

FRIDAY, FEBRUARY 1, 1924.

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NO. 5.

Mathatiasian Club On Improving Brevard

Mrs. Welch Galloway was hostess to the Mathatiasian Club on Thursday afternoon. The subject for discussion was "Town Improvements". Mrs. Hume Harris, leader, was unable to attend on account of illness. Mrs. C. B. Deaver and Mrs. Henry Ransom gave the program for Mrs. Harris. Mrs. Deaver made a talk on "Paving of the streets and the cost of same." Mrs. Ransom read a very instructive paper on "Town Improvements," after which a general discussion followed, led by Mrs. Oliver Orr. After the discussion the hostess served a delicious salad course, with hot coffee and whipped cream. The meeting then adjourned to meet February 14th with Mrs. W. W. Zachary at 3:30 o'clock.

MATHATIASIAN CLUB PAPER ON TOWN IMPROVEMENTS.

The subject of this informal article is one that demands the attention of every loyal citizen of the town of Brevard. To the task that this shall be done your attention is directed. If we are to make the most of our town that it is possible to make, some things have to be done and as they will not stay done, we have to keep continually at these things, and our mountain city will be well advertised only when we take enough civic pride in it to make it attractive. It is not so much how large we are, but it is of vital importance that our municipality be kept clean, and attractive physically as well as socially.

When the Apostle Paul was arrested and about to be tried he stood in the presence of his accusers and said that he was a native of Tarsus, and a citizen of no mean city, and the Tarsus to which he referred was the rival of Rome and Alexandria and was one of the clean, well kept cities of that age and clime.

We should like to say to those things that make for the best any and all towns and cities.

There is great need for this town to wake up, clean-up and keep clean. This should be our slogan. However beautiful our location, regardless of what nature has done for us, if we neglect our civic duties, we shall suffer the consequences. Physical beauty of the individual remains, not unless care is taken of the body, and this is just as true of the town in which we live.

First impressions are the strongest and longest, and if our visitors and those seeking permanent homes among us must gaze on unkept conditions, refuse, unsightly vacant lots that have become the dumping ground of all waste material that we find, these sojourners among us will measure us and civic life and pride by these conditions, and they will be driven from us because of our own inexcusable neglect.

Among the many things that we should look after is: That all new streets laid out should be wider, and all old ones should be widened where it is possible without too much sacrifice. Then all streets should be designated by suitable markers.

Our side-walks should be kept free from weeds and objects that in any way impede walking by day or by night. All vacant lots, not used for vegetable growing, should be sown in grass, or at least kept free from weeds, briars and all unsightly appearances, and even when same are used for vegetables, after these are matured and gathered, all refuse and waste should be gathered up and burned or otherwise disposed of.

People, as a rule are great imitators. Let one owner clean up

and the incentive to clean up spreads, and this will bring about a much needed reformation all over our town. Strict rules should be adhered to by all who cultivate vacant lots along the main thoroughfares of the town to see that dirt and debris is kept off the walks. Painting houses and white-washing barns and out-houses should be encouraged, and if the owners of property on the streets could be made responsible for the condition of the sidewalk in front of their property, a step in the right direction would be made.

Far more attention to our public square—the heart of the town—should be given. The Court House Lawn and fountain should be closely looked after, and nothing would add more than improvements on the fountain by which there might be kept in it a nice supply of fish. Strict surveillance by the police protect these and every visitor would look on this as one of the many attractions that might be made in the heart of the town.

Strong but neat seats should be provided at various places on the Court House Square and along the principal streets that visitors and nurses who have charge of children may find convenience on every hand.

The Court House Square should be converted into a Town Park if a more suitable place cannot be provided and this entire Park should be well lighted by electricity and some provision made for the entertainment of children, who visit us during the tourist season. Improved swings, and other things of like character, could, with but little cost, be provided and these would add much for the comfort, entertainment and convenience of those who come among us.

At each entrance into the town from our incoming highways there could be erected a strong frame and some design on board or canvas welcoming all into our city, and to this could be added, at small expense, flags that would catch the eye of those coming into our midst and make them feel that they were entering a progressive, alert, modern town. This first impression would be lasting, and even if they are only passing through, they carry away a spirit of good cheer for the town because it does not simply appear to be a "Sleepy Hollow."

A public place to park cars will come to a necessity for the safety of all, and every town will sooner or later have to look out for such a convenience.

A swimming pool furnished with pure water would add much to our city's surroundings. Our public buildings should be kept in the very best of repair possible. Visitors should have free access to all our schools, churches, and other public places. Our small Library and Rest room is a demonstration of what pride in this direction will accomplish.

Thus we shall see, if we would but form a civic club thoroughly organized for the purpose of getting behind various things I have tried to suggest, that much good would come out of it, and where filth and debris and refuse abound cleanliness would much more abound; where carelessness and lack of civic pride has reigned supreme, tidiness, neatness and sanitation would be enthroned, and our town upon which nature has lavished much, could soon justly boast that it was and is a veritable queen of the urban world.

J. L. OSTEEEN PROMOTED

J. L. Osteen, former senior Prohibition Officer for the Western counties, who was transferred to State Prohibition Headquarters, N. C., last August has been promoted and placed in charge of the alcohol withdrawal department for North Carolina, effective January 22, 1924. This is one of the most important positions of the state department.

YELLOW BERRY HOLLY IN COUNTY

BLANTYRE MAN DISCOVERS YELLOW HOLLY GROWING NEAR HIS PLACE. (Sunday Asheville Times.)

Yellow holly, a rare form of the holly tree, known to botanists as *Yew Xanthocarpa Rehder*, has been found a short distance from Blantyre, near Brevard by Chas. F. Baldwin, one of the owners of Woodlake Park real estate development, in that section, it was announced Saturday by Maj. Warren E. Hall, secretary-treasurer of Western North Carolina, Inc.

Sample of the yellow holly along with a quantity of the red holly taken from another tree in the same locality, has been received at the headquarters of Western North Carolina company and Maj. Hall expects to display both varieties in the window here at 6 Government street this week.

In a letter addressed to Maj. Hall, the finder states that the tree from which he took the sample of yellow holly grows just off the Boylston Creek road beside a red holly tree and several other yellow trees, the whole making a distinctively beautiful light just now with a large amount of berries on all trees. The yellow trees do not differ in general form and outline from the ordinary red holly, according to an inspection made of the samples Saturday, with the exception of the bright orange yellow color of the berries and a general tendency of the red holly tree leaves have a yellowish green appearance as though the leaves were getting some of the color from the berries.

Blantyre is one of the main highways between Hendersonville and Brevard and the road off which the yellow holly grows is a branch that runs along the top of the ridge in that locality. The holly, it is stated, is located along the top of the mountains in that locality. Mr. Baldwin has lived there for over 20 years being a member of the real estate firm of Baldwin and Simpson of Blantyre. That company is developing a beautiful residential area near Blantyre known as Woodlake Park, which includes a lake covering 23 acres.

Grays New Manual of Botany and Sargent's Manual of Trees of North America does not list the yellow holly as a distinct species but says it is a rare form of the *Ilex Apaca Ait.*, technical terms for the ordinary red holly of America.

It grows in moist woodlands from Massachusetts to New Jersey near the coast and west and south as far as Missouri when found. Gray's Manual designates the form as *Xanthocarpa Rehder*, being the Greek for "yellow fruit" and mentions it as having been previously found near New Bedford, Mass.

According to E. H. Frothington, director of the Appalachian Forrest Experiment station, the yellow holly, so far as he knows, has never been found before in this section, stating that he has never seen it anywhere around the forests in this section, it being first called to his attention by the sample at Major Hall's office.

JOHN S. BOGGS FIRST DISCOVERY OF YELLOW BERRIED HOLLY.

Mr. John S. Boggs of Turkey Creek, Transylvania County, wore some of the yellow berried holly on Saturday before Christmas in the town of Brevard.

It seemed to be a curiosity to all citizens of this county. Mr. Boswell, who knows Western North Carolina, remarked to Mr. Boggs that he had seen four or five trees of the yellow holly between Whiler and Nowlan in Cherokee County and asked Mr. Boggs if he had been out there to get it. A Mr. Potts, head ranger for the government, in Pisgah National Forest and located at Davidson River this county who was sent to this position from the Nanta Hala Reserve in Georgia and North Carolina, noticed the holly and said that on Creek in Raston County Georgia, there was quite a bit of the yellow berried holly. Dr. McGaha, who was with S. M. Macfie Drug Co., commented that at his home Nathonia, Georgia, and

C. C. HODGES IS EMBARRASSED

Mr. Wm. A. Band, Editor
I found on entering my hotel this noon, a package of several copies of Industrial Issue, was told the package was for me.
I regret more than I can express, that of desire to mail them out, I came you intended that I do.

I do not know who was responsible for the history of my "Business Life." I must say, however, that I do not think a graver injustice could have been done me in the "write-up."

I would not have had a single copy sent out with my "history" written as it was for a full thousand dollars. I have already been embarrassed, two or three times by mention of the write up, by my friends.

I am returning the papers as I certainly can not afford to send them out carrying such an account of my self.

Yours truly,
C. C. Hodges.

REV. WALLACE HARTSELL SAYS IT SHORT AND SNAPPY.

My dear Band:—
That National Publicity Edition of the Brevard News is fine. The County should give you a rising vote of thanks for your effort. The men of the county who helped to make it possible are to be commended. More of that kind of boosting and less growling and our county would be on the map in a great way.

Speaking of growlers, the Creator made "yaller" hounds with that capacity and kicking ought to be by a certain animal, only of which we read "and her name was Maud." It takes real men with bone in their back to get under and lift a thing higher. We have some of that kind and they are helping. May the Brevard News continue to prosper.

Yours truly,
Wallace Hartsell.

THE CAROLINA MOUNTAINEER SAYS:

The Brevard News has issued a special edition of that splendid paper with a Photogravuer section containing a fine collection of views and portraits of its leading citizens.

MORE PRAISE FOR THE SPECIAL EDITION.

Cel. Wm. R. Robertson, of Charlotte, N. C., who makes his summer home in Brevard, writes: "We received the Illustrated Brevard News and were much pleased with it. It certainly was a credit to the Editor and the town to get it so fine a paper."

Mrs. A. N. Pool left on Monday last week to visit her daughter, Mrs. S. A. Parrish of Benson, N. C., on her return she will visit her sister, Mrs. M. L. Shipman of Raleigh, N. C., and Mrs. J. K. Justice, of Davidson, N. C.

around stoney Mountain, Georgia, there was more of it. One of the ladies of our town, who is located at Washington, D. C., was visiting her home; requested that she be given a small piece of it to send to a Dr. Wherry of the Capitol City because he was very much interested in the preservation of our National wild flowers and shrubs and is a member of the various associations that are looking to the protection of said shrubs and wild flowers.

When the young lady made the request, Mr. Boggs only had a small sprig in the lapel of his coat, but the next day or two he brought her quite a bunch of this rare flower to take back with her to Washington, D. C.

In claiming that Mr. Baldwin is the discoverer of this rare yellow berried holly in Transylvania it is evidently an error because there are two or more trees of it in the county; one more on Boylston and one on the Kerkendolf farm of Catneys Creek.

Mr. Boggs has known of this holly for seven or eight years and has been watching its development.

New Road From Pickens To Brevard Nearly Finished

PICKENS, Jan. 26.—Pickens, county seat of historic Pickens County, a quaint little city heretofore somewhat isolated from the beaten paths of rail and motor traffic, will within a few months come into much greater prominence as a point of importance on several main arteries of travel thanks to a system of good highways now being developed by the county and radiating from Pickens, which is the geographical center of the county.

One of the Highways is the road running almost due north from Pickens, practically splitting the county in half, and under contract to be constructed to the North Carolina line, where it will connect with a North Carolina highway running into Brevard. This road, which is a part of state highway number 14, is now open to travel for about twelve or thirteen miles from Pickens. The distance from Pickens to the state line is about 22 miles. Some work has been done throughout the entire stretch, and the forces of the contractor, J. B. Ross, Jr., are now busily engaged with two steam shovels and other equipment in an effort to complete the road according to specification within the next few months. The road will be a very attractive one, well graded, with a thirty-foot road bed, and winding through some beautiful mountain scenery. A point of interest within a mile or so of this road at one point is Mount Pinacle, the highest mountain peak in South Carolina.

Open Way to Pisgah.
When this road is opened some time this year, to the North Carolina line, it will put Pickens within 88 miles of Brevard, county seat of Transylvania county. From the North Carolina line to a road runs five miles to Rosman, and there taps one of the North Carolina highways running into Brevard. The road also gives a direct opening for that section into the beautiful Pisgah section.

Brevard to Get on Map.
Brevard and Transylvania county stand to come into more prominence as a tourist and business center than ever before in their history, due to the construction of this Pickens county road and the Geer highway, which is being built by Greenville county, and which will also provide a modern highway, directly from Brevard into Greenville county and this section of the state. Both of these highways will probably be completed within the next few months, and will provide convenient and comfortable means of visiting Brevard and that section by very direct routes and with at most a few hours riding, for this entire section of South Carolina. This is something Brevard has never had before.

Both these roads will be heavily traveled, not only by pleasure-seekers, but by business visitors from one section to the other is beyond doubt, and these sections of North and South Carolina should find a wonderful quickening of business of mutual interest in these new lines of traffic and communication thus opened.

To Contest Highways
A Good connecting road between these two highways in South Carolina is inevitable, and steps are already under way in Pickens county to provide for a construction of a short stretch of road that will connect these two Brevard roads in a way that will greatly facilitate travel between Greenville and Pickens county. Pickens now possesses a good topsoil road to Pumpkintown, a distance of about ten miles. From Pumpkintown across to Hardin's in upper Greenville county, on the Geer highway, the distance is only about five miles, and a road now exists through there. A petition has been circulated by people of that section asking the county commissioners to take out and topsoil this road. While no formal action has yet been taken, it is understood that the project is generally favored and is ready to be carried out as soon as funds are available. Besides being a connecting link between the two Brevard roads, the proposed road will provide people of the upper section of Pickens county with a fairly direct route into Greenville county and down to the city of Greenville.

OSTEEN-TATUM MARRIAGE

The following announcement has been received by many friends in this community:
Mr. and Mrs. Pleasant Owen Tatum request the honour of your presence at the marriage of their daughter

to
Mr. John S. Osteen
Thursday morning, February the fourth
at half after eight o'clock
at the First Baptist Church
Salisbury, North Carolina.

Mountain-Foot Highway
The construction of these roads and others that are projected means that it will be only a matter of time, and a comparatively short-time, before good highways will be available all along the foot of the Blue Ridge mountains, providing numerous motor journeys of pleasure and interest for sightseers, as well as linking the people of the section together as never before.

Near Walhalla Road
Another highway now nearing completion in Pickens county that will put Pickens city on a main highway of travel and one that also means a great deal for people of Greenville and Oconee counties, is the Pickens-Walhalla highway, which now lacks only four miles of being complete. This four miles is being rushed to completion by the Pickens county authorities. The Oconee section is ready for travel, it is said. This new road will provide a direct route between the two cities, passing through the historic spot of "Old Pickens," the original court house site of old Pickens district. The distance will be about 26 or 27 miles between the two county seats, and will considerably shorten the distance to Walhalla, not only from Pickens, but from Easley and all points east to Easley, including Greenville. The present route to Walhalla is through Liberty, Clemson and Seneca, the distance from Easley being about 39 miles. As Easley is only seven miles from Pickens, the distance over the new route will be approximately 33 or 34 miles from Easley to Walhalla, and from Greenville to Walhalla the distance will be reduced from about 52 miles to about 46. The road will throw traffic to Walhalla through the town of Pickens from points east of Easley.

New Road to Greenville.
The principal route of Pickens county motorists into Greenville is now through Easley and over the Saluda river at the power plant. A Pickens county road now under construction, however, will provide another good road from Pickens county, and particularly from the upper section of the county, into Greenville. This is a road from Dacusville to the Greenville county line, to cross the Saluda river at Barr's bridge, a distance of six to eight miles. Good roads now exist from the Nine Forks church section and from other sections to Dacusville, the new route into Greenville will provide a fairly direct highway for a great deal of travel from that part of the county.

Pay-As-You-Go
Some years ago Pickens county issued bonds in the sum of \$250,000 for road improvement. Much was done with that fund, but during the last few years, the county has been building roads on the pay-as-you-go plan, and there seems to be no agitation in the county at present for another road bond issue. The road to the North Carolina line is being constructed entirely out of funds derived from current taxes. A special levy of six and a quarter mills was imposed for the construction of this road. The road has been under construction for several years, and while the pay-as-you-go process has been somewhat slower than under a bond issue, and has imposed a heavier burden upon the taxpayers during the period of actual construction, many of the leading citizens of the county say they will feel "good" over the fact that when the North Carolina road is completed, it will also have been fully paid for. The county now has more than 150 miles of improved topsoil road, only a comparatively small portion of which was built out of the proceeds of the bond issue.

No plans for the building of paved roads in the county appear to have yet been definitely launched, and practically the only paved road in the county is comprised within the city of Easley.

Large Lake Built
The development of the upper part of the county as a result of the new highway to the North Carolina line is already beginning. A large lake, covering 13 or 14 acres, has been built near Reddy Cove, about fifteen miles above Pickens, as a center for a real estate development, and other centers are being planned.

Railroad Talked Again.
The upper section of Pickens county has a vast supply of hardwood that has as yet been hardly touched, and with the construction of the motor road, talk has been revived of plans made by a lumber company, which holds timber rights in that section, to construct a railway line in order to bring this timber to market. Rights of way for the proposed line have been secured, it is said, and Pickens people are confident that time will see the construction of the railway.