

ATWATER KENT RADIO

Brevard Battery Co.

WE ARE PLEASED TO ANNOUNCE THAT WE HAVE BEEN APPOINTED EXCLUSIVE ATWATER KENT RADIO DEALERS FOR TRANSYLVANIA COUNTY. YOU HAVE SEEN THE NATIONAL ADVERTISING OF THE ATWATER KENT COMPANY AND SURELY KNOW THAT IT IS THE MOST POPULAR, MOST RELIABLE AND MOST REASONABLY PRICED RADIO MANUFACTURED. YOU HAVE NO DOUBT SEEN THAT IT IS THE FAVORITE OF THE METROPOLITAN GRAND OPERA ARTISTS AND THE LEADING AUTHORS. WHY? BECAUSE IT HAS UNUSUAL SENSITIVITY, FAITHFUL REPRODUCTION AND ALL KINDS OF RESERVE VOLUME AND POWER. RADIO IS NO LONGER A LUXURY. IT IS NO LONGER DOUBTFUL OR UNCERTAIN AND THE ATWATER KENT RADIO IS VERY SIMPLE TO OPERATE. THE COST OF OPERATION IS LESS THAN TWO CENTS PER HOUR OF USE, FAR CHEAPER TO OPERATE THAN A PHONOGRAPH AND ORIGINAL COST ABOUT THE SAME. **JUST THINK!** GRAND OPERA ARTISTS IN YOUR HOME EVERY WEEK. MISCHA ELMAN, TASCHO SICAEL, WORLD FAMOUS VIOLINISTS. HOMER, CASE WERREN RATH AND DOZENS OF OTHERS. LEADING ORCHESTRAS ON TAP AT ALL TIMES. SPEAKERS? YES THE PRESIDENT, SENATORS AND THE COUNTRY'S BEST ORATORS, MARKET REPORTS, LATEST NEWS ITEMS, WEATHER FORECASTS AND UNIVERSITY EXTENSION COURSES — YOU MUST AGREE THAT RADIO IS A NECESSITY TODAY. LET US DEMONSTRATE TO YOUR SATISFACTION IN YOUR HOME. PROVE TO YOURSELF THAT THESE MARVELS ARE FACTS. YOU CANNOT GO WRONG ON THE ATWATER KENT — WE GUARANTEE RESULTS AND WILL INSTANTLY REPLACE ONE THAT MIGHT DEVELOP A DEFECT WITHOUT ARGUMENT OR TROUBLE. SEE THE NEW MODEL IN OUR STORE. WE HAVE BOTH DRY CELL AND STORAGE BATTERY TYPES. WE WILL DEEPLY APPRECIATE LOCAL SUPPORT IN OUR NEW ENDEAVOR TO PROVIDE BREVARD CITIZENS WITH FIRST CLASS RADIO FACILITIES THAT ARE AVAILABLE IN ALL WIDE AWAKE CITIES.

PHONE 27

BREVARD BATTERY CO.

W. F. HART, Owner

BREVARD, North Carolina

Toyland Opens Saturday



To the Opening we most cordially invite all the children and their parents — but if father and mother cannot come, we want the children to come anyway. Santa has left us a big lot of the most interesting toys imaginable, a few of which are listed below.

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|------------|------------|
| DOLLS | HORNS |
| DRUMS | HARPS |
| SKATES | DOLL BEDS |
| BALLS | TOY TRAINS |
| TEA SETS | AUTO CARS |
| SAXAPHONES | TOY GUNS |

PLUMMER-COBBLE CO.

"Dependable Goods for Less."

BREVARD, - - - North Carolina

\$1.00 — SALE — \$1.00

- 1 Iron Bed.
- 1 Folding Spring.
- 1 All Cotton Mattress
for \$24.00

\$1.00 Down \$2 per Week **\$1.00**
While They Last

The W. E. Bishop Co.

Furniture and Hardware

BREVARD, - - - North Carolina