quite unscientific.

If the medical profession once applies itself to the task of extending human life, there is no reason to doubt that its achievement will startle the world.

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