

**PERSONALS**

Miss Lena Beard, of Kegnersville, N. C., is the guest of Mrs. Charlie Fickelsimer.

Mr. and Mrs. Frank Carr, of Pisgah Forest, spent Sunday in Asheville.

E. H. Lewis of Andersonville, S. C., spent a few days in town this week on business.

Mr. Tom English, of Davidson River, was a Brevard visitor on Monday.

R. H. Zachary left on Saturday for Georgia, where he expects to spend some time.

Mrs. Roland Owen underwent an operation at Stokes' hospital on Tuesday for appendicitis.

Mrs. Sumner, of Rock Hill, S. C., is visiting her daughter, Mrs. D. L. English, who has been quite sick.

J. M. Thrash, of Davidson River, made a business trip to Brevard on Monday.

Mr. and Mrs. W. E. Breeze and Mrs. Ethel McMinn motored over to Greenville, S. C. on Monday.

Mr. Hogsed, Mayor of Rosman, spent Tuesday in Brevard.

Joseph Ledbetter of Blantyre, spent Monday in town.

B. V. McGaha, of Cedar Mt., made a business trip to Brevard Monday.

Mr. and Mrs. J. F. Hachler have returned to Charlotte after spending several days with Mrs. Hachler's sister, Mrs. Ralph Fisher.

Ernest McFalls expects to leave Brevard this week after spending the winter with his sister, Mrs. Henry Plummer.

Mrs. A. J. Luck and small son of Marion, Ala., have arrived in Brevard to join Mr. Luck who is a mechanic at the Henry Motor Co.

Guthry and John Kilpatrick returned on Monday from a visit to their sister, Mrs. Charlie Weaver, Apex, N. C.

On Saturday, January 19 the Brevard Bank and the Pisgah Bank will be closed, observing Lee Jackson's birthday.

All members of the U. D. C. are requested to pay dues, one dollar as soon as possible and there will be a regular meeting held on February 2. Come.

Mrs. C. E. Lowe and Mrs. R. B. Lyon were Hendersonville visitors on Monday.

Mrs. J. E. Clayton spent Sunday in Asheville with her sister, Mrs. T. J. Hunter.

Mr. Tom McCall, of Quebec, N. C., was a Brevard visitor on Monday.

Mr. and Mrs. Lowry Beck, of Hendersonville, spent Monday in Brevard with Mrs. Beck's parents, Mr. and Mrs. R. P. Kilpatrick.

W. A. Band, H. R. Walker and A. J. Loftis, motored to Spartanburg on Friday evening to attend the prize fight.

Mr. Sawyer, of Saluda, N. C., has arrived in Brevard to take up the work of Mr. Flave Corpening at the Brevard High School.

The many friends of Mr. and Mrs. Ralph Fisher are glad to know their little daughter, Mary Caruth, is improving nicely.

Mr. Homer Whitmire who received his P. H. G. degree in pharmacy from the University of North Carolina last year has returned to the University to continue his work in a doctor's degree in pharmacy. Mr. Whitmire spent his Christmas vacation with his parents, Mr. and Mrs. E. J. Whitmire of Cherryfield, and Mr. S. M. Macfie of Brevard.

LOST—Dark Blue Silk Hand-bag containing small change. Finder please return to Mrs. Julia Trowbridge.

Lee Bishop of Clyde, N. C., has returned home after spending a few days in Brevard.

Mrs. Joe Orr, of Selica, was a Brevard visitor on Tuesday.

Mrs. Judson Plott, of Rosman, spent Tuesday in Brevard.

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Explained On Editorial Page

Lowe Motor Company

**Ford**  
THE UNIVERSAL CAR

**Looking Ahead**

LAST Spring a total of 350,000 people were disappointed in not being able to obtain deliveries of Ford Cars and Trucks, as orders were placed faster than cars could be produced.

The demand for Ford Cars and Trucks this Spring will, according to all indications, be far greater than last Spring.

Winter buying has been increasing at a greater rate than ever before.

Actual retail deliveries the past 60 days totaled 308,170 Ford Cars and Trucks, an increase of 1,961 a day over a year ago.

Over 200,000 people have already ordered Ford products on our purchase plan, the majority of whom will take delivery in the Spring.

The above facts are given with the suggestion that you list your order promptly with a Ford dealer if you contemplate the purchase of a Ford Car or Truck for use this Spring or Summer and wish to avoid delay in delivery.

**Ford Motor Company**  
Detroit, Michigan

You need not pay cash for your car. You can arrange to make a small deposit down, taking care of the balance in easy payments. Or, you can buy on the Ford Weekly Purchase Plan. This puts you on the preferred order list and insures delivery of your car at a time to be determined by yourself.

Lowe Motor Company

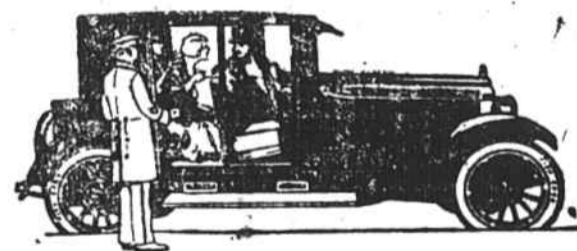
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**238% Sales Increase!**

One thing sure—it takes a wonderful motor car to make the brilliant record Willys-Knight made in 1923.

People are turning to the Knight for its beautiful coachwork, its luxurious comfort, its distinction, its great strength—but mainly and mostly for the many incomparable benefits of the wonderful Willys-Knight sleeve-valve engine. The engine that grows quieter, smoother and more powerful in use!

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