

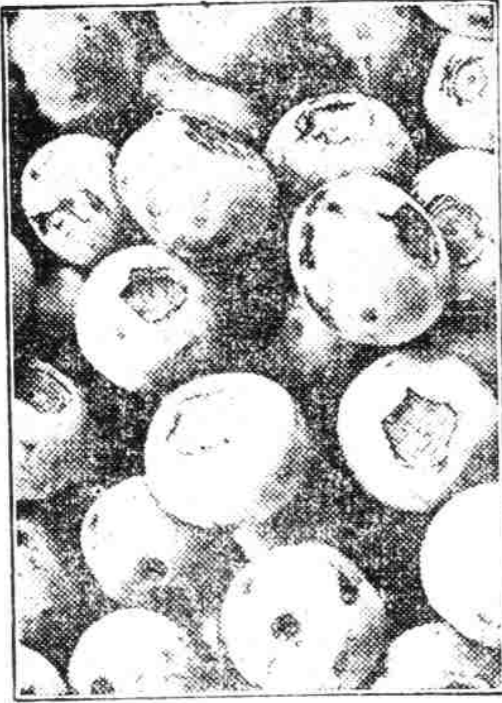
BLUEBERRY MADE LARGE INDUSTRY

Varieties Bred With Berries More Than Three-Quarters Inch in Diameter.

ACID SOIL IS REQUIREMENT

About 20,000 Hybrids Have Been Fruited at Government's Testing Plantation at Whitesbog, Near Browns Mills, N. J.

(Prepared by the United States Department of Agriculture.)
After experiments extending over 10 years, the United States Department of Agriculture has established the culture of the blueberry as a commercial industry and has bred varieties



The Katherine Blueberry, a Department of Agriculture Selected Hybrid, With Berries Three-Quarters of an Inch in Diameter.

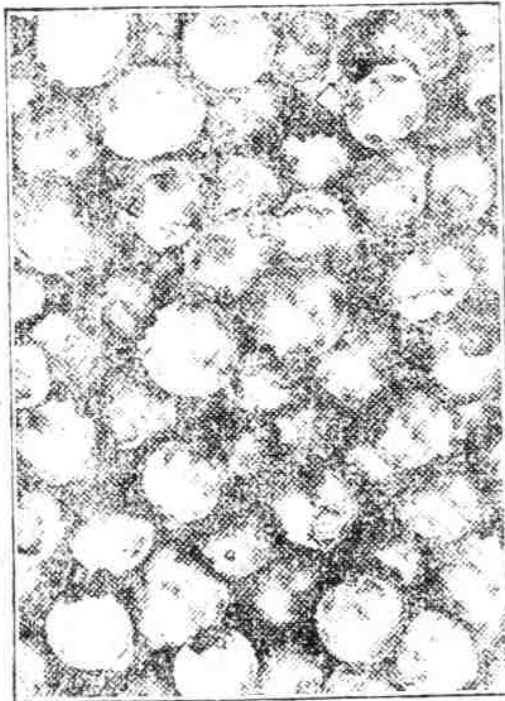
ties will, berries more than three-fourths of an inch in diameter. The most outstanding cultural characteristic of the blueberry is its requirement of an acid soil. It does not thrive in ordinary rich garden soil that has a neutral alkaline reaction.

Testing Plantation.

The department's testing plantation for hybrids is at Whitesbog, near Browns Mills, N. J. About 20,000 different hybrids have been fruited thus far. Propagation material of some half dozen of the best of these hybrids has been placed in the hands of several nurserymen, but only one of them has earned the propagation to the point of offering plants for sale, and one variety of these hybrids, Pioneer, is as yet commercially available.

Misleading Advertisements.

Unfortunately a few nurserymen are taking advantage of the work that has been done in the domestication and improvement of the blueberry to deceive the public by advertising blueberries as a very misleading manner. One New York nurseryman has been using in an advertisement an illustration of a hybrid blueberry taken from a publication of the Department of Agriculture



The Ordinary Wild Blueberry.

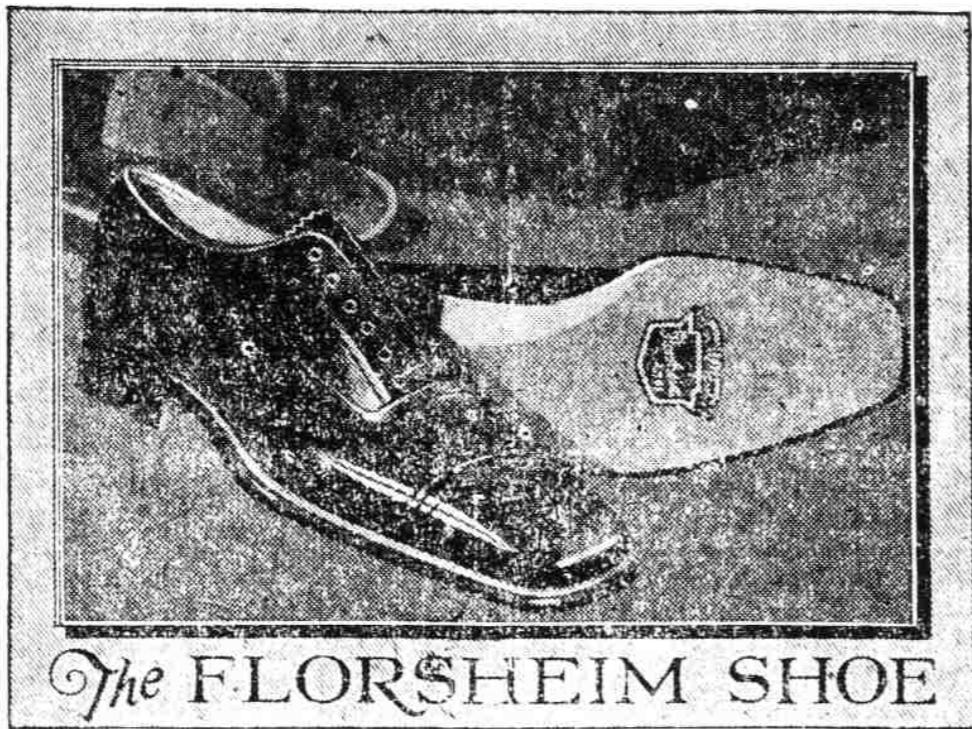
ture issued in 1916. The illustration is used in such a way as to lead the reader to believe that this firm has for sale blueberries of the kind shown in the illustration, when as a matter of fact ordinary wild blueberries, first transplanted to a nursery, are furnished in response to the advertisement. Furthermore, advertisements issued by this firm give very misleading information. One of their advertisements, in the February number of a well-known garden magazine, states that "by repeated transplanting, we affected the root system of the plants" that "now, you may grow blueberries as easily as any other garden berries"; and that "starting with our nursery-grown plants assures success under all conditions." These statements give a very erroneous and misleading idea of the conditions necessary for success in blueberry culture.

Name Should Scare 'Em.

It is estimated, says the United States Department of Agriculture, that from 300,000 to 400,000 pounds of para-dichloro-benzene was used against the peach borer in Georgia last fall.

Drills Do Good Work.

Modern grain drills, equipped with special attachments for seeding alfalfa and other fine seeds, do accurate work and result in even stands.



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EVERY day of their long life, you will appreciate the pleasure—the economy of wearing Florsheim Shoes. Their quality always satisfies

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FEE SCHEDULES of the Institute are here, with the certificate.
OPENS ON SEPTEMBER 7.



TIMBER BRIDGE PROPOSAL:

Sealed proposals will be received until 2 P. M., of May 7, 1923, by the Road Commissioners of Transylvania County at their office in Brevard, N. C., for the construction of timber bridges on the Roman-Pickens Road.

Plans and specifications for the bridges are on file at the office of the Road Commissioners. Copies may be obtained upon application to the Engineer.

The right is reserved to reject any

or all bills,
R. H. Morrow, Engineer.
2tc. Chas. E. Orr, Sec.

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An Outstanding Achievement

All motor cars may, with one exception, be divided into two classes.

There is the class of cars built to a price, and there is the class built regardless of price.

In the first, quality is sacrificed;—in the second, value.

The exception referred to is the Hupmobile,—a car which any experienced, independent garage mechanic will tell you is as finely built, in all the essentials, as any fine car; and which is priced so low as to make it, in our opinion, the greatest motor car value in the world.

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H. R. KIBLER IN THE FREELAND OREGONIAN

Planning one's home is one of life's most delightful experiences. Some people regard planning a home as a great drudgery and so make the trouble involved an excuse for continued rent paying. This should not be, for planning one's home is the beginning of a great adventure. There are such a myriad of things to be considered by all the members of the household, with each one having his share in the plan.

Is Laziness keeping You in the clutch of the Landlord

As Mr. Kibler says in the above clipping: "Some people regard planning a home as a drudgery and so make the trouble involved an excuse for continued rent paying."

If you are one of those people, you are letting laziness keep you in the clutch of the landlord—letting it rob you of several hundred dollars a year, not to mention the peace, plan, life and comfort found only in a Home of Your Own!

Any home owner will tell you, as does Mr. Kibler, that planning one's home is the beginning of a great adventure.

Are you going to miss out on one of the most pleasurable experiences of life merely to avoid going to a little trouble—trouble that really isn't trouble at all? Are you going to let people say of you: "He's too blamed lazy and slow to own a home of his own."

After you think it over we don't believe you will. We believe that you will want to begin at once to plan a home of your own.

We cordially invite you to come to our place of business and, without obligation, talk over with us.

HOW TO FINANCE, PLAN AND BUILD A Home of Your Own

Miller Supply Company

J. A. MILLER, Manager