

To The People of Transylvania Co.

=: And Surroundings =:

ATTENTION!

JUST A FEW WORDS WITH YOU

HAVE YOU BEEN DISGUSTED WITH YOUR SHOE WORK? Have you decided that it does NOT pay to have shoes repaired, because you have had some sorry work done previously?

Have you sent work out of town, and had to wait a week or two—and when they came back, you still had that dissatisfied feeling about them? Are your closets full of probably good shoes and you won't have them fixed because of poor service in the past?

If so, cheer up, stop worrying. Take out your old shoes from those dark closets and bring them to Jos. D. Abrams on Main Street, in the new Whitmire Building, opposite the Court House, Brevard, N. C., where we have opened

A First-Class Shoe Repairing and Hat Cleaning Establishment.

Did you ever stop to think of the meaning and importance a real up-to-date Shoe Repair Shop and the service it should render?

The importance of an up-to-date and good rebuilding establishment with a first-class shoe rebuilder in it, would probably be more impressed in your mind if you would stop to realize that you spend two-thirds of your time in your shoes—Eight hours you sleep and the other sixteen you are in your shoes. You can now begin to more fully appreciate just how important to your efficiency is a good shoe rebuilding establishment to look after the comfort of your feet.

A man or a woman CAN NOT POSSIBLY BE WELL DRESSED without well formed, neat-fitting shoes, and in order to have that it takes the service of a man who has taste and who understands the requirements of a trade that demands style, comfort and service. A man who knows how to construct a shoe from beginning to end, then he must apply that knowledge to his work so as to give the customers the

full benefit of his knowledge, use the best material, and the result will be satisfactory work.

Now if you want that kind of service, we are ready and prepared to serve you, for we have installed the very latest up-to-date shoe plant—the kind that your shoes are originally made on at the factory and I can rebuild them like new again. I say this because I know shoes. I have made and rebuilt them for the last 33 years. I say rebuild because I first tear down your shoes, strengthen the weak parts and then build up again. It's a long, long ways from a patch-up make-shift job.

If you are looking for a different kind of service where workmanship and material are not considered—where price is the main object, of course you can get it. But it would be false economy. True economy is not so much in what you pay for what you get as it is in what you get for what you pay. In other words, don't appraise a thing that you buy in terms of dollars and cents that you pay for it, but in terms of its worth to you in the length and quality of service that it can render.

Our prices are right. Workmanship and satisfaction guaranteed.

Ladies' work a specialty.

Special attention given to out-of-town people—for seven cents you can mail your shoes to us to be rebuilt and get the same service as if you made the trip to our shop. Send us your shoes to-day and they will come back to you looking all the world like new, with the old comfort left in them, but with better than new shoe wear, and you pay the mail man when he delivers.

Our Hat Cleaning and Blocking Service is Complete

Prices the most reasonable. Workmanship and satisfaction guaranteed. Job must be good or we will make good, cheerfully, without a bit of argument about it. Bring or send us your hats and we will return them like new.

DON'T FORGET THE ADDRESS

JOS. ABRAMS

MAIN STREET, IN NEW WHITMIRE BUILDING OPPOSITE COURT HOUSE

Brevard, = = North Carolina