

# The Best of Good Things To Eat at This Store



### CANNED GOODS

Flavors that remind you of Fruit or Vegetables freshly gathered from the garden.

### FRESH VEGETABLES

Some are hot-house grown, others come to us direct from the sunny South.

### JUST AS YOU ORDER IT

When you receive your Groceries that you order from us, you will find everything exactly as you expect it—in quantity, quality and price. It is the assurance of absolute satisfaction, which goes with every purchase, which makes it a pleasure to trade here.



**TRANSYLVANIA PRODUCE STORE**

# ANNOUNCING

The Arrival of Another Car Load of Chevrolets

Which Can Be Seen on Display at:

## WHITMIRE CHEV-ROLET CO.

Aethelwald Hotel Building, Brevard, N. C.

### TRADE WEEK NOW ON

So Visit Us, and "Talk It Over With Whit".

# JEROME & PUSHELL

"IT'S YOUR DEPARTMENT STORE--USE IT"

## READY TO SERVE YOU

WITH THE NEW FALL MERCHANDISE AT LOWEST PRICES



### NEW SUITS

FOR MEN—The workmanship is excellent, and they are most reasonable prices. Serges, Tweeds, and Cashmeres, . . . . . \$8.95 UP

Our Stock this season will be more complete than ever making it possible for us to serve you better in selection and price than in any previous season during our years of business in Brevard. **NEW MERCHANDISE.**

### NEW FALL COATS

Beautiful Coats in the Styles that are most acceptable and popular. The materials are exactly what you want and the colors represent just what will be worn this season . . . . . \$6.95 UP

### NEW FALL DRESSES

Made of wool, season's newest styles, handsomely trimmed and in all wanted new shades. \$5.95 UP

### FALL MILLINERY

Our display of hats will astonish you with their beauty and low price. **200 HATS \$1.95 UP COME IN**



AN ASSORTMENT OF WOOLEN GOODS THAT HAS NEVER BEFORE SHOWN IN BREVARD. In all sizes, pretty new styles, attractive in quality, style, price, . . . . . \$98C. UP

### WOMEN'S FOOTWEAR

We have an assortment of Ladies shoes that will make it easy for you to make a selection, in Kid, Calf, Patent, Black, Brown and Newest shades.

Ladies tan shoe, low heel, . . . . . \$1.95  
Ladies tan and black oxfords, . . . . . \$1.95 UP  
Children's tan school shoe, . . . . . \$1.69  
**FELT SLIPPERS 79C**

### MEN'S SHOES

- |   |  |
|---|--|
| Men's tan dress shoe, rubber heel, \$2.95 UP  | Men's tan scouts \$1.89                    |
| Men's dress oxford, Rubber heel, . . . \$2.95 | Boy's heavy school shoes, . . . . . \$1.79 |

### MEN'S FURNISHINGS

- |  |   |
|--|---|
| <b>SWEATERS</b><br>Coat sweaters, \$1.95 up                  | BOY'S SLIP OVER Sweaters, . . . . . 98C     |
| <b>ARMY SHIRTS</b><br>Reinforced elbows, lined chest. \$2.95 | Boy's Corduroy suits, . . . . . \$2.95      |
| <b>SWEET-ORR</b> Tug of war Pants. \$3.50                    | Boy's extra pants, . 98C                    |
| <b>OVERALLS</b> \$1.45                                       | Boy's Fleece lined underwear, . . . . . 98C |

CLOSED ON MONDAY AND TUESDAY ON ACCOUNT OF JEWISH HOLIDAY. TRADE ON SATURDAY