

I am Mr. Good Salesman
Read what I say every week.

Dear Friends:

We have engaged this space to put in it each week, store news which you **MUST SEE**, and **MUST REMEMBER**, and **WILL LOOK FOR**, and which will make this space **VALUABLE** to you and to us.

Mr. Good Salesman will tell you about our merchandise and how you can get from us proper styles and save money when you buy at our store.

Come in and see us.

We sell Good Goods; we Price them right.

PATTERSON'S DEPARTMENT STORE
The Most Complete Department Store in Transylvania County.
N. MORRIS, Manager
Main Street Under Brevard News

F. P. SLEDGE
Groceries, Fruits, Vegetables

Try my cash prices and see if I can't save you money.

Don't forget I am always on the job and can serve you promptly.

Main Street Auditorium Building



ATLAS PORTLAND CEMENT

THE same spirit of progress that replaced the horse with the automobile, has replaced temporary, inflammable buildings with permanent fire-proof structures.

One man has done much toward this change—your building material dealer—by heavy personal investment in slow moving, low profit stock—building materials.

His judgment in favor of permanence is vindicated by its nation wide acceptance. His judgment on individual materials is equally good. He calls Atlas "the Standard by which all other makes are measured."

The Atlas Portland Cement Co.
Sole Offices—New York—Boston—Philadelphia
Kilns—Northampton, Pa.
Hudson, N. Y.—Leeds, Ala.

"The Standard by which all other makes are measured"



Engraved Yule Tide Greeting Cards
See The Brevard News
Prices unusually Low. Beautiful assortment to select from. Order yours now.

BOY SCOUTS
(Conducted by National Council of the Boy Scouts of America.)

MAKE GOOD SEA SCOUTS

Ship ahoy! The boy scout movement has extended its activities to the sea. It is not only navigating blind trails through the deep woods but also navigating the trailless deep of the ocean itself. Instead of studying the use of an ax, the scouts are learning what a marlin-spike is and how to handle it with the deftness of an old-time salt water tar; instead of overnight hikes, they are planning overnight cruises in boats loaned for the purpose by the United States Navy department.

The seascouting department of the Boy Scouts of America is fast getting to be an important and a most picturesque phase of the work which is more and more attracting the spirit of adventure which is in all boys.

To be eligible for this organization, boys have to be a little older and a little heavier than for the land work. They must be fifteen years or over and must weigh at least 112 pounds.


There are three national sea scout camps in the United States: Marion, Mass., Chicago, Ill., and Portland, Ore. The largest camp, that at Marion, Mass., on the grounds of Tabor academy on Buzzards bay, accommodates 100 boys. Here, as in the other camps, the scouts will be given an intensive drill of from two to four weeks, with cruises along shore in various kinds of boats, thorough training in every kind of swimming and life saving, and other forms of "real salt water stuff." Acting chief seascout of the Boy Scouts of America, Capt. W. Huston Lillard, will be in personal charge.

The three national sea scout camps are under the management and supervision of the national sea scout committee, of which Gen. George W. Goethals is chairman, and Admiral William S. Sims, Messrs. Charles M. Schwab, Arthur H. Wood, and Commodore W. E. Longfellow are members and James A. Wilder, chief sea scout is secretary. The camps will have the hearty co-operation of the chief scout executive, James E. West, the director of the department of camping, L. L. McDonald, the director of the department of education, L. W. Barclay, as well as all of the other officials of the Boy Scouts of America.

MILWAUKEE SCOUTS GOOD TURN

Here is a Milwaukee scout's report of a recent good turn: "While going to school I saw a crowd gather. I ran to the place and saw a bulldog had been run over by a automobile. The dog's eyes bulged from his head and his muscles were stiffening with coming death. He was lying on his back. I knelt over him, forced open his mouth, pulled out his tongue, placed a pencil across his mouth and let his jaws close. This kept his tongue from falling back into his throat and kept his mouth open. I then applied the Schaeffer method of resuscitation. After 15 minutes of artificial respiration the dog began to show signs of life. The eyes no longer bulged and his heart beat normally. About 15 minutes later I stopped and again the dog breathed alone, but seemed unable to rise. After examination I found the backbone out of place. With the aid of another boy I snapped the vertebrae back into place. We then carried the dog to the basement of a nearby store and covered him up. After school I stopped in and found he would recover. I had been 25 minutes late for school."

A SEA SCOUT ON THE WATCH



Instead of overnight hikes, sea scouts plan overnight cruises in boats loaned for the purpose by the United States Navy.

HERO MEDAL FOR LIFE-SAVING

Because of training in swimming and life-saving, Robert Bennet of Kalamazoo, Mich., was able in spite of desperate odds, to save William Oudling from drowning in White Lake last summer. Bennet succeeded in bringing Oudling's body to the surface, but the drowning boy locked his arms around the rescuer and both went down. At the bottom Bennet broke the other's hold and returned to the surface. Diving a second time he obtained the proper hold, returned to the surface with Oudling, safely in his arms and swam single-handed to the shore. A hero's medal, authorized by the national council, has been presented to Bennet.

SCOUTS TRAINED FOR FORESTRY

Pueblo, (Colorado), scouts will be given special training in forestry, forest fire fighting and conservation while in camp this summer at the national forest.

TAKE PLEDGE AS RANGERS

About 190 scouts of Yakima, Wash., took a pledge as deputy forest rangers at the close of a recent forest preservation rally. George Griffith, government forest chief, swore the lads in and turned them over to the local rangers as his deputies for saving the forest of the department. The oath included provisions for saving camp fires, and to protect the forest by care.

BOY SCOUTS
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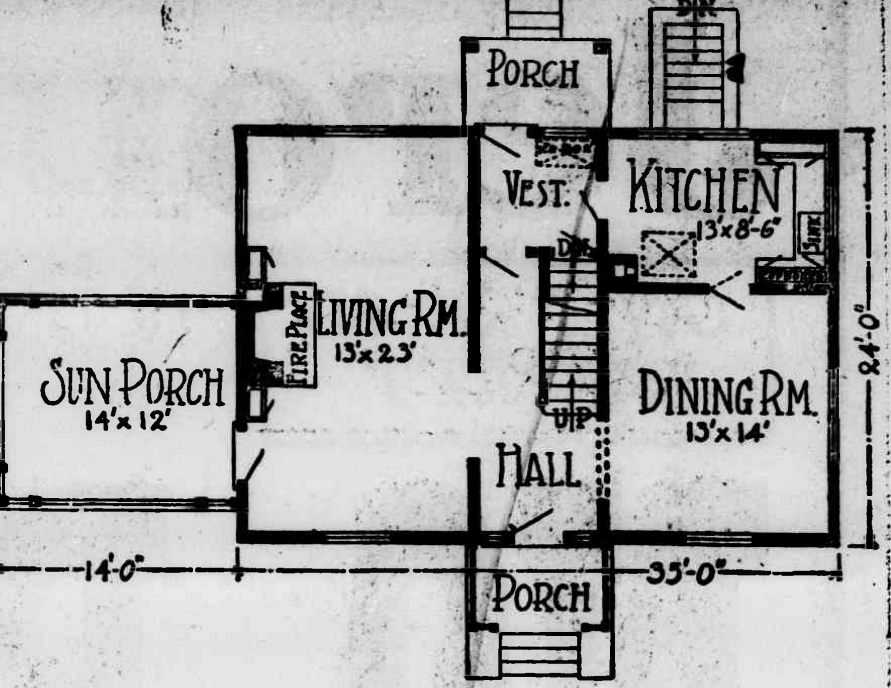
SCOUTING TAMES WILD LADS

One scout troop lists among its good turns "Taming three wild lads." This troop made assets of three boys of widely different types who had proved liabilities to themselves and scouting. Here is the story:


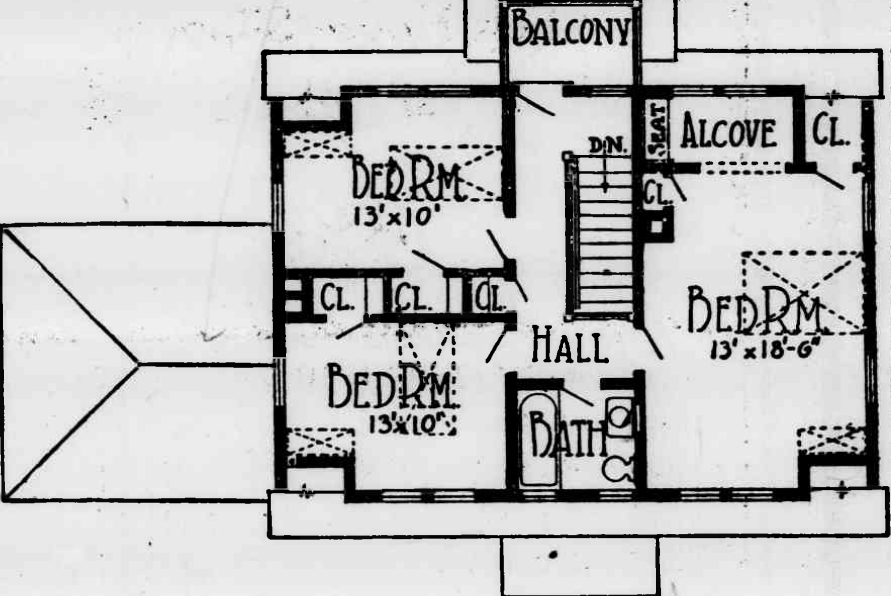
"Boy Number One—was said to be absolutely untamable. His parents had lost control. He was slack, untruthful, rebellious and downright mean. Twice he drew suspensions from the troop for escapades. We allow three chances. He took the third. We said good-by. After watching the troop from the outside for three months, he applied for reinstatement. His application was referred to the boys. They agreed to admit him on trial. There has been such a great improvement in his general conduct and outlook on life, that he is often pointed out as an example of good scouting.

"Boy Number Two—came from a prosperous home. He became a patrol leader. At a critical age he began imitating older boys of doubtful habits, and started drifting. With a totally unexpected bang he was reduced to the ranks. The next night his entire patrol formed a committee to walk two miles to the S. M.'s home and plead his case. He was 'paroled' to them. After two weeks the S. M. harkened to persistent persuasion and made the boy acting P. L. under observation. Four months have passed and it looks as though this P. L. is to be our next senior patrol leader. He's cured of wildness.

"Boy Number Three—is still in the scout hospital, but is sure to recover. He was a spoiled darling. Anything his little heart desired, he got—but there was no discipline in his life. Our uniform attracted him; our hard work repelled him. He was as destructive as a boy could be, and there was no laziness in him when it came to rascality. School teachers found him hopeless; so did we and he was deprived of his scout badge. This was a novel experience and somewhat shocking to him. He swaggered around and said he didn't care—but he did. Then he reached the surprising (to him) conclusion that he was on the wrong track. He has applied three times for reinstatement but the boys feel he will stand a little more treatment. Certainly he has lost his former ambition to destroy everything breakable; he has acquired some courtesy; he says he is willing to work. Probably in three or four months the boys will take him in again, thoroughly tamed."



First Floor Plan.

Second Floor Plan.

DUTCH COLONIAL STYLE OF HOUSE

Economical Because of Long Lasting Construction.

OPEN SUN PORCH IS FEATURE

This Design Presents Home of Better Than Average Durability and of Pronounced Pleasing Appearance—Well-Planned Interior.

By WILLIAM A. RADFORD

Mr. William A. Radford will answer questions and give advice FREE OF COST on all subjects pertaining to the subject of building, for the readers of this paper. On account of his wide experience as Editor, Author and Manufacturer, he is, without doubt, the highest authority on all these subjects. Address all inquiries to William A. Radford, No. 1227 Prairie Avenue, Chicago, Ill., and only inclose two-cent stamp for reply.

Merchants tell us that there are two types of buyers. The "basement buyer" who makes his purchases on a price appeal only and the "upstairs buyer" who is less influenced by price than he is by quality.

Home builders, too, seem to classify in much the same manner. There are many who reckon that price is a determining factor in the kind of home they wish to build. And there is another large market which is more concerned with quality and who are convinced that quality construction is the best answer to the price question.

Those who wish to build a home of better than average durability and of pronounced pleasing appearance will be immediately interested in the design shown here. Its style is that known as the Dutch Colonial, one of the best known and most favored types of architecture in current practice. The element of economy in the square or rectangular shaped house is well known. It costs less to build a house of that general layout than of more fancifully conceived floor plans.

Stucco, or concrete, is the main wall material. The advantages which the builder enjoys with the use of this material are, chiefly "long life, freedom from excessive and frequently recurring repair bills, proof against moisture and proof against frost." These features are individually important and collectively constitute an impressive case for this type of construction. Of course the initial investment is greater, but reckoned over a term of years it is cheaper as well as better to use durable construction.

Among the interesting exterior features are the roof and second-story window treatment which is characteristic of Dutch Colonial types, the entrance and the open sun porch. Lattice-work adds a touch of delicacy to entrance and porch and relieves the rather massive lines and any severity associated with the major materials used.

Just a glance through the interior will increase admiration for this home. It is roomy, well planned and suitable for every need that a home should meet. The usual combination of living room, dining room and kitchen occupies the first floor. The living room is notable for its size, the dimensions being 13 by 23 feet. A fireplace adds that homy touch. It opens onto the sun porch which is of generous size and well located at the side of the house.

All of the sleeping accommodations are above stairs. There are three bedrooms, one of unusually great size and which has the added advantage of a comfy alcove. All of the bedrooms have handy closets and are well located in relation to the bathroom.

While local conditions vary and definite estimates should be had from your dealer, it is generally true that this design may be followed without excessive cost.

HOODOO GOT IN ITS WORK

His Companions Satisfied That Indiana Man Was Number Thirteen of the Party.

When 13 people rose early the other morning in Edwardsport, four miles north of Becknell, and left on a motor excursion for the "government locks" near Mount Carmel, on the Wabash, not one of the happy party thought about hesitating on account of the number. However, before the day was over every member of the party figured that Charles Adams was No. 13.

They had a fine time on the banks of the Wabash. Perhaps the most amusing thing occurred at noon when they were preparing to eat. The flies and chickens were of a familiar nature, and it became necessary to appoint a guard to keep the hungry flock from making a mess of things.

Mr. Adams is an accommodating fellow and immediately assumed the duties of chief. With a club in each hand he stood on guard. Charley's legs were spread as far apart as he could get them, and a foot (a big foot, too) was on each side of the spread. While his mouth was watering and his eyes looking everywhere at once, he failed to see an old rooster help himself to a delicious piece of pie. When Charley did see, one big foot went right after that old emblem of the Democratic party and it was a little too far for Charley immediately became overbalanced and sat down in a huge dish of bean salad. The others went home hungry.