

Where Value is Paramount!

Solid Satisfaction Goes With Every Article Bought at This Store - Always.

SWEATERS.

Children's All-Wool Sweaters. A thumb and fore-finger grasp tells the story of their splendid quality. In assorted colors, sizes 22 to 26, \$2.00 values, only **\$1.45**

BOYS' COTTON SWEATERS.

Boys' Heavy Cotton Slip-Over Sweaters, gray with navy blue collars and brown with maroon collars. An exceptional bargain at **\$1.25**

LOT GIRL SWEATERS.

One Lot Girls' Seal Brown Sweaters with tan collars and pocket trimming, made with belts, sizes 28 to 34 a very desirable sweater for school wear price **\$2.45**

Since Its Very Inception This Store has made it a Cardinal Point to Deliver Service and Satisfaction with Every Purchase. With this always in view we have continually searched the Markets for the Standard of Merchandise that will ever add to the Prestige of this Establishment and Strengthen the Good Will and Confidence you have Favored us with in the past.

LOOK LADIES!

One Lot Heave All-Wool College Sweaters, knit-in pockets. Solid colors, white, black and gold. These sweaters are also worn by Ladies and usually retail from \$9 to \$12. Our Price **\$7.95**

Your money will earn you from 20 to 33 and one third per cent. if spent here.

BOYS' SWEATERS

One Lot Boys' All-Wool Slip-over Shaker-knit Sweaters, sizes 28 to 34. This is a sweater that we originally sold at 4.00. While they last, our price will be **\$2.45**

BOYS' SLEEVELESS SWEATERS. One Lot Boys' All wool Slip-over sweaters, just the thing to wear underneath their coats. Solid colors, navy blue, maroon, and seal brown. Sizes 28 to 34. Price **\$2.45**

MEN'S ARMY SWEATERS.

One Lot Men's Army, Sleeveless Sweaters in blue, light brown and green. At a price less than it costs to manufacture them. At only **\$1.45**

These at Prices that are almost Unbelievable

BOYS' SPORT COATS

One Lot Boys' Sport Coats in dark colors, sizes 7 and 8. A child can outgrow these coats but will never wear them out. Original price \$5.00. Our Sale price **\$4.75**

BOYS' YOUTHS MACKINAWS

One dozen boys' and Youths' heavy Mackinaws in attractive colors which we guarantee will not fade. Our original \$10.00 values. During this sale **\$8.45**

LITTLE MEN'S OVERCOATS

Little Men's Overcoats in black and brown. Original price \$8.50. Our sale price **\$7.25**

CHILDREN'S PUMPS

One lot Children's Pumps in black, brown and patent leather. These shoes are all right for town children who have pavements to walk on. While they last, you can buy them for **\$1.45**

ODD LOT HEAVY WORK SHOES

An Assorted Lot Odd Extra Heavy Work Shoes for Men. Just the thing for the farmer who wants to keep his feet dry and warm. Original price \$4.50. Sale price **\$3.85**

SECURITY SCHOOL SHOES

One Lot Hamilton, Brown Security School Shoes, English Cuts, in blacks and browns, sizes 2 1-2 to 5 1-2. Original price, \$5.00. While they last **\$3.25**

MEN'S RUBBER BOOTS

One Lot Men's 16-inch Rubber Boots, faced leather tops. This is not a ditching boot but just the things for a farmer or hunter to wear in wet weather. Original price \$6.50. During our sale, at **\$5.00**

MEN'S WAX-VEAL BLUCHERS

One Lot Men's Brown Wax-veal Blucher, Endicott, Johnson work shoe. Large sizes only, 9 1-2 to 12. Original price \$2.50. Our sale price **\$1.98**

MEN'S DRESS SHOES

One Lot Men's Standard Make Dress Shoes. Were our regular \$6.00 and \$8.00 values. Select a pair at **\$4.85**

HEAVY WORK SHOES

One Lot Endicott, Johnson, Heavy Work Shoes, regulation Munson last, sizes 8 1-2 to 11. Regular price \$4.00. Sale price **\$3.25**

WOMEN'S HEAVY SHOES

One Lot of Women's Heavy Work Shoes. Just the thing for the women who have outdoor work. Original price, \$3.50. Sale price **\$2.45**

ENDICOTT, JOHNSON BLUCHERS

One Lot Endicott, Johnson Dark stone Bluchers—Try a pair of them at **\$3.25**

ARMY WORK SHOES

One Lot Army Deance Work Shoes made by Endicott, Johnson. Original price, \$3.95. On sale at **\$3.15**

YOUTHS' RUSSIA BLUCHERS

One Lot Endicott, Johnson, Youths' Russia Blucher Shoes, sizes 13 to 2, \$3.00 values. While they last **\$2.45**

REDUCTION ON MEN'S HATS

During this sale, we will allow a reduction of 15% on each and every man's hat in our store, including John B. Stetson, Erchison and No Name Brands.

Like Coins of Gold--Big Values in quite small spaces

CORDUROY NORFOLK SUITS

One Lot Crompton's All-weather Corduroy Norfolk Suits for Boys in sizes 7, 8, and 9. Original price \$9.00. Our sale price **\$7.20**

SCHOOL BOYS' SUITS

Something for school boys. One Lot Crompton's Corduroy Suits, sizes 8 to 16, belt to match. Just the thing for boys who are hard on their clothes. Original price was \$10.00. Our sale price **\$7.95**

MEN'S ODD COATS

Men's Odd Coats. We have a large assortment of men's odd coats in brown, worsteds, blue and brown herringbone, and grey Kersey cloth that we will sell at a 20 percent reduction during this sale.

A "Day of Days" for all who would buy Wisely

EXTRA SPECIAL.

Men's Small size, black overcoats, sizes 35, 36 and 37. The material in these overcoats is a heavy black Thibet cloth with Astrachan collars. \$10.00 values during this Sale **\$7.95**

We have not put on this reduced Sale to catch any certain payroll turned loose in this County but to benefit each and every person who needs anything in our line. Space would not permit us to itemize many other articles in our store which we will give a similar reduction as quoted on this sheet. In our clothing line for Men and Boys, both in suits and overcoats, we will allow you a 20 per cent reduction during this sale. Our sale will start Friday, the 16th, running for the rest of this entire month. Take pencil and paper, make out a list and come to see us. Nothing charged at these prices.

Each Item has passed Our Acid Test for Values

ARROW DRESS SHIRTS.

Arrow Dress Shirts. During this sale on our entire line of collar-band shirts, we will allow you a discount of 25 per cent, thereby saving you 50 to 62 cents on each shirt.

Standard Clothing Co.

Main Street BREVARD, N. C. A. E. Hampton, Mgr.