

Before It's Too Late

After your Fire has visited your Home—leaving nothing but a few charred embers in its wake—then it is too late to take out Insurance.

Now, before disaster comes, let us write you a policy that will fully cover any possible property loss you may have.

The cost is not great, and it is only good business sense to carry this protection against loss.

Phone 73 and we will be glad to call and help you choose the best policy for your needs.

Brevard Insurance Agency

T. H. Galloway, Manager Brevard, N. C.

The Hands That Knead the Dough



That is why so much of our products are sold at home. We always have a fresh supply of Bread, Rolls, Cakes, Pies, Doughnuts and other good things usually kept in a first class bakery.

Philipp's Bakery

Stylish Apparel for Evening Wear

Profuse Embroideries and Three Types of Silhouette Sanctioned.

Lavish embroideries and three types of silhouette are sanctioned in evening gowns, says a fashion correspondent in the New York Tribune. Embroidery of silk in modern designs vies with embroidery done in satin and beads. Chinese needlework in gold and Chinese tones is seen on black satin, which, by the way, is coming back into its own. Moroccan, Hindi and Indo-Chinese designs are largely used. In striking contrast to evening gowns of black satin are those of white satin covered with embroidery done in silk and bill finits. There is hardly an important designer who does not sponsor the white dress for evening wear.

Three types of silhouette featured are: The first style with bustle or bustle effect, with its skirt draped up at the back to the bustle, which is frequently fastened by a wire fastener; the 18th or Venetian silhouette of long, straight skirt, which finds many of the latest modern interpretations; and last, but not least, the slender silhouette which is perhaps the most important.

Designs of all these of three silhouette. The slender one has been peeped with the use of his inevitable "padding" and with elaborate motifs. One of his models of bright gold chain bodice is so small, the figure being an inch above the waist of the skirt, which is cut in a "V" shape and the skirt is draped to the left. The "padding" is draped to the right. The back is tight to the right side of the body, thus to the skirt. The Venetian gown has a long, straight skirt, which will either be short or long.

Moderate designers, the slender silhouette is the latest. It is a "V" shape, which is cut in a "V" shape and the skirt is draped to the left. The "padding" is draped to the right. The back is tight to the right side of the body, thus to the skirt.

A new silhouette is a "V" shape, which is cut in a "V" shape and the skirt is draped to the left. The "padding" is draped to the right. The back is tight to the right side of the body, thus to the skirt.

NEW FIELD FOR THE RADIO.

In future the modern novel will be sent by daily installments to the happy possessors of radio equipment.

A new departure in serialization is the broadcasting by station WJZ, Radio Corporation of America, of William Johnston's new mystery

novel, "The Waddington Cipher," published by Doubleday, Page & Company.

Infinitely multiplying the enjoyment of musical performances, public speaking and current events, the newest treasures of literature are to be transmitted by the mysterious aerial voice.

"In The Land of Waddington."

EASTATOE SINGING CONVENTION.

The Eastatoe Singing Convention will meet at Oak Grove church on Sunday, November 18th, at 2 P. M. The public is invited to join them and bring their song books.

W. H. Scholton, Chairman.

MATHATASIAN CLUB MEETING. A WISE DECISION.

By a majority of more than 23,000 the convention of the American Federation of Labor has voted against the formation of a separate Labor Party.

The American Federation is to be concentrated on its decision which is in the interest of the public and therefore in the best interest of its own members.

FOR SALE Bundles of old newspapers, \$1.00 per large bundle—Newspapers.

FOR SALE For rent, furnished or unfurnished. The location is in Franklin Park. Apply to Joe Groves.

FOR SALE Complete Machinery for building brick—also 20 tons of cement for purchase. C. C. or G. C. 777.

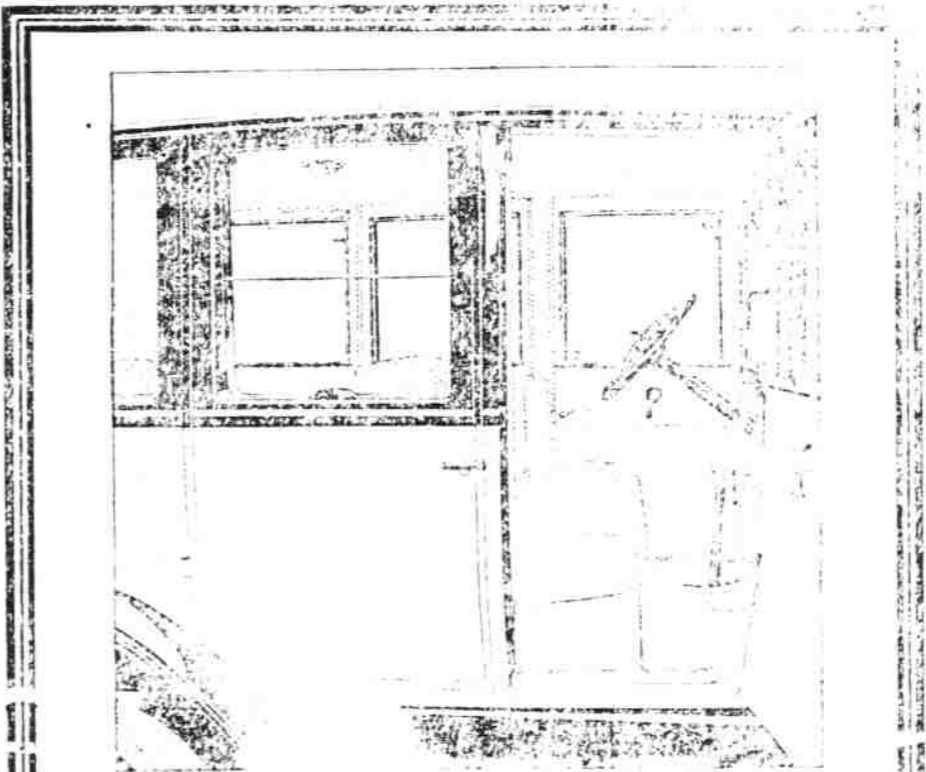
WANTED Three or four good used automobiles. Will pay good cash for steady work. Fidelity Motor Co., Benson, N. C.

Coughs that wear you out

making you feel weak and ill, rasping your throat and lungs, until they are sore—break them up now before they cause you more serious trouble. Dr. King's New Discovery breaks up coughs quickly. It is stimulating the mucous membranes to throw off logging secretions. It has a pleasant taste. All druggists.



DR. KING'S NEW DISCOVERY



Door Sedan Interior Features

A new interior has been selected for the Ford Four-Door Sedan. The interior is soft brown with a 24" wide stripe, harmonized with the shade in the hard lines. Ornamentation and fittings are finished in chrome. The roof is made of sheet aluminum.

\$685

F.O.B. Brevard. Tax and license extra. See the Ford Dealer's Purchase Plan.



CARS · TRUCKS · TRACTORS

LOWE MOTOR COMPANY

Sleeves May Be Very Long, Tight, or Short

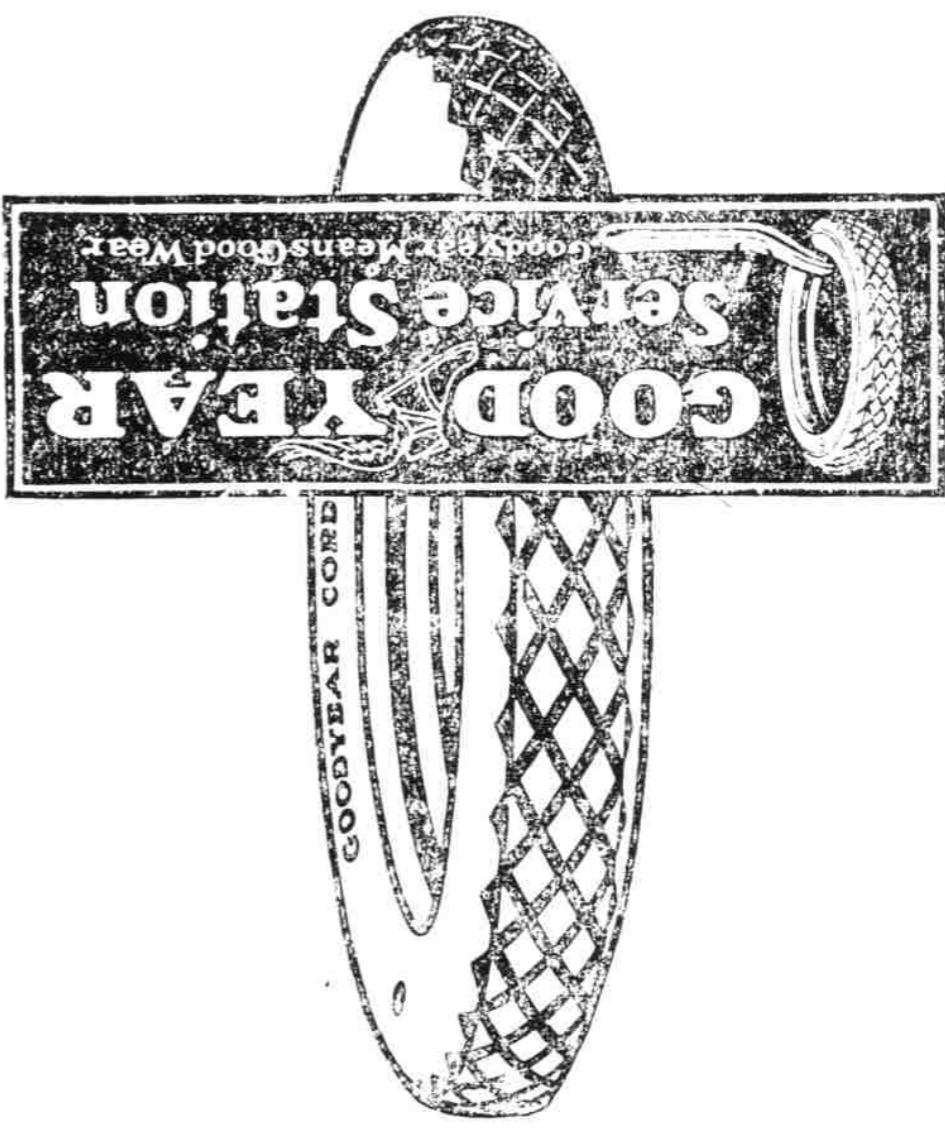
Sleeves in the evening are usually long, tight, or short. They may be very long and tight, as they always are in court-dresses, or very long, wrinkled and finished with plaiting, or even long and wide, if one follows Lanvin and Yvonne. There is an occasional peasant sleeve seen, too, with fullness caught into a narrow wristband of the material or of ribbon. But the outstanding sleeve for afternoon wear is short—so short as to be almost a cap. And for evening the sleeve shrinks out of sight altogether.

Simple Summer Frock of Plaited Georgette



Simple Summer Frock of Plaited Georgette. This dress is made of plaited georgette, a light and airy fabric. It features a simple design with a high collar and long sleeves. The plaited pattern adds texture and interest to the fabric.

New Goodyear Tire Prices



30 x 3 1/2	Pathfinder Fabric	\$ 8.55
30 x 3 1/2	Pathfinder Cord	10.25
	Goodyear Cl	
	Smooth	All Weather
30 x 3		\$ 8.00
30 x 3 1-2		11.05
	Goodyear Cl	
	Tubes	All Weather
30 x 3 1-2		2.30
	Goodyear Strai	
	Tubes	All Weather
31 x 4		2.40
32 x 4 1/2		2.80
32 x 4		3.50
33 x 4		3.70
34 x 4		3.85
32 x 4 1/2		3.35
33 x 4 1/2		5.45
34 x 4 1/2		5.65

Main Street Brevard, N. C.

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Order your Vegetables today for tomorrow.

Fresh Meats and Vegetables Delivered to Your Door

M. P. Hawkins & Son



BEAUTY IN SCARF

Depends as much upon the artistic taste displayed in their design as on the precious material used in their manufacture.

We're showing a line of scarves, neat, pretty and striking patterns with Ruby, Pearl, Topaz, Amethyst and Sapphire settings.

The prices are very reasonable.

FRANK D. CLEMENT, The Hallmark Jeweler.