# The Best of Good Things To Eat at This Store



### CANNED GOODS

Flavors that remind you of Fruit of Vegetables freshly gathered from the garden.



Some are hot-house grown, others come to us direct from the sunny South.

### JUST AS YOU ORDER IT

When you receive your Groceries that you order from us, you will find everything exactly as you ex pect it-in quanity, quality and price.

It is the assurance of absolute sat isfaction, which goes with every purchase, which makes it a pleasure to trade here.

PRODUCE STORE

# ANNOUNCING

The Arrival of Another Car Load of Chevrolets

Which Can Be Seen on Display at:

# WHITMIRE CHEV-ROLET CO.

Aethelwald Hotel Building, Brevard, N. C.

TRADE WEEK NOW

So Visit Us, and "Talk It Over With Whit".

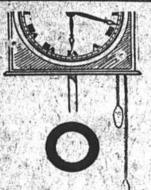
### JEROME PUSHELL

IT'S YOUR DEPARTMENT STORE ... USE IT"

## READY TO SERVE YOU

WITH THE NEW FALL MERCHANDISE

= AT LOWEST PRICES



NEW

SUITS

Our Stock this season will be more complete than ever making it possible for us to serve you better in selection and price than in any previous season during our years of business in Brevard. NEW MERCHANDISE.

**NEW FALL COATS** 

Beautiful Coats in the Styles that are most

acceptable and popular. The materials are exactly what you want and the colors represent just what will 

..... \$8.95 UP MEN'S SHOES

Men's tan dress shoe, rubber heel, \$2.95 UP

Men's dress oxford, Rubber heel, ... \$2.95 Men's tan scouts

FOR MEN-The workmanship is ex-

cellent, and they are most reasonble pri-

ces. Serges, Tweeds, and Cashmeres, ...

Boy's heavy school shoes, ... ... \$1.79

MEN'S FURNISHINGS

SWEATERS Coat sweaters, \$1.95 up

ARMY SHIRTS Reinforced elbows, lined chest.

\$2.95

SWEET-ORR Tug of war Pants.

\$3.50

OVERALLS \$1.45

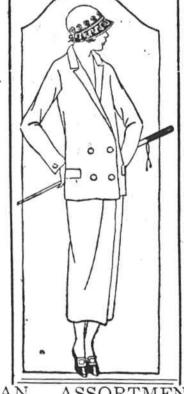
\$1.89

BOY'S SLIP OVER Sweaters, ..... 98C

Boy's Corduroy suits, . . . . . . . . . . \$2.95

Boy's extra pants, . 98C

Boy's Fleece lined underwear, ..... 98C



BREVARD.

### WOMEN'S FOOTWEAR

We have an assortment of Ladies shoes that will make it easy for you to make a selection, in Kid, Calf, Patent, Black, Brown and Newest shades.

Ladies tan shoe, low heel, .... \$1.95 Ladies tan and black oxfords, . . . . \$1.95 UP

NEW FALL DRESSES

Made of wool, season's

newest styles, hand-somely trimmed and in

all wanted new shades.

\$5.95 UP

Children's tan school shoe, ..... \$1.69 FELT SLIPPERS 79C

FALL MILLINERY

Our display of hats will

astonish you with their

COME IN

\$1.95 UP

beauty and low price.

200 HATS

### CHILDREN'S MILLINERY

ASSORTMENT In all sizes, pretty new styles, attractive in quality,