

NEW PRICES IN CATAWBA

New prices on Dodge Brothers Motor cars, the subject of widespread comment since it was made known December 15 that a sweeping reduction would be made, were announced today. The reductions cover the entire list of Dodge Brothers cars and range from \$205 on the Commercial Cars and chassis.

The new and old prices on the different types of cars follow:

Touring car, new price \$795, old price, \$875; roadster, new price, \$795, old price, \$855; Type B Sedan, new price, \$805, old price, \$1045; Special Type A Sedan, new price, \$1075, old price, \$1280; coupe, new price, \$845, old price, \$960; panel commercial car, new price, \$885, old price, \$960; screen commercial car, new price, \$810, old price, \$885; chassis, new price, \$655, old price, \$730.

It was stated in the announcement of December 15 that the new prices would be retroactive and that all purchasers of Dodge Brothers cars between that date and the time the revised schedules were made known would be refunded the difference between the new and old prices. In accordance with this promise, thousands of checks are being made out today by Dodge Brothers Dealers to such purchasers.

Although the announcement of December 15 of the impending price reductions with their retroactive feature, fell on Thursday, the effect on sales was so immediate that shipments for that week showed a material increase over the preceding week.

The word that Dodge Brothers were about to make marked reductions in the prices of all their cars was something of a bombshell to the automobile industry, coming as it did, at the time when several manufacturers were known to be preparing announcements of advanced prices all along the line. In fact, it is understood that some makers had scheduled advertising advising the public of the necessity for higher prices, but these announcements were suddenly cancelled upon publication of Dodge Brothers reductions.

The situation which many automobile manufacturers have found insurmountable, except through increased prices, has been brought about by the jump in tire costs, due to tremendous advances in rubber prices. Automobile manufacturers who planned making this increased tire cost the basis of higher prices found themselves in a quandary, however, as a result of the Dodge Brothers announcement.

In commenting on Dodge Brothers reductions, Robert C. Graham, vice-president and general sales manager, said: "The reduction in the prices of Dodge Brothers cars is made possible by a \$10,000,000 investment in new buildings and equipment which will greatly increase capacity for 1926. This expansion program has greatly improved our already highly developed and economical system of progressive assembly and reduced our production costs. We believe in giving the owners of Dodge Brothers cars the benefit of this reduction.

"These new prices apply to a product that is far and away the finest Dodge Brothers have ever produced. There is no change in the policy upon which Dodge Brothers established their leadership eleven years ago, that of constant improvement without yearly models."

JESS A. SMITH, LOCAL DEALER

Every man longs for an opportunity to display himself—that's the reason it is easy to get men to march in a parade.

As will be seen in the News of this week's News, work will be pushed in Transylvania for the coming year. Just as proof that this work has paid and in paying, in another county, the following news item is carried as reported from the Agricultural Extension Bureau at Raleigh: Agricultural club work conducted with the boys and girls of Catawba County by Farm Agent J. W. Hendricks has paid its way during the five years it has been carried on. The returns show a net profit of nearly \$60,000 in money with better farm practices adopted on the farms, and many boys and girls influenced to go to college who graduated from club activities.

Mr. Hendricks began his work as county agent in 1919. In 1920, he organized the first club with a total of 86 members. Twelve of these members have remained as club workers during the five years and the total enrollment for the past year was 147 boys and girls. There have been 365 different projects carried forward by nearly as many club members during the period. Mr. Hendricks has an accurate record of all the work done and the profits secured by each member and his record shows an actual profit of \$59,445.82.

Of this amount, \$1,500 was made by the members of the Jersey Calf Club which was organized in Catawba County first of any section in the South. The records show that an average profit of about \$50 per calf was made by the members. Poultry Club work probably returned the greatest profit, however, and was the most popular project throughout the entire five years. Club projects were also carried on with corn, cotton, wheat, sweet potatoes, pigs and sheep.

One of the highest yields of cotton ever made in the South was recorded by Claude Sigmon of Claremont who made 2,777 pounds of seed cotton on one acre. This ginned out two bales weighing a total of 1047 pounds of lint and was of the Mexican Big Balled variety.

In making a report of his club work to the extension authorities at State College, Mr. Hendricks notes that 16 of his club members have married and 27 have entered college.

FARMERS ARE ADVISED TO BEGIN PREPARATIONS EARLY

Raleigh, December 13.—Now is the right time to begin preparations for the spring rush of planting, says E. C. Blair, extension agronomist at State College. If plans are well laid now, and put into action without delay, a better crop will result. There are many important factors that contribute to a good yield, such as soil fertility, proper fertilization, good seed, good cultivation, and good seasons; but other things being anywhere nearly equal, the crop is planted on time will always outyield one planted too late.

Fall and winter plowing is the first step to take. More fall plowing has been done this year in North Carolina than ever before. All fields not growing cover crops should be well

Mr. Blair get his clover seed, beans, improved cotton seed corn for 1926 as soon as possible. Prices are nearly always at this time than in the spring and offerings have not been so good. There is a better chance of all quality. But most of the seed will be in time comes.

Ladies
you own
Engraved
Cards, Wedding
Announcements, Etc.
Get our prices before buying elsewhere.

BREVARD NEWS

NOTICE OF LAND SALE BY COMMISSIONER

The bid for the lands hereinafter described which were sold on Nov. 16th, 1925, having been raised under the authority and direction of Court, I will again sell said land at public auction, for cash, at the Court House Door in the Town of Brevard, N. C., on Friday January 15th, 1926, at 12 o'clock M.

The lands are described as follows:

First Tract: Lying in Boyd township, bounded as follows: Beginning on three dog-woods in a hollow, runs South 85 deg. West 52 poles to a spanish oak and black gum; then North 50 deg. West 125 poles to a chestnut oak and gum; then West 28 poles to a black oak; then North 50 deg. West, 52 poles to a poplar and hickory; then North 51 deg. East, 52 poles to a water oak; then North 87 deg. East 138 poles to a stake in the Scruggs line; then with same, South 98 poles to the Scruggs corner; then with the Scruggs line, East 30 poles to a maple in a swamp; then South 40 poles to the beginning containing 100 acres.

Second Tract: Lying on Boilston creek, beginning on a sour-wood, the north east corner of above tract near a branch, runs West 127 poles to a stake; then South 127 poles to a stake; then East 127 poles to the beginning.

Said sale made for the purpose of dividing the proceeds among the various tenants in common as their interests may appear.

This Dec. 16, 1925.
Welch Galloway, Commissioner.
3tc, 7-14-21.

I want from
I have carefully selected
400 of my very best hens.
and one hatch I will have for sale
\$14.00 per 100 about 1,000 chicks per
week, from about Feb. 15 to May 15.
Place your order well in advance as I will
only hatch to fill orders. Setting eggs
\$1.50 per setting of thirteen.

C. C. YONGUE

This is to certify that I personally selected and mated the above pen of single combed Leghorns and believe that they are as good pen of chickens as I have ever seen.

L. A. AMMON,
Farm Demonstrator.
Brevard, N. C.

If you could see the rigid inspection that every Oldsmobile must undergo . . . you'd understand why most of those who try it . . . buy it.

1925
L. A. Loring
First tax



Harris Machine Co.

OLDSMOBILE
QUALITY

who has
Saturdays with her
lowhee, returned
Williams, who spent
days with Mr. and Mrs. R. F.
left for Weaverville Col.
Sunday.
Miss Paulette Gillespie returned to Brevard Monday, where she is in high school, after spending the holidays with her parents, Mr. and Mrs. D. T. Gillespie.
Miss Louise Williams returned to Chapel Hill Sunday after spending the holidays with her parents, Mr. and Mrs. R. F. Williams.
Miss Blanche and Mr. Martin Arrowood spent the holidays in Pisgah Forest and Asheville.
Mr. and Mrs. Bill Croomes are visiting Mrs. Croome's father, Mr. C. McNeely.
Mr. C. R. McNeely, Misses Carrie and Mabel McNeely, who spent Christmas in Florida, have returned home.
We are very proud of our Methodist Sunday School. We have an exceptionally large attendance for the bad weather.
Mrs. H. G. Rogers made a business trip to Brevard Monday.
Mr. and Mrs. Bill Croomes are planning on making their home in Hendersonville for a while.



The Poor Married Man

TO OUR FRIENDS:

We wish to announce to our many friends that we are now in our new place in the nice new building next-door to the Tinsley Building.

SMITH'S BARBER SHOP
John W. Smith, Prop.

PATENTS

are being quickly sold to manufacturers and capitalists.
If you have an invention, send us a model or sketches for search and report on patentability.
Our book on patents and trade-marks sent to any address.

D. SWIFT & CO.
7th & E. Sts., Washington, D. C.
Established in 1889.

So Weak Couldn't Stand

"My wife's health broke down and for years she was just a physical wreck," says Mr. Thomas Glynn, of Gibson, La. "We did everything we knew, yet she seemed to get worse and worse. She was so weak till she couldn't stand, and had to be carried like a baby. It looked like nothing would save her that had been done."

CARDUI
For Female Troubles

"I began looking around. I knew that Cardui was for women. I decided to try it for her as all else had failed. She couldn't eat, she couldn't sleep, and I was desperate. After taking a few doses of Cardui, we were so glad to note that she wanted something to eat, and with each bit of nourishment, and each day's doses of Cardui, she grew stronger and got up out of bed. She is now able to cook, and stronger than in a long time."
Cardui has been in successful use for nearly 50 years in the treatment of many common female troubles.

All Druggists E-108

Good Things To Eat
MADE BY SPECIAL ORDERS
Phone your order now
For
GOOD BREAD, CAKES, PIES AND PASTRIES
Phone 24

Philipp's Bakery
BREVARD, North Carolina

Notice To Tax Payers

Your 1925 Taxes are now due. You are hereby requested to call at the Sheriffs Office and pay your taxes.

B. J. Sitton, Tax Collector