

Subconscious Mind of American That He Must Not

By EMILE COUE, in New York



Every American man believes himself to be a great machinery that is at a nation; at least, that is the nation. Their belief in their individuality and often is, unconscious, but it is always perceptible by the stranger.

It is revealed in his thoroughness, in the feverish haste with which he conducts his business as though working to a hard schedule in order to achieve perfection or success in a given time and keep abreast of the swift national movement.

The subconscious mind of the American man tells him imperiously that he must not tarry. He has no time for leisure; the nation must be built, and if his own little wheel stops it may check the advance of the whole machine.

And too often he takes them to bed with him. His family life is sacrificed despite his naturally affectionate disposition. Generally a devoted husband and father, the American is only too willing to leave the evening of his home and children to his wife.

Costly Highways Must Distribute Their Benefits and Costs Equitably

By W. H. FINLEY, President Chicago and North Western

I do not believe that good highways throughout the country are going to ruin the railroads. On the contrary, I think that the more means there are for traveling and shipping the more traveling and shipping increases.

The rough-hewn system of highways that have been built in a hurry built in haste will not make this state a great transportation power in the future.

The people must realize, however, that all final results are based on taxation. We must see that this road building is done with economy and costs equitably.

Buildings of Public Interest Should Be Classed as Public Monuments

By R. D. GALLATIN, Bank Commissioner for Maryland

Buildings of public interest should be classed as public monuments. It should be for the benefit of the people and not for the profit of the few.

There is no better way to reach the heart of the traditions and ideals of America than by building buildings that are the business symbol of the best of America's past.

Issuance of Tax Exempt Securities Saves Nothing to the Taxpayers

By ANDREW MELLON, U. S. Secretary of the Treasury

Tax exemption, in all instances, constitutes a subsidy from the federal government, the cost of which, in the long run, must fall on those taxpayers who do not or can not take refuge in tax-exempt securities.

Even from the point of view of the states themselves, I believe it is clear that the continued issuance of tax-exempt securities saves nothing to the taxpayers in the states, and that, in the long run, it brings heavier taxes.

The tax-exempt privilege, with the facilities that it gives to borrowing, leads, in many cases, to unnecessary or wasteful public expenditures, and this, in turn, is bringing about a mounting increase in the debts of states and cities.

"If I Say That I Never Saw the Evil Side of Gregory Rasputin—"

By LILI DEHN, in "The Real Tsaritsa."

If I say that I never saw the evil side of Gregory Rasputin I shall be called a liar or a fool—perhaps, more chivalrously the latter. It is however, the truth when I say that we never saw the evil side of him.

I have heard of men who have led a life of dissipation and debauchery, and who have been as naughty. Yet they never had any influence on the Tsar.

But even if some of them had been secret secretaries, their influence would have been limited to a few years.



MOVES STEADILY UPWARD

Great Promise Shown for the Future Development of American Cities and Towns.

Neither the accumulation of money nor the sense of power that money brings are among the real satisfactions of life. Those satisfactions come from either rendering the service that the past has rendered to us.

No one who has paid attention to the changes that the past two decades have brought about can be pessimistic as to the future development of the American city along the lines of convenience, dignity and good order.

Perhaps it is just as well that America was discovered before Europe discovered itself in this way.

The Greek debt bears a trifle of a resemblance to the Greek debt of today, but when reduced to real value it is less astonishing.

Over in Paris a big stadium goes to ruin, while over here the average college goes begging to get out.

There is no one urging a 10-month year such as have the four of a Friday the thirteenth of the thirteenth.

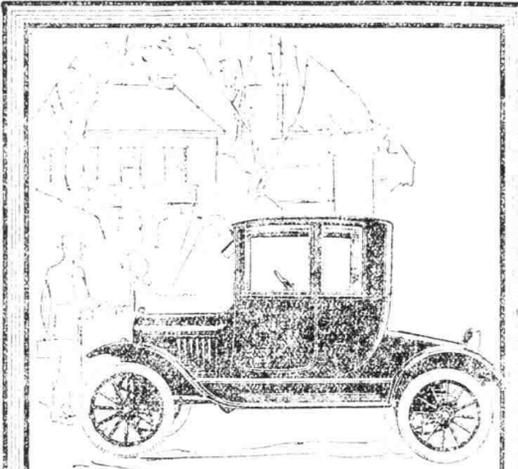
All Love "Old Homestead." One trouble with the American people, declares an eastern journal, is that they have not enough cherished old homesteads.

Mortar Saved His Life. A Dallas (Tex.) laborer fell ten stories down an elevator shaft, landed in a wheelbarrow of mortar and stepped out unhurt.

Julietous reader, when the long winter evenings come round, you have abundance of leisure. Let the postcard file on the shelves fill the room of spring, unless perchance you would fain resume acquaintance with "The Simpsons."

Deaver-Siniard Transfer Co. Phone 118

General Hauling Trunks, Baggage, Coal, Wood, Gravel, Sand. See or Phone Us for your hauling of all kinds. Prices Reasonable.



Ford COUPE \$530 F. O. B. DETROIT

An Even Greater Value

At the lowest price ever made on a Ford Coupe this attractive model offers even greater value than before.

The convenient window regulators, the improved upholstery, and the many refinements in chassis construction, have brought new high standards of quality.

Professional and business men demanding continuous car service at low cost, and with comfort and convenience, are turning to the Ford Coupe in greater numbers than ever.

So great is the demand that a shortage is certain. List your order now—cover it with a small down payment—the balance on convenient terms.

Ford prices have never been so low Ford quality has never been so high

Lowe Motor Co. Brevard, N. C.

KILPATRICK, SON & CO. UNDERTAKERS and Funeral Directors. W. Harry a full line of supplies at 100 man. Correspondence: A. M. Paxton.

QUANTITY WINS. That is why so much of our products are sold at home. We always have a fresh supply of Bread, Rolls, Cakes, Pies, Doughnuts and other good things usually kept in a first class bakery. Philipp's Bakery

We Have Moved. To the Warehouse building, the Farmers Supply Co. on Caldwell St., on your way to the Depot going from our old stand. We invite all our friends and customers to inspect our new home and would like everyone to call upon us for Staple and Fancy Groceries, Quick Delivery, Prompt and Courteous Service. T. M. MITCHELL The Grocer Caldwell Street, First store from North Howard and last leaving.

You see the results of Insurance Neglected. May mean weeping in smoke or in sadness viewing the ruins of your home. But Insurance shows business ability. Means satisfaction in protection. Means Contentment of mind. Means the saving of a lifetime's earnings. Means the comfort of old age. Destruction has visited your neighbor and our neighboring town — It awaits us. Insure while it waits — tomorrow may be too late. Brevard Insurance Agency T. H. GALLO, Manager Brevard, N. C.