

# Home Town Helps

FOR GREATER CIVIC BEAUTY

In Some Respects, It Must Be Confessed, the United States is Behind Europe.

"I talked with a group of foreign architects the other day, after they had made a tour about this country," said Edlin Root recently, in asking funds for the completion of the Cathedral of St. John the Divine. "They said that our banking houses and our railroad stations were far superior to anything of their kind in Europe." On the other hand, Mr. Root pointed out, America was "a country of small churches." He wondered whether the country, after her experiences in the great war, had "no message to the world that is fit to express."

The public in general will do well to ponder the full symbolism of beautiful heads and holy churches, our handsome banks and terminals are, of course, an encouraging rather than a discouraging sign. Fifty years ago we did not have even them. We are making a beginning with regard to fine buildings outside of business and industry. For instance, we are creating a number of respectable and some beautiful universities. The athletic stadiums represent an artistic impulse needing only proper direction. Our bridges, in many cases, have a sweep and panoramic beauty. Despite the multitude of cheap houses going up, there is probably a more general interest in the beauty of homes and home furnishings than there ever was.

Structural beauty in the United States shows a few points of light in itself a continent of rather dismal commonplace. This may be natural. We have built in a day—with haste and carelessness. But haste and carelessness must pass if the greatest nation in the world is to contribute more than crops and machinery and money to the life of the world.—New York Times.

## GIVE THOUGHT TO BUILDING

Time and Consideration Well Bestowed on the Exterior Appearance of the Future Home.

In recent years much has been accomplished in the direction of improving house exteriors, but one needs only to drive through any rapidly developing residential district to observe that the field for improvement is still large, says the Cleveland Plain Dealer. Many houses are apparently planned without any regard for exterior appearance. In many cases it appears that the designer himself could have had no clear notion in the beginning of the type of house that finally was to emerge from his plans. Scores of new houses are to be found not only in Cleveland and in its suburbs but in every important building center that offers the simplest architectural tenets.

Many of these hedge-podges doubtless have their explanation in the desire and necessity for economy, but the fact remains that it costs less to build a neat little house that is architecturally attractive than to build the badly designed type of dwelling that profanes the landscape of every residential district in America. Simple architectural education is one of the American home builder's greatest needs and a need that Better-Home week was designed to satisfy.

### Successful Parody.

The London Sunday Times, which, by the way, is quite distinct from the Times—prints a brief paragraph that will appeal to all lovers of parody:

"Sir Owen Scammon said last week that one of the greatest compliments he had ever received was when a publisher's work he had reviewed mentioned that he could not remember he had written the thing when he was drunk. There is a serious consideration in this. The late Mr. Walter Scott's attention was called to 'The Tale of Bruny Laine in the Island Addressed' by a publisher who had done this mischievous target article in the Times."

### London at Last Given.

London at last is to grant a haven to the birds of its vast parks. A committee appointed to consider the question has recommended that sanctuaries be established in Hyde park, Kensington gardens and St. James' Park; and King George has consented that parts of the gardens of Buckingham palace be used to the same end. There are areas in several of the parks where work has already begun by leaving them to nature, on the theory that "birds abhor the tidiness of the gardener."

### "Best Sellers."

It was in a little bookshop in Chicago. A middle-aged woman entered, and much as though she were asking for a translation of the hieroglyphics on Cleopatra's needle, she asked:

"Have you a book called 'If Winter Comes?'"

"Certainly, madam," answered the clerk, and standing on a table, he picked up a copy of the book and handed it to her.

"Why?" she asked. "It is a book like the 'If Winter Comes' magazine."



That is why so much of our products are sold at home  
We always have a fresh supply of Bread, Rolls, Cakes, Pies, Doughnuts and other good things usually kept in a first class bakery.

## Philipp's Bakery

# ROAST LAMB

How about a nice leg of lamb for a change? That always makes a "hit" no matter how exacting the tastes you are trying to please.

Nice young lamb is a luxury that is not always easy to get. But we have some exceptionally choice cuts right now. Better place your order early.

Prices and Meat That Meet Your Favor

## The City Market

S. F. ALLISON, Prop.

## Smith's Barber Shop

The Barber Shop where you get that smooth, velvety finish after each shave. Our hosts of friends and patrons are our best advertisers. A clear skin guaranteed by us after one of our massages.

Children's hair cutting our specialty. We now carry a large supply of fishing tackle of every description and kind, and have a large assortment of cigarettes, cigars and tobaccos. Once a customer always a customer.

### SMITH'S PLACE

Tonsorial Artists Main Street.



## Hot Water Facilities

Make the heat of your range help you wash the dishes. Connect a water tank and have an ample supply of hot water for the kitchen, laundry or bathroom.

This practical device overcomes the hot water question in thousands of homes. Why not have one in your home? We make a specialty of installing all kinds of water heaters, including gas.

We will gladly furnish you our figures. Our experience in this line makes our repair department particularly efficient.

## NICHOLSON & DUCLOS

Plumbing, Tinning and S...

# SPECIAL Dress Sale

## Two Days—Saturday—Monday

All Taffeta Dresses in our stock worth up to \$10.00, for Saturday and Monday only ..... \$6.95

A choice lot of Silk Crepe, Canton Crepe, Crepe Knit Dresses. Some of these are actually worth up to \$18.00. Any dress in the lot..... \$9.75

## New Capes Specially Priced For Saturday and Monday

Any Cape or Coat in our stock worth up to \$13.50. Two days only ..... \$9.75

### EXTRA

One lot of House Dresses worth up to \$1.50, small sizes; some very good styles in this lot. Two days only ..... 25c

Just received a new lot of Maidell Gingham House Dress ..... \$1.25

Special lot of Indigo Blue Bungalow Aprons; best quality Percales ..... 98c

Take a look at our line of Egyptian Silks—floral designs. The yard ..... \$1.29

## Plummer-Cobble Company

Main Street

Brevard, N. C.

# After the First Cost—What?

A COUPLE of coats of paint and a few fancy frills and a new house may at first be a thing of beauty. But—"Beauty is only skin deep." The real test comes when the newness begins to wear off.

Poor construction and CHEAP, INFERIOR MATERIALS result in quick deterioration. The man who endeavors to save on first cost by using cheap materials soon finds himself loaded down with bills for unnecessary repairs, and he ultimately pays a great deal more for his house than if he had built right in the first place.

Especially in the house that is built for speculation (built to sell) is quality reduced to the irreducible minimum. The use of inferior short-lived materials in place of substantial, durable materials is today's greatest menace to the building of better homes.

YOU will want your home to be as nearly expense proof as possible! Then BUILD your own home and see that only the best materials—expense proof materials—go into it! Take counsel with someone who knows the building game and can advise you as to what materials will give you ATTRACTIVENESS AS WELL AS DURABILITY AT REASONABLE COST.

We are in position to give you such counsel and advice and offer it to you without obligation.

### Consult Us Before You Build

It may be good business for some dealers to handle and supply their trade with cheap materials because such materials usually bring a bigger profit, but it's not good business for the customer. Nothing is good business for us that is not good business for our customer friends. All our materials stand representative of 100 per cent value and insure our customers of lasting satisfaction.

## Miller Supply Company

J. A. MILLER, Manager