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# PINNIN LAND COMPANY INC. BREVARD, N. C. ANNOUNCING

# THE OPENING OF OUR BREVARD OFFICE

We have decided upon Brevard as the location of our Western North Carolina office after a thorough investigation of the entire section. Scenic effects, available water and lake sites, topographical lay of the land, health conditions and the spirit of the people were considered, and we have decided that Brevard and Transylvania County with vast undeveloped resources, unsurpassed scenic effects and the ideal lay of the land to exploit natures beauty, with paved highways assured, leading in every direction, making Brevard especially accessible to South Carolina, Georgia and Florida—adjoining Pisgah Forest which will in time become one of the national playgrounds of the Eastern Seaboard—offers the greatest opportunity of development of any of the Western North Carolina points.

# ADVERTISE TRANSYLVANIA COUNTY

Henderson County with one-half the appealing resources of Transylvania County has drawn thousands of permanent residents and visitors, millions of dollars for investments, resources have grown accordingly, every one is becoming rich through growth and developement. Today there is hardly an office space or a room available in Hendersonville and the season is not open.

### LET'S ADVERTISE BREVARD

Tell the world of her resources, natural adaptability to summer colonies, camps, hotels—resources that should cause vast developments, and populate every mountain in Transylvania County—and should draw wealth here to be distributed to every one.

# PINNIX LAND COMPANY, Inc.

We are bringing an organization to Brevard with years of experience in the development and sale of properties, men trained to build and better the community in which they are stationed, an organization that has operated throughout North and South Carolina, Virginia and Florida, handling over a million dollars worth of property each year. We are adding Brevard to our list of operating points, with the view of becoming a definite organ in its development, believing without reservation that it will develop beyond the great development of other points in Western North Carolina.

### **OUR POLICY**

Will be one of co-operation, to advertise, develop and help build this section. We have contracted for, or are negotiating for extensive newspaper space in Asheville, Hendersonville, N. C., Columbia, Greenville, S. C., Tampa and Miami, Florida, to explain the beauties of Transylvania County—to create interest in her development, to draw people and money to this section.

### YOUR CO-OPERATION

We ask that you boost Brevard, be unselfish, and if you have properties that you are not going to develop, sell them, do not allow your holdings to hold up the development of the section in which they are located. List your property with us. We are especially interested in business and residential property suitable for subdivision and development, and large acreage tracts.

We are in Brevard-a part of your community

PINNI LAND FINANCIAL GASTONIA --- BREVARD, N. C.